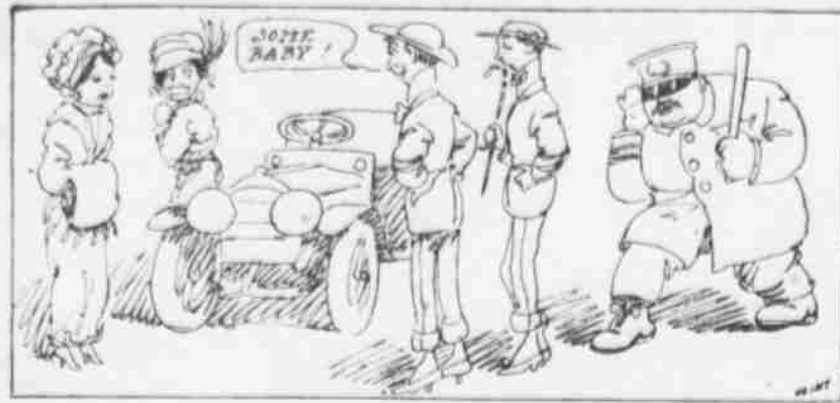


Autos May Be Pippins as Well as the Gentler Sex



When it comes to slang in the Original Lowbrow, George Ade never did have anything on Police Sergeant "Tony" Vanous—not even in the matter of Capital Letters. Vanous is the originator of the stuff and consequently competition irritates him.

Another good way to annoy the "Sarge" is to try "mashe" tactics within his range of sight or hearing.

At the auto show last night, Vanous was preserving order at one end of the Auditorium.

Near him stood two new cars of the same make, but different design. Admiring them were two young men—just young enough to be eligible in the pink class. They were dressed in Tid combed hats and the latest English clothes.

On the other side of the cars two pretty young women stood disinterestedly watching the crowds.

"Joh, Wilberforce, look at the pippins," rapturously cried one of the eligibles. "The little one for me! Gee, pipe the steering arrangement and the high tension magnets!"

"Ye, but lamp the other one next to 'er—some baby, too, eh?" exclaimed G. C. eligible No. Two. "I always did like that pile of upholstery and running gear. No trouble about adjusting her carburetor!"

"No, those little one are all right, but the count of mileage a tire gives on the road. It is a foregone conclusion that Firestone tires will give far more mileage than the average tire. If it were not so, these tires would not hold the foremost position they do in the minds of the car builders and the car owners of the country.

"Firestone service gives a new meaning to the word. We have ever kept this attention to the tire user's demands and needs clearly in mind from the time we started in business."

AUTO FADS AND FANCIES.

Quite convenient is a hat box holding two hats. It is of automobile leather and has a pocket for hatpins and a pouch for veils. There is room to pack a few scarfs or light things around the hats. It fits on the trunk rack.

Rather small pigskin jewel cases find favor with the "tripper." They are in the Victoria shape and have locks and keyholes concealed by leather flaps. They also are equipped with shoulder straps.

Feathered helmet hats are used a good deal, and if well made do not blow and get mussed looking, especially if a fine veil is worn under the traveling veil. They come in all the soft shaded tints.

There is one marked difference in the buying of a first automobile today and the same step a few years ago. For today there is more pleasure in the occasion than there ever was before.

The natural development of the industry has robbed the first purchase of much of the painful after effect the pioneers were so likely to know, as the honesty and conscientiousness of the manufacturer now takes much of the danger of disappointment out of the operation.

The first buyer of today can more readily take the word of the maker and his representatives as to the merits of the car. Dishonesty is no more tolerated in the marketing of motor cars today than in any other line.

The embryo motor enthusiast nowadays must be practical, cute, cunning, alert, awake, careful with his ways and means and keenly alive to all the blandishments of the unduly optimistic salesman. It is being all these things that adds to the zest of the undertaking. But he need not be nearly so alert and on his guard as at some times in the past. His predecessors in the game have paved the way for him and manufacturers and salesmen do not regard him as legitimate prey, to be sold a car at all hazards and regardless of what he desires.

IMPERIAL PLANT CAN TURN OUT FIFTY CARS PER DAY

"Five years ago, the Imperial Automobile company turned out thirty cars as the year's output. That was the first year of its existence. This year the factory is capable of turning out fifty machines a day, one automobile about every twelve minutes."

That is the sum and substance of what Mr. Smith of Bradley, Merrim & Smith, Imperial distributors, has to say of the Imperial production.

"The Imperial plant, located at Jackson, Mich., is one of the largest automobile factories in the world. It covers 25,000 square feet of floor space. The entire plant consists of forty acres. A factory force of more than 1,000 men is employed."

"It's a two mile walk through the factory," said Mr. Smith, "but every foot of the way has some attraction to persons interested in automobiles and the progress made in this industry along lines of manufacture and production."

"Despite the rapidity of work, every essential, from the minutest part of mechanism to the large parts, is constructed with the utmost care by trained workmen, superintended by experts and inspected finally by inspectors."

According to Mr. Smith, the Imperial chassis and bodies are made simultaneously, the former on the ground floor of the building, the latter on the floor above. When both are completed, chassis and frame are united and the finished product is ready for shipment.

SERVICE IS THE AIM OF THE FIRESTONE COMPANY

"That word service is one which has been much used, and has at the same time been subjected to a wide variety of meanings. Yet there is no word which more fully expresses the real reason back of the continued and fast growing popularity of Firestone tires," said R. J. Whisnom, general sales manager of the Firestone company.

"And when I say service I do not mean

TO PLAY AUTOMOBILE POLO

New Sport to Be Indulged in at a Great Many Places This Summer.

IS A THRILLING GAME

Exciting Moments that Go Hand and Hand with Different Plays Always Attract a Large Attendance.

DETROIT, Feb. 25.—Auto polo, originated last summer by the Ford representatives at Wichita, Kan., bids fair to take its place permanently among the thrilling sports. It will be played in many cities during the coming season.

Since the first games in the Kansas metropolis teams have given exhibitions in many of the large cities of the country and have everywhere encountered enthusiastic receptions. The last game to cause a sensation was in staid old New York where the contest took place within the classic confines of Madison Square Garden. It was witnessed by thousands.

"Well, from the looks of both of them, I would judge that they're both self-starters," gleefully answered the other abruptly.

Then the sergeant waited to hear no more. His ready ears had interpreted the "lingo" easily enough and a moment later, with his big fists gripped in each young fellow's collar, he was propelling them towards the door.

"'Er a couple of fresh guys, aint yah," he angrily breathed, as he moved on out. "Pullin' some new comedy. Just wait 'til Judge Foster gets you mashe—he'll fix yah fr insulfin' ladies." In righteous wrath he started for the patrol box with his prisoners. As he placed his hand on the knob one of the fellows recovered from their astonishment long enough to gasp: "Why you—gee whizz—we were talking about those cars, what's ailing you, anyway?" Just then the two young women came up and corroborated the assertion.

Vanous promptly apologized, and doffing his hat, produced therefrom two very good cigars.

"I thought you was talkin' about the girls,"

of course, only to knock around with. Now, the other one would be just the thing for a steady companion," and the most absurd looking of the two sighed openly in a covetous manner.

"Well, from the looks of both of them, I would judge that they're both self-starters," gleefully answered the other abruptly.

Then the sergeant waited to hear no more. His ready ears had interpreted the "lingo" easily enough and a moment later, with his big fists gripped in each young fellow's collar, he was propelling them towards the door.

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ands. It was played with two Ford runabouts stripped as far as it is possible to strip a car and still leave enough of it to be visible to the naked eye. In each car are a driver and a mallet man. As the name imply, the driver manages the car and the mallet man wields the long mallet in an endeavor to drive the ball—an ordinary basket ball—across the goal of the opponent.

The tremendous speed at which the cars are driven, the marvelous skill displayed in turning and stopping them, the thrills which run through the audience when one or the other cars roll over on its side, is repeated again and resumes place, are among the things which have made the game a crowd drawer. Perhaps the most exciting moment of all is when the cars take their places at the opposite ends of the field preparatory to commencing play. Then, when the whistle sounds, both dash at breakneck speed toward the ball in the center of the field while the audience holds its breath.

Suddenly from between the flying, fighting demons, the ball emerges, the cars swerve sharply round in mad pursuit and the game is on.

Government Sees Value of Vanadium Steel for Its Use

DETROIT, Feb. 25.—The value of vanadium steel with construction of Ford cars was never more forcibly brought to notice than in the newspaper reports which state that the government would have to pay \$300,250 for forty locomotives of vanadium steel or \$488,000 for the same number built of carbon steel. The government is going to buy forty electric locomotives for use on the Panama canal in towing ships through. It shows the value of vanadium steel in a way that, perhaps, has not been brought to automobilists' attention ever before.

It was the Ford Motor company that really made vanadium steel popular among the users of the finest metal in America.

Caught in the Act and arrested by Dr. King's New Life Pills, bilious headache quits and liver, stomach and bowels set right. Only 50c. For sale by Beaton Drug Co.

New Orleans

The Paris of America

JUST a few minutes from "town" are the famous bayous and inlets that make a Paradise for the sportsman.

Ducks, Snipe, Papabotte and other game birds are plentiful. Deer are often found; fishing for Sheepshead, Red Fish, Green Trout, Spanish Mackerel, Pompano, etc., is excellent all winter long. The balmy climate, unique scenes and pleasures, the fun-loving, hospitable people of New Orleans, all conspire to make your stay too short, and always to be remembered.

Principal Hotels: The Grunewald, New Monteleone, Cosmopolitan, St. Charles. Write for rates, illustrated booklet, etc.

Illinois Central

The direct line to the Crescent City, with triple daily service from Chicago and St. Louis, including the Panama Limited 24-Hour Train From Chicago with through sleeping car service from St. Louis (also through sleeping car Chicago to San Antonio, Texas, via New Orleans). Information about winter tourist fares, tickets and reservations and a beautiful book entitled "New Orleans for the Tourist" can be had of your home ticket agent or by addressing:

City Ticket Office, 407 South 16th Street, Phone, Douglas 364. S. NORTH, Dist. Pass. Agt., Omaha, Neb.

Compelling beauty, wonderful chassis construction and an unrivalled record for performance impels me to offer you

Read some of my reasons for choosing this great endurance car:

FIRST—The Car Itself

All Pathfinder cars meet every demand for distinguished appearance, low cost of upkeep and complete equipment. The electric self-starter is more simple and accessible—it is easily operated and does not complicate ignition. One operation positively starts your motor.

You will better appreciate the characteristic beauty and scientific construction of this car after a careful personal investigation.

These are features that influence you to present the Pathfinder to you as the best "buy" on the automobile market. We can prove our assertions and would welcome the opportunity. Your first "look" will reveal to you more features for your comfort than you imagined could be bought on any medium-priced car. Call or write for our "101 Reasons."

SECOND—It's Great Record

There is a big human interest back of the wonderful achievements of the Pathfinder 40, the official good roads car of the A. A. A. and the U. S. Government.

A stock model of the Pathfinder line, a five-passenger touring car, made an official 13,000-mile survey of three new national transcontinental highways in five months and four days, during the summer and fall of 1912.

Other performances of Pathfinder cars demonstrate conclusively the Pathfinder's ability to duplicate for you even such a remarkable journey as the three-time trans-continental tour for good roads.

The "Photo Story of a Pathfinder" is a pictorial review of the record trail-blazing expedition of the official Pathfinder—get a copy free upon request.

PATHFINDER TOURING CAR, 40 H. P., 120 INCH WHEELBASE.

W. L. Huffman Automobile Co.

1814-16-18 FARNAM ST., OMAHA, NEB.

BRANCHES—Sioux City—Sioux Falls. FACTORY—The Motor Car Mfg. Co., Indianapolis, U. S. A.

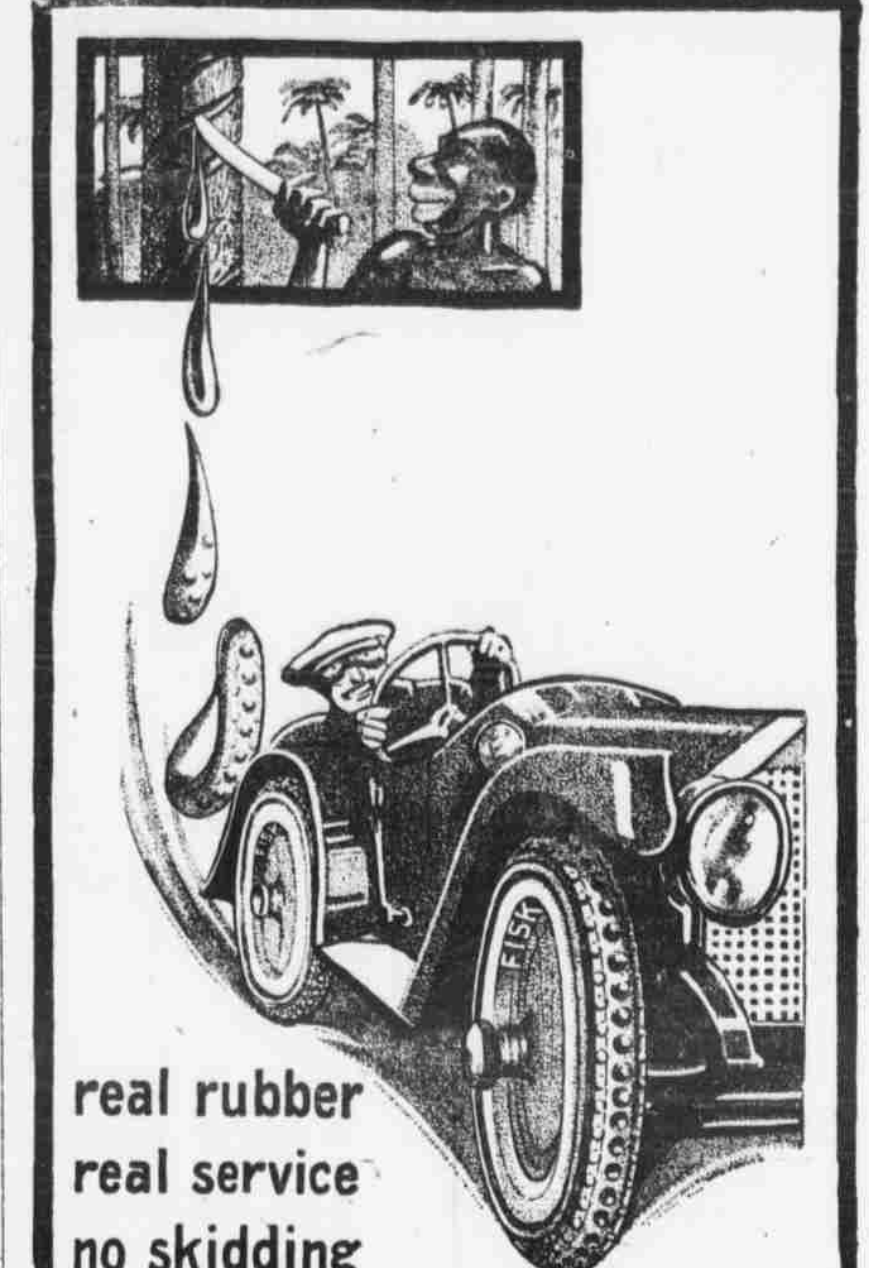
Your Hair Is Fluffy, Beautiful and Lustrous in a Few Moments

Girls! Get a 25 cent bottle of "Danderine" and try this. Also stops falling hair; destroys dandruff.

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair.

Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it surely get a 25 cent bottle of Knowlton's Danderine from any drugist or toilet counter, and just try it!



HEAVY CAR TYPE FISK TOWN CAR TREAD TIRES

A complete line of HEAVY CAR TYPE FISK TIRES and Pure Para Tubes is on exhibition at our

Omaha Branch

Fisk Tires are made in Plain, Bailey and Town Car Treads, and in Clincher, Fisk-Dunlop, Quick Detachable and Fisk Bolted-On Styles.

The New Fisk Town Car Tread Tire is the successful non-skid tire, with the Positive Grip on Slippery Pavement or Road, which Does Assure Car Control. Sturdy and attractive in appearance, this tire has all the strength of the famous Fisk HEAVY CAR TYPE, with the extra layer of rubber on the tread, two breaker strips instead of one and the unexcelled quality of this exclusive construction.

A Strong and Safe Equipment For Winter Driving

Fisk Heavy Car Type Tires are guaranteed only when filled with air at the recommended pressure. If any substitute for air is used, our guarantee is withdrawn.

THE FISK RUBBER COMPANY OF N. Y.

2210 Farnam Street Omaha

RIEGER'S PURE OLD MONOGRAM WHISKEY

Purity and age guarantee Good Whiskey. Rieger's Monogram is absolutely pure and wholesome. Guaranteed by us under the Pure Food Laws. Its exquisite, smooth, mellow flavor has made it a lasting favorite with over 25,000 satisfied customers. Why pay exorbitant prices, when you can buy Rieger's Monogram Whiskey at the regular wholesale dealer's price, and save money by ordering your goods shipped direct.

WE PREPARE ALL EXPRESS CHARGES

8 Qts. Rieger's Monogram	\$5.00	FREE WITH EACH ORDER
4 Qts. Rieger's Monogram	\$3.00	Two sample bottles of Rieger's Fine Monogram Whiskey, Gold Tipped Whiskey, Glass and Patent Corkscrew.

Send us an order and when you get the Whiskey, test it for flavor smoothness and all the essentials of GOOD WHISKEY. Compare it with other Whiskeys (no matter what the price); test it for medicinal purposes; let your friends try it; use half of it if necessary to satisfy yourself on these points—then if you are not thoroughly convinced that "Rieger's Monogram" is as good or better than any Whiskey you ever drank, return the balance to us and we will pay return charges and at once send you every cent of your money.

J. RIEGER & CO., 1712 Genesee St., Kansas City, Mo.