

Substantial Returns For sure, substantial returns on the money invested. The Bee is the leading medium. Use them.

COME MOTOR CAR "DON'TS" Thought-Making Hunches for Owners and Buyers.

TROUBLE AND MONEY SAVED Times for Action and for Deliberation, for Care in Selection and Operation—Problems of the Sport.

The man who aspires to become a motorist will find himself from the very beginning on a small island of possibility, completely surrounded by a sea of "don'ts."

Even before you become possessed of the first requisite of the motorist, a car, the most serious problem of all presents itself.

Thus we come to the first don't. Don't be gulled into buying a second-hand car without taking expert and unprejudiced advice in the matter.

Don't buy a second-hand car without first taking it down. If you cannot perform the operation yourself, and few can, pay some one whom you can trust absolutely to do it for you.

Don't select a car by the color of its enamel. Don't forget to ask questions and don't let the salesman answer them in blank verse.

Don't be too proud to accept the advice and assistance of a well-posted friend. On the other hand, don't allow advice to smother your own judgment.

After you have purchased your car—Don't imagine that it is possessed of a chrome steel constitution and absolute immortality.

Don't forget that what castor oil is to a baby, lubricating oil is to a car. Learn to know the noise of your motor as a mother understands the cry of her baby, also inject the remedial oil.

Don't begrudge a hard-working motor plenty of fodder—be it gas, gas, in exact proportion to the work returned will be the consumption of gasoline.

Don't despise a tiny gasoline leak. Trace it to its source as you would follow the footprints of a man who had stolen your last dollar.

Danger in Familiarity. Don't be carelessly familiar with your gas tank. After the gasoline has been drawn out, a highly inflammable gas remains that often blows up the unwary tinkerer with a leaking tank.

Don't use the same funnel for giving your motor a drink of water and a "feed" of gasoline. Disaster lies that way.

Don't use a dirty funnel. If it has accumulated a layer of soil, take a minute to clean it out thoroughly.

Don't run away with the idea that the most plentiful supply of gas can do its work without a good ignition system.

Don't forget that while electricity can strike the scribe in a second, it balks at a bad joint in the wiring of your ignition.

Don't, unless you are a past master motorist, monkey with your ignition system. You might as well go into the hospital without training and try to operate on unfortunate patients.

Don't make your car a museum for a display of antique accessories.

Don't forget that shoes will make up by far the largest item of your upkeep bill. The man who has any desire to spare his pocketbook will treat his tires with the same respect and solicitude that he bestows on himself.

Don't fall into the common error of washing tires off with kerosene. Oil of any sort bears about the same relation to rubber that strychnine does to the human stomach.

Don't think that after you have washed your tires you have done your whole duty by them.

Don't fail to remember that insignificant cuts on the surface of a tire are simply the outline sketch of a set of deep gashes, which use will rapidly turn into a complete picture.

Some Work to Do. Don't think that filling in the little cuts in the tire surface ends the job. Unless the material is vulcanized afterward, the operation has simply been writing on water.

Don't forget that the most enjoyable part of motoring lies in the touring.

Don't think that the man who goes tearing around the country at thirty or forty miles an hour is touring. He is simply risking his own life, which is a small matter, endangering other people's, which is a serious matter, and teaching outsiders to hate motorists and motoring, which is a pity.

Don't assume that the rules of the road are wholly iniquitous; they were formulated for your protection as well as control. The man who is eternally berating road regulations is generally the very road hog whom they were meant to reach.

Don't think that the higher powers have decreed that you should have a divine right to the center of the road, while the farmers must thankfully accept the gutter.

Don't talk of "hard luck" if you insist on driving fifty miles an hour and your machine insists on trying to climb a telegraph pole.

Don't take a vacation after getting home from a muddy drive. Give the car a bath first, then take your own.

Don't forget in making up the balance sheet of your car's cost that there is a

credit item which far outweighs any expenditure that you have made. You have spent some money on the car, but the car has taken you into the sweetness and light of God's out-of-doors; has filled your lungs with good clean air; has browned your cheeks with the caress of the sun; has steadied your nerves; has added twenty years to your life, and by the time better worth living.—A. C. Johnson in Collier's Weekly.

MOTOR CARS SET THE PACE One of the Great Modern Means of Multiplying the Usefulness of Man.

The automobile, like the telegraph and telephone, marks a milestone in human progress. Having tuned its life to all things, the world will never be content with anything less rapid or less efficient. Each has added something to the span of life, if life be measured not by years only, but by things done. The automobile, the latest of the three to arrive, has not yet demonstrated its fullest usefulness, but speeds on by leaps and bounds.

Used in the first few years solely for sport and pleasure, the largest mission that now opens before the automobile is utilitarian. Were it a plaything for the rich only, its future would not be a matter of much concern. Like the telegraph and telephone it multiplies one's usefulness. A great deal of the world's work

is done by wire, but everything can't be done that way.

The physician must visit his patients, and in many sections of the country the physician without an automobile is behind the times. It is the surest kind of economy, for he can make three or four times the number of visits that he was once able to make and still have more time to devote to office practice. The butcher, the baker, the grocer, the teaman and the merchant have all joined the procession for much the same reasons, while for heavy deliveries the auto truck will some day crowd the overburdened horse from the city streets. The farmer, too, wherever the roads are at all usable, have realized the value of the auto. The garden farmer in the vicinity of our large cities finds the auto truck an essential feature of getting his product to market fresh from the fields.

It is said that this is an age of fast living as well as of high living. It does cost more but we get more. The only question is, do we get our money's worth? It is fast, too. But when once men have keyed themselves up to the pace, it is quite as easy to keep up as it was when the stage coach and horse car were the pace-makers. And we get so much more done. The automobile is one of the marvelous inventions that helps us to live fast and accomplish wonders in work.

The world will never again be content to move with the snail.—Lottie's Weekly.

Huffman Secures Pathfinder Agency

The W. L. Huffman Auto company has taken the agency for the Pathfinder cars. They will be the distributors for this line in the states of South Dakota, Nebraska and western Iowa.

"I have been in the automobile game in Omaha for six years, and I must confess that when I saw the construction and beautiful designs of the Pathfinder car I could not resist the temptation to sell them," said Mr. Huffman. "I have almost 200 sub-agents, and I expect the majority of them to sell Pathfinder cars along with the Huffman."

UNDERSLUNG AUTO-BODY SAVES LIFE OF INFANT

Sitting laughing in the back seat of an automobile, while the horrified father and mother saw their touring car go dashing with its little occupant over the Conejo grade, near Long Beach, Cal., the 2-year-old baby Terry escaped what appeared to be certain death.

The parents, Dr. and Mrs. R. A. Terry of Long Beach, had stopped their Regal car on the top of the grade. Dr. Terry believed the brakes were set and he and his wife stepped to the ground, the baby remaining in the car. The doctor and Mrs. Terry had scarcely alighted when

the car started down the grade with the baby in it.

The mother made a desperate attempt to grab the child from the car, but the automobile swerved and gained further headway before the woman could save her child. The car reached the foot of the incline in less time than it took to tell the story. Both parents climbed mountainously down expecting to find the child dead, but the tot had escaped with only minor injuries. Thanks to the underslung construction of the touring car, it had not overturned and pinned the child beneath it. The doctor learned his lesson and will make sure the brakes are set before he leaves his car standing on a grade again.

MAKE THEIR OWN TRAFFIC Autos Not Displacing Horses, as is Shown by Connecticut Tax Returns.

That the contention that the motor vehicle is a competitor of the horse is an erroneous way to look at the growth of the automobile, and that the proper point of view is to consider the motor vehicle as developing a field of passenger and freight transportation peculiarly its own, is given support by figures that come from Connecticut. The tax commissioner of that state, in connection with a compilation of figures showing the grand totals of different

kinds of property, shows that the horses and mules are holding their own in point of number and have increased in value the past two years. At the same time Connecticut has tremendously increased the number of motor vehicles within its borders.

The figures of the tax commissioner shows that there are 58,960 horses and mules in Connecticut, which is an increase of 433 in the past two years. They represent an investment of \$3,111,066. In the two years they have increased in value from an average of \$51 to \$55 a head. Doubtless without the motor vehicle the increase would have been much greater, but these figures indicate that the horse is not, by any means being driven out.

On the other hand there has been a big growth in the number and value of motor vehicles. These are not tabulated separately, but are included with wagons and bicycles. The total value of these three is given as \$9,155,441, an increase of \$1,106,510 in two years, attributed in the main to the increase of motor vehicles.—Boston Transcript.

MARRIED WOMEN'S CONTRACT BILL KILLED IN THE HOUSE

The house killed H. R. 159 yesterday morning. This bill gives married women the right to contract the same as a married man.

Paige Company to Show New Starter

"It will be the policy of the Paige-Motor Car company to exhibit at all automobile shows of importance throughout the country. When a customer steps into a Paige booth he will be shown a line of cars that will be identical with those that will be seen on the streets of the United States the coming year," said Byron Buchanan, local Paige dealer. "Possibly in addition to the cars will be a motor in position to demonstrate the working of the electric starter in order that the public may become better informed in regard to the operation of the Gray & Davis electric starting system as applied to Paige cars."

"It has been a mistaken idea that the electric starting and lighting system was a very complicated affair. It is the Paige company's idea to impress upon the public's mind that the electric lighting and starting system that is applied to their car embodies only the simplest of electrical devices. Ideas that have been used for a number of years, and there is no reason why these principles should not work out successfully on motor cars. From three years of practical use of electric starters, very efficient results have been obtained."

Persistent Advertising is the Road to Big Returns.

Cartercar advertisement featuring the principle of friction transmission, comparing it to a railroad locomotive, and showing a diagram of the transmission system and a photograph of a 1913 Cartercar. Text includes: 'The Principle of THE CARTERCAR FRICTION TRANSMISSION IS AS OLD AS THE INVENTION OF THE RAILROAD LOCOMOTIVE', 'Points of Applied Friction Power Identical', 'As Positive As is the Friction Pulling Power of the Locomotive, Just so Positive is the Friction Drive Transmission of the Cartercar.', 'The Cartercar Is Indeed the Logical Car', 'Whether Intended for City or Country Driving', 'Cartercar Accomplishment Never Been Equaled', 'New 1913 Feature', 'See Our Exhibit at the Auto Show', and 'CARTERCAR NEBRASKA COMPANY 1113 Farnam Street, Omaha, Nebraska'.