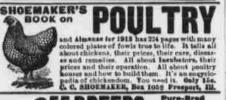
THE SEMI-MONTHLY MAGAZINE SECTION



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BOOKS, ADVICE and SEARCHES FREE Watson E. Coleman, Patent Lawyer Washingt

It is not fair for a writer to spill the ink of enthusiasm all over the page with-out also supplying a blotter. The goose that laid the golden egg has been rele-gated to mythology's attic these many years and any woman who thinks that she can turn corn into coin by the mere at of feeding it to a hen has a rude awakening to meet. To be really successful, a woman needs to be patiently attentive to details with

to be patiently attentive to details, will-ing to get up before daylight every day in spring, and to climb out from between the warm blankets at the dead of night when

hen the mercury suddenly tumbles. Besides being methodical and accurate, the successful poultry woman must have a well developed business instinct. Even

the successful poultry-woman must have a well developed business instinct. Even the ability to write a good advertise-ment is a help. New ways of making poultry pay are continually being opened up. Just now there is a genuine boom in Indian Run-ner ducks and several women are rid-ing on its crest, with the result that they are putting many dollars away. An Indiana woman, Mrs. U. R. Fishel, is an example to the point. To be sure, Mrs. Fishel has the advice of her hus-band, who is a well-known poultryman, but the fact remains that she has devel-oped an exceedingly lucrative business in White Runners. For some_reason, women all over the

For some reason, women all over the country seem to have taken a great fancy to the Indian Runners. Away back in 1892, Mrs. Basley was breeding these ducks in California, but it is only within the work to be the seem that the back the the past two or three years that much has been heard about them in the east.

been heard about them in the east. If the strain is right, the eggs will be large, white and just as good in every way as hen eggs. Two of them are equal to three hen eggs. But, alas, some strains lay eggs that are tinted a bilious green! Let the woman who decides to keep In-tion Runners look well to the characterist Let the woman who decides to keep in-dian Runners look well to the character of the stock she buys. She will be wise, when in doubt, to buy hatching eggs in-stead of breeders. Then she will be cer-tain that, at least, they are white. Indian Runners are exceedingly clan-indian doubt between the stock of the stock

Indian Runners are exceedingly clan-nish, and for that reason are much easier to handle than hens. Get them hended in the right direction and they will keep to-gether. If a member of a flock strays, on his return all the ducks go through a series of gymnastic movements that humorously suggest an Indian war dance.

Contrary to popular belief, no water in which to swim is required for these ducks, although the birds will spend half their attrough the birds will spend hair their time swimming and diving, if their own wishes are consulted. Those kept on land seem to try to swim in the wet grass. In some markets, Indian Runner duck eggs sell readily; in others, slowly. It may even be necessary, in some places, to go about deliberately creating a demand by giving away samples, just as when any new product is being introduced.

While the Indian Runners are the ducks par excellence for egg production, the old, reliable Pekins are without a rival for turning commeal into meat. Here and there, women are earning money by rais-ing these great white ducks for the mar-ket; but this branch of the business in-volves the bloody work of killing the birds and the unpleasant one of dressing them.

There is always a certain demand for There is always a certain demand for geese, and women with plenty of land are in a position to rear these birds for breed-ers. Geese require but little attention; they are pastured much like cows, sub-sisting largely on grass. Though several times as large, they cost less to keep than hens. They live to a ripe old age; but the ganders are usually sent to the block when they are four or five years old. This is because they develop vio-lent tempers as family cares multiply, and being very strong, are capable of inflicting serious damage with their pow-erful wings. erful wings.

Poultry keeping, when all is said, pre-sents one of the promising fields for a woman with a little land, though it be only a moderate-sized backyard. It does only a moderate-sized backyard. It does not offer a royal road to riches, and no woman is advised to give up a lucrative position in order to raise chickens. But if a-woman is earnestly seeking some means of keeping the wolf from the door and is favorably situated and is willing to work, she might do very much worse. She should substantially increase her in-come, and may even make a modest living.

Industry Insures Independence

By FRANKLIN O. KING

By FRANKLIN O. KING The Man Who tries to Kill an Elephant with a Pop-Gun is on a Par with the Per-son who would plan to Pulverize a Pcanut with a Pile-Driver. Both may be Terribly in Earnest, but Neither has a Correct Idea of the Eternal Fitness of Things. Fools Spoil their Tools when they try to Reap Results without Rules. Like the Horse on the Treadmill — They are Walking Fast, but not Getting Anywhere, in Particular, The Untrained Man, with only Brute-Strength to commend Him, is up against a Hard Proposition in this Day and Age of Specialized Supremacy.

In other Words, the Man who Knows How to do one or two things well, has most Every-body else "On the hum-mer," when it comes to Compatition Emerson mer," when it comes to Competition. Emerson said :— "The Man who Makes the best Mouse-trap will find a Beaten Path to his Door, even though he Live in the Midst of a Forest." I am not so Sure about the quotation, but it sim-ply bristles with Truth, like Quills on the Ridge-pole of a Fretful Porcu-pine. The Man with the Hoe would make more "dough" if he used Modern Methods to Sow and to Reap. and to Reap.

The Business Man makes the Best Farmer, because he Applies Busi-ness Principles to Buy-ing and Selling, as well as to Growing his Simply to make a Two-Dollar Bill grow where only a "One-Spot" grew before, and with all Due Respect to the Yokel who is Merely Multiplying Blades of Grass, I think the Business Farmer has the Bulge.

The Mechanic, the School-teacher, the Doctor, the Lawyer and the Day-laborer are all "Business Men," when it comes Right Down to it — "Even as You and L." Most of Them have had Training in the "School of Hard Knocks," and Know How to Listen when "Money Talks." It only requires the Application of Brains in Order to make the Earth most Anywhere Bloom with Life.

Barth most Anywhere Boom with Ent. Ben Franklin said:—"He who by the Plow would Thrive, Himself must either Hold or Drive." The Man who is Really in Earnest will absolutely make good on a Small Farm, if he will only Put his Shoul-der to the Wheel, and stay "Put." Work Wins — It Always Wins, but Industry and Intelligence are Irresistible and Invincible

Since Investigating Conditions in the Rain Belt of Gulf Coast Texas, I have no

Fear of Old Age or Poverty, because I know I can Take Up a Few Acres down there and be Absolutely Independent. I am Firmly Convinced that with Average Intel-ligence and Average Industry, any Man who is now Working His Head off in the North to make a Bare Living, where they Smitch one Crop between Snow-Storms and Blizzards, can soon Lay Up a Nice Bank Account in the Winter Garden of Amer-tes, Come to the Land of Least Resist-mer, where You can Grow Three His Money-Making Crops a Year on the Sam-soli and Without a Dollar's Worth of Ex-pense for Irrigation or Fertilization.

I believe you could save Twenty-Five Cents a Day if You Tried. I know you would Try if you Realized that our Grow-ers of Figs, Strawberries and Early Vege-tables clear a net profit of \$300 to \$500 an Acre. Men have Realized more than \$1,000 an Acre growing Oranges in our Country. Remember th at our Early Vegetables get to Northern Markets in

Northern Markets in Mid-Winter and Early Spring, when they com-mand Top Prices.

One German Truck Grower on adjoining lands last spring real-ized nearly \$500 from three-fourths of an acre of Strawberries. You could do as well if you only Tried, and on a Ten-Acre Tract Find Financial Freedom.

The Biggest Price paid for a car of watermel-ons on the Houston Market last year was \$140. The car was shipped by the Danbury Fruit and Truck Grow-ers' Association.

Write for our Free Book, which contains our Guarantee. Write for our Free Book, which contains nearly 160 Photographs of Growing Crops, etc. Fill Out the Blank Space below with your Name and Address, plainly written, and mail it to the Texas-Gulf Realty Com-pany, 1432 Peoples Gas Bidg., Chicago, III. Read it Carefully, then use your own Good Indemunt. Judgment, Please send me your look,"Independence With Ten Aczes."





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