



A New Food

Like Hot Porridge

And Full of Nourishment

Post Tavern Special

Made of wheat, corn and rice—skilfully blended to produce a food of creamy consistency, delicate flavor and rich nourishment.

First tested at the famous Post Tavern in Battle Creek—it won quick favor and is now supplied for home use almost everywhere.

Try with cream and sugar

Tomorrow's Breakfast

Sold by grocers—Pkgs. 10 and 15c, except in extreme West.

Postum Cereal Company, Limited,
Battle Creek, Mich., U. S. A.

Canadian Postum Cereal Co., Ltd.
Windsor, Ontario, Canada.