A. FREEMAN

Formerly with the Orkin Bros. Store, to Manage the Millinery Department to Be Put In by the Nebraska Clothing Company.

Mr. A. Freeman, who for hearly two years had the management of Orkin the latest novelty used for promting the Bros.' millinery department, left his po- suffrage cause, sition with that firm Pebruary 1 to open A letter has been received at local sufa new millinery department for the Nes frage headquarters from the National branks Clothing Co. Mr. Freeman, since American Woman's Suffrage association



A. FREEMAN.

established himself as a success in the millinery business. He was brought here Immediately after he became manager of the millinery department of this store the business began to increase, because the stock of goods became one of the best in this section, and the manner in which all tustomers were handled was thoroughly satisfactory and made them return to the store again.

While at Orkin Bros. Mr. Freeman entered upon the policy of giving a guaranty with all millinery purchases. He made the business one on which all buyers could rely. His forces backed him up by making sales statements only of the kind that would leave the customer satis- Harry Uniti fied. No customer was permitted to so away dissatisfied.

In the east Mr. Freeman had his first experience in the millinery business. For me time he was in New York and later this firm for eight years.

During the time he has been in Omaha. Mr. Freeman has been impressed with the ouying ability of the women of this city. It has been due to their tastes and to their power to discriminate that the millinery sold here has been so high class. In some towns women demand a chean class of hats, but in Omaha the tastes tre fine, and no store can hope to hold he millinery trade unless it gives the astes better than anyone else here did.

THEN Milady needs a perfume of exquisite frane that has a sweet. delicate bouquet of lasting power

Parfum

Our new creation is winning its way into the hearts of women everywhere, because of its superlative quality and popular price. Sold by leading drug and separtment stores. G. AGNEL CO., Parfumers, New York Bichardson Brug Co., Wh'le Distbra

AVOID IMPUREMILK for Infants and Invalids

iorlick's It means the Original and Genuine MALTED MILK "Others ... Imitations

The Food-Drink for all Ages Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More healthful than tea or coffee. Take no substitute. Ask for HORLICK'S HORLICK'S Contains Pure Milk

HOTELS,

"The Hotel of American Ideals" Washington, D.C.

Hotel Powhatan

Pennsylvania Avenue at 18th and H Streets New. Pireproof. European Plan



detached bath, \$1.50, \$2.00 up. Rooms, private bath, \$2.50, \$3.00 up.

160 per cent. Fire, Germ and Dust Proof. Two blocks from White Blouse, and near all points of interest.

WRITE FOR SOUVENIR BOOKLET LEWIS HOTEL COMPANY, Inc. Owners and Operators. Direction and Management CLIFFORD M. LEWIS



By MELLIFICIA.

Votes for Women Cards. "Votes for Women" playing cards is

coming to Omaha on March 26, 1911, has advising the sale of "Votes for Womea playing cards. The Omaha Woman Whist club has given an order for three dozen packs of cards. Mr. E. M. Fair field has ordered a dozen to help the suffrage cause. Mrs. Charles Kountze her ordered a dozen for one of the bridge clude. Mrs. Draper Smith, state president of the Suffrage association, has sold a large number both to suffrage and ant! suffrage friends, who want them for the novelty, if not to assist the cause.

The first order for the cards will be sent to Washington February 15 and many card clubs having suffragists as members are sending requests for the new

Lambda Gamma Theater Party.

The Lambda Gamma society of the University of Omaha gave a theater Thursday afternoon at which Misses Grace Huntley and Myrle Kaufman were honor guests. Other members of the party were Misses Katherine Case Katherine Matthies, Marilla Case, Clara Hendrickson and Pansy Williams. The theater party formed part of the nitiation ceremony of the society, which s the first of its kind formed at the

Pagalco Dancing Party.

University of Omaha

by the Bennett company, which then nad organized, gave its first private dance the store now conducted by Orkin Bros. Tuesday evening at Gentleman's hall. Punch was served during the evening. Those present were:

Misses-Helen Swanberg, Catherine Murray, Ethel Mulholland, Francis Mulhoiland, Esther Larson, Katherine Tunison, Esther Swanson, John White, Leo A. Callahan, H. E. Rernandes,

Ida Ellie Margarite Adams Messrs B. Willey, Harold Pederson, M. Jackson, L. McKenna, J. C. Morgan Slaughter. Fred Christiansen.

Rose Dixon

Kate Dewell. Waneta McCune,

Murray

The Swastika club met Thursday after noon at the home of Mrs. C. C. Weber The prizes were won by Mrs. J. F. Suill he became an important factor in the mil- van, Mrs. C. C. Weber and Mrs. P linery business of Siegel, Cooper & Co. Mehrens. The next meeting of the club of State street, Chicago. He was with will be at the home of Mrs. F. Swearinger in two weeks. Those present were: Mesdames-

Mesdames-J. F. Sullivan. C. C. Weber,

1. Foley,
S. E. Reader,
D. W. Hensley,
Q. C. Warner,
P. Mehrens,
F. Swearinger.

Wedding Surprise.

Without advising either relatives or friends of their intentions, Mr. H. W. est goods. Mr. Freeman built up a large Kidder of Cleveland, O., and Miss Marsusiness because he catered to the refined garet Deneen of Omaha, culetly boarded a train for St. Louis and were married in that city Wednesday. News of their marriage came today and was a complete surprise to their many Omaha friends.

After a brief sojourn in St. Louis Mr. and Mrs. Kidder will go to Palm Beach. Fla., for a month's stay, after which they ill go to Mr. Kidder's ranch in Colorado. They plan to be at home in Cleveland after May 1.

Mr. Kidder is a former Omahan, but is now connected with a firm in Cleveland.

Baraca Banquet.

The Hanscom Park Methodist Episcopal Haraca class, with their guests, the Philathea class, enjoyed one of their most successful banquets last evening in the parlors of the Hanscom Park Methodist church, Twenty-ninth and Woolworth streets. One hundred and three Baracas, Philatheas and visitors took their places around the tastefully decorated banquet board at 7:30 p. m. Toasts, readings and music followed the banquet. Mr. George Danley presided as toast master and introduced: Mr. Gerald Drew, who toasted "Our

Guests."
Miss Pickett, who tousted "Our Ba

Mr. Cecil Berryman, plano.
Miss Dora Sass, readings.
Mr. Earl Clute, "Our Greatest Need."
Mr. Ed Smails, violin.
Rev. Mr. McCaskill.

Mr. George Danley and Mr. George Barnum are deserving of many congratulations on their successful efforts in planning and handling the entertainment.

Evening Card Party.

A party was given by Miss Frances McKenna at her home Tuesday evening. when cards and games furnished the entertainment. The guests were: Misses-

Alice Mae Murphy, Lillian Waller, Mabel Johnson, Dora Sandera, Margaret Dowling, Mesars.— James W. McCoy, George Dixon, John Spellman, Gordon Adams, Walter Gregory,

Helen Russell. Gladys Lightman Messrs.—
D. Howard Redmo
Frank Clarke,
C. M. Fairfield.

James J. Lowery.

Evening Bridge Party. Mr. and Mrs. James Kinnard enter-

prizes were won by Mr. and Mrs. Theolore Tillotson. Those present were: Mr. and Mrs. James P. Redman Mr. and Mrs. William S. Rowe. Mr. and Mrs. Allen Parmer. Mr. and Mrs. Roy E. Dodge,

Mr. and Mrs. Fred Tubbs. Mr. and Mrs. Theodore Tillotson Dr. and Mrs. W. N. Dorward.

At the Hippodrome. Mrs. T. Gordon Sanders entertained hox party at the Hippodrome theater Wednesday matinee. Those present were:

A. Warren Bonner, Walter Johnson, James Quin Muster Thus James Quinn, T. Gordon Sanders,

W. W. Club Celebrates. The W. W. club was entertained by Mrs H. F. Shearer Wednesday afternoon, the occasion being the birthday of the hostess and also of Mrs. Swoboda, a club member. Carnations were used in

George Swoboda will entertain the club February 12. For Miss Harris. Mrs. Howard S. Skinner entertained .nformally at luncheon Wednesday in honor of Miss Rena May Harris, the guest of

Mrs. Roy W. Moore.

the dining room and as place cards. Mrs.

Friday, February 7, 1913.



LAST OF GRADUATING CLASS

LEAVES THE HOSPITAL.

MISS CECELIA PEDERSEN.

With Cupid's arrows flying thickly all about her during her four years of training in the Wisc Memorial hospital training school, Miss Cecelia Pedersen re mained resolute, determined not to forego a promising career for married life-for ; while yet, at least. Ten other girls The Pagalco club, which was recently started with her four years ago, but one by one the sharp darts of the little cherub plerced their bearts and they dropped out. As graduation time neared Superintendent Ida Hulette discovered that the graduating class consisted of only one girl.

Graduation exercises were to have been held during the latter part of March when the Wise Nurses' home opens, but only a few days ago Miss Pedersen was proffered an attractive situation in Houston, Tex., hospital and she accepted. She left Tuesday.

Lodge Dancing Party.

William McKinley lodge No. 521 of the Independent Order of B'nai B'rith entertained the Ladies' Auxiliary at a dancing party at their club rooms. The rooms were prettily decorated in blue and white, Max Kattleman and Jack Farber.

In and Out of the Bee Hive. Miss Monette Mitcheltree and Miss Ida

Drahos will leave this evening for New Mr. and Mrs. F. A. Nash leave Monday to spend a few days at Excelsior Springs,

and will go from there to Washington D. C., before returning home. Lieutenant Charles P. George of Fort the guest of Major and Mrs. Charles

Crook for several days. daughter, Miss Louise Copeland, will tend to take a southern trip.

Personal Gossip.

A son was born to Mr. and Mrs. A. E. Kennedy Monday at their home. Mrs. F. H. Brubaker and family leave Omaha today to make their future home in Stuart, Neb.

Mr. and Mrs. Edward Riley left Thursday evening for Philadelphia where they br. were called by the illness of their daughter, Edna, who under went an operation br. br. were digities. Miss Riley is a student br. at the Sacred Heart convent, Eden Hall, Philadelphia.

Philadelphia.

Mrs. John Daie, who underwent an operation for appendicitis at the Methodist hospital is somewhat improved. Mr. Louis Dale of Springfield, Ky., is spend-of Council Bluffs, I. ing several days with his brothers. Messrs. Frank, Walter and Fred Dale until his mother is convalescent.

Harding to Build for Creamery Plant | See ad., Page Eleven. Julio Douglas St.-Advertisement.

Plans and specifications for a \$300,000 building at Eighth and Farnam streets "Cascarets" the be let and actual work of construction begun within the next few weeks. The Harding Ice Cream company will erect the building to replace the old structure architects. The building will be eight stories high, of reinforced concrete, with basement. Charles Harding of the Harding Ice Cream company has applied to the city building inspection department for a permit to erect this new building.

TRUSTY AT THE CITY JAIL GIVES OFFICERS A CHASE

Barney Woodward, a trusty at the city tained at bridge Thursday evening. The jail, gave Foreman Tom Baughman of tonight; put an end to the headache, bilthe police garage, and Chauffeur George Armstrong an exciting chase up alleys sour, gassy stomach, backache and all and over fences when he escaped from other distress; cleanse your inside organs the garage where he was cleaning up the of all the bile, gases and constipated police cars.

After a four blocks' chase, Baughman

The shoe firm of Robert Sherwood

& Son. Plattsmouth, Nebruska, has

retired from business and sold the

entire stock of shoes to Orkin Brothers

The stock, which consists of several

thousand pairs of shoes, is being

crated for shipment and will arrive

in Opsaha shortly. After its arrival

a large force will be get to work to

unpack the goods and make prepara-

of this city.

Orkin Bros. Buy Shoe Stock of

Sherwood & Son, Plattsmouth, Neb.

promptness.

This store closes promptly every Saturday at 9:00 p. m.

DENSON & THORNE (O

The more you know about this store the more - ou want to learn.

Small Lot Bargains to Tempt Saturday Shoppers

The number of garments included in each lot is ample evidence of the thoroughness of our winter clearance. We invite good judges of merchandise to see these small lots before deciding which of all Omaha stores is the bona fide value giver.

-For Men, Young Men and Boys-

41 YOUNG MEN'S AND MEN'S \$15 TO \$22.50 OVER-COATS - Sizes 33 to 40 in the newest brown and grey

effects.

46 BOYS' SUITS. that sold for \$5.00, 6 to 16 years. Double breasted and

Norfolk styles; excellent for \$2.95

127 SAMPECK \$6 TO \$10 BOYS' SUITS-Sizes 6 to 16 years, Norfolk and double breasted styles, wonder-

ful value,

quality

62 BOYS'. OVER-COATS that sold up to \$6.00-Sizes 3 to 10 years-all good styles and of the famous Benson & Thorne \$2.95

-For Women, Small Women & Juniors-

43 Ladies' and Misses' Suits that sold to \$25-Sizes 32 to 38 and 15 to 17—worsted, cheviots and novelties, . well tailored and highly desirable....

47 Small Women's and Junior Coats. \$19.75 — Sizes that sold to \$19.75. Sizes 32 to 38 and 15 and 17, all popular fabrics, including a few red chinchil- \$6.25

70 Ladies' and Juniors' Dresses that sold to \$25-40 of size 32 to 38, and 30 of sizes 15 to 17. Good tailored styles including 2-piece Peter Thompson's Serge, Broadcloths \$10.25

22 Small Women's Coats that sold up to \$29.75 - Sizes 32 to 38 and 15 and 17-in boucle and chinchilla - excetlent models-while they last \$15.50

Monthly & Any Two

Earn 50 Cents for Charity.

Phi Rho Sigma Frat Gives Big Banquet to Its New Members

Eta chapter of the Phi Rho Sigma nathe colors of the club. About sixty couples day. Past active members of the organenjoyed the evening at the first of a lization, who have made their mark is series of novel parties planned for the their profession, mingled freely and told season. The party was under the direct stories with those who have just taken up tion of J. L. Brodkey, A. F. Finkenstein, the study of medicine. Fifty present and York City, where they will make a Medical college. Alumni members of to welcome the new men.

Dr. L. B. Bushman responded to the toast "What Phi Rho Means to Me." He reviewed the history of the fraternity at Riley is expected Sunday morning to be the medical college, describing its troubles since its organization fourteen years ago. French and Miss Marion French of Fort Dr. E. C. Henry made a brilliant talk Mr. and Mrs. M. B. Copeland and Letter Fraternities." Dr. A. E. Merritt spoke on "Memories Wise and Otherleave Friday for Colfax Springs, Ia., to wise," declaring that the Phi Rho society spend a few days, after which they intime. Short talks were made by others present.

Those present were: A. Shillington, L. Shearer, H. Murphy, J. Young,

If you fall to attend our great final cleanup sale Saturday you will regret it. See ad., Page Eleven. Julius Orkin,

Liver, Constipated Bowels or Sour Stomach by Morning

you are from constipation, indigestion, ERS TO CREDIT YOUR SUBSCRIPTION TO AGENT, JOHN GORDON, OMAHA billiousness and sluggish intestines-you always get the desired results with Cascarets and quickly, too.

Don't let your stomach, liver and bowels make you miserable. Take Cascarets liousness, dizziness, nervousness, matter which is producing the misery. A 10-cent box means health, happiness overtook the fleeing prisoner and brought and a clear head for months. No more him back to jail where he was charged days of gloom and distress if you will with vagrancy. Woodward was serving take a Cascaret now and then. All drugout a \$5 fine imposed by Judge Foster on gists sell Cascarets. Don't forget the the charge of being an inmate of a dis- children-their little insides need a good, gentle cleansing, too.

tions for a large shoe sale that will

Orkin Brothers said today they

would dispose of the gigantic stock

at 50 cents on the dollar, and said

the sale would in all probability be

held some time during the coming

week. Extensive preparations are be-

ing made at the store for the event

and the firm is making every effort to

serve a large patronage with utmost

be announced very shortly.

onal fraternity gave its thirteenth an nual banquet at the Hotel Loyal Thursfuture physicians were gathered around the board. The banquet is given annually in honor of the men who have just been initiated into the frat. There are at present thirty active members of the organization, all students at the Creighton Omaha and Council Bluffs were present

Dr. A. E. Mack acted as toastmaster.

Those present were:

Dr. M. J. Foré, M. A. Cunningham,
Dr. John E. Simpson, C. G. Delfe,
Dr. P. T. Conian, W. L. Douglas,
Dr. Ernest Kelly, T. H. Fleming,
Dr. J. P. Lord, N. H. Farrell,
Dr. T. J. Dwyer, George Mattison,
Dr. B. M. Riley, E. V. Neuman,
Dr. C. McMartin, T. F. Thornton,
Dr. A. L. Dermody, W. K. Fast,
Dr. Lord Dermody, W. K. Fast,
Dr. Lord Dermody, W. K. Fast,
Dr. Lord Dr. M. E. Hall

of Council Bluffs, I. Egan,
Dr. Barstow F. B. Gillespie,
of Council Bluffs, H. Jenkins,
Max Flothow, C. L. Martin,
William Arrasmith,
J. F. Borghoff, C. F. Shooks.

Best Laxative

2,157 SUBSCRIPTIONS EARN \$3,000

For the Invalid's Pension Association SIXTEEN INVALIDS WILL RECEIVE \$10 A MONTH EACH

Save \$1.10.

LADIES HOME JOURNAL

\$1.50 for SATURDAY EVENING POSTWeekly I. P. A. COUNTRY GENTLEMAN News Stands Charge \$2.60.

For 500 Subscriptions to the above magazines each month till June the I Positively Must Have 357

Subscriptions by February 26 To earn the first \$2,000. Myself and fifteen other sufferers will receive \$10 a month each. Watch personal ads for results.

3,843 Written

\$1,750 Earned

2,157 Yet to Write

Earns

\$1.00 for

I. P. A.

EVERY BLESSED ORDER EARNS 50 CENTS YOUR RENEWALS COUNT. WON'T YOU HELP?

To pledge my premises to Charity is a brutal alternative, but I could not live alone nor could I get sufficient business to pay a woman by any other plan. For instance there are 50,000 registered agents for the Curtis Co. alone besides 75,000 Postmasters who can claim their commussion on these publications. Isolated as I am, if an order found me here in a back yard in the Sub urbs it would be a sheer miracle.

WILL THE PUBLIC RESPOND?

It is brutal to suppose an invalid utterly helpless and bedfast could support himself without some consideration. He could not obtain a crust of bread or a glass of water for himself. Nevertheless over 100,000 read these magazines in Nebraska and Iowa alone. If 2,000 would favor me with their order and renewals to earn the \$3,000 for the Invalid's Pension Assn. it will insure myself and fifteen other sufferers \$10 a month each; without expense to anyone.

Paralyzed 12 years, without functional control, with wounds which expose the bones, I cannot provide board, fuel, laundry and treatment and pay a woman \$5.00 a week for less than \$60 a month. Utterly friendless and dependent wholly upon myself for support, my situation is terrible; for NO SHUT-IN could possibly earn a dollar by magazine soliciting; the cost of correspondence would EXCEED his profits. By pledging \$6,000 to CHARITY in three years (prizes which I could not earn) I have earned sufficient in COMMISSIONS to meet expenses, but I am left several hundred dollars in debt. Twice recently I have had convulsions in my sleep and chewed my tongue terribly. My time is short but I wrote OVER 6,000 subscriptions last year and to February 1st have written over 3,800 and if the SAME SUPPORT is given to insure the required 500 subscriptions each month till June to earn the \$3,000 for the I. P. A. this season, myself and FIFTEEN other sufferers will receive \$10.00 a month each, which with the INTEREST on the \$5,000 previously earned will give me \$32 a month. And in case of ILLNESS the organization will insure my livelihood for a year or two whereas otherwise I will be DESERTED without help or care, for which reason I earnestly ask your order and influence

Oh what a merciless struggle it is. But I am confident if the \$3,000 is earned; once those fifteen or twenty Invalids have actually drawn their pension for a year, that my future will be fairly safe.

A Hundred Thousand subscribe for these magazines in Iowa and Nebraska alone. Thousands use the L. H. JOURNAL and S. E. POST for gift purposes. A Thousand farmers would find THE COUNTRY GENTLEMAN the best investment they ever made. A Thousand copies of the S. E. POST are purchased weekly by people now in use there. Fisher & Lawrie are No Headaches, Billiousness, Sluggish in Omaha alone, who could save \$1.10 a year.

> If 300 will not place their order or renewal at once to save this \$3,000 for the I. P. A. what chance do you suppose there is for a Friendless Invalid isolated as I am. No odds how bad your liver, stomach or bowels; how much your head ach or bowels; how much your head aches, how miserable and uncomfortable and uncomfortable

> > NOW RUSH THEM IN!



Two times the light

from one-half your present gas consumption

Here is a new home light. It has been tested and approved by our labratories and is now offered to you at a price within the reach of most every one. This light, by test, throws off exactly twice the light given by the open flame, at the same time consumins but one-half the number of cubic feet of gas per hour that is required by the open flame. The arc quickly pays for itself and proves an economy and household pleasure there-

Cottage Arcs Artistic, decorative and durable. Price only-



Omaha Gas Co. 1509 Howard St. Tel. Doug. 605