

1913 MIDWEST CEMENT SHOW

FEBRUARY, 4-5-6-7-8

C. W. HULL COMPANY
Exclusive Nebraska Selling Agents.

"Western States" Portland Cement
(Manufactured at Independence, Kansas)

"Red Wing" Portland Cement
(Manufactured at Kansas City and St. Louis, Mo.)

"Hawkeye" Portland Cement
(Manufactured at Des Moines, Iowa)

All of these brands are strictly high grade Portland Cements sold under our positive guarantee that they will meet the requirements of the United States Government and the American Society for Testing Materials.

Our facilities for "quick service" are second to none. Our prices are right and we guarantee prompt returns on sacks.

C. W. HULL CO.
Main Office, 1603 Farnam Street, Omaha, Nebraska.

SPLENDID EXHIBITS AT SHOW
Manufacturers Have Many Displays of Machinery in Motion.

EVERYTHING FOR THE HOUSE
Layman as Well as the City Contractor is Attracted by Exhibition Now Being Made at Omaha Auditorium.

A trip through the aisles of the Auditorium Tuesday night, when the Mid-West Cement show opened, revealed some exceedingly interesting sights to the layman as well as to those versed in cement machinery and construction.

Perhaps the most elaborately executed exhibit at the show is that of the Omaha Concrete Stone company of Omaha, of which Secretary Whipperman is manager. It occupies a large space in the southeast corner of the Auditorium and shows a comprehensive display of concrete stone construction.

The Ideal Cement Stone company, another local concern, also has a very beautiful display in cement construction as is shown by the accompanying illustration. Much favorable comment is being heard from visitors on this exhibit.

Perhaps the most unique exhibit is that of Peter Palmer, concrete contractor of Oakland, Neb., who is also president of the Nebraska Cement Users' association. Mr. Palmer shows a miniature house constructed in a beautiful white concrete, showing a lawn with Pido on watch duty. This exhibit is delighting the young folks as well as proving interesting to the grownups.

One of the exhibits which makes the strongest popular appeal is that of The Simpson Cement Mould company of Columbus, O., near the southeast corner of the Auditorium. It consists of a great variety of porch columns, vases and other ornamental pieces, many of them represented by beautiful miniature pure white models made of white sand and white cement. Simpson molds are very extensively used all over Nebraska, Iowa, Kansas and Oklahoma and the designs are familiar to all who are in touch with the wonderful development of concrete building. Several notable examples of work in these molds are seen in Omaha, among them the veranda of the fine Burden residence at Nineteenth and Burdette streets, built by the Omaha Concrete Stone company.

House Within a House.
Another very interesting exhibit is that showing the Van Gulder hollow wall machine, the effect of which virtually makes a house within a house. By steel reinforcing every nine-inch layer vertically, horizontally and across, this system is said to make the strongest, dryest and most economical construction in the world.

Ellis M. Santee, sanitary dairy and building expert of Courtland, N. Y., after trying out various kinds of construction work found this system the correct one and is now lecturing in 100 towns and cities exclusively on the Van Gulder hollow wall system of construction, and asserts it to be the greatest achievement in construction of substantial, artistic and sanitary concrete construction.

Mixer in Operation.
At booths twenty-two and twenty-three the Ideal Concrete Machinery company of South Bend, Ind., is showing the type C batch mixer in full operation, showing the rapid production of concrete blocks, with all the hand labor eliminated. This company is the largest manufacturer of concrete machinery in the world. W. E. Owens of Omaha is the Nebraska representative of the company. G. E. Hopkins of South Bend, Ind., secretary and treasurer of the Ideal Concrete Machinery company, is in attendance at the Auditorium exhibit.

The Garden City Sand company of Chicago is showing a beautiful exhibit with its product, known as "Stonekote" Portland Exterior. This is a beautiful and serviceable exterior, which was sold in 126 cities in sixteen states last year. One of the features of "Stonekote" is its adaptability to interior decorating, being available in every shade of color. A feature of this company's exhibit at the Auditorium, is a little "green baby," which is made of porcelain and "Stonekote" exterior in green.

Machine Attracts Attention.
The Elite Manufacturing company of Ashland, O., is exhibiting a concrete mixer, which is constructed entirely of malleable iron and steel, with low-down hoppers. The machine is simple in construction, has a positive force feed and seems easy to operate. Many visitors to the show are taking a deep interest in this exhibit.

The following legend is found over the exhibit of the Majestic Furnace and Foundry company: "If a burglar should break into the cellar would the coal chute? No the kindling wood." While this daffydil is not entirely new, yet it applies most aptly to this business, because of the product of the company, which is being exhibited. It is a steel and iron coal chute of the very latest make, having many attractive features not to be found in other makes, such as burglar and dirt proof automatic locking device, interchangeable from chute to window feature, etc. This exhibit is appropriate at the cement show because of its serviceable character.

Not at the Show.
While the C. W. Hull company is not an exhibitor at the cement show, it nevertheless is coming in for its share of attention this week among those interested in cement construction. This company is the exclusive Nebraska selling agent of several high grade makes of Portland cement and affords a positive guarantee on these products. The facilities of the C. W. Hull company for quick service, the prices they ask, make their cement business an exceeding large and profitable one.

The Wonder of the Cement Show

Sculptured Concrete Products Never Before Shown in this Country

Southeast Corner of Auditorium, Just as You Go On to the Stage

Omaha Concrete Stone Company

Exhibit of...



PETER PALMER
Contractor
Builder **Cement Work**
Oakland, Neb.



Exhibit of **Ideal Cement Stone Co.** Omaha, Neb.

We Are the Largest Manufacturers of

Concrete Machinery

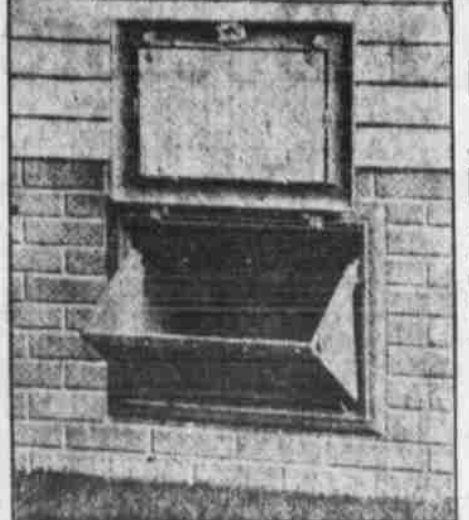
In the World

including hand and power, block and brick machines, tampers, mixers, dimension stone machines, curb stone machines, roofing tile machines, tile and ornamental moulds, etc.

WE ALSO MANUFACTURE SPECIAL EQUIPMENT FOR THE FARMER
including block machines, mixers, fence post moulds, tile moulds, silo moulds, etc.

Ideal Concrete Machinery Co.
LONDON, CANADA. SOUTH BEND, IND.
Nebraska Representative, W. E. Owens, Omaha.

THE MAJESTIC Foundation Coal Chute



Protects the Building

The door locks open automatically. Has self closing gravity latch, making it Burglar Proof.

Manufactured by **MAJESTIC FURNACE CO.**, Huntington, Ind. Omaha Agents
Sunderland Bros. Co.
Milton Rogers Sons Co.

We have the mixer you are looking for at

BOOTH 47

Low Down Hoppers
Positive Force Feed
Always in plain sight
Malleable Iron and Steel Construction

Elite Mfg. Co.
Ash and, Oh o.

Van Gulder Hollow Wall Concrete Machine—Continuous Air Chamber From Geller to Roof

Steel Reinforced Throughout

Don't Waste Your Money

The labor employer for making building material such as blocks, brick, tile, etc., we utilize to erect the building.

Completely revolutionizing building methods.

OUR WALLS ARE STRONGER
being double, and monolithic from footing to roof plate with a continuous air space everywhere between—a house within a house. The walls are tied together, also steel reinforced horizontally every 9 inches high.

Our Buildings are Warmer in Winter, Cooler in Summer.

Damp proof	Vermin proof	Cost less
Frost proof	No maintenance	Sell higher
Fire proof	Everlasting	

Exterior Finish, Up-to-Date Italian Stucco.

OUR SILO MACHINES
build the best silo walls in the world. No freezing if unlagged. No vermin. No repairs. Continuous air space. Stand forever.

Send for Illustrated Folder.

Van Gulder Hollow Wall Company
728 Chamber of Commerce Bldg., Rochester, N. Y.

"STONEKOTE" PORTLAND CEMENT EXTERIOR

When you build have your home any color of Portland Cement you select.

COME TO BOOTH 26 AUDITORIUM

we will tell you how to build the most delicate shades of color.

The Garden City Sand Co.
709 Chamber of Commerce Bldg., CHICAGO, ILLINOIS.

Simpson Molds FOR Ornamental Concrete Work
(Booth 14, Cement Show)

The greatest and most complete line of forms in the world for Porch Columns, Balustrades, Vases, etc.

THE JUNIOR FIT FOR BOYS
makes practical builders of them and furnishes endless amusement of an entirely new kind.

The Simpson Cement Mold Co., COLUMBUS, OHIO.



THE ONLY CEMENT SHOW IN THE ENTIRE WEST

It will pay you to visit it. Even if you are only interested in keeping your feet dry. Cement construction today stands out as the foremost building material of the world. If you don't believe it *come and see the moving picture that we show of the Panama Canal and Keokuk Dam.* The entire show for 25 cents.