

Special Note Through a special arrangement which we have made with the Price Cereal Products Company we are enabled to present to each one of our readers one 15c package of Dr. Price's Algrain, as described in the advertisement below. This offer is made for introductory purposes, and shows the confidence Dr. Price has in satisfying the taste of every reader of our paper.

Dr. Price's Algrain is a combination of wheat, oats, rice and barley—the most nourishing and economical cereal you would want to eat, as well as the most delicious! All that is necessary for you to do is to sign the coupon, clip it, present it to your grocer, and he will gladly give you a 15c package of Algrain free.

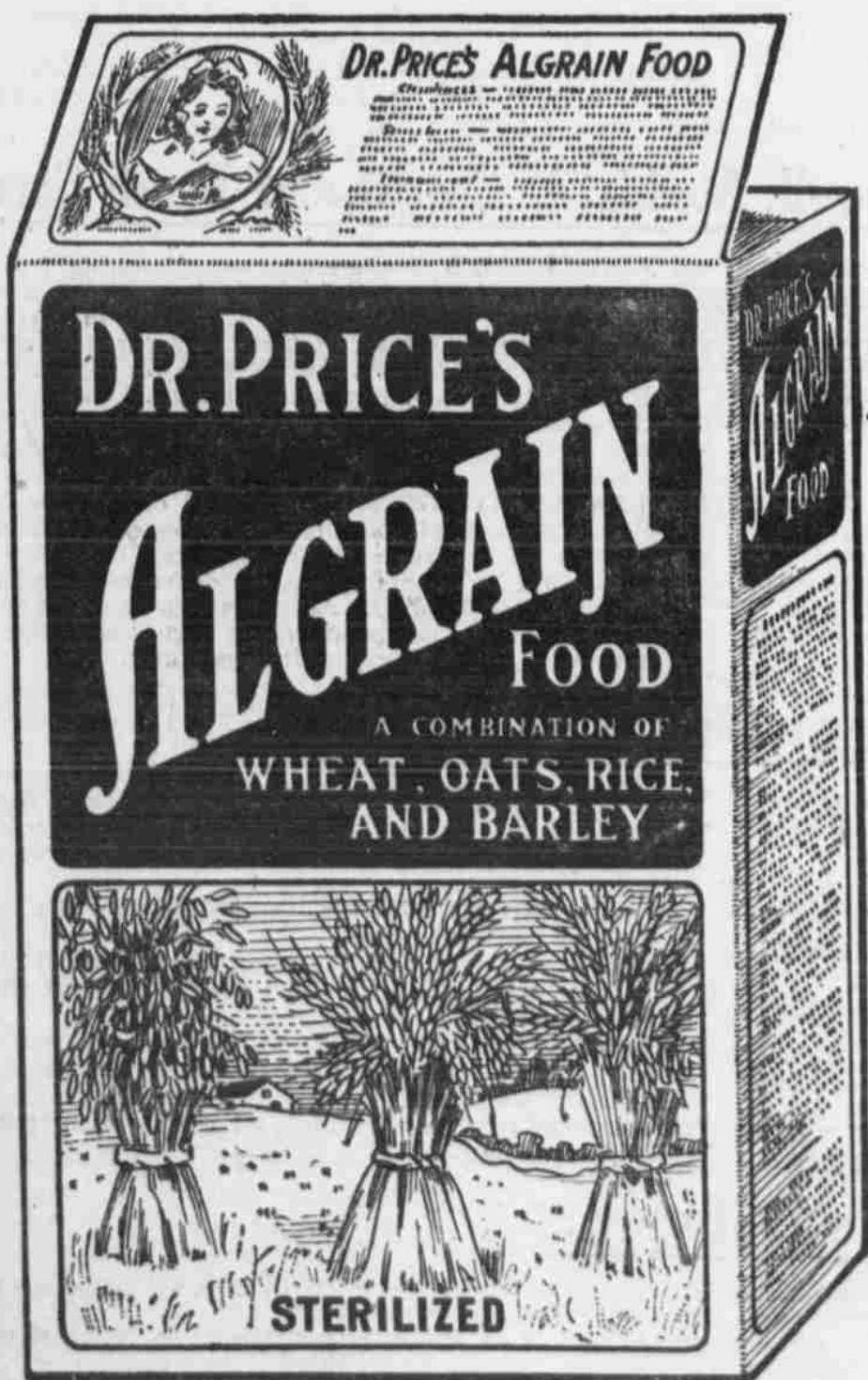
—Publishers Omaha Bee

Here is something new in breakfast food—

Dr. Price's ALGRAIN

A combination of wheat, oats, rice and barley.
And you get your first package free. Read below!

Here is a Breakfast Food that every mother will welcome. It is good for Father, Mother, Sister and Brother,—and the baby.



So sure are we that the whole family will like Dr. Price's Algrain that we have decided to give away the first 100,000 packages free. All you have to do is to sign the coupon below and present it to your grocer, and he will give you a 15-cent package of Dr. Price's Algrain Breakfast Food—and we will pay him for this package for you.

Don't stop to ask why we can do this. We are not philanthropists, but we do this to get 100,000 families started eating Dr. Price's Algrain for breakfast—at once.

So sure are we that you will make Dr. Price's Algrain your favorite breakfast food, that we are willing to pay your grocer for the first package you use.

And then you will be willing to buy the second and third and fourth packages and become a constant user and booster of Dr. Price's Algrain, because it contains Nature's best food elements,—Wheat, Oats, Rice and Barley. It upbuilds the body as well as the brain—and besides it's delicious to the taste.

It is the World's best Breakfast Food—pleasing to the palate and nourishing to the body. And remember, your grocer will give you the first package free. So clip this coupon, sign it carefully and present it to your grocer at once.

The publishers of The Bee have investigated and approved this advertisement—there are no strings tied to this offer whatever—you get a 15-cent package of Dr. Price's Algrain without one cent of cost to you.

We give it to you cheerfully, because we know you will agree with us and will tell your neighbors and friends that Dr. Price's Algrain is delicious. We could not afford to make this offer unless we had proved every statement we have made in this advertisement to be absolutely true.

So fill in the coupon and present it to your grocer tomorrow.

The Price Cereal Products Co.

Chicago, Ill.

CLIP THIS COUPON

Present THIS Coupon to Your Grocer

As I have not previously received my free package of Dr. Price's Algrain Food, I now accept from my grocer

Name of Grocer _____

Address _____

one package of same, free of charge, to give it a thorough trial.

Your Name _____

Your Address _____

Signature of Grocer _____

NOTE—This Coupon will not be advanced after March 1, 1913.

Notice to Grocer—Give better one full size package of Dr. Price's Algrain and five cents toward the purchase of one 15c package to your family.

Price Cereal Products Co.
Chicago, Ill.