

NAMING THE NEW HOTEL

Readers of The Bee Still Interested in Probable Title. B. N. T. HYMNS ANOTHER SONG

Second Gains of the Christening Has Much of Humor in Its Lines - Several Good Names Suggested.

At the Christening. (CANTO II) Somebody suggested The Onward For the name of our hostelry new...

It appears to us that no more appropriate name for the new hotel can be found than "Nebraska"...

ANGELO FINDS MONEY DOES NOT ALWAYS TALK

Angelo Rosetto appeared before Police Magistrate Foster believing money talked with the court. He changed his mind when he was assessed \$50 and costs for disturbing the peace.

OMAHA NEWSPAPERS INCREASE CIRCULATION

Postage on newspapers sent out of Omaha during the month of January just closed showed an increase of \$1,773.15 over that of January last year.

EXPERT TO LECTURE ON AGRICULTURAL EXTENSION

Bert Hall of Chicago, secretary of the National Crop Improvement committee, will address the Commercial club next Thursday noon on "Agricultural Extension."

All the LACE CURTAINS from the Orcutt Stock Wednesday

BRANDEIS STORES

See Our Ad on Page 8 For Sale of Orcutt Stock of Rugs

A Most Extraordinary Sale Dress Goods and Silks

35,000 Yards on Sale Monday at Less Than Manufacturer's Cost

Our New York buyers secured this stock of high class fabrics at far below the regular market price. Many of these goods were imported expressly for the most fashionable ladies' tailors in the East.

Dress Goods at \$1.50 yd \$3.50 Imported Reversible Coatings... \$3.50 52-inch Reversible Coatings... \$4.00 54-inch English Ratine Suitings... \$3.75 54-inch French Tailor Suitings... \$5.00 54-in. Zaza Suitings and Coatings...

Dress Goods at \$1 yd \$2.00 54-inch French Broadcloth... \$2.00 54-inch English Tailor Suitings... \$2.25 54-inch Covert and Zibelines... \$1.75 48-inch French Coating Serges...

New Silks at 50c a Yard \$1 Swiss Messalines... \$1 Corded Bengaline Silks... \$1 Imported Louisiana Silks... \$1.15 Shantung Silks... \$1.50 Shantung Silks... \$1 32-inch Kimono Silks... \$1 Black Coating Silks... \$1.50 Persian and Plaid Silks... \$1 Silks in Evening Shades

French Challies at 39c 75c Imported Challies, border effects... 75c Imported Persian Challies... 75c Fine Imported Waistings... 85c Imported Serge Waistings... 60c Allover Pattern French Challies... 75c Domestic Flannel Waistings... 75c Dot and Stripe French Challies... 75c Finest Domestic Waistings

EMBROIDERIES AT 59c

45-inch fine sheer Voile and Batiste Embroidered Skirtings, choice designs in blind relief, floral and Japanese effects—also 45-inch fine batiste all-overs and 27-inch embroidered Swiss and Batiste flouncings in English eyelet, blind relief and floral patterns—worth \$1 a yard, on bargain square, at yard.

20c EMBROIDERIES at 10c Yard

17-inch fine Cambric and Muslin Embroidered Flouncings and corset coverings, also medium and wide edges and insertions in eyelet, floral and blind effects—many worth 20c a yard—on big bargain square, at yard.

SPECIAL SALE OF NOTIONS

IN OUR ENLARGED NOTION SECTION - MAIN FLOOR. Safety Pins, 4 cards... 5c Pearl Buttons, 4 doz... 5c Wire Coat Hangers... 2 1/2c 6 Spools Bast- ing Thread at 5c Best Brass Pins, paper... 3c Back Combs... 5c J. O. King's Best 200 Yd Spool Cotton... 1 1/2c Spool 15c Dozen

50c EMBROIDERIES at 25c Yard

18 and 27-inch fine Embroidered Swiss, nainsook and cambrie skirtings and corset coverings; also 20-inch allover embroideries—very effective new designs in eyelet, floral, blind work and combination designs—worth up to 50c a yard—bargain square, at yard.

LACES and INSERTIONS, 5c Yard

Fine French and German Val. laces and insertions, pure linen torchons, dainty cluny and crochet effects, tulle curtain laces, fancy macramé and guipure lace bands, etc.—worth 10c a yard, at yard.

EARLY SHOWING of AUTHENTIC STYLES in WOMEN'S SPRING APPAREL

We show the accepted styles for each season in advance of others because we are always in closer touch with the world's style centers.

New Tailored Suits for 1913 A score of advanced models that are just now coming into vogue in the Eastern centers. Many extreme novelties—\$25, \$35, \$49 up to \$65

New Three-Quarter Spring Coats See the style that will be the favorite everywhere in the spring season—four special groups at—\$19, \$25, \$32.50 and \$39

New Wool Eponge Dresses They are new—as can be—new models, new fabric, new features—a charming group at—\$15

SPECIAL Choice of 200 women's High Quality Tailored Skirts that were made to sell up to \$15.00, will go on sale at—\$5

SPECIAL Choice of several hundred Women's Plush and Cloth Coats, various popular midwinter styles—worth up to \$22.50, at—\$10

SPECIAL Choice of 500 Women's Messaline, Jersey top and Taffeta Petticoats, in all colors and styles, worth up to \$3.50, at—\$1.50



We offer greater varieties in women's apparel on account of our larger stocks and our more varied sources of supply.

Clever Voile and Lingerie Dresses Every model is the type of a favorite style for spring—nearly all are individual styles—scarcely two alike, at—\$19 to \$65

Silk Tailored, Crope & Charmeuse Waists These waists will be more popular than ever during the season to come—specials—at—\$5 to \$17.50

New Voile and Lingerie Waists You'll be delighted with the dainty appearance of these new waists for spring, at—\$1.98, \$2.98, \$3.98 and up to \$10

SPECIAL 400 pretty Chiffon, Messaline, Charmeuse, Taffeta, etc.—all sizes and colors—\$2 and \$4 values, at—\$1.69

SPECIAL Choice of two racks of women's practical, up-to-date wool and silk dresses—all colors—worth up to \$16.00, at—\$5

SPECIAL Choice of 250 Children's chinchilla, plush and heavy cloth coats—made to sell up to \$12.50, will go on sale at—\$5

TIMELY REAL ESTATE GOSSIP

New Realty Firm Established—Buy Shares in International.

WORK FOR NEW UNION DEPOT Resolution by Retailers' Association and Real Estate Exchange Ask New Union Passenger Station by 1913.

A good working public sentiment for a new union passenger station for Omaha has been aroused by resolutions favoring such a project adopted by two Omaha organizations—the Retailers' Association and the Real Estate Exchange.

Real Estate—Stable Investment. Real estate is fundamentally an investment proposition. It will pay a good net return better than the average with ordinary care and without loss of principal.

union passenger station now nearing completion and its \$3,000,000 terminal system was started in just the same way.

Take Shares in New Concern. C. F. Harrison's solicitations of the Real Estate Exchange have resulted so far in securing eighteen shares in the International association by the exchange.

New Realty Firm. T. D. Olin and E. E. Bevard have combined forces and launched a real estate firm. Offices at 488 Brandeis building were opened a few days ago and the start of a general real estate and exchange business was made.

With it, for it will rise and "swat" you just one, and you won't need another. It will stand a lot of abuse, apparently, but not so in fact. He who misses it always says: only in real estate the denunciation is delayed by time and circumstances.

ECHOES OF THE ANTE-ROOM

Elks Will Celebrate Twenty-Seventh Anniversary Friday Night.

MACCABEES TO HOLD REVIEW Ladies of Maccabees Will Hold Regular Review Thursday and Will Drape Hive in Memory of Deceased Sister.

The twenty-seventh anniversary of Omaha lodge No. 39, Benevolent Protective Order of Elks, will be observed Friday evening. The lodge will open at 8 p. m. and it will close about 9 p. m.

Ladies of the Maccabees. Uniform five No. 35. Ladies of the Maccabees will hold a regular review on Thursday evening, February 6, in Barri's hall, Nineteenth and Farnam streets.

also be a large class of candidates for initiation and Deputy State Commander Mrs. L. M. Thomas of Lincoln will take part in the ceremonies.

Fraternal Union of America. Mordamin lodge No. 111 will hold its annual prize masquerade ball Monday evening, February 3, at Frenzer hall.

Knights of Pythias. Nebraska lodge No. 1, Knights of Pythias, will confer the rank of Page Wednesday, February 5. Preparations are also being made to hold a district meeting, February 20th.

Pythian Sisters. Lillian Temple No. 1, Pythian Sisters, will hold their installation of officers Friday afternoon, February 7, at Myrtle hall, Fifteenth and Douglas streets.

Woman's Relief Corps. U. S. Grant Woman's Relief Corps No. 104, will meet as usual at Grand Army of Republic Memorial hall, Tuesday, February 4, at 2:30 o'clock.

Ancient Order of United Workmen. The Central committee will hold a joint meeting with Saratoga lodge, No. 264, at Twenty-fourth and Ames avenue, Thursday evening, February 20.

Moose to Celebrate Fair to Help Bring Big Convention Here A novelty in the way of a fair and bazaar will be introduced by the local lodge of the Loyal Order of Moose, who will entertain at their club house at 416 South Seventeenth street.