

OMAHA FIRMS WIN IN COMPETITION Chicago, St. Louis and Kansas City Houses Fail in Contest for Stock of Orcutt's

\$93,700.00 STOCK TO BRANDELS

Omaha has entered into a sharp buying competition with Chicago, St. Louis and Kansas City, and has come out victorious.

Hundreds of Omaha people, who know and appreciate the Orcutt quality of merchandise, will have the opportunity next week to buy the goods they wish at the sale which will last all week at Brandels Store.

The Orcutt company was a complete rug and drapery house, selling both at wholesale and retail.

When it became necessary to sell this stock to satisfy creditors' demands, the word spread rapidly throughout the mercantile world.

Among the famous houses who sent representatives here to compete for this stock were Siegel, Cooper & Co. of Chicago, the Fair of Chicago, Trelich, Duncker & Co. of St. Louis, Neighbour & Sons of Kansas City.

There could be no place in the United States where the Orcutt stock might be sold with so much success as right here in Omaha.

For several weeks Brandels Store has been making the most thorough arrangements to properly display the various lines of this immense purchase.

On Wednesday, February 5, all the lace curtains and drapery goods from the Orcutt stock will go on sale and nearly the entire basement will be devoted to this purpose.

On Thursday the scene of the operation will change again to the third floor, when all the rare and exquisite Oriental rugs from the Orcutt purchase will be sold.

Prominent carpet and drapery men, who are in a position to know, declare that the Omaha people who attend this series of sales will secure bargain advantages that they might wait twenty years before duplicating.

COLLEGE EDUCATION PAYS

Dr. Meikeljohn Points Out Advantages of College Training.

ALL FITS INTO THE SCHEME

Regardless of What Vocation in Life a Man May Finally Choose, a Liberal Training Will Broaden His Scope.

"If it pays to know boats when you are building boats; if it pays to know the principles of mechanical construction when you are a bridge builder; then it pays to know life when you are living; and to know the social structure in which you live."

The liberal colleges were founded years ago for the purpose of preparing young men for the ministry," said the speaker.

"The answer, of course, is yes. For exactly in proportion to the way they once prepared young men for the ministry they are also now meeting the needs of their attendants in the various other chosen pursuits."

President Alexander Meikeljohn of Amherst college spoke to the teachers of the high school in the high school auditorium yesterday afternoon.

Forty to fifty business men appeared before the city commission sitting as a committee of the whole and demanded that an ordinance requiring the opening of Twenty-second street from Douglas to Farnam be killed forthwith.

Council Refuses to Open Street

The plan was to open Twenty-second street from Douglas to Farnam first, and follow this with an ordinance opening Twenty-second to Harmony.

Some of those who appeared in opposition to the ordinance and addressed the commission were: C. B. Keller, Moritz Meyer, Alfred Kennedy, J. H. Adams, Carl Heiting, E. O. Hamilton, Jerome Sharp and John R. Webster.

Kennedy said he appeared to represent the Board of Education as well as his own private interests.

Commission men say the receipts of poultry during January have been the lightest in years and they blame it all onto the mild weather that has prevailed.

While poultry prices are high now, commission men look for a pronounced drop as soon as warm weather comes in the spring.

WARM WEATHER MAKES POULTRY PRICES HIGH

Commission men say the receipts of poultry during January have been the lightest in years and they blame it all onto the mild weather that has prevailed.

Medicated Gin Splendid for Kidneys and Bladder

When good pure gin is properly mixed with certain other ingredients and taken in small doses, it makes a splendid remedy for weak, deranged kidneys or bladder.

THE SOCIETY OF THE BEE-HIVE

By MELLIFICIA. Monday, January 27, 1913.

DO YOU ever wear a monocle? Did you ever try to wear one? No? Well, each and every society miss will have to go to her boudoir and in the privacy of the four walls, a mirror and this famous bit of English custom, the monocle, practice each day.

Now all New York society women have acquired the art: you may not credit this piece of gossip, but the other day at a bridge afternoon I was chatting with two of Omaha's most popular young society women, one is a tall, stately brunette, and it was she who brought up the subject.

They tell me that the fashionable New York women, who keep up with the times, survey the world through a single glass set in a jeweled frame suspended from a tiny jeweled chain.

The women find the monocle simpler and more effective than the longnettes and they give more chance for ornamentation.

It is this gossip which the young Omaha miss has heard and her fondness for the very latest had prompted her desire for the new fad to be adopted by the Omaha women.

At the Omaha Club. One of the larger dinner parties at the Omaha club Shrove Tuesday will be given by Mr. and Mrs. David A. Baum in honor of Miss Cornelia Chase.

Orpheum Parties. Mr. and Mrs. Charles T. Kountze will give a box party Monday evening at the Orpheum, when they will have eight guests.

At Fort Omaha. Major and Mrs. Carl E. Hartmann will entertain at dinner next Monday evening at Fort Omaha.

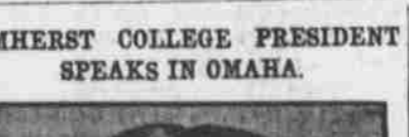
Celebrates Sixth Birthday. Mrs. A. L. Clinchard gave a children's party in celebration of the sixth birthday of her son, Alvin.

Club Meeting. The T. T. club was entertained Saturday afternoon at the home of Miss Ethel Handee.

In and Out of the Bee Hive. Mr. and Mrs. G. P. Morehead left this noon for California for a few weeks stay.

Personal Gossip. A son was born Saturday to Mr. and Mrs. W. C. Dagwell, 707 South Twenty-ninth street.

AMHERST COLLEGE PRESIDENT SPEAKS IN OMAHA



ALEXANDER MEIKELJOHN.

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Pains Peculiar To Women

HERE IS PROMPT, SAFE RELIEF Headache, back-ache, side-ache, nerve-pain yield quickly to this wonderful pain reliever.

AK TABLETS

My method for curing Piles, Fistula and Rectal Disease is the greatest in the world. No knife, no chloroform, no unnecessary delay or expense. An absolute cure guaranteed in every case.

PILES

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TWENTIETH CENTURY FARMER A Great Farm Journal

PRE-INVENTORY SALES of Extraordinary Importance

Rare reductions in prices in all our departments, that is commanding wide attention.

ORKIN BROTHERS

Our Big Sale of IRISH LINENS

Continues With Phenomenal Success

THERE are hundreds of Omaha women who are the proud possessors of the elegant linens of Jas. Mathewson & Sons, of Ireland, that we placed on sale a few days ago.

98c Irish Linen Table Damask, 98c Table Damask, pure Irish home-spun linen, 70-in., beautiful patterns, extra special Tuesday, the yard, 98c

45c Turkish Towels 25c Bleached double warp Turkish Towels, 4x24 inches, a good 45c value, special Tuesday, each, 25c

18c Flax Toweling 14c All pure flax toweling, extra fine quality, 18 inches wide; worth 18c a yard, special Tuesday, the yard, at, 14c

45c Huck Towels 19c Large size, all-linen huck towels, 45c quality, limit of a dozen to a person, Tuesday, at, each, 19c

50c to 75c Silks for 25c EXTRA! One large lot of plain and fancy silks, such as poplins, foulards, messaline, worth 50c to 75c a yard, Tuesday, the yard, 25c

Gas Mantles for 5c EXTRA! Odds and ends of the Lindsay Light Company's gas mantles; upright and inverted. They were made to sell up to 50c each; special Tues., choice, 5c

37c Bed Sheets, 37 1/2c EXTRA! Bed sheets, 37 1/2c value, regular price, 55c, sale, 37 1/2c

Our Gigantic Sale of SHEETS, CASES and BLANKETS

Is a Marvel in Value Giving

IT'S a marvel—that's the whole story—Hundreds of women have been amazed at the values and the choicest quality of these superb goods.

8c Muslin for 5 1/2c EXTRA! Heavy unbleached muslin, thirty-eight inches wide, regular price 8c, sale price, 5 1/2c

15c Pillow Cases, 8 1/2c EXTRA! Pillow cases, 15c value, regular price, 24 1/2c, inventory sale price, each, 8 1/2c

17c Pillow Cases, 12 1/2c Lockwood pillow cases, 42-in. wide; regular price 17c, pre-inventory sale price, 12 1/2c

Pre-Inventories SPECIALS Tuesday—8 to 1 \$1, \$1 1/2 House Dresses, 78c

25c Stamped Towels, 15c Union linen towels, stamped, widths 2 to 5 inches—regular selling price 25c, Tuesday, 3 to 11 a. m., each, 15c

8c Embroidery 3 1/2c Edgings and insertions, widths 2 to 5 inches, worth 8c a yard, Tuesday, 8 to 1, choice per yard, 3 1/2c

10c Laces, 5c Orientals, cotton clunys, torchon, etc., widths 1 1/2 to 3 1/2 inches, worth 10 cents a yard, Tuesday, 8 to 1, at, per yard, 5c

5c Calicoes, 3 1/2c Yard Standard calicoes, in colors, and various patterns, Tuesday, 3 1/2c

12 1/2c Hose at 8c Men's and women's black cotton, full seamless hose, a 12 1/2c value, Tuesday, pair, 8c

20c Aprons at 10c Women's percale aprons, big values at 20c, special for Tuesday, choice of the lot at, 10c

50c Jewelry 10c Fancy jewelry, worth up to 50c a piece, choice, Tuesday, any piece, for, 10c

Calicoes, 3 1/2c Yard Standard calicoes, in colors, and various patterns, Tuesday, 3 1/2c

Pre-Inventories SPECIALS Tuesday—8 to 1 Laundry Soap Diamond C or Best's

10c Stove Pipe, 6c Stove pipe or elbow, made of best sheet iron, worth 10c, special Tuesday 8 to 1 only for, 6c

Women's 35c Hose, 18c Women's imported, fleece lined hose, regularly sells at 35c, in Tuesday's sale, 8 to 1 only, choice

12.25 Lined Dresses, 59c Women's fleece lined dresses, values at \$12.25, Tuesday 8 to 1, choice for, 59c

Bluffs Man Buys Two Houses Sight Unseen

A. M. Peterson, president of the Nebraska Suspenders, Garter and Belt company, has sold two houses "sight unseen," to G. W. Allbee, of 800 Madison avenue.

BURLINGTON CHANGES TIME

Fast Passenger Train is to Be Run Through Omaha. SHOPPING TRAINS ARE ADDED

Trains to Be Run to Omaha from the State So that Shoppers May Return Home on the Same Day.

Beginning February 3, the Burlington will run its No. 1, the high class Chicago-Denver limited, through Omaha.

With the Ad club and the Omaha Gas company's representatives objecting to the enforcement of an ordinance prohibiting the distribution of printed matter, with the exception of addressed envelopes and newspapers, the city commissioners have postponed action for another week.

Will Herdman, for the gas company, said the company had been sending out about 25,000 statements each month to 13 patrons and that it was often necessary to put some of these statements in the mail boxes or behind the screens or on the porches of its patrons.

Henry Gering protested against the ordinance in the name of the Ad club and presented an amendment which he declared would be satisfactory to the Ad club if passed.

George Kieffer for the postoffice said the amendment of the Ad club would

BURGULARS GET IN STORE AND STEAL FROM OLD SAFE

Burglars visited the establishment of Wintroub & Rosenblatt, 219 North Thirteenth street, Sunday night.

They entered through a rear window they manipulated the combination of an old safe and took from it \$222.90 in cash, 226 worth of endorsed checks and a gold watch valued at \$11.

Skin and Scalp Troubles Banished

(From American Health Review.) A case is reported from a nearby city where a woman twenty-three years old had suffered for four years from eczema of the scalp.

She was advised by a neighbor to use quinine which she did as follows: She procured two ounces of quinine from her druggist, dissolved it in half pint hot water, then applied the solution to her scalp twice a day.

"Quinine has been used successfully for treatment of eczema, salt rheum, tetter, ringworm and other eruptions of the skin."—Advertisement.