

BRANDEIS STORES

Open Until 9 P. M. Saturday.

Green Salt Water Soiled Linens Monday.

Here are Great Bargain Lots for Saturday

TWO SPECIALS

WOMEN'S NECKWEAR
Robespierre Collars in black and colors, fancy lace stocks, fancy net and shadow lace jabots, Dutch collars, etc.— odds and ends from our finer grades, at each **10c**

VEILS AND SCARFS
Beaded Chiffon Veils and mercerized silk muff scarfs in colors, dots, figured and Persian designs— an endless variety worth up to 75c, on sale, at each **25c**

Women's Pure Thread Silk Boot Hose at 50c Pair
Wide lisle garter tops, lisle double soles, high spliced heels and toes; also mercerized silk lisle hose in black, tan, white and colors.

Women's Fine Silk Boot Hosiery at 29c the Pair
Wide lisle garter tops, lisle double soles, high spliced heels and toes; also fancy silk embroidered boot patterns in plain lisle hose.

Women's and Misses' Cotton and Mercerized Lisle Hose
Also fleece lined and wool hose with double soles, heels and toes, and boys' and girls' fine and heavy ribbed cotton and wool hosiery, at, per pair **15c**

\$1 BABY CAPS and HOODS at 25c
New shapes in velvet, plush, bearskin, broadcloths and corded silks in black, white and colors—all lined and daintily trimmed—actually worth up to \$1.00; all sizes, at each **25c**

Women's Long White Kid Gloves at \$1.59 the Pair
12 and 16-button lengths in French kid and lambskin, with 3 clasp fasteners and single row of embroidery—worth to \$3.00; on bargain square, at the pair. **\$1.59**

WOMEN'S \$1.50 MITTENS, PAIR, 59c
Made of genuine fleece lined, Arabian mocha in grey, black and brown—1 clasp fasteners—all sizes, worth to \$1.50; at a pair **59c**

FINAL DAY OF OUR CLEAN-UP SHOE SALE

On Main Floor—Old Store

Boys' Shoes—All new lasts in the best makes—worth up to \$3.00; at per pair **\$1.48**
Men's Shoes—Mostly small sizes—tan and black—values up to \$4.00, at **\$1.98**
Men's High Cut Shoes—worth \$4.50, \$5.00 and \$6.00—all sizes. **\$3.50**
Women's Shoes—Mostly small sizes, but exceptional values; worth up to \$5.00, at **\$1.98**

Boys' High Cut Shoes—Tan and black—all sizes—at **\$1.98**
Children's Shoes—In regular tops, Trooper or Jockey styles—worth to \$2.00—at **98c**
Infants' Shoes—Plain and fancy tops—worth up to \$2.00—at **98c**

TOILET GOODS Specially Priced

25c Graves' tooth powder	25c bottle Per oxide	25c Sanitol tooth powder	Ivory Soap, the cake, at 3 1/2c
Fairy Soap, the cake, at 3 1/2c	1-lb 20-Mule Team borax for 9c	50c Java Rice powder	10c Shinola per box, at 6c

Toilet Goods 25c Cuticura soap 20c 10c William's shaving soap, for 3 1/2c 25c Sanitol tooth wash 12c 25c Colgate's tooth powder, for 15c 50c Milk Weed cream 38c \$1 Pompadour massage cream 60c 35c Pond's Vanishing cream 17c 50c Violet Ambrosia powder 35c \$1 Violet Louise powder 50c Violet Dulce powder 50c	REXALL Preparations Cod Liver Oil Emulsion 70c Orderlies, 10c, 25c and 50c 50c Kidney remedy, for 45c \$1 Every Day tonic, for 70c	Rubber Goods 75c Scott hot water bottle 50c 75c Fountain syringe 50c \$1.25 combination syringe and hot water bottle, 80c \$3 douche, special, at \$2.25 75c rubber gloves, for 49c
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Next Monday Great Bargain Sensation Sale of Damaged Linens

200,000 Yards of Slightly Damaged and Water Soiled Linens, Bought from S. Steinfeldt & Co., New York, on Sale at Bargains Never Before Possible.
Bed Spreads, Table Cloths, Napkins, Table Damask, Towels, etc.—Some are Slightly Soiled—Others are Spotless and Perfect.

Don't

let your boy slip through this snow and slush in leaky, cheap shoes. Have him fitted with a pair of our

STEEL SHOD HOES

tomorrow. Keep your shoe expense down to the minimum. These shoes will outwear two pairs of ordinary boys' shoes.

Boys' 1 to 5... **\$2.50**
Little Gents', 10 to 13 1/2, at **\$2.00**
HIGH CUTS
According to size, **\$2.50 to \$4.50**

DREXEL
1419 Farnam St.



Cream of Rye

The RICH, APPETIZING and HEALTH BUILDING Breakfast Food
Made from the heart of the Rye, which tests prove contains more energy and vitality producing properties than any other food. Have you asked your grocer for your package?

Missouri Cereal Company, Missouri

Some People Live to Eat
Others eat to live. Whichever it may be, it is all a force of habit, mixed with a little necessity. A close observer would say: Judging from the way the patrons of the Belmont Restaurant eat, that it is the former with them.
1515 DODGE STREET
Open all night.
C. W. BALL, Proprietor.
Look for the large electric sign.

AMUSEMENTS
"OMAHA'S FUN CENTER."
Gayety Daily Mat., 12-25-50c
Evs., 15-25-50-75c
That Tonic For Joy.
L. RICH'S JOLLY FOLLIES
Now Show
EXTRAVAGANZA AND VAUDEVILLE
Phil Ott, Frank (Bud) Williams, Alice Lazar and the Most Beautifully Costumed Chorus This Season.
Ladies' Dime Matinee Every Week Day.
"Worth Climbing the Hill."
Hippodrome Daily Mat., 10c
Evs., 5-10-20c
DOUGLAS ST. AT EIGHTH ST.
Myrtle Vaudeville includes the Alpine Quartet; Brooks & Carlisle; Deodain; Olive Carey; Frank & Harry; Jack Burton; Hippocope Pictures.
From 2 to 5; at 7 and 9 P. M., Daily.

BRANDEIS THEATER.
TONIGHT AT 8:15
BURTON COLLEVER (Inc.) Presents
MME. EMMA CALVE
and
SIGNOR GALEO GASPARRI
In Scenes from "Grand Opera" in Costume and with Special Honorary and Concert
M. EMILIANO BERAUD, Pianist
Prices: \$2, \$1.50, \$1, 75c and 50c.
Sunday, 4 days, The Bohemian Girl
BOYD'S—1,000 Seats, 25c
ALL SEASON
THE VAUGHAN GLASS PLAYERS
Tonight, Sat. Mat. and Night
THE LOTTERY MAN
Come, Draw a Husband.
Next Week—HEARTSEASE

KRUG THEATER
Matinee Today, 2:30; Night, 8:30
AUTO GIRLS
Country Store Friday Night
Ladies' Daily Dime Matinee

Opusheim Phone—Douglas 494.
Advanced Vaudeville
MATINEE TODAY 2:15
Note—Early Curtain Tonight
8:15 Sharp
SAM MARR, The Famous Comedian, Next Week.

GUARANTEE CLOTHING CO.

Annual Clearance Sale MEN'S FURNISHINGS

Saturday begins our Clearance Sale of Men's seasonable furnishings at prices that will startle you. It will pay you to attend this sale.
Men's Dress Shirts, including blue chambray styles, 50c and 75c grades **25c**
Genuine Derby ribbed union suits, \$1.25 quality, at **75c**
All our neckwear that sold up to 35c, at **15c**
Men's Hose, pure silks and silk lises: 35c quality, **12 1/2c**
Imitation French Flannel Shirts, military collar, \$1.00 quality, at **48c**
Fancy Hose, all colors, **9c**
20c quality, at **9c**
Choice Men's Wool Underwear that has sold up to \$1.50, at garment **69c**
Pure Silk Bow Ties, 25c qualities, at **12 1/2c**
Choice of all our silk knit ties, that sold to 75c, at **29c**
Men's Fancy Knitted Sweater Coats, military collars, \$2.00 values, at **98c**
Men's Derby ribbed and wool, fleeced underwear, regular 75c grade, at **39c**
Our regular 15c garters Saturday, for **5c**
Jersey Sweaters in navy blue or maroon, \$1.00 quality, **48c**
Men's Flannel Shirts, new styles, all colors, \$1.50 quality **98c**

1/4 OFF ON ALL Suits and Overcoats
Pants Specials
Hundreds of pairs of Men's and Young Men's Pants, conservative and peg top style, \$2.50 and \$3.00 values; Saturday at **\$1.85** per pair

Chickens 11 1/2c Pork Roast 9 1/2c

The last of the Bankrupt Grocery Stock of B. Altman on Sale at the Following Prices. Green Stamps also. Follow the crowds and save 40%
8 1/2c cans milk **11 1/2c**
Choice ground, lb. **13 1/2c**
5c pkgs. matches **2 1/2c**
10c pkgs. oatmeal **7 1/2c**
10c cornstarch **4c**
10c Defiance starch **4c**
25c Calumet baking powder **17c**
10c cans tomatoes **9c**
4 10c cans corn, peas, hominy, pumpkin **25c**
4 lbs. seedless raisins **25c**
8 lbs. oatmeal **25c**
24-lb. sacks best flour **54c**
MEAT DEPARTMENT
Choice steak, lb. **30c**
3 lbs. lamb chops **10c**
Forequarters lamb **25c**
Hindquarters lamb **25c**
Pork chops, lb. **15c**
Mail Orders Same Prices. Write for Price List.
Boston Meat & Grocery Co.
113 No. 16th St. 2 Phones, D 1089.

Our Prices Can't Be Beat

Remember This is Only a Few of Our Bargains
FLOUR FLOUR
Just for one day, Saturday, we will sell our High Grade Purify Flour—the best flour on the market, every pound guaranteed or your money back; in 45-lb. sack, for **\$1.10**
Oxaz, Oxaz—Soda or Oyster, Fresh and crisp, 20-lb. box, per lb. **53c**
20c Broom **15c**
10c Rice, lb. **15c**
10c White California Pigs **40c**
20c English Walnuts **10c**
Can Soup, Armour or P. & W. **10c**
Kidney Beans **5c**
Fresh Bread every day, 3 loaves, 10c
Butterine, 2 lbs. for **25c**
Fancy Country Creamery Butter, 25c
Fresh Eggs, per dozen **18 1/2c**
\$1.00 of all kinds of Tobacco, smoking or chewing, at half price.
Bananas, per dozen **10c**
MEAT SPECIALS
Neck Bones, 7 lbs. for **25c**
Liver, per lb. **5c**
Leg of Lamb, per lb. **9 1/2c**
Hamburger Steak, per lb. **10c**
Home Made Sausage, per lb. **10c**
Pork Steak, per lb. **15c**
10-lb. Fall Lard **\$1.00**
Home Made Mince Meat, lb. **10c**
Jack Rabbits, 8 to 7 lbs. each, **35c**

Did you draw a mouth?

You will have another chance to show your skill beginning **WEDNESDAY, JANUARY 22nd**
Watch for it
Prizes in the first contest will be announced Sunday

THIS WILL INTEREST YOU
INVERTED GAS LAMP
Equipped with Imported Opaline Squat Globe and Self Lighting Attachment, **\$1.75** Delivered.
JOHNSON LAMP CO.
100 Canfield Power, cost 1-2 cost per hour.
Phone Doug. 1200, 221 So. 16th St.

Well Say!
do you want to save 10c to 25c on every sack of Flour you buy? Then buy it from Rosenthal. Read these prices and compare them with the price you have been paying.
BLUE BELL, SUNRISE, FURY, WASHINGTON-GOSNEY GOLD \$1.00
MEDAL FLOUR
TRIPLE BEST GUARANTEED \$1.10
Diamond C Soap, 19 bars **25c**
Best Granulated
Rubinore, three packages for **25c**
Quaker Oats, 3 pkgs. for **25c**
Unesda Biscuits, three boxes for **10c**
Large cans Tomatoes **10c**
Pet Milk, 3 large cans **25c**
Fancy large Prunes, 2 lbs. for **45c**
Fancy sliced Peaches, large can, **15c**
Phone orders promptly delivered. We deliver to nearly all parts of city.

L. ROSENBLUM
Better Groceries for Less Money.
10th and Burr Sts. 508 No. 10th.
Phone Douglas 6220.

DRINK AND ENJOY
Metz BEER
"THE OLD RELIABLE"
Wm. Borkhoff, Retail Dealer
PHONE DOUGLAS 119

Have You Ever Tried Swift's "Premium" Oleomargarine

Then how do you know you wouldn't like it? It is a pure, wholesome spread for bread. It is made in factories that are always open to YOUR inspection. Every pound is produced under the watchful eye of the Government. Don't let sentiment stand in the way of a substantial saving on your food bills. Try one pound of Swift's "Premium" Oleomargarine. You will continue to use it.
Made only by Swift & Company, U. S. A.

Pig Pork Loins, lb. 11 3/4c

Steer Pot Roast	8c and 7c
Steer Steak, 3 lbs. for	25c
Veal Roast	10c
Young Veal Steaks	7 1/2c
Steer Porterhouse Steak	15c
Lamb Chops, 3 lbs. for	25c
Lamb Legs	9 1/2c
Lamb Stew, 6 lbs. for	25c
No. 1 Hams	14 1/2c
No. 1 Bacon	15 1/2c
Fresh Dressed Spring Chickens	15 1/2c

21 lbs. best sugar	\$1.00	4 10c cans corn or sardines	25c
45-lb. sack best brands flour	\$1.15	7 1/2c cans milk	25c
XXX flour	\$1.00	25c pkgs. cats, Gold Dust, pancake flour, Rumford baking powder or Snider's catsup	10c
1c large cans tomatoes or salmon	10c	10c pkgs. mince meat, raisins, oats, spaghetti or Jell-o	7 1/2c
10 bars D. C. or B. E. A. soap	25c	5c matches or tooth picks, 2 for 5c	2 1/2c
10c creamery butter, lb.	35c	2 1/2c cans Dutch Cleanser, 1 lb.	10c
Best country butter, lb.	30c	5c matches or tooth picks, 2 for 5c	2 1/2c
25c butterine, 2-lb. rolls	40c	hominy, pork and beans, apple butter or soups	15c
20c butterine, 3-lb. rolls	35c		
Royal Blend coffee, lb.	25c		

COAL!

We can deliver prompt

Public Market Special, hand screened	\$5.00	Arkansas Hard Coal for furnace	\$5.50
Walnut Block, the genuine	\$5.50	Illinois—Lump, Egg and Nut	\$5.00

DELIVERY WAGONS LEAVE AT 10:30 A. M. and 3 P. M.

1610 HARNEY ST.
Phones: Douglas 2793, Douglas 2144, Ind. A-2147

When an Omahan Hears the Word Alamito

The first thing he thinks of is purity and safety and then milk.
Order by Phone — Douglas 411

They can imitate, but they can not equal the wholesomeness of **Tip-Top Bread**
It now is covered with sanitary paper—dust proof, germ proof and absolutely clean.
Tip-Top Bread
Is the bread of health; eaten by thousands. It's the bread for you.
Order of your grocer.
U. P. Steam Baking Co.