Soiled Linen COLLARS All Sizes.

SWEATER COATS Worth 50c and 75c, Each 25c

Mea's 25c Hose at 12 2c, 15c

Men's fine Lisle and Thread Silk Seconds, in all colors and all

sizes, that we have sold regularly at 25c

and 50c a pair, Sat-

urday - Old Store, Main Floor, at pairBroken & Soiled Lots of Men's SHIRTS Worth up to 50c, 25c Basement

Saturday Begins the 15th Annual Clearing Sale of MEN'S FURNISHING GOODS

THE ENTIRE STOCK MUST GO! EVERY PRICE GREATLY REDUCED!



Men's 50c, 75c and \$1.00 Imported

Neckwear at 25c and 39c

This includes many imported \$1 Silk Knit Ties, also hundreds of fine silk ties in popular shapes and patterns. Greatest neckwear bargains ever offered in Omaha.

Made to sell at 50e, 75c and even up

MEN'S 35c and 50c NECKWEAR at 19c. All styles, all colors, all correct patterns and shapes-thousands of them on big bargain square, old store, at each...19c

MEN'S 25c TIES at 121/2c Ea. All good styles, patterns and colors—actually our regular 25c values, at,

Way's Sweater Neck MUFFLERS

Made to sell up to 50csome as high

Men's and Boys' SWEATER COATS That were made to sell to \$1.50, 75c

Men's 25c, 35c and 50c Lisle Web Suspenders Including many well known makes, extra special

Fine California and French Flannel Shirts Odds and Ends of | Boys' Sweater | Men's Sweater Men's Neckwear Coats worth up to Coats worth up to in basement at 1c \$2, at 98c \$6, at \$2,98 Bath Robes and Lounging Robes | Outing Flannel | Outing Flannel | Soisette Pyjamas | Worth up to \$1.50 | Worth up to \$3.200 | Worth up Bath Robes and

83.98, \$4.98, \$5.98 | 39¢ and 75¢ | 98¢ and \$1.50

Thousands of men look forward to this annual sale, which enables them to save 1/2 the "cost of dressing." No matter what fixings you need, you can buy them here Saturday at way below the prices at any other time. Mere words cannot present the bargain facts as forcibly as they should be told. Immense varieties to choose from.



Men's \$1 and \$1.25 Shirts will go at 69c each.

These are up-to-date patterns in shirts with collar attached or neckband styles - plain or pleated bosoms-all sizes-in one big clearance

Your (hoice of Any Man's Negligee or Dress Shirt

In Our Entire Stock (Man hattans excepted), Worth \$1.50 and \$2, and a Few at \$2.25, for Hundreds of the highest class shirts of famous makes are in this big choice-

of-the-house sale Saturday.

Mall our Men's 75c Shirts will go at 39c each.

These shirts are in many styles and patterns, made with attached coilars or neckband styles-all sizes; good service-

able shirts in every way; in one big lot at ...



Choice of All Our Men's Dress & Street Gloves

(Except Black or White) Best Qualities, \$ Well Known Makes, Worth Up to \$3.00 Pair, at, Pr.

Men's Fur Gloves and Mittens, worth up to \$8,

All our Fur and All the Men's All our Men's Fur lined Gloves and Mittens, and Mittens, and Mittens, ter Gloves and Worth up to Mittens, worth up to \$12.50, pr. \$7.50 \$1.50, at ...75c up to 75c at 35c

MEN'S 15c and 20c HOSIERY at 10c

Men's Lisle and Worsted Hose, that have

sold regularly at 15c and 20c-immense

variety of colors and sizes.

Annual Clearance if Famous Manhattan Shirts for Men

These are recognized as the highest class shirts made. They are worn by the best dressed men everywhere. Ju workmanship, in style and in fit, they are absolutely without equal.

for Men that have been selling at \$1.50 and \$1.75, go at

lot for

for Men that have been selling at \$ 1 38 \$2.00, go at

for Men that have been selling at \$2.50 up (to \$ 1 88 \$3.00, at

All the Manhattan Shirts | All the Manhattan Shirts | All the Manhattan Shirts | All the Manhattan Shirts for Men that have been selling at \$3.50 up to \$5, go at

Men's Winter Underwear

Men's Fleeced Undershirts and Drawers, worth up Men's \$1.25 Heavy and Medium Union Suits, at \$1.25 Men's \$2 Heavy and Medium Union Suits, at \$1.25

Our Most Extraordinary Sale of Artificial Flowers

For Trimming the Early Season Hats for 1913.



These Bargain Lots Were Never Equaled Anywhere

1,000 dozen beautiful, new lots of flowers that are in highest fashionable favor for early spring. No store ever offered prices like these:

French Forget - me - | Large single American | Large and medium nots in pink, light Beauty roses, white June roses, in bunches blue, etc., Hyacinths Lilles of the Valley of 18, also French and 24 June roses in a and clusters of small velvet Pansies - 39c bunch - regular 25c roses - 35c values, value, will go on sale

bunch 12c go at a bunch 15c at a bunch 19c

Big bunches of Ger- 24 June roses in a Large Sik Roses, La aniums, large Ameri- bunch, silk or muslin France Roses, Wood can Beauty roses, im- Sweet Peas and Lilac Violets, American ported French foliage, clusters—up to 75c Beauties, etc., up to 50c value, at 25c bunch 29c 38e and ... 49c

Large, Black Silk Velvet, Untrimmed Hats, \$1.75 20 dozen large dress shapes, at \$1.75 New Untrimmed Hats for early spring, black mohair and

azure braid - new, small shapes at .. \$1.50 and \$1.75

Saturday, Last Day the Sale Any Man's Suit or Overcoat (

In our entire stock (fur and fur lined coats excepted) whether former selling price was \$25. \$30 or even \$35...

1,000 PLUSH COATS

For Women, Misses and Children Bought at a Wonderful Sacrifice

WILL GO ON SALE SATURDAY AT THE LOWEST PRICES THAT COATS OF SUCH STUNNING STYLE AND HIGH CHARAC. TER WERE EVER SOLD IN ANY STORE

This manufacturer was the foremost exclusive maker of pile fabric coats in New York City, using only the famous Dobson's Hynd & Harris and Saltz Plushes. Continued mild weather left him overstocked and he unloaded at a big loss to himself. New York stands the loss, Omaha gets the benefit.

Genuine Sealette Plush Coats at \$1 750 Worth \$30.00 and \$35.00

Lined throughout with guaranteed heavy satinvery full cut, large shawl collars, silk ornaments, side fastening—all women's and misses' sizes.

Heavy Silk Plush Coats at \$15

Good heavy assorted satin linings-many made with combinations of silk caracul collar and border—wide side effects, silk ornaments—\$22.50 to \$29.00 values, nt

\$19 Fine Silk Plush Coats at \$12.50

Celebrated Dobson plushes are used-coats fined throughout with heavy twilled lining-large collar and cuffs-straight front or side cut-women's and misses' sizes

\$15.00 Silk Plush Coats at \$10.00

Hynd & Harris and Dobson's silk plushes used in the makingfull cut-tailor's cotton linings-every good style women's and misses' sizes-all worth \$15, at

Children's Plush Coats at \$3.98 and \$5.98

Many sample Children's Coats here in combinations of plush and caracul-others with big side button effects-some satin lined-all ages 6 to 14 and

SES All Colors - 5c

at, each

CANDY DEPT., Pompeian Room Fresh Assorted Cocoanut | Delicious Black Wal-

Klases, vanilla, straw-berry and chocolate flavnut Taffy, per pound. Pompelan Bitter Sweet Chocolates and Swiss Milk Chocolates, crushed fruit and nut centers, ib. . 200 Special - Fresh Black Walnut Presh shipment Cocognut Marsh- Chocolate Chips | Sunday Eve Chocolate chips | Sunday Eve Chocolate | 150 | Special | 150 | Specia

TWO BIG FLOWER SPECIALS In Our Fresh Cut Flower Section Saturday Fresh Cut Carnations 2c

Special Brownie Ice Skates Brownie Ice Skates are worn by the best professional

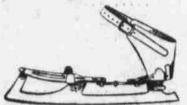
skaters. They are "the safe skates," being strongly built throughout, well braced, beautifully finished and equipped with a new clamping device that fits any foot and never comes off. Through a big cash purchase we can offer hundreds of pairs Saturday in basement at 1/2 regular price.



Boys' Brownie Ice Skates with crucible steel runners-highly polished-regularly worth 75c, at pair ... 39c

Boys' Brownie Ice Skates with crucible steel runners and heel lock levers, nickeled and buffed; worth \$1.00 and \$1.25. 69c

Boys' Brownie Ice Skates hard-ened crucible steel, highly pol-ished—heel lock lever—regularly worth \$2.00, at,



Girls' Brownie Ice Skates, hardened crucible steel runners, highly polished with russet leather heels, worth \$2, 98c at, pair

Girls' Brownie Ice Skates, crucible steel runners, nickled and buffed-russet leather strap heels, worth \$2.50, at

2.000 BOOKS at ½ PRICE







Here's a sale that does not occur often! 2,000 volumes of the best copyrighted fiction, heretofore sold by us at 50c, at just exactly half price, or

25 Cents a Volume

Books that have been selling here in our own store at 50c and up-never for less than that-are now reduced for a quick clearance to the nominal price of 25c a volume. Some may be slightly shopworn, or have soiled wrappers, but nearly all are clean, fresh stock in absolutely perfect condition, direct from the publishers.

HERE ARE A FEW OF THE TITLES

Black Wolf's Breed, The Cherub Devine ... Sewell Ford lity of Delight, The, Elizabeth Miller ... E. F. Benson Fair Mississippian, The...... Charles Egbert Craddock Marie Van Vorst Forge in the Porest, TheCharles G. D. Roberts Fortunes of Fift, The ... Molly Elliot Seawell Francezka... Molly Elliot Scawell

Gentleman of Quality, A Frederic Van R. ey Gioria G. Frederic Turner Key to Yesterday, The Charles Neville Buck Master of Appleby ... Francis Lynde My Lady Peggy Goes to Town.... . Frances Aymar Mathews Other Side of the Door, TheLucia Chamberlain Son of the Wind. Lucia Chamberlain Tattle Tales of Cupid.Paul Leicester Ford