

FRIDAY SPECIAL (In Basement)

Huck Towels—Worth up to 10c, in the basement at, each..... 4c

BRANDEIS STORES

FRIDAY SPECIAL (In Basement)

Mercerized Table Damask—In 1 1/2 to 6-yd. lengths; worth to 50c, at a yard..... 25c

FRIDAY, THE BIGGEST BARGAIN DAY OF OUR GREAT JANUARY SALES

Thousands of short pieces, remnants and odd lots of desirable winter merchandise, left from last week's selling, will be cleared away Friday at sensationally small prices.

SPECIAL BARGAIN ATTRACTIONS IN THE BASEMENT

- Yard wide, light and dark style, dress percales; not one pretty pattern is missing; at yd., 8 1/2c
Fine quality, white and colored pique in dress lengths; values up to 25c; on sale, at per yard..... 15c
White crepes, soft, mercerized finish for waists, dresses and fine under-muslins; at per yard..... 7 1/2c
Remnants of plain and fancy white goods that are slightly mussed, will be sold, at a yard..... 3 1/2c
39-inch, heavy unbleached sheeting—2 widths make large, extra wearing sheets; sale price, per yard, at..... 6c
Linen finished suiting, one yard wide—remnants of the 15c grade; on Bargain Square, per yard, at..... 5c
Sateens in mill lengths for lining purposes—all the popular shades—worth 18c; on sale, per yard, at..... 7 1/2c
Mattress ticking in fancy colored and striped patterns—the 12 1/2c grade,—from the bolt; on sale, at per yard..... 3 1/2c

Brown Linen Crash—For kitchen use—the 17-inch width special, at per yard..... 3 1/2c

SPECIAL SALE Redland's California Oranges The famous Rose brand and Camellia brand Navel Oranges, "the best of the best." On sale all day Friday, in the basement, at, each..... 1c

54-inch, Extra Heavy, Double Face Table Padding—Usually sold for 60c; at a yard..... 39c

Manufacturer's Sample Strips of Beautiful Cambric and Muslin Embroidery Edgings and Insertions—3 to 5 inches wide—many worth 10c; main floor, at, yd..... 3 1/2c and 5c

Medium and Wide Convent and Cambric Embroidery Edgings—Also 17-inch, embroidered Cambric and Muslin Flouncings—worth up to 25c; main floor, at a yard..... 12c

SATURDAY

Any Man's Overcoat or Suit in Our Entire Stock Regardless of former selling price—they have been selling regularly at \$25, \$30, \$35 and even \$40—your choice at.....

\$15

(Fur and Fur Lined Coats Excepted)

A CLEAN UP OF ODDS AND ENDS

DRESS GOODS, SILKS AND VELVETS

Popular weaves in serges, whipcoords, novelty suitings and Broadeloties—double widths in 2 1/2 to 7-yard lengths, worth up to \$1; on bargain square, at yard..... 39c

Remnants of all wool challies in dots, stripes and borders—many match up; at the yard..... 15c

Remnants of All Wool Costings in lengths up to 4 yards—worth up to, at yd., 79c
Dress Goods Remnants, worth up to 85c, in the basement at the..... 29c
Short Remnants of Dress Goods, Manufacturers' Samples, Etc., in basement at..... 10c

CLEAN UP OF SILK REMNANTS at 25c, 39c, 49c Several hundred yards of black and colored silks, messalines, chiffon taffetas, fancy silks, black and colored velvets, etc., at rear of silk aisle.

Fancy Dress Silks—Beautiful patterns, worth \$1.00; at a yard..... 50c
Yard wide, black dress messalines, at a yard..... 69c
Beautiful black silk suitings and coat-wash fabrics—ings, per yard, worth up to 75c, at..... 39c
27-inch to 40-inch wash fabrics—worth up to 75c, at a yard..... 25c

CLEAN UP SALE

SHOES

Main Floor—Old Store Broken Lines and Samples Women's Shoes Worth up to \$5.00 a pair, at \$1.98
Included in this splendid group are high cut 10-inch shoes for women, in tan or dull calfskin, vici kid, patent leather, velvet and satin—\$1.98
Men's \$3.00 and \$3.50 Shoes at \$1.98
Patent leather, tan calf, gun metal and vici kid, button or lace styles with newest toes—none worth less than \$3—many worth \$3.50 and \$4, all sizes and widths, pair..... \$1.98

Special Demonstration of the "Free" Sewing Machine

It is poor economy to bring any but the very best sewing machine into the home. The "Free" runs lighter than any other machine, thus doing more work or the same amount in less time. It makes an absolutely perfect stitch because it is the only machine with an absolutely perfect feed. It is the ideal machine for mother, wife or sister.



Friday we offer a beautiful, splendidly built machine for only \$18.50
10c bottom Machine, Needles, worth 25c; 25c Machine Bell—10c; 5c; 1c; 10c

NEXT MONDAY We offer the entire surplus stock of remnants of SILKS, DRESS GOODS and VELVETS From the Morris Wool Silk Co., Chicago, At About One-Half the Actual Value.

Saturday Our Annual January Sale of Women's Tailored and Lingerie Waists. Thousands of beautiful Chiffon, Silk, Net and Lingerie Waists in advance season styles go on sale at 1/2 to 3/4 their regular values.

Important Changes in Time

via Rock Island Lines

Effective Sunday, January 12th.

ROCKY MOUNTAIN LIMITED to Denver, Colorado Springs and Pueblo, will leave Omaha at 11:17 p. m., instead of 10:47 p. m.

ROCKY MOUNTAIN LIMITED to Chicago will leave Omaha at 3:05 a. m., instead of 12:20 a. m.

OKLAHOMA AND TEXAS EXPRESS will leave Omaha at 4:15 p. m., instead of 4:40 p. m., arriving Fort Worth 7:45 p. m., following day, instead of 8:30 p. m.

CHICAGO-NEBRASKA LIMITED will continue to leave Omaha at 6:08 p. m., arriving Chicago 8:09 a. m.



J. S. McNALLY, D. P. A., 14th and Farnam Sts., Omaha, Neb.

SNOW AND ICE

AT THIS SEASON OF THE YEAR, WHEN THE GROUND AND STREET CAR PLATFORMS ARE APT TO BE COVERED WITH SNOW OR ICE, SPECIAL CARE SHOULD BE TAKEN BY PASSENGERS IN GETTING ON AND OFF CARS.

REMEMBER--

Wait until the car stops! Get off the right way!

Omaha and Council Bluffs Street Railway Co.

What Happened to Jones was simply this: He had an evening engagement and could not possibly get home to supper. But he was seen about 6:30 at the WOODMEN CAFETERIA 14th and Farnam St.

Storzy's Guinness BEER BEST YOU CAN BUY

AMUSEMENTS. "OMAHA'S FUN CENTER" Gayety Daily Mat., 10-25-50c Evgs., 15-25-50-75c Joe Kurtz Offers "GINGER GIRLS" Omaha's Own Ed Lee Wroth Boy Actor EXTRAVAGANZA AND VAUDEVILLE Frank Wakefield, Jane La Beau, Alpine Quartet and Gingers, Snappy Beauty Chorus, Best Fun-Music Show in Town. Ladies' Dime Matinee Daily

BRANDEIS THEATER Tonight, Saturday and Sunday, Matinee Saturday. The musical rage of two continents MADAME SHERRY Big Cast and Production Monday Night Only, Frital Scheff in THE LOVE WAGER Tuesday, 3 Days—UTPSY LOVE

BOYD'S—1,000 Seats, 25c Tonight, Sat. Mat. and Night. The Vaughan Glee Players in THE GREAT DIVIDE Next Week—"The Lottery Man."

KRUG THEATER Mat. Today, 2:30—Night, 8:30 THE PACEMAKERS A REAL SHOW Country Store Friday Night Ladies' Dime Matinee.

The Tuesday Morning Musical Club Presents MAX LANDOW In Piano Recital, at the Y. W. C. A. AUDITORIUM THURSDAY EVENING, JAN. 9, 1913. Reserved Seats \$1.00. Now selling at Hayden Bros. and A. Koupe's Music Departments.

Wuphem Phone—Doug. 494. Matinee Every Day 2:15—Every Night 8:15—Advanced Vaudeville. This Week—BLANCHIE WALSH—Jack Wilson & Co.—Lida Barry—Hester's Loop-the-Loop and Leaping Chimes—Gracie Emmet & Co.—Owen Clark—Bobby Baxter. Prices: Matinee, Gallery, 10c, best seats 25c. Saturday and Sunday, Night: 15c, 20c, 30c, 75c.

Hayden Bros.' Meat Dept. Is Now Owned and Conducted by Them All Meats, Fish, Bacon, Hams, Etc., are of the very best quality and the prices are in accordance with our noted trust busting Grocery department. FRESH FISH: FISH FOR FRIDAY Fresh Halibut, not frozen, lb. 17 1/2c Channel Cat Fish, per lb. 17 1/2c Pike or Pickeral, lb. 15c Trout, per lb. 17 1/2c Fresh Herring, per lb. 7 1/2c Fresh Salmon, per lb. 15c Fresh Trout, per lb. 15c Finnan Haddie, smoked, lb. 12 1/2c Smoked White Fish, lb. 15c Kipperd Salmon, lb. 20c Smoked Sturgeon, lb. 25c Smoked, stripped boneless Herring, per lb. 17 1/2c Smoked Salmon, per lb. 25c Salt Mackerel, each. 10c Salt White Fish, per lb. 5c Salt Herring, 2 for 5c A No. 1 Codfish middle, lb. 15c Bulk Oysters, Friday, quart. 25c Watch Friday evening papers for Saturday's big special.

DON'T MISS BARGAIN FRIDAY

A General Clearance of All Remnants of Stocks and Odd Lots. Prices Represent But a Very Small Part of Their Worth.



Remarkable Clearance Bargains in Silks

Hundreds of Silk Remnants in both plain and novelty weaves, 1 to 5 yard lengths that sold up to 40c a yard, on sale to close, Friday, at, the yard..... 18c
Thousands of yards of beautiful silks that sold at 75c to \$1.25 a yard, 20 to 36 inches wide in a broad assortment of beautiful weaves and colorings, broken lines from our regular stock, marked to close, at yard..... 38c-48c
55c lining satins, 36 inches wide; just 6 pieces in this small lot; white, brown, tan and gray; to close, at yard..... 50c
Yard-wide dress messalines and taffetas; 20 pieces that sell regularly at \$1 and \$1.25 a yard; to close, at yard..... 78c

January Linen Specials

Pure linen, hemmed huck towels, worth 50c, each..... 25c
Pure linen, hemmed huck towels, worth 29c, each..... 15c
Celebrated "Rub Dry," full size towels, worth 45c, each 25c
Barney glass and huck toweling, worth 17 1/2c, yard, 10c
Extra size, cream or white Turkish towels, worth 69c, at each..... 35c
Full size, twisted thread, Turkish towels, worth 45c, each at..... 22 1/2c
Cream or white, heavy Turkish towels, worth 35c, each 19c

Lace Curtains

Odd pairs of lace curtains, at .98c, \$1.45, \$1.75
Only a 4 pairs of a kind remain in white, cream and green. Pretty patterns, values up to \$2.00 a pair.
Odd curtains, worth to \$1.25 a pair, on sale, at pair..... 19c
Colored curtain scrim, regular 25c a yard value, at yard..... 12 1/2c
Full size couch covers, great snap, each..... 98c
Drapery remnants of all kinds, to 45c a yard value, at yard..... 5c

A Great Underpricing of Wool Dress Fabrics

300 remnants of wool dress goods in wanted weaves and colorings, that sold to 59c a yard; some are slightly soiled; to close Friday, in one lot, at yard..... 18c
54-inch fancy suitings, handsome weaves and colorings, that sold to \$1.25 a yard; 15 pieces to choose from, at, yd. 48c
\$1.25 and \$1.50 wool suitings, Vicunas, diagonals, etc.; not all colors, but the greatest lot of value ever offered at this price; 52 and 54 inches wide, at yard..... 68c

Rousing Specials in the Domestic Room

Remnants of flannellettes, good weight, 9c value..... 6 1/2c
Remnants of apron checkingham; 7c values..... 5c
Remnants of 36-inch percales, values to 12 1/2c..... 7 1/2c
Remnants of outing flannels, 9c values, at..... 6 1/2c
Remnants of curtain scrim, 10c values, at..... 10c
Remnants of dress gingham, 12 1/2c values..... 7 1/2c
Black sateen, 30 inches wide, 18c values..... 12 1/2c
Poplins, plain and striped, all the best colors, 25c values..... 15c
Robe Land fleece for kimono and bath robes, 29c value, 19c
Scotch and Shepherd plaids, 15c values..... 10c
West Wind muslin, 36 inches wide, 7 1/2c values..... 4 1/2c
Pillow cases, well made, size 42x56, 12 1/2c values..... 10c
18-inch brown crash toweling, 5 1/2c values..... 5c
Moonlight pillow cases, 45 inches wide, 15c value..... 10c
Ready-made sheets, 72x90, 50c values..... 39c

Furnishing Goods

Men's extra quality flannel shirts in blue, gray, tan or green, worth to \$3, on sale, \$1.45, 90c
Men's and boys' sweater coats in gray or colors, worth to \$2; on sale at..... 80c
Men's and boys' outing flannel night shirts, all sizes; worth \$1, on sale, at..... 50c
Boys' good, heavy, fleece lined union suits, all sizes, on sale, at..... 39c
Men's fine wool and flannel union suits; worth to \$2.50, go at..... \$1.45, 90c, 75c
Ladies' extra quality union suits in wove or fleece lined; worth to \$2, go at..... \$1.50, 90c, 75c
Ladies' and girls' union suits, all sizes, worth 75c, at..... 25c
Men's good, heavy, fleece lined and Jersey ribbed shirts and drawers, worth to \$1, at..... 50c, 35c

Women's Suits, Coats and Dresses

Women's long Caravel Cloth Coats, all well made, and good styles, values up to \$14, at..... \$8.25
Women's Winter Suits, all good styles, assorted colors and sizes; values to \$15, at..... \$8.50
One-piece dresses, serge, corduroy and mixtures; values to \$5, at..... \$3.95
Women's house dresses and wrap-ups, all well made, good styles and colors; values to \$1.50, \$1.00
Children's winter dresses, fancy plaids, good styles; values to \$1.50, at..... 79c
Children's bearskin hoods, worth 25c, for..... 15c

Blankets and Comforters

Good size, tan cotton blankets, good weight, fancy borders; \$1.25 values, for..... 95c
Extra large size, well made, good weight, cotton blankets; good \$2.50 values, for..... \$1.95
Large size comforters, good, medium weight, colors and patterns, \$1.25 values, for..... 95c
Well made, hand knotted comforters, filled with good quality of cotton; \$2.50 values \$1.95

Boys' and Men's Clothing

Men's Suits, an assorted lot, values to \$10, at..... \$5
Boys' Knee Pants, assorted colors and sizes..... 45c
Boys' Suits, large assortment of colors and sizes, some have extra pair of pants, \$1.95 values to \$2.95, \$1.95
Odd lot of boys' Overcoats, ages from 10 to 15; browns and grays; values \$5.00, at..... \$2.50

Staple and Fancy Notions at Half and Less

Hump Hooks and Eyes, card..... 1c
Invisible Hair Pins, pkg..... 1c
51 Pearl Buttons, doz..... \$1.40
5c Brass Safety Pins, card..... \$1.50
5c Toilet Pins, paper..... \$1.50
200 yds Sewing Thread, spool, 21c
10c Collar Supporters, each..... \$1.40
10c Metal Back Combs, at..... \$1.40
10c Needle Books, each..... \$1.40
10c Sewing Machine Oil, 1/2 oz..... \$1.40
Cotton Cluny, Linen and Cotton Torchon and Point de Paris Laces and Insertings, included.

HAYDEN'S BIG SPECIAL GROCERY SALE FRIDAY

A Saving of 25% to 50% to the People of Omaha
21 lbs. Best Granulated Sugar..... \$1
10 bars Leno's Best Em All or Diamond C Soap, per lb. 25c
8 lbs. Best Rolled Breakfast Oatmeal, per lb. 25c
7 lbs. Best Bulk Laundry Starch, 25c
4 lbs. Fancy Japan Rice..... 25c
10 lbs. Best White or Yellow Cornmeal for..... 17 1/2c
The Best Domestic Macaroni, Spaghetti or Vermicelli, pkg..... 17 1/2c
2 packages On Time Starbuck..... 10c
2-lb. cans Fancy Sweet Sugar Corn..... 10c
2-lb. cans Wax String Green or Lima Beans for..... \$1.40
3-lb. cans Golden Pumpkin, Hominy or Squash, for..... 75c
2-lb. cans Solid Packed Tomatoes, for..... 10c
The Best Solid or Oyster Crackers, per lb. 6 1/2c
Peter's Breakfast Cocoa, lb. 25c
Pint Jars Pure Strained Honey..... 25c
3 cans Oil or Mustard Sardines..... 25c
1-lb. cans assorted Soups..... 75c
Grape Nuts, package..... 10c
Corn Flakes Breakfast Food, pkg. 65c
The Best Tea Siftings, lb. 10c
Golden Santos Coffee, lb. 25c
Butter, Cheese, Eggs and Butterine.
The Best Creamery Butter, carton or bulk, per lb. 25c, Green or 27c
The Best Country Creamery Butter, lb. 30c
The Best Dairy Butter, per lb. 25c
2 lbs. good Butterine..... 25c
1 lb. good table Butterine..... 17 1/2c
1-lb. bricks fancy table Butterine, equal to creamery butter, per lb. 25c
Full Cream, Young America, N. Y. White or Wisconsin Cream Cheese, per pound..... 25c
Full Cream, Brick Cheese, lb. 15c
Oranges, Oranges, Oranges.
The healthiest fruit grown to eat this time of the year.
Thursday we are going to make a special sale on 200 and 215 size, regular 20c and 25c sizes, sale price, per dozen..... 15c
25 size, regular 15c, sale price, per dozen..... 10c
These are all highland Navel, the finest, richest flavored and sweetest orange grown.
THE VEGETABLE MARKET OF OMAHA.
Saves the People from 50 per cent to 100 per cent.
The best Red River Early Ohio Potatoes and give 15 lbs. to pack 13c
Demand for this law requires it.
Fancy Cooking Apples, 12 lbs. to the peck, at..... 90c
Fresh Beets, Carrots, Turnips of Shalots, per bunch..... 5c
Fancy Pipe Tomatoes, lb. 10c
Fancy California Cauliflower, lb. 7 1/2c
Fresh Spinach, per peck..... 15c
Large bunches fresh Radishes..... 5c
2 heads fresh Leaf Lettuce..... 5c
Large fine lettuce, 7 1/2c and..... 5c
3 bunches fresh Parsley, card..... 5c
Large Grape Fruit, each..... 5c

Fortune or success have often come through a little want ad. Have you read the want ads yet—today?

Try Hayden's First