



# A Great January Stock Reducing Sale

Offering values that will make history in the bargain world. A sacrificing of the winter stocks to make room for the new—matchless opportunities for economical buying here.



**75c LACES AT 39c**  
A fine assortment of beautiful Venice Bands in cream, ecru and white; greatest snap offered in years; regular 75c values—at, per yard **39c**

**HAYDEN'S**  
THE RELIABLE STORE

**\$2.00 LACES AT 49c**  
A wonderful lot of high grade Venice Bands in the season's most beautiful patterns; regular \$1.00, \$1.50 and \$2.00 a yard values, shown in Monday's sale at, yard **49c**

**Four Great Clearance Specials**  
In Fine Wool Dress Goods  
100 Pieces of Novelty Suitings—54 ins. wide, stripes, diagonals and Scotch mixtures that sold at \$1.50 to \$2 yard; choice, yd. **.98c**  
\$1.00 Fancy Suitings—54 inches wide, fine line of colors; great snap Monday, yard **.48c**  
50-inch Broadcloth and Panamas—52-inch basket weaves, 42-in. Imported Wool Taffetas, etc.—\$1.25 to \$1.50 yard values **78c**  
50c to 75c Suitings and Serges—26 inches wide, big variety of colors, 60 pieces in lot, yd. **28c**

**Great Saving opportunities in our January Clearance of FURNITURE**  
Make it a point to see the specially attractive values we're offering all this week.

**Half Price Sale Linen Neckwear**  
25c Lace Collars at **12½c**  
25c Fancy Jabots at **12½c**  
50c Lace Collars at **25c**  
50c Fancy Collars at **25c**  
\$1.00 Lace Collars at **50c**  
\$1.00 Fancy Frills at **50c**  
\$2.00 Lace Collars at **\$1.00**  
\$3.00 Lace Collars at **\$1.50**  
\$4.00 Lace Collars at **\$2.00**

**Extraordinary Bargain Offerings Monday in the GREAT CLEARING SALE OF SILKS**  
Every short length, every odd piece and all the broken lines of silks must be closed quickly, and silks of every description are included Monday. Messalines, Glace Taffetas, Silk Poplins, plain and novelty Messalines, Satin, Barred Plaid Silks, Monitone, Fancies, Louisiennes, etc.; every wanted color and all are 20 to 36 inches wide, in three big lots, to close, at, yd. **28c, 38c, 48c**  
\$1.50 Black Taffeta, 36 inches wide, heavily oil boiled, yard, **88c**  
\$1.25 Black Beau de Soie, 36 inches wide, glace finish, yd. **78c**  
\$1.00 Black Messaline, all silk, 36 inches wide, at yard **68c**

**Half Price Sale Fancy Goods**  
50c Pillow Tops at **25c**  
50c Fancy Linens at **25c**  
75c Fancy Linens at **37½c**  
\$1.00 Fancy Linens at **49c**  
Tremendous price reduction throughout the entire line of fancy goods. A big lot of odd pieces of fancy goods on sale at **3½c, 9c, 15c** and **25c**

**50c Emb'deries 25c**  
A choice line of 18-in. and 27-in. Flouncings, 18-in. Corset Covers and 9-in. to 12-in. Demi Flouncings, worth 50c to 65c on sale in one big lot at, yard **25c**

## A Sale of Snowy Undermuslins Monday Which Will Surpass in Value-Giving Any Like Event in Omaha—Cost You Nothing to Compare Qualities. You'll Save by Seeing These Monday

Beautiful Underskirts with entire flounce of lace or wide embroidery and ribbons; also princess slips elegantly trimmed garments, made to sell to \$6.00, in one big lot Monday, choice **\$2.98**

Gowns and Combination Suits—Regular values to \$2.50, beautifully trimmed, choice **.98c**

Combination Suits, Corset Covers and Drawers, daintily trimmed, all sizes; to 75c values, at **25c**

Gowns, Skirts, Princess Slips and Combination Suits, trimmed with dainty val laces or Swiss embroideries and wash ribbons; nearly all samples made to sell to \$4.00, Monday, in two lots at **\$1.50 and \$1.98**

Gowns, Marcella Drawers, Corset Covers, Combination Suits, values to \$1.50; dainty designs in big assortment; splendid bargain Monday in two big lots at—choice **69c and 49c**

Children's Muslin Drawers, worth 39c, trimmed with embroidery or hemstitched tucks, on sale, **12½c**

## Some Great Underpricings in our January Rug Clearance

**\$30.00 Seamless Wilton Rugs**—10-6x12 size, fine line of patterns, at **\$21.98**  
**\$16.50 Tapestry Brussels Rugs**—Seamless 9x12 size, good line of patterns, choice, **\$12.98**  
**\$25.00 Seamless Wilton Rugs**—9x12 size, beautiful new patterns—on sale at **\$18.00**  
**\$2.00 Velvet Rugs**—Size 27x54—on sale at **\$1.19**  
**\$4.00 Velvet Rugs**—Size 36x72—on sale at **\$2.50**  
Oil Opaque Window Shades—36 inches wide, 7 feet long, on guaranteed rollers, regular 50c values; Monday at **29c**  
Limit of 1 Dozen to a Customer.

## Grand Clearing Sale Wall Paper All During the Month of January

We have on hand a large assortment of all kinds of wall paper which we have put in lots to clean out at prices never heard of before. Now is your opportunity to purchase wall paper for less than the cost of the raw materials. Parlor, Dining Room and Bedroom papers of all kinds; Cut Out Borders and Crowns, Etc., in great profusion.

**LOT NO. 1**—10c and 15c Bed Room Papers, borders to match—at, per roll **1c**

**LOT NO. 2**—10c to 20c Bed Room Papers, borders to match—at, per roll **2c**

**LOT NO. 3**—12½c Bed Room and Living Room Papers—at, per roll **3c**

**LOT NO. 4**—15c Parlor and Dining Room Papers—at, per roll **4c**

**LOT NO. 5**—20c Gilt Papers—at, per roll **5c**

**LOT NO. 6**—25c Gilt Papers—at, per roll **6c**

**EXTRA SPECIALS.**  
30-inch Ingrains, all colors—at, per roll **10c**  
Cut-out Crowns to match, values to 20c—each **2c**  
Pulp Ceilings, in light cream, etc.; 20c values—at, roll **6c**  
Odd Ceilings, suitable for bed room walls, values to 25c—at, per roll **5c**  
Odd Ceilings, in 6-roll lots, sold up to 20c per roll—at, per bundle **20c**

**WALL PAPER AND PAINT DEPARTMENT, FOURTH FLOOR.**

## One Dollar Does the Work of Two or Three In Our January Clearance of Women's Garments

All the winter stocks—Suits, Coats, Dresses, Furs, including several recent purchases from the most prominent eastern makers, over \$150,000 worth of garments at ½ to ⅓ reduction from regular prices. Seldom if ever before in the history of Omaha were such assortments and values offered for your selection.

**All the Furs at Half**  
Beautiful Novelty Seal Coat with Raccoon fur trimmings, \$250 value, Monday at **\$125**  
Long Blended Squirrel Coat, made to sell at \$200, on sale Monday **\$98.50**  
Long Pony Coats | White Iceland Fox Sets  
Satin lined, beautifully marked, regular \$78 value, at **\$39** | Very handsome, made to sell at \$25, Monday at **\$12.50**  
**\$8.00 Blue Wolf Fur Sets, at \$3.95**

**All Evening Gowns and Wraps at Half Price**  
No reservation in this sale, every garment, both in imported and domestic designs, goes at half. Splendid assortment for selection.

**All Seal and Sealette Plush Coats to Close at Half Price**  
Every Cloth Coat in Stock—Plain tailored and fancy effects.  
\$35 Coats, choice **\$17.50**  
\$25 Coats, choice **\$12.50**  
\$20 Coats, choice **\$10.00**  
\$15 Coats, choice **\$7.50**

**All Dresses at Half**  
All the most wanted silk or wool fabrics in broad assortment of beautiful designs.  
\$10 Dresses, choice **\$5.00**  
\$15 Dresses, choice **\$7.50**  
\$20 Dresses, choice **\$10.00**  
\$25 Dresses, choice **\$12.50**

**Handsome Tailored Suits**  
Both ladies' and misses' in big assortment of plain colors and fancies, made to sell at from \$12.50 to \$18, your choice **\$5.95** Monday

**Don't Miss These Morning Specials**  
Flannelette Petticoats, one big lot of 50c values, choice **19c**  
Flannelette Dressing Sacque that sold regularly to 75c, choice **29c**  
Gingham Underskirts that sell regularly at 75c, on sale at **35c**  
Percale House Dresses that would sell for \$1.50, choice **79c**

**Drapery Snaps in Our January Clearance Sales**  
\$4.00 Lace Curtains, full size, dainty patterns, white or cream, Monday, per pair **\$2.85**  
\$3.00 Cluny Curtains with linen lace edge, pair **\$1.95**  
\$3.00 Couch Covers, extra heavy, in red, green and brown **\$1.95**  
50c Bungalow Nets, big assortment of patterns, at yard **30c**  
12½c Curtain Swisses, 36 inches wide, in fancy stripes, at per yard **10c**  
10 1/2 colored Curtain Serges **10c**  
18c Fish Nets, white and ecru, on sale, at yard **12½c**

**FIT THE BOYS OUT IN A FINE SUIT OR OVERCOAT**  
You'll find clothes here that have the quality and style at mighty little prices.  
Suits with Two Pairs of Pants \$3.35 values **\$1.95**, \$5.00 values **\$2.45**, to \$6.50 values **\$3.45**

## Hayden Brothers Make the Grocery Prices for the People

**EGGS, BUTTER, CHEESE AND BUTTERED SPECIALS.**  
Best No. 1 Storage Eggs, doz. **17½c**  
The best Fresh Eggs, nothing better, per dozen **25c**  
The best Creamery Butter, cartons, 20c or bulk, per lb. **37c**  
The best Country Creamery Butter, per lb. **30c**  
The best No. 1 Dairy Butter, lb. **25c**  
2 lbs. Good Butterine, equal to good Table Butterine, lb. **17½c**  
Fancy Table Butterine, equal to creamery butter, lb. **25c**  
Full Cream, N. Y. White, Young America or Wisconsin Full Cream Cheese, per lb. **28c**  
Full Cream Brick Cheese, lb. **18c**  
Neufchatel Cheese, each, **3c**

**THE VEGETABLE MARKET OF OMAHA.**  
Saves the People from 50 per cent to 100 per cent.  
The best Red River Early Ohio Potatoes and give 15 lbs. to peck **15c**  
Demand 15 lbs. the law requires it.  
Fancy Cooking Apples, 12 lbs. to the peck, at **20c**  
Fresh Beets, Carrots, Turnips or Shallots, per bunch **4c**  
Fancy Ripe Tomatoes, lb. **10c**  
Fancy California Cauliflower, lb. **7½c**  
Fresh Spinach, per peck **18c**  
Large bunches fresh Radishes, 4c  
2 heads fresh Lettuce **7½c** and 5c  
2 bunches fresh Parsley **5c**  
Large Grape Fruit, each **5c**

**At the Theaters**  
(Continued from Page Ten.)  
Mr. Mackay will find ample scope in the leading roles for the best there is in them. The first performance will be at a matinee this afternoon and the bill will run all week with other matinees on Thursday and Saturday.  
Madame Emma Calve will appear at the Brandeis theater with her young husband tenor, Signor Galleso Gasparri, on Friday, January 17.  
Blanche Walsh, one of America's greatest actresses, will be the feature of this week's bill at the Orpheum. She will appear in "The Countess Nadine," a dramatic playlet written by Joseph A. Golden. The scene is laid in Russia, Miss Walsh has the part of a Russian noblewoman, who is in pursuit of her husband's murderer in order that she may take revenge. But when the Russian police arrive and are ready to take away Paul Orloff, the countess suddenly changes her attitude, confessing that she is in love with the pursued man. She explains that she thinks he was justified in killing her husband. After forcing Count Alieski to sign a paper releasing Orloff, she gives him a sleeping potion. The two happy lovers immediately start for Germany. Miss Walsh plays her present role admirably, in fact, she could not have a part better suited to her dramatic ability. Leading her own company for several seasons, Miss Walsh has supported some of this country's most notable stars. The talented woman has changed but little since nine years ago, when she achieved the artistic triumph of her career as Maslova in Tolstoy's "Resurrection."  
Jack Wilson, supported by Franklyn Battle and Ada Lane, will present "An Upheaval in Darkness." Lydia Barry,

"the comedienne of quality," will be heard in a series of song studies. A splendid exhibition of animal training will be given by Herbert's dogs, Gracie Emmet, the talented Irish comedienne, and her company will introduce a laughable sketch, entitled, "Mrs. Murphy's Second Husband." Owen Clark, the celebrated conjurer, will give an act consisting of feats in magic which have astonished the world. Sidney Baxter, the original entertainer, will give an act that will be unusually pleasing. Amelia Bingham will be the big attraction at the Orpheum next week. She will present "Big Moments from Great Plays." Seats for her engagement will be placed on sale Monday morning.  
From "Janitor Higgins" to a millionaire and back again to "Janitor Higgins" will be the experience of Ed Lee Wrothe when he presents himself with "Ginger Girls" in Frank L. Wakefield's latest farce comedy, to be the attraction

at the popular Gayety theater during the coming week, starting this afternoon. The first act displays a gorgeous interior of a fashionable gambling house. It is followed by a reproduction of the race track at Sheephead Bay, known for its great futurity day. In the second act the scene is shifted to the ice regions of Alaska, near Dawson City. The cast supporting the star, Ed Lee Wrothe, embraces such prominent entertainers as Frank L. Wakefield, also well known here, Henry P. Nelson, Jane La Beau, the Alpine Four, Joe Buckley, Owen Martin, Margie Austin, Mabel Blake and others equally well known, and a singing chorus. The costuming is one of the attractive features of the show. Ladies dine matinee starting tomorrow.

That the amusement loving public most heartily endorses the liberality of the Hippodrome management through its adding an extra act without change of prices has already been demonstrated the

last week. For the coming week a program containing no special feature act will be presented, but each act will be found to be of such worth that auditors must concede that the bill is thoroughly well balanced and satisfactory. It will consist of Warren & Broxway in "The Musical Janitor"; Eddie Foy, who claims the right to announce himself as the prince of entertainers; Exelsa & Franks, strenuous physical culture mounds; Alexander & Belding, cabaret boys; Friscary, the adroit European hat and coin manipulator; Baymon & Hall, in songs and dances, and the non-dicker Hippodrome pictures which, in addition to its customary program, will display each Thursday, Friday and Saturday the famous Universal Weekly of world happenings. Four performances (at 1:00, 3:00, 7:00 and 9:00 p. m.) are given each Saturday and Sunday. Evening performances are given each evening at 7:00 and 9:00; the daily matinees on days other than

mentioned being continuous from 2:00 until 5:00 p. m.  
Lew Hilton and Bert Lewis, assisted by Billy Mossey, Harry P. Kelly, Mac Yuir, Margie Catlin, Leslie Hunter and the Four Dancing Harmonists, will make their joint appearance at the Krug theater for the week, commencing with the usual Sunday matinee, in "The Face-makers," a three-act musical farce, which has been refurbished to suit the particular talents of each one. The plot is simple, but the thread of the story runs through the entire performance, while ingeniously interwoven are numerous musical numbers and song hits, principal among which are, "Every Road Leads Me Back to You," "Parisienne," "Cleopatra," "Dixiland," "Mazuma," "Sumurun" and others. The production is in three scenes representing the grounds of a female seminary; then, oh, joy! the dormitory, and finally a fashionable restaurant in New York City,

where the latest craze—a cabaret show—is in full swing, giving one and all a chance to take part in the lively antics such as take place in the "wee small hours" nightly in the gay White Way. Friday night will be Country Store night, as usual.  
Every effort is being made by the people who are constructing the Empress theater to get the house open during this remarkable stretch of fine weather. The work is being pressed towards completion by double shifts of workmen, and the theater will be ready to open in a few days. The large elevator hoist that is being installed will be the only elevator equipment in any theater west of New York City. The theater is built of absolutely fireproof material and will be a revelation in the matter of safety from fire or panic. The policy of the house is to be that of high class vaudeville and feature picture dramas.