Gossip of Music and Musicians

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## BEGINNING ON MONDAY, JANUARY 6

OUR POLICY always has been to place our BEST IDEAS within the reach of the masses. This Sale gives PRACTICAL PROOF of the soundness of this policy and its beneficial influence upon the public welfare. Never before has so much goodness been crowded into a $\$ 3.00$ corset. Every wise woman will quickly see-

1. That it is a splendid style corset
2. That it is a real money saver
3. That it represents great tntrinsic value 4. That its price would be twice as much, if sold by any other manutacturer

New Nemo Self-Reducing Corset With Novel Lasticurve-Back




 following the natural incurve of the figure
It is imposible for the edge of the corret to show through the dreas, The eLASTIC
part of each gore expands when you are
 of the hipes and producing an abototetly
Bmooth back. This is the very beet coreet read this, wise woment Wub Wou youy yomo coroteta pt


1. Nearly allo our trade in in correts retailother makers corsets at these prices are a side-issue.
2. For example: We manufacture these instead of by the gross. The resulting instead of by the gross. The resulting
economy in material and manufacturing enables us to sell these corsets at only $\$ 3.00$, though the actual cost of
manufacture in smaller quantities manufscture in mmaller quantities
would fairly
justify a retail price of would fairly justify a retail price of
not less than $\$ 5.00$.
3. By restricting our line to comparatively
few models and making these few in few models and making these few in
tremendous quantities, we are able to

Every Nemo Corset represents at least twice as much value, in material and making, as any other corsets sold at similar prices.

## ATTEND THIS SALE-SEE ALL THE NEMOS

This new corset is going to sweep the country. It is sure to be our most popular
ssion model this year. Several hundred thousand pairs will be ready to begin the Sale;
but even that vast quantity, distributed amongst practically all the good stores in but even that vast quantity, distributed amongst practically all the good stores in at it, look through the entire Nemo line-that's something every woman ought to do. KOPS BROS., Manofecturers, NEW YORK

