

DAWN OF GREATER CLOTHING VALUES

CHANGE OF OWNERSHIP SALE



GRAND CHINA In Value-Giving

The Nebraska's unparalleled sale completely overshadows in value-giving all other sales. Compare, look the facts in the face. CHANGE OF OWNERSHIP! We're breaking all records in January reductions. Also, here's Omaha's largest stock of newest, most desirable clothing for men and young men. Every garment must be cleared out. EVERY SUIT, EVERY OVERCOAT. Out they go without reserve. The vital importance of this sale is being recognized by every man who knows real value. Don't miss this remarkable opportunity to buy best clothes made at actually the lowest prices ever known in Omaha or elsewhere.

Choose From Our Entire Stock Thousands of Men's and Young Men's Newest, Winter of 1912-13.

Suits and Overcoats

Absolutely None Reserved. All in 5 Mammoth lots. Sensational selling.

CHOOSE FROM LOT I Comprises nearly 1,000 high grade Suits and Overcoats. Compare the handsome 52-inch convertible collar overcoats at this price with \$16.50 values elsewhere. Wonderful range of all wool, fancy fabrics and black velvet collar Kerseys, all of our \$10.00, \$12.50 and \$13.50 Suits and Overcoats, at.....

\$7.50

A Most Extraordinary Offer.

CHOOSE FROM LOT III Men and young men who usually pay \$25.00 or \$30.00 for a suit or overcoat are directed to this astonishing group of most extraordinary values.

OVERCOATS - The swagger shawl collar and convertible models - swell chinchillas, Scotchies, diagonals, single and double breasted, belted styles; many like illustration. Black velvet collar dress overcoats galore. All of our up to \$22.50 Overcoats, on sale at.....

\$13.50

SUITS - Most remarkable values and variety ever heard of at \$13.50. Semi English, Norfolks and over fifty other distinctive styles. Blue serges, fancy mixtures, black goods, \$20.00, \$22.50 Suits, at.....

\$13.50

\$45.00 and \$50.00 Overcoats and premier, hand tailored, full silk lined, full-dress and tuxedo suits, choice at.... \$25.00

Men's Furnishings. Unparalleled Values

WARM UNDERWEAR AT A BIG SAVING

MEN'S \$2.00, \$2.50 COOPER spring needle ribbed Union Suits, white, natural, gray, all sizes; Saturday sale price, at.....

\$1.15

\$1.25 AND \$1.50 MERINO and Egyptian cotton fleece Union Suits, all sizes, Saturday sale price, at.....

75c

MEN'S \$4.00 AND \$4.50 SWEATERS. Extra heavy wool, hand finished, Byron and Ruff neck collar, wine, navy, gray; all sizes, Saturday sale price, at.....

\$2.95

50c Hose, 25c - Men's pure thread silk hose. Black and fancy colors - Saturday sale price at.....

25c

50c Mufflers, 25c - Men's warm knitted mufflers. Black, white and colors. Saturday sale price at.....

25c

\$1.50 Shirts, Columbia, Excello and Faultless Shirts - All sizes, great range of patterns, Saturday sale price at.....

\$1.10

Nebraska Clothing Co

John A. Swanson, Pres. Wm. L. Holzman, Treas.

FARNAM & FIFTEENTH STS.

Store open till 9 Saturday Nights.

No connection with any other retail store.

THE GIGANTIC CLOTHING SALE

CHOOSE FROM LOT II Over 1,000 hand tailored, high grade Suits and Overcoats. This wonderful offer includes fine clothes, superior to usual \$20.00 values elsewhere. Convertible collar, storm collar, newest shawl collar models; fancy weaves and black kerseys, dress overcoats in great variety. Fine blue serge and rich fancy weave suits, guaranteed all wool. All of our \$15.00 and \$16.50 Suits and Overcoats, go at.....

\$9.75

\$30-\$35 Suits and O'coats \$17.50

CHOOSE FROM LOT IV Don't miss this intensely interesting group of rare weaves and distinguished styles. You most particular men and young men, here's your greatest opportunity.

OVERCOATS - Hundreds of the smartest new rough weaves. Novelty plaid backs. High grade chinchillas. Belted and full belted styles. Swagger inverted plait or plain back black dress overcoats, all the most wanted new collar ideas. \$30.00, \$35.00 Overcoats, on sale at.....

\$17.50

SUITS - None finer made than we offer in this magnificent collection. Rough weaves, worsteds, blue serges, fancy browns, purples, grays, diagonals. Full dress and Tuxedo suits, \$30.00 and \$35.00 values, at.....

\$17.50

Boys' Clothes. Tremendous Reductions

OUR ENTIRE STOCK---Thousands of Suits and Overcoats

\$2.45 TO \$2.95 Suits, Overcoats and Reefers, go at.....

\$1.75

\$3.45 TO \$3.95 Suits, Overcoats and Reefers, go at.....

\$2.75

\$4.45 TO \$4.95 SUITS, Overcoats and Reefers, go at.....

\$3.50

\$5.45 TO \$6.95 Suits, Overcoats and Reefers, go at.....

\$4.50

\$7.45 TO \$9.45 Suits, Overcoats and Reefers, go at.....

\$5.50



From Our Near Neighbors

Waterloo. Mrs. H. R. Waldron went to Omaha Saturday afternoon. Clifford Gevey of Central City is visiting Waterloo friends this week. Miss Anna Teach, of Elkhorn visited Saturday last, at the Dr. Richardson home. W. W. Cobbs, of Holt county, father of the Cobb boys, has been here this week visiting old friends. Mrs. I. B. Hopper visited a few days with Mrs. Traber and family, returning home Tuesday noon. Mrs. Isaac Stone and sister, Mrs. Easley, went to Omaha Monday afternoon to visit Judge and Mrs. Sutton. Mr. and Mrs. Will Morrison and little girl went out from Omaha to visit New Year's at the F. A. Schmeider home. E. Coblin of Grand Island visited at the Herrington home the first of the week, going to Omaha Tuesday morning. Mrs. Claude Lottin came over from Harlan, Ia., Christmas night for a visit with the home folks. Mr. and Mrs. J. G. Herffington. E. J. Sorenson of Omaha, came out to his son-in-law, Chas. Bloomquist, after Christmas and remained with the latter at the farm until Sunday. Mr. and Mrs. Chas. Barnhart, of Grinnell, Ia., who were visiting over Saturday night at the Dilthey home, left Sunday afternoon for their home. Mrs. Ed Spatz, of Meckling, S. D., a niece of Miss Lovell and who was visiting relatives at Valley, spent Sunday afternoon with her aunt in Waterloo. Harry Edwards was at Kennard for Christmas, returning the last of the week. Chas. Gardner, of Omaha, visited a day or two this week with his aunt, Mrs. Mign, and family. Mrs. McDonald and Miss Margaret McCoid, of Logan, mother and sister of Mrs. Temple Robinson, were over Friday night guests at the Robinson home, returning to Logan Saturday. Miss Sarah E. Allen, who has been making her home with Mr. and Mrs. J. H. Miers several years past, died about 3 o'clock Thursday morning. The body was taken to Decatur, Ill., for burial. Mr. and Mrs. Roy Maxfield were at Decatur Monday to meet a little nephew, Roy, who came from Alliance that day. The boy, whose mother was the

and Mrs. John Welsh and family over Sunday. Eikhorn. John Scholdt was at Omaha Friday. Mrs. Rigby visited relatives in Omaha this week. Mr. and Mrs. Emil Parakening went to Craig, Neb., Monday. H. A. Nolte returned from his ranch at Bridgeport, Neb., Tuesday. Mrs. C. W. Baldwin and son, Grove, went to Omaha Thursday. Mr. and Mrs. J. E. Fate returned from their Christmas visit Saturday. Herman Gady of near Washington visited at the Hesse home Thursday. Mrs. Beninger of Winslow, Neb., is visiting her aunt, Mrs. McGrew, this week. Mrs. F. Martens and daughter, Maggie, visited Saturday with Mrs. Julius Scholdt. Miss Josephine Ort of Wahoo visited her sister, Mrs. E. Fate, Friday and Saturday. Mrs. Carlson of Spokane, Wash., is here visiting her daughter, Mrs. Albert Parakening. News was received from Gibbon that little Thae Mickey fell and broke an arm recently. Mr. and Mrs. Robert Baldwin left for David City Saturday to visit Mrs. Baldwin's parents. James Calvert and friend of Clearwater, Neb., are here visiting his mother and other relatives. Mrs. and Mrs. Rigby and baby went to Hooper Thursday to visit Mrs. Rigby's sister, Mrs. Clarence Bendle. Mrs. R. F. Calvert and son, George, and two granddaughters, the Bendle girls, visited at the Grandma Haney home Sunday. Mrs. Frost and grandson, who have been visiting her cousins, Mrs. Dan Quinn and Mrs. Van Alst, for some time, returned to their home at Walsh, Neb., Tuesday. Mr. and Mrs. H. A. Mockelmann and Miss Bentinger went to Omaha Wednesday noon to attend the matinee that afternoon, returning in the evening. Irvington. Mr. and Mrs. A. C. Dein visited in Omaha with Mr. and Mrs. Johnson. A Christian Endeavor social will be held at the Sundell home Friday evening. Mr. and Mrs. Alfred Rasmussen visited Thursday with Mr. and Mrs. Nela Rasmussen. A watch night social was held at the

Christian church Tuesday evening. Forty persons present. Eugene Carter, second son of O. Carter, was at Omaha this week. Mrs. R. R. Steele is recovering from a severe attack of the grippe. John Mehl sold his residence property to Andrew Wickham this week. Mrs. Clara Bronson Spatz of Meckling, S. D., visited Valley friends Sunday. Mr. and Mrs. Charles Wille of Omaha spent New Year's with Valley relatives. Mrs. F. C. Kennedy has had quite a severe attack of the grippe, but is some better. Mrs. W. H. Reed has been ill for several days, but is again able to be around. Mr. and Mrs. Ed Bailor and Helen returned Tuesday from a week's visit at Sioux City. Mrs. Anna Allen was called from Omaha Tuesday by the illness of her mother, Mrs. Lewis. Mrs. Susan Lewis is very seriously ill with pneumonia. A trained nurse from Omaha is in attendance. Mrs. W. D. Kelley gave a very enjoyable party Tuesday afternoon at school in honor of the sixth birthday of Jesse. Misses Muriel Endfield, Charlotte and Mildred King gave a very enjoyable skating party at King's lake Thursday night. The young women and younger married women gave a very enjoyable leap year ball New Year's eve in the Weekly hall. Dr. Harry Stanger of Boone, Ia., and Mrs. Johnson of Iowa were called here by the illness and death of their mother, Mrs. Stanger. Mrs. C. E. Nichols, superintendent of the Junior Christian Endeavor society, gave a very pleasant party for them at her home Monday evening. Twenty-three were in attendance. Mrs. George Stanger died at the home of her daughter, Mrs. J. S. Kennedy, Tuesday evening at 6 o'clock, and George Stanger, who was unconscious since her death, died Thursday morning at 3 o'clock. The double funeral was held at the home Friday morning at 9 o'clock. Rev. M. Taylor, assisted by D. A. Pyle, conducted the services and interment was made in the Valley cemetery. Mr. Stanger was 86 years of age and Mrs. Stanger

and they had been married fifty-six years. Most of their lives had been spent in Boone, Ia. They are survived by three daughters and two sons. Tekamah. Sheriff Phipps has gone to Bagley, Ia., for a few days' visit with his aged mother. Boys were born New Year's day to Mr. and Mrs. Melvin Robinson and Mr. and Mrs. Walter Chandler. Miss Enod Scoville, one of the teachers in the University Place, Lincoln schools, was a Tekamah visitor over Sunday. Judge W. G. Sears is grandfather to a new boy that came to the home of his son, Edward, and wife the fore part of the week. Mrs. H. H. Fear and children of Mondamin, Ia., are guests at the home of Mrs. Fear's mother, Mrs. Mary Coleman, in this city. J. H. Crom had a family gathering of his children and grandchildren at his home on New Year's day. There were great-grandchildren among the number, too. Twins a boy and a girl, were born to Mr. and Mrs. John Eckley last Tuesday, the day before Christmas. This makes ten well-behaved youngsters in that family. Eugene Brookings, formerly county superintendent of schools in Burr county, but now a practicing attorney in Portland, Ore., was in Tekamah this week on his way from Chicago. Miss Elsie Kratz of Bloomfield was united in marriage on Wednesday at the home of her father, John Oberst of this place. The bride was a teacher in the Tekamah schools last year. The groom is a well-to-do farmer living southwest of Tekamah. Springfield. Prof. John Speede of Benson is here visiting relatives. Mrs. Grey Miller and son Max are here visiting relatives. O. W. Joern was in Seward the fore part of the week. Miss Grace Johnson of Sidney, Neb., is home for the holidays. Tom Darling of Grand Island is visiting the John Minford family. Miss Essie Thomas of Chillicothe, Mo., is visiting her brother, Clarence. Mr. and Mrs. Hagun and daughter Ada returned from a three months' visit in Ohio. Miss Helen Christianson has been selected teacher in the Brookings, S. D., school. Ella Bates, Elizabeth Davidson, Margaret, Jennie and Winifred Roberts at-

tended a house party given by Winifred Waters of Elmwood last Friday. Mr. and Mrs. Will Sobobert entertained a party of young folks New Year's night. Ford Bates of the University Place of Nebraska is spending his vacation with his parents. By the change in precincts, Springfield will be extended a mile and a half north and a mile west. Hiram Minford has moved up on 640 acres of land near Wayside and is visiting his parents here. Henry Meisinger had a sale of his farm machinery and stock and will move to Padillon in a few weeks. A Lashinsky returned from Minnesota, where he bought a section of land, paying \$60 per acre for it. Blair. Ralph Kewitt of Omaha attended the firemen's ball on Tuesday evening. A baby boy was born to Mr. and Mrs. Bernauer Haier on Monday evening. Otto Struve of Regina, Canada, spent the holidays with his parents in Blair. Mrs. J. P. Wishart spent the holiday week with her son-in-law, Ed Reed, and family. Dr. Arthur Meeservey and daughter of Kearney spent Sunday with Mrs. H. E. Meeservey. Miss Anne Carter left this week to visit her sister, Mrs. W. A. Campbell, at St. Paul, Minn. The state school apportionment for this county is \$142 and the county has 4,320 school children. Hugh Eller and family of Fremont visited over last Saturday with his uncle, Judge I. C. Eller. Gifford, 3-year-old son of Earl Booth, fell into a tub of hot water last Monday and was badly scalded. Miss J. F. Mead of Grand Island spent Christmas with her mother, Mrs. S. E. Taylor, and sister Stella. George Wright of Kansas City spent New Year's with his father, "Doc" Wright of the Clifton hotel. Mr. and Mrs. J. J. Waite of Springfield, Ark., spent in holidays with Mrs. Waite's brother, J. E. Lutz, and family. The city street sprinkler was on the go the entire day before Christmas for the benefit of the Christmas shoppers. Harry Platz and son of Clay Center, Neb., were at the home of his parents, Mr. and Mrs. J. H. Platz, over last Saturday. Miss Ethel Stewart entertained a party of twelve of her friends, including several home from college, on last Monday evening. Mrs. Ellen Foss and son Bryan of Mullen, Neb., spent the holidays with her

sisters, Miss Anne Carter of Blair and Mrs. Yeoman of Omaha. J. M. Gorden of Harlan, Ia., has leased the old Acme mills, which has stood idle for several years, and will have it in running order in a short time. C. C. VanDusen, democratic member of the legislature, left for Lincoln on Thursday to get in touch with legislative duties for the coming session. W. W. Stockton, late of Omaha, came down from Norfolk on Tuesday, January 5, in a change in the evening passenger train for Omaha, leaving Blair at 5:33 p. m. instead of 3 p. m. Hilliard A. Service, a former Blair boy now of Omaha, and Miss Marian M. Dennis of South Omaha were married in this city on Thursday by Rev. C. P. Lang. The new Minneapolis & Omaha railroad time card, taking effect Sunday, January 6, has a change in the evening passenger train for Omaha, leaving Blair at 5:33 p. m. instead of 3 p. m. Miss Ethel Beatty, who is spending her vacation from Rockford, Ill., at home, has Miss Sarah Roberts, a teacher of Grinnell, Ia., and former Rockford student, and Miss Beatty's cousin, Miss Abbe O'Neil of Sioux City, as guests over New Year's day. Mrs. A. M. Pratt, mother of Mrs. F. W. Kenny and with whom she makes her home in this city, was 86 years old on Wednesday, Christmas day, and received a postal card shower, many of which came from Ohio county friends, where she lived for several years in Palmyra. LONG BRIEF IS FILED IN CASE OF EDITOR MYLIUS NEW YORK, Jan. 2.—One of the longest "briefs" ever filed in the case of a detained immigrant is an appeal from the order of the special board of inquiry that Edward F. Mylius, who had served a year in an English prison on conviction of having published a libel against King George of England, be deported. The appeal was drawn up by counsel for Mylius, who contends that his offense was a political one and did not involve moral turpitude. The brief was forwarded today to secretary Nagel of the Department of Commerce and Labor. Unless he reverses the decision of the local immigration authorities, Mylius will be deported by some vessel of the line which brought him here. Key to the Situation—Bee Advertising.