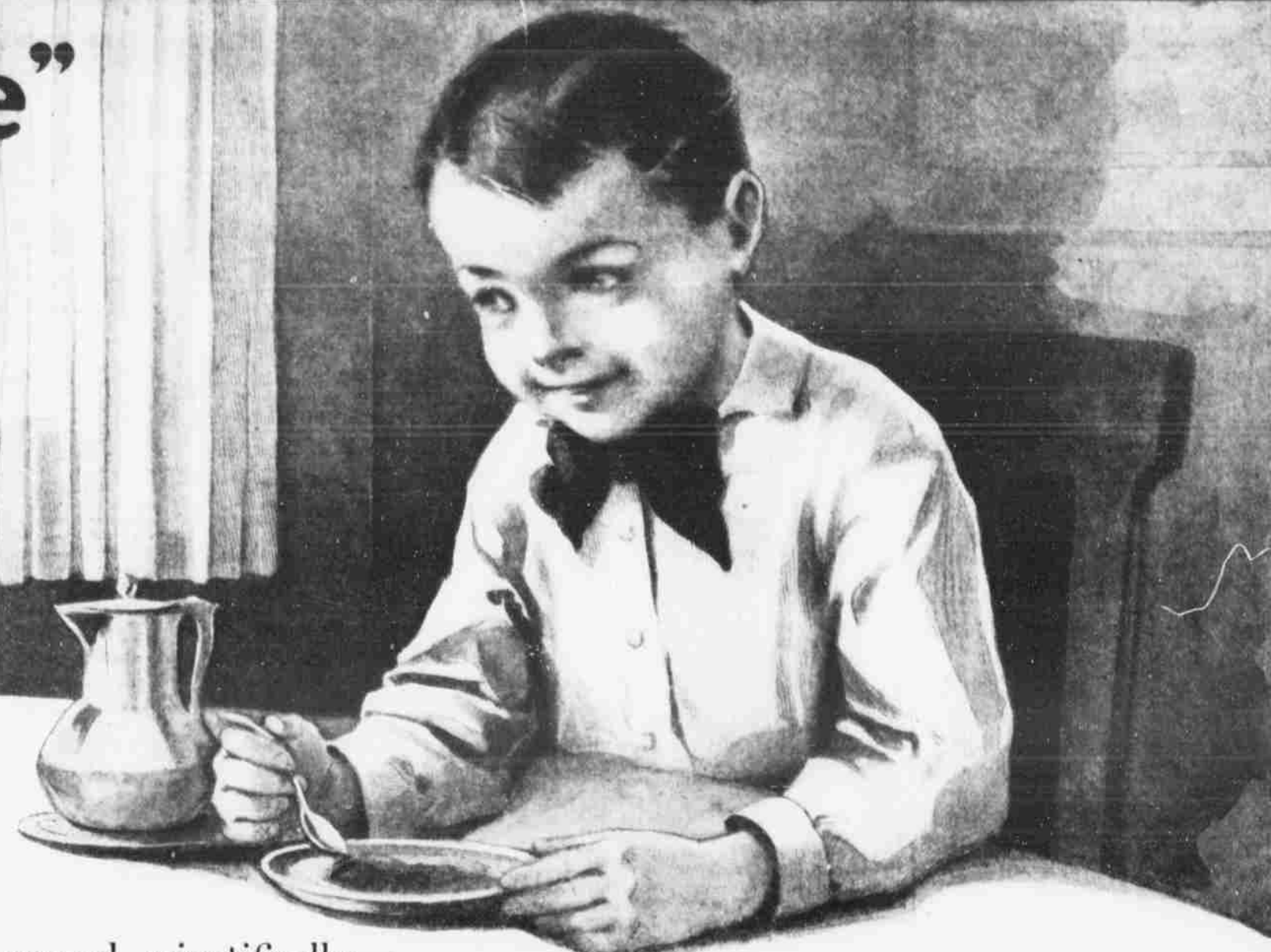


"Molasses in the Winter Time" -Duff's



Why It Is Best For Your Children

Your children,—do they know the sort of molasses you took delight in as a youngster? You readily recall that rich, satisfying fullness of flavor you enjoyed with your breakfast cakes or waffles in the good old days. Real molasses! The very mention of it makes you want it. No one ever forgets the delight of it or tires of it.

Duff's is just exactly the molasses you love—not the common bulk kind sold everywhere, not the ordinary molasses dealers offer under any old name.

Duff's is canned scientifically—has kept in advance with improving processes in the making. Is sold at a higher price than common molasses, glucose or so-called grain syrups. These, after all, are only poor substitutes for *real* molasses.

Duff's—you must try a can of it to realize the charm of it. You'll always use it—lots of it—because its sweetness has *character* and flavor instead of being just that insipid sugary sweetness which soon palls.

Look
on
the
Can
for
the
Ginger-
bread
Man

Lots of Good Things Made with Duff's

Is there anything more delightful, more appetizing than Gingerbread made with Duff's? Gingerbread cake is a pleasant change from the ordinary run of cakes. Gingerbread Cookies, Brownies, Ginger Snaps, Brown and Graham Bread, Indian Pudding, real Molasses Taffy, Molasses-coated Pop Corn Balls and many other Molasses goodies are suggested for your home this year. Made with Duff's, they'll have the richness you deeply enjoy. And healthfulness and wholesomeness in abundance. For your children, nothing is too good. Give them Duff's. They'll *thrive* on it.

Take a good look at Duff's Can shown in this advertisement. You know the advantage of package goods

over bulk. The grocer may keep bulk molasses next to a barrel containing kerosene or vinegar, and in a barrel with a leaky spigot always dripping. But he can't do that with Duff's. You get Duff's just as clean and thoroughly good as it leaves our plant. And look out for soldered cans! Soldering burns the molasses—leaves it with a *scorched* taste. Duff's cans are sanitary, hermetically sealed cans.

The Gingerbread Man is our trade mark and your protection. Look for him on the can and you'll be sure of the quality and satisfaction which only *real* molasses gave in childhood and only real molasses can give today.

Delight the family, kiddies, grown-ups, all, by getting it from your grocer today. If he is out of it, tell him to get it for you. We send you on request a Molasses Recipe Book full of splendid Molasses Recipes; also a *free* miniature sample can of Duff's Molasses. The book gives you a chance to win \$50.00 and other prizes for molasses recipes. Write for the book and miniature can of Duff's today.

A Duff's Recipe for New York Gingerbread

One-half cup of butter, one cup of sugar, one-quarter cup of Duff's Molasses, two eggs, one-half cup of milk, two cups of flour, three tablespoonfuls of yellow ginger, one-quarter teaspoonful of soda.

Cream the butter; add the sugar, molasses, yolks of the eggs, beaten light; the milk, flour, sifted with the ginger and soda; then the whites of the eggs beaten light; beat all thoroughly. Bake in a loaf about twenty-five minutes.

Make sure you get your chance to win \$50.00 and other prizes for molasses recipes. Write now for FREE Molasses Recipe Book and FREE sample can of Duff's Molasses.

P. Duff & Sons — Pittsburgh

**Largest Cannery of High Grade Molasses in the World
Established 1867**