TO OBSERVE COLJMBUS DAY omahe Italians Will Hold Big Demhave two purposes in mixd

## VICTOR E LABBE LIKES

 OMAHA BETTER THAN SOUTH COAST CITIES ARE FOUND PROSPEROUS


Tailored Suits and Demi Costumes


Monday We Offer You Any Imported Gown, Costume or Wrap Entitie Stock

## At Exactly $1 / 2$ the Former Price

 In former years wo have made similar offers, but never before has this oppertunitybeen offered to you at praotically the beginning of a season., We are determined to give been offered to you at praotically the beginning of a season., We are determined to give
to women who appreciate genuine imported apparel the ohance to enjoy wearing these exquisite creatione throughout the entire social season.

We Regard This as the Most Important Style Announcement That Has Been wathed whe thow ing of

 MANY OF THESE IMPORTED GARMENTS ARE A FULL SEASON IN ADVANOE OF THE STYLE tendenciks of american-made apparel

PAQUIN- $\$ 100$ White Beaded Net Over White Charmeuse Satin Gown, exclusive, $\$ 50$ PAQUIN-\$198 Pink Charmeuse Gown, crystal beads, chantilly lace trimmings, at \$99 PAQUIN - $\$ 198$ Black Jet Trimmed Lace Costume, pearl, brilliant trimmed waist, $\$ 99$ FELIX- $\$ 119$ Rich Maize-Colored Brocaded Chiffon, Chantilly Lace Costume, $\$ 59.50$
FELIX- $\$ 119$ Apricot Chiffon Gown, erystal beading and lace trimming, at $\$ 59.50$ FELIX - $\$ 119$ Apricot Chiffon Gown, crystal beading and lace trimming, at $\$ 59.50$ PAQUIN- $\$ 169$ Beautiful Black Silk Broadtail Gown with solid jet tunic, at $\$ 84.50$ PAQUIN- $\$ 98$ Gray Charmeuse Gown, steel-colored beaded net and gold lace, at $\$ 49$
PAQUIN- $\$ 159$ Black Ohiffon Over Gray Charmeuse Gown, bead trimming, $\$ 74.50$

 FELIX - $\$ 125$ Brocaded Light Blue Crepe de Chine Gown, with jewel and lace, $\$ 62.50$ RAUDNITZ - $\$ 98$ Light Blue Charmeuse Gown with erystal beaded chiffon tunic, $\$ 49$ AGNES- 125 Light Blue Charmeuse Gown with silver beaded trimming, at $\$ 62.50$ DOUCET- 698 Beaded Light Blue Chiffon Costume, over white, fine charmeuse, \$49 CALLOT - $\$ 119$ Wilhelmina Blue Brocaded Charmeuse, Gold Lace Creation, \$59.50 PAQUIN- $\$ 149$ Blue Beaded Chiffon Gown-a wonderfully effective design at $\$ 74.50$ | FEIIX- $\$ 125$ Duck Blue Chiffon Gown with jewel and old lace trimming, $\$ 62.50$ |
| :--- |
| PAOUIN- $\$ 139$ Old Rose Velvet Brocaded Chiffon Gown, effective model, $\$ 69.50$ | DOUOET - $\$ 125$ Flame-Colored, Bead-Trimmed Net Gown over white, at $\$ 62.50$ DOUCET - $\$ 125$ Rose-Colored Chantilly Lace Over White Charmeuse Gown, \$62.50 FRANOIS- $\$ 119$ Pink Chiffon Over Charmeuse-Satin Gown, lace, bead trim'g, $\$ 59.50$ POIRET-\$139 Mahogany Charmense Gownwith embroidered green net tunic, \$69.50 FELIX - $\$ 135$ Green Beaded Net Over White brocaded Charmeuse Satin Gown, $\$ \mathbf{8 7 . 5 0}$ RAUDNITZ- $\$ 159$ Light Blue Brocaded Chiffon Velvet Costume, rich creation, \$79.50 RAUDDNITZ - $\$ 159$ Old Gold Brocaded Chiffon Velvet and Gold Lace Gown, \$79.50 DOUCET-\$159 Embroidered Gold Cloth, Gold Lace Gown, of beautiful design, $\$ 79.50$ BEERNARD- $\$ 169$ Blhck Chiffon, beaded white chiffon overdrape, jewel trim. $\$ 84.50$ CAWLOT- $\$ 125$ Cream Fliet Gown under black net and gold lace shadowed, $\$ 62.50$







EGEZMA ON BAKK: ARIIS ANO CHEST
Broke Out in Pimples. Itching and
Burning Seemed Unbearable. Burning Seemed Unbearable.
Hair Fell Out Terribly. Cuticura Soap and Ointment Cured.




