

# These New Fall Goods at Values That Are Simply Astonishing!

## It Required the Most Powerful Buying Organization in the West to Secure Them

Visitors will find that Brandeis Store is certainly Omaha's greatest attraction. This store is a convenient place to rest, an interesting place to visit and the most satisfactory place to buy. You are always welcome.

Out-of-town people should make a trip through Brandeis Stores before returning home. Five buildings connected by underground arcades and bridge form the united Brandeis Stores with nearly 10 acres floor space.

### 520 Winter Coats

Newest Fall Styles for Women and Misses Worth up to \$17.50 Saturday at \$10

This is one of the most timely offers we have ever made to Omaha women. Think of choosing your new coat from hundreds of the most stylish \$15 and \$17.50 coats you ever saw, at only \$10.00.

Silk Flashes, Chinchillas, Boucles, Persianas, Broadcloths, Novelties, Heavy Mixtures, Arabian Cloths, Caracas.

In the new style features for fall and winter—full satin or half satin lined. Coats that will look well in any company and serve for any occasion. Warm and practical models for all winter long.

Some Worth \$13.50  
Some Worth \$15.00  
Some Worth \$17.50

**\$10**



**WOMEN'S PRACTICAL WOOL SERGE DRESSES**  
In all sizes for women and misses; prettiest new fall and winter styles... \$5.50

Outfit your little girl at this sale of Children's Cloaks, worth 7.50, 8.50, at \$5

The prettiest styles in children's coats are included in this special purchase. Excellent workmanship and carefully sized.

Good Heavy Mixtures, American Chevots, Chinchillas, Caracas, Boucles, Plain Broadcloths and Novelty Mixtures.

All sizes for girls 6 to 14, also Juniors' sizes 13, 15 and 17 are included in this lot; worth \$7.50 and \$8.50.

**\$5**



Women's Wool Dresses New Silk Dresses, on Special Sale at \$10

The Wool Dresses are serviceable and stylish garments in the most desirable plain colors—new style features, wool trefpe, serges, Bedford cords, etc.

Silk dresses are messalines, crepe de chine, net and lace.

Many of the silk frocks are beautifully made and suitable for party dresses, dancing frocks, afternoon and matinee dresses, etc. All sizes for women and misses.

Worth \$12.50, \$15 and \$16.50.

**\$10**



**WOMEN'S MESSALINE FETICOATS**  
Black and colors, all sizes, special... \$1.50

### 300 Women's Suits

Most Popular Styles for Fall Worth up to \$22.50 Saturday at \$15

We have just received these suits from our New York buyer. We offer them Saturday at a price that is considerably less than they were made to sell for. You cannot find a suit bargain in all Omaha Saturday to compare with this.

All the new shades for fall—plain blacks and colors—novelty mixtures—fine stripes and smart plaids, serges, chevots, broadcloths, mixtures and novelties.

New cutaway coat styles—new English jacket models—new draped and silk skirt models.

Some Worth \$18.50  
Some Worth \$20.00  
Some Worth \$22.50

**\$15**



### \$1 Sale of Umbrellas



**\$1.00**

For Men's and Women's Size Umbrellas, Positively worth \$2.50, \$3 and even \$4 each

Umbrellas with sterling silver handles in quarter, half and full length; natural wood unmounted handles, in all the new and desirable shapes; close folding Paragon frame, steel rod, silk and linen cover, some are gold filled handles, some American taffeta covers. A wonderful value on main floor.

### 480 Pairs Women's Long Kid Gloves '1 Pr.

One of the most wonderful bargains we have ever offered the women of the west. The quantity is limited but the values should induce every woman to buy a year's supplies.

These gloves are not all perfect—some are soiled, but most of them perfectly clean—some slightly damaged, but carefully mended. In most cases they look like new.

Women's 12, 16 and 20-Button Length Kid Gloves, Mostly White; Actually Worth \$2.00 to \$3.50 Pair

**\$1.00**

Odd lines, samples and the better grade seconds in long kid gloves of excellent quality: nearly all white, some blacks, some tans, reds and greens.

These gloves are in lengths that reach to the elbow, several inches above the elbow and some almost to the shoulder. They come in all sizes. They have been shown in our windows.

Some Are Slightly Soiled, Some Have mended Seams, But None Worth Less Than \$2.00, Many Worth \$3.50 a Pair

### Great Hosiery Purchase



From one of the greatest hosiery mills in America, we bought all the odd lots, better grades of second and surplus stocks of women's, children's and men's hose of dependable grade. We offer them in bargain groups, Saturday at much less than actual value.

Women's 50c Hosiery, 35c Pr.

Mercerized lisle thread, wide hem tops; double soles; 6 thread heels and toes; also pure silk boot and silk-toe-the-knee hose, black, white, colors, pair... 35c

Women's Hose at 25c

Cotton and lisle thread, wide hem tops, full fashioned; also pure silk boot hose, wide lisle garter tops double soles; black, tan and white; 4c values, pair... 25c

Women's Hose at 15c

Cotton, lisle finish and fleece lined and wool hose; double soles, regular and out sizes; plain and rib tops; black, tan and white; all 35c hosiery, per pair... 15c

Men's Hosiery

Cotton, mercerized lisle and cashmere wool, double soles, some seamless; also men's black silk hose with lisle double soles, per 15c & 25c

### HANDKERCHIEFS

Two Notable Bargains in Fine Handkerchiefs That Will Win the Admiration of Every Woman

These are women's sample handkerchiefs of fine, sheer Linweave—embroidered corners in white and colored—Val, lace edges; also all-around embroidery trimmed. Never such wonderful handkerchief values as these on main floor Saturday. Positively worth up to 15c each, at, each...

**5c**

20c HANDKERCHIEFS AT 10c

Here are thousands of women's sample handkerchiefs, all linen, with hand-embroidered corners, embroidered edges and colored borders; also women's and men's plain linen handkerchiefs with narrow hems—many with initials—50c values, at, each...

**10c**

### Boys' Sample Overcoats \$2.95

Just 500 boys' overcoats in the purchase of samples, and every one is a coat of the newest style and most dependable quality.

Chinchilla Coats, Kersey Coats, Heavyweight Diagonals in gray, tan and brown velvet Collar Coats, Polo Coats, Belted Back Coats, Convertible Collar Coats.

Many of these clever coats are flannel lined; any age, from 2 to 9 years—second floor, old store, Saturday.

**\$2.95**

### BOYS' FALL SUITS \$5

With 2 Pr Knickerbocker Pants \$5 We think this is the best suit ever made for hard wear; absolutely pure all wool fabrics used in these suits; every seam reinforced where it is needed; buttons doubly sewed with linen; pants cut full and roomy, and all lined; belt loops and watch pockets—three different models of Norfolk—splendid selection—light and dark gray, brown and blue—mixture or plain—ages 6 to 18, all with two pairs pants; in Boys' Dept., old store, second floor.

**\$5**

**BOYS' FURNISHING GOODS—2d Floor—Old Store**  
5c Blouse 75c Flannel Night Gowns and Sleep-ers, good weight, full cut... 49c  
75c Flannel Night Rompers, on special sale... 49c  
75c Corduroy Knickerbockers on sale... 49c

### 200 New Street and Dress Hats

The Most Stunning Late Fall Models at \$10

Two of the most popular styles are pictured here at right and left. These hats are made of erect pile velvet or silk plush, in the newest approved shapes—medium and small hats, mostly rolled at side or back; a wide variety of styles.

**\$10**

### 350 New Arrivals Plush Turbans

Beautifully \$5 Trimmed at \$5.00

Ostrich tips, ostrich bands and paradise effects used in trimming; also medium sized velvet turbans and close fitting small hats, smartly tailored—various colors—all 5c values.

**\$5.00**

### This is the Shoe Store That Has the Newer Ideas

Women's Stylish New Footwear for Fall—The most extensive line shown in Omaha; made in dull calfskin, velvet and soft kidskin leathers; hand turned or welt sewed extension edge soles, with the new flat or Cuban heels—All the new style toes: narrow, English or straight lace—all sizes and widths, at...

Metropole Shoes for Men—Smart styles in the new English lasts or broad high toes, button, blucher and straight lace effects—have all the class and appearance of \$5 values, at, pair... \$4

**\$3.48**

These Men's Shoes in Black and Tan Calfskin and Patent Leather. We specialize in Boys' Sturdy Shoes for School Wear Made over new mannish lasts that are perfect in fit, dull calfskin and patent leather, in button and lace, with genuine Holland oak tanned leather soles—very serviceable—sizes 1 to 6, at... \$2.98

**\$2.98**

Sizes less than 1 at... \$2.48

### ON SPECIAL SALE SATURDAY

\$2.48 for these slightly soiled Corsets that were worth \$8 and \$10 Regularly

These splendid corsets of renowned make are made of imported coutil, wallohs filled. They have become slightly soiled from handling, but their style, quality and dependability are not impaired in the slightest. We have a complete range of sizes, insuring a correct fit to practically every woman. This wonderful bargain in our Corset department—Second floor.

### Brassieres—Never Sold for Less Than 75c, Saturday at 39c

This is your great opportunity to get the best made and best fitting brassiere for one-half the regular selling price. Saturday on our second floor.

### Warmer Underwear Needed

Women's Cotton Under Suits, fleecy lined, high neck, long sleeves, ankle length, medium and heavy weight, bleached or cream color, at regular and extra sizes, \$1 quality, at... 69c

Women's Long Sleeve Vests, ankle length Pants to match, medium weight, fleecy lined cotton—regular and extra sizes, worth to \$6 at... 19c

Misses', Children's and Boys' Union Suits—the famous Munsing included—high neck, long sleeves, ankle length, fleecy lined cotton, up to 14 years, at, suit... 39c

Misses' Knit Waist Union Suits for Girls and Boys—Fleecy lined cotton, patented taped seams and buttons, sizes 2 to 12 years, 50c quality, at, suit... 29c

Misses' Knit Waists for Girls and Boys—Patented taped seams and buttons, all sizes, 25c quality, at, each... 12/20

Infants' Vests in Part Wool and Cotton—Fold over and wrapover styles, all sizes, at... 25c

Women's \$1.50 Silk and Wool Union Suits—Low neck, sleeveless; low neck and elbow length or high neck and long sleeves, etc.—sizes 4, 5 and 6, at, suit... \$1

Fine Apparage for the Fall, \$1 size 51c  
SPECIAL—Java Rice Face Powder, all shades, 18c  
SPECIAL—Dan-derine for the hair, \$1 size 51c  
FINE Apparage for the Fall, reg. 90c, each, at 50c  
Gaiusse Lily Muffs by 5 for 35c, at each... 60c  
FLOWER DEPT., West End Main Floor

