

# Society

By MELLIFICIA. Monday, September 29, 1913.

**AK-SAR-BEN** guests are to be much feted this week, and all social affairs are in their honor. Tuesday afternoon for the Floral parade and Wednesday evening for the Electrical parade there will be window parties in honor of the visitors, and Friday evening they will all attend the Coronation ball. Besides these large affairs, there are luncheons, dinner, bridge and theater parties for the visitors, many attending four or five social affairs each day. This afternoon Mrs. F. A. Nash entertained informally at two tables of bridge for Mrs. Whitaker, guest of Mrs. Charles Martin.

A delightful affair was the informal tango tea given by Mrs. E. T. Swobe and Mrs. Ben Cotton at the Colonial in honor of Mrs. Frederick Higbie of Chicago, guest of Mrs. A. V. Kinsler. This evening Mr. and Mrs. Swobe will have an Orpheum party of eight guests for Mrs. Higbie.

Thursday Mrs. John A. McShane will entertain at bridge for some of the visitors.

Mrs. D. C. Bradford will entertain at a dinner party Thursday evening at her home in honor of Mrs. Higbie of Chicago.

One of the larger affairs for the visitors in the younger set will be a dinner dance next Monday evening at the Country club, given by Miss Katherine Beeson and Miss Mildred Butler for Miss Hawke, guest of Miss Beeson.

Thursday evening Miss Elizabeth Davis will have an Orpheum party of sixteen guests in honor of Miss Hawke, and for Mr. Frederick Boicic of Cheyenne, guest of Mr. Hal Brady.

One of the larger social affairs today will be the bridge dinner Monday evening given by Mr. and Mrs. W. T. Robinson for their guest, Miss Lucile Schraubstadter of St. Louis.

### Theater Parties.

Mr. and Mrs. John S. Brady will entertain at dinner this evening at their home, followed by a theater party at the Brandeis to see "The Count of Luxembourg." Those present will be Miss Elizabeth Davis, Miss Marie Davis, Mr. and Mrs. Harold Pritchett, Mr. Frederick Boicic of Cheyenne and Mr. Hal Brady.

### Bridge Club Meets.

Mrs. Loyd D. Willis entertained one of the bridge luncheon clubs at her home Monday, when places were laid for: Mesdames—Guy Cox, George Johnston, J. K. Morrison, Allan Murphy of Lincoln, Misses—Olive Hammond, Lloyd Wilson, Clinton Brume, C. J. Clausen, D. B. Arnold, Misses—Grace Rohrbough,

### Returning from Europe.

Mr. and Mrs. August Morte Borgum and son, George Paul Borgum, arrive in New York Thursday and are expected home this week. Miss Mary Munchhoff will arrive in Omaha Thursday morning, after spending the summer in England.

### Wedding Invitations.

Mr. and Mrs. Frank Charles Hollinger issued invitations today for the wedding of their daughter, Miss Marie Hollinger, to Mr. John Livingston McGee. The ceremony will take place Wednesday evening, October 15, at the home of the bride's parents, 25 South Thirty-fifth avenue, and only relatives and a few intimate friends will be present. Following the ceremony there will be a reception, when about 150 guests will be present. Miss Gretchen McConnell will be maid

of honor and the bridesmaids will be Miss Carolyn Harding and Miss Mary McCague. Ribbons will be stretched by Miss Helen Clark, Miss Mary Sheets, Miss Helen Murphy and Miss Clara Hayden of Washington, D. C., formerly of this city. Mr. William Habcoc of Rochester, N. Y., will be best man.

### Pleasures Past.

Mrs. Walter Silver entertained ten guests at luncheon today in honor of Mrs. J. C. Nelhardt of South Bend, Ind.

### In and Out of the Bee Hive.

Mrs. C. A. Hull is in Lincoln visiting her parents, Judge and Mrs. E. P. Holmes. Miss Ruth Cadwell of St. Louis is the guest of Miss May Engler until after the fall. Mrs. Allan Murphy of Lincoln is the guest of Mrs. J. K. Morrison. The Misses Hazel and Carol Howard left for Lincoln Monday to be the guests of Miss Marguerite Klinker. Miss Lucile Schraubstadter of St. Louis arrived Sunday and with Miss Amy Gilmore are the house guests of Mr. and Mrs. W. T. Robinson. Mrs. Olive Watson of Lincoln is the guest of Mr. and Mrs. Ould Diets until after Ak-Sar-Ben. Mrs. Watson will be a lady-in-waiting at the ball. Mr. James Woodard, who was the guest of his parents for two days last week, returned Saturday evening to his Mr. W. T. Robinson in Dundee.

### Personal Mention.

Dr. Jennie Callias will go to St. Louis to sing for the grand chapter, Order of the Eastern Star, which meets there October 2 and 3. Dr. Callias was formerly a member of the Bellfountain chapter in St. Louis. O. A. Kennedy and Miss Margaret Kennedy returned to Omaha Sunday morning from Mellette county, South Dakota, where Mr. Kennedy has a claim. Miss Margaret Kennedy has been visiting her brother on his claim for the last five months.

### Woman Thinks Some One is Trying to Kidnap Daughter

Mrs. H. S. Keister of Florence has appealed to the juvenile authorities to protect her 11-year-old daughter, Edith, from two persons who, she believes, have been attempting to kidnap the girl. She says that two attempts have been made to take the child away, once from the home and once from Florence school. The girl reported that a man and a woman told her they would come for her at the school. Mr. Keister is manager of the local branch of the Ideal Ventilator company. The family until recently lived in Dundee.

### Two Proper Ways to Address Letters

Postmaster Wharton says there are two very good ways in which a letter may be addressed. His two ways were sent to Superintendent of Public Schools Graff to be given to the teachers in the schools. One way follows: MR. WILLIAM JONES, New York City, 1876 Smith street, New York. The other way: MR. WILLIAM JONES, 1876 Smith Street, New York City, New York. "And above all," Mr. Wharton said, "write plainly."

### CONFIDENCE MEN TAKEN AS THEY WORK GAME ON YOUTH

R. Meyers and Ed Evans, both of Sioux City, were arrested and later sentenced to thirty days imprisonment each, for working a confidence game on George Gleason, 15 years of age, employed by the Platte Gravel company. The youth was standing on the curb on Farnam street, in front of The Bee building, when he was approached by one of the men who said he could open on a bet. Young Gleason responded and put up his loose change, amounting to \$2.50. He lost and just as he was paying up the other one of the men stepped up and demanded that he be given \$5 or he would arrest the youth for gambling on the street. Gleason then went up to get the money from his employer, who smelt a rat and called the police in The Bee building, and the crafty pair was placed under arrest.

### LAD WHO ACCIDENTALLY SHOOT WOMAN IS HELD

Lee Fay, 15 years old, who accidentally shot Mrs. A. W. Briggs, 2111 Leavenworth street, in the neck while playing with a .22-caliber rifle, has been placed in the Riverside home by the juvenile authorities. He will have a hearing Saturday. The boy is a son of Mrs. Julia Fay, 808 South Twenty-second street.

### Fashion Hint



By LA RACONTEUSE.

Tea party dress of lemon colored charmeuse and silk muslin. The bodice of draped satin, crossed in front and making a decollete in "V." The drapery falls over the arm to make a small sleeve. A point of black Chantilly trims the back of the arm and back of the bodice. A small revers of white muslin trims the neck and holds up a point of black velvet which falls to the waist. The belt of the same material is draped and holds in front some long ends of black net. The skirt, draped slightly, is of charmeuse, veiled with lemon silk muslin.

### Trains Crowded With Visitors to the Fall Festival

Trains coming into Omaha yesterday morning from neighboring cities and towns out in the state, and also from Iowa, and Missouri, brought hundreds of visitors to the city, evidently to take in the fall festivities. As a result a run is being made on the hotels in the city and most of the larger ones are crowded and the information bureau, which is being conducted by the bureau of publicity of the Commercial club, is being kept busy finding rooms for the visitors.

When the information bureau opened this week there were nearly 1,000 rooms listed, owners of which were willing to help take care of Samson's guests. All morning long people crowded into the office on the first floor of the Woodmen of the World building, which was rented to be used as the information bureau. The supply of rooms from present indications will be used up before the week is over and E. V. Parrish, manager of the bureau of publicity, requests persons having spare rooms to let him know at once. Mr. Parrish believes that there will be more visitors to Omaha this year than in any previous one. More people came to Omaha from out in the state during the first four days than did a year ago and if present indications count for anything there will not be a vacant room in the city by Thursday of this week. Nearly 100 rooms were filled this morning by the information bureau and there were many more filled which the Commercial club bureau had nothing to do with. Railroads will run special trains during the next few days to handle the crowds.

### Daniel B. Butler is Made High Official of District for the Elks

City Commissioner Dan B. Butler has been appointed district deputy grand exalted ruler of the north district of Nebraska for the Elks. This district is made up of eight lodges north of the Platte. Dr. J. E. Livingston has been appointed district deputy grand exalted ruler for the South Platte district. Mr. Butler will represent the grand exalted ruler in this district. He has been honored frequently by the Elks. In 1912 he went as delegate to the grand lodge meeting in Portland and in 1913 attended the grand lodge meeting at Rochester. He is a past exalted ruler of the local lodge.

### COMMERCIAL SCHOOL BOYS ENROLL IN THE NEW CLUB

The wide-awake boys of the Commercial High school have lost no time in joining the Junior Commercial club. Thirty-four boys have already enrolled, and only six more members are needed before the election of officers and regular work can go forward. The promoters of the organization feel certain that many more boys will be anxious to join when they discover the real value of the club.

### SMITH CANNOT FIND HOWELL'S EXPENSE TAB

Edward A. Smith, the attorney, has been unable to find in the city comptroller's office records concerning a trip to Minneapolis made by R. B. Howell, water commissioner, in July of this year, the expenses of which were paid out of public funds. Mr. Smith was told that the claim, which amounted to \$23.93, had been mislaid and just now could not be found.

### WAS THE ICE CREAM DOPED?

That is the question which bothers the Anti-Saloon League.

### MINISTERS DISCUSS THEIR PLANS

League Members Have Dinner at the University Club, Where Campaign for Coming Year is Outlined.

"Is this a joke on us?" "Do you suppose someone slipped one over?"

A dozen of the eighty ministers at the Anti-Saloon league dinner at the University club yesterday detected the strange pungent taste of their neapolitan ice cream and asked each other these questions.

Then they smacked at the ice cream a little more, and a few ventured the assertion there was rum in it. "I'm sure I don't know," was the defense of most of them. "I don't know the taste of it."

So they all ate their ice cream, although several were convinced there was a flavor of brandy or rum in the cream. Deputy Superintendent F. A. High admitted that he was quite sure it was rum. Rev. J. E. Eberole and several others were just as sure, but they all felt that since the cream far predominated in the concoction there could be no great harm. So the neapolitan ice cream was consumed.

Eighty ministers of Omaha and other parts of the state were present. State Superintendent H. F. Carson of the league told briefly of the plans, predicting that the 1914 election would bring woman suffrage, and that with the help of the women in 1918 the state would be voted dry. S. K. Warrick of Lincoln, president of the league, told of the progress in the state against the saloon, calling attention to the fact that one may ride from Ravenna to Alliance on the Burlington, a distance of 225 miles, and not strike a saloon.

The Rev. P. A. Baker of Columbus, O., national superintendent of the Anti-Saloon league, praised the Webb-Kenyon liquor bill passed by the last regular session of congress and reviewed the fight the temperance forces made in favor of this bill, which is a piece of federal legislation seeking to make workable the state laws in various states against the shipping in of liquor. He gave the Women's Christian Temperance union credit for the advance of the temperance movement for their part in introducing into the public schools the subject of the injurious effects of alcohol.

Several thousand dollars was raised at the fifty-five churches in Omaha Sunday when the campaign against the saloons was opened. Four hundred initiative petitions were placed in Omaha to be signed in order to raise the necessary signatures to bring before the 1914 election the proposition of limiting saloons to one for every 600 inhabitants, of cutting them out within two miles of state institutions, and of taking away from the Douglas county commissioners the power of granting licenses within three miles of any incorporated town or village.

### POLICE RAID CRAP GAME AND FOSTER RELEASES MEN

Seventeen negroes were arrested Sunday evening in a raid made by the police on 1616 Izard street. A quantity of liquor, tobacco and several sets of dice were also confiscated. The establishment was conducted by Charlie Moore, colored. Fourteen and the proprietor who had been released on bond, appeared for a hearing and Judge Foster discharged them with a reprimand, declaring he could see no evidence of a disorderly house. He added the remark that many bona fide houses were unmolested.

### MAYOR OF BOSTON TO SPEAK AT COMMERCIAL CLUB FRIDAY

Mayor John J. Fitzgerald of Boston, who will speak at the public affairs luncheon Friday at the Commercial club, has wired that he will take as his subject "Present Day Commercial and Civic Progress." Mayor Fitzgerald is looked upon as one of the best authorities in the country on municipal questions. He is an orator of some note and the Commercial club is looking for a large attendance at the luncheon. Mayor James C. Dahlgren will preside at the meeting.

### WEATHER MAN CAN SEE SOME DAYS OF SUNSHINE

Forecaster Welsh, in charge of the Omaha weather bureau, says he cannot help it, but things are so arranged that he can promise only unsettled weather for the last week of Ak-Sar-Ben. He hopes, however, to exert his influence in the air current to the effect that it will be a fair enough night for the big electrical parade. The latter half of the week, he says, will continue to be unsettled, with probably a fair enough day here and there.

### MUSIC IS TO BE PROVIDED FOR AK-SAR-BEN VISITORS

For the entertainment of Ak-Sar-Ben visitors Hayden Bros. have prepared special programs for the music department. For these entertainments they have engaged a special corps of musicians, who will play on any instrument desired by the visitors. While a concert will be given in the pianoplayer department musicians will be ready to play on the violin, cornet and other wind instruments, guitars, mandolines, pianos and organs.

### To Liven Up a Haggard, Careworn Countenance

(From Social Register) How many faces we see that exhibit only too clearly evidences of worry, fatigue, illness, late hours or other forms of "disipation." These evidences seem to be all the more conspicuous after an attempt to hide them with powder or rouge. It is a very simple matter to freshen and brighten up such a face making its owner look like she'd never had a care or worry. One need only apply a thin coating of parafat plastoid jelly—available at any drug store—let it remain on a half hour or so after drying, then remove with plain water. A truly wonderful transformation will have taken place, and without hurt or harm. Besides obliterating the disagreeable marks, this method improves facial contour and gives the face a magnetic and youthful color and appearance. This parafat plastoid jelly should cover the entire face, including chin, forehead and nose around the eyes—Advertisement.

### KLUB KOMENSKY GIVES A PLEASING ENTERTAINMENT

Klub Komensky, a social organization for the furtherance of educational advantages among Bohemian-Americans gave a pleasing entertainment Sunday night at Turner hall. The musical end of the program was made up with violin solo by Frank Mach, a cello solo by Stanley Letovsky, a song by the four Vanourovny sisters and selections by an orchestra.

Among the speakers of the evening were Prof. B. Simeck of the Iowa State university, who spoke on the advantages of higher education, and Charles Smrha, national president of Komensky clubs, who gave a few statistics upon their growth throughout the United States.

The "Educator in a Bonnet" was presented by A. A. Mustil, Vae Urban, Frank Boutin and Mrs. A. Sedlackova and won the hearty applause of the audience. Quite a snug sum of money was realized from the entertainment, and the amount will be applied towards the purchase price of an addition to the club's library.

Prof. Sarah Hrbek, one of the scheduled speakers, was unable to be present.

### WOODHEAD URGES HONESTY

Associated Ad Clubs' President Believes in Telling Truth.

### WOULD ELIMINATE THE FAKERS

Speaker Believes Time is Near When All Newspapers Will Conduct a Censorship of All the Space Purchasers.

"Honesty must prevail in advertising and a constant fight should be urged against the swindling advertising of quack doctors and fakirs," said William Woodhead, president of the Associated Ad Clubs of America, before the first meeting of the Omaha Ad club at the Rome hotel yesterday noon.

It was a booster meeting and nearly the full membership of the club was out. It was also the opening meeting of the club for its new year, and as has been the custom the last three years, the president of the national association addressed the meeting.

Mr. Woodhead, who is an interesting

and convincing talker, told of work which is being done by the national association. He paid the Omaha Ad club a rare compliment when he said it was at the national convention in Omaha three years ago that the Associated Ad Clubs of America was given its first real start.

He directed a bitter attack against what he called fake advertising. He said clean advertising was belittled when it appeared in a newspaper alongside the ad of some quack doctor or swindling combination. "I do not blame the newspaper," he said, "for in many cases they are doing away with this class of advertising as fast as possible, but it is folly to say that they can do it at once. The time is coming when all the newspapers will refuse anything but honest and clean advertising. What we need is their co-operation."

To Dissolve the Union of stomach, liver and kidney troubles and cure biliousness and malaria, take Electric Bitters. Guaranteed. Only 50c. For sale by your druggist—Advertisement.

Persistent Advertising is the Road to Big Returns.

## Direct from Tropical Climes

Tone's Spices come to you straight from the Tropics, with all the enriching flavor and tempting taste of products peculiar to those lazy, dreamy lands.

# TONE'S Spices

are always fresh, entirely clean and retain their original goodness and strength. Try them for all cookery needing season or relish. You'll find they have two or three times the strength of ordinary spices—therefore much more economical.

In generous packages—at best grocers. Ask for them. Always 10c.

TONE BROS., Des Moines, Iowa  
Blenders of the famous Old Golden Coffee

Pepper  
Sageon Cloves  
Mustard  
Ginger  
Allspice  
Cayenne Pepper  
Sage  
Nutmeg  
Whole Mixed Pickling Spice  
and all others

## What's in a Name?

The name Armour on a box of Bouillon Cubes means that if you drop one into a cup of hot water you will have a cup of delicious bouillon (beef or chicken).

Convenient, Satisfying, Stimulating, and Refreshing.

ARMOUR & COMPANY

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Begins in the mouth. 30% to 40% of our life efficiency is lost and our lives shortened 20% by neglecting teeth needing attention. Get the Bailey service. Experts only in all departments.

27 Years in Omaha

SPECIAL PRICES  
Gold Crown \$3.50  
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BAILEY The Dentist  
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"Sky Scrapers."  
Dr. Bailey, Dr. Shipyard, Dr. Ludwick, Orthodontist.

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### Nadine Face Powder

(In Green Boxes Only)  
Makes the Complexion Beautiful Soft and Velvety

IT IS PURE HARMLESS  
Money Back if Not Entirely Pleasid

The soft, velvety appearance remains until powder is washed off. Purified by a new process. Prevents moles and return of discolorations. The increasing popularity is wonderful. WHITE, FLESH, PINK, BRUNETTE. By toilet counters or mail. Price 50 cents.

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# Pabst Blue Ribbon

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