

SALES TO THE WOMEN OF OMAHA AND VICINITY Primary Sales of Yard Goods

AND TRIMMINGS BEGINS MONDAY AND CONTINUES ALL THE WEEK

These offers come at the best possible season—right at the beginning of fall, when fabrics are in greatest demand. No other season can duplicate any of these offers.
The Low Prices at Which We Will Sell Yard Goods Will Result in Saving Thousands of Dollars to Omaha People

Brandeis Stores

This is the first sale of yard goods ever conducted on a gigantic scale by any western store.

NOTIONS

Yard Goods Sale.
Wood Coat and Skirt Hangers at 3 for .50
High grade Brass Pins will not rust, paper, 3c
100-yd. spools Pure Sewing Silk, 75c, 2 1/2c

RIBBONS

4-inch Fancy Warp Print Ribbons—dark, light, square at a yd. **10c**
Fancy Warp Prints, Persians, plain and moire taffeta ribbons—splendid values for squares—on bargain square No. 4 at yd. **25c**
4 1/2-inch Fancy Warp Prints in pretty floral designs, brocade and plain satin taffetas and moire taffetas—main dept. **49c**

Dress Forms

Full size, complete metal base, \$5.00 value. **\$2.50**
Wax with handle, **5c**
Best Brass Dress Makers' Pins, 15-lb. boxes, **19c**

29c Cotton Challies at 15c a Yard

Imported Cotton Challies—look just like the wool challies that are worth 75c a yard. Fancy striped, bordered effect—light and medium dark colors for dresses, waists, etc. **15c**

New Cotton Goods for Fall

You cannot afford to miss this opportunity. Come early to the Brandeis Basement Salesroom.
See the new Beacon Robe Flannels—the new colorings are prettier than ever before. Flannel Dept., Basement.
See the new Embroidered Wool Baby Flannels, scalloped and hem-stitched edges with the new embroidered ideas—Flannel Dept., Basement.
See the new styles in Kindergarten Cloths at the Gingham Dept., Basement.
See the hundreds of new styles in light and dark colored percales, most desirable and practical cloth for fall wear—Percale Dept., Basement.
See the new Velour Flannels—floral and new figured designs in beautiful color combinations—Flannel Dept., Basement.
See the new Flaid and Checked Gingham—just the thing for school dresses—Gingham Dept., Basement.
18 Numbered Bargain Squares; 18 Specials

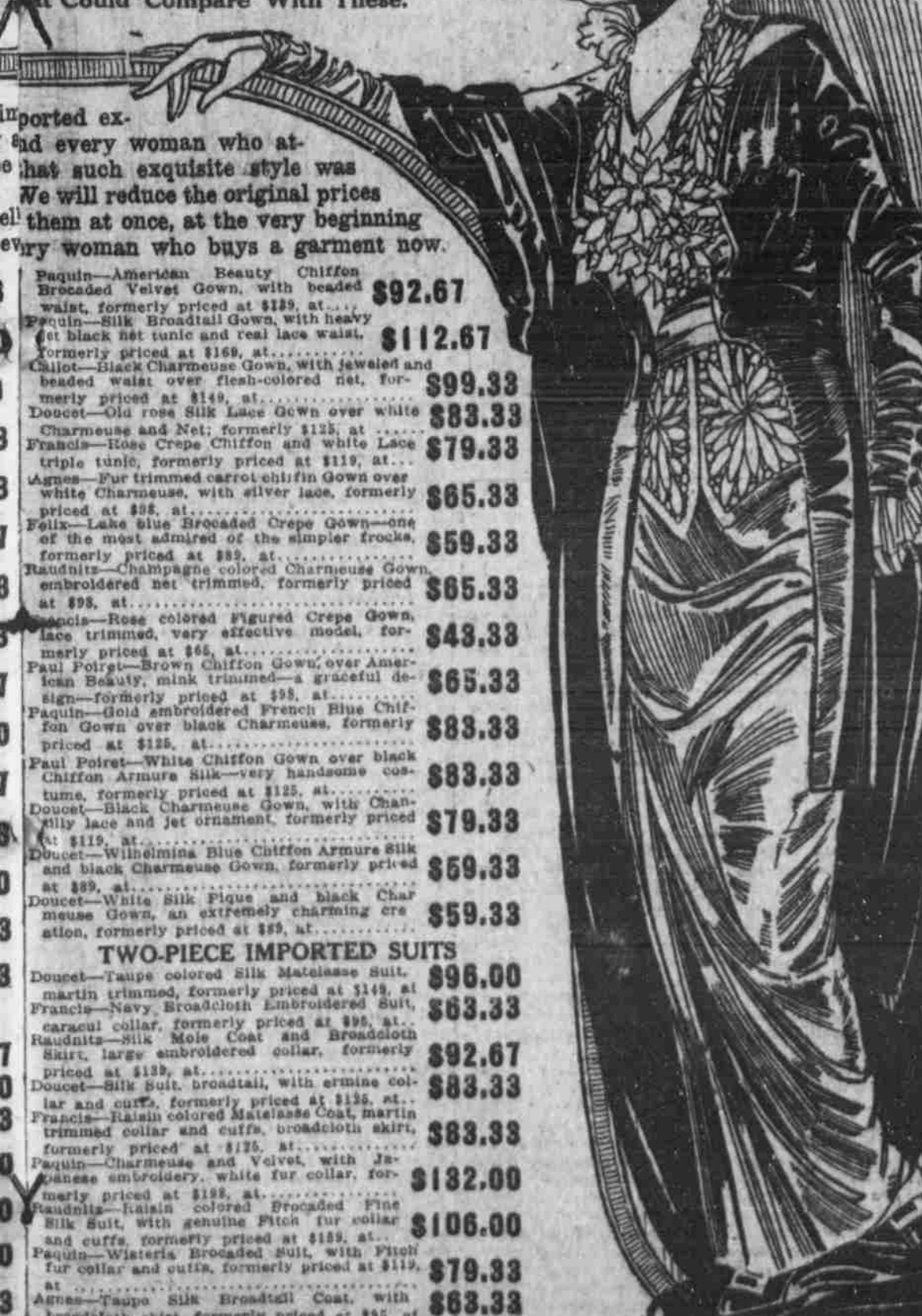
The Newest, Richest Weaves At Notable Special Prices DRESS GOODS

So many women have exclaimed over the beauty of the new dress fabrics that we know the more complete showing during yard goods week will cause a genuine sensation. A score of special values are offered here.
54-INCH SUITINGS AND COATINGS We present these \$2 to \$5 quality fabrics of high character in a wonderful assortment. *Matiasis, brocade, wide wale Bedford cords, black and white checks, oxford and brown mixed suitings, green and blue effects, tailored materials, English homespun, black and plain chevrons in match, plain sponge and French all wool ratine, the very height of fashion, priced at 98c-\$1.19-\$1.69-\$1.95-\$2.95*
Black Broadcloth Sponged and shrunk broadcloth, in medium weight for tailored suits and coats—15 pieces of new goods, worth up to \$1.75 yard, at yard—**\$1.29 and 95c**
54-inch All Wool Dress Goods Worth \$1.25 at 59c Yard Medium weight materials, storm serges, broadcloths, diagonals, whipcords, striped and checked suitings, Mannish Tailored Suitings, etc., **59c** on bargain square No. 16, yd.
75c All-Over Prints Specially Priced 35c Yd. Dolly Varden and Dresden patterns in multi-color effects and a wonderfully beautiful array of designs and colorings are here; specially priced **35c** for yard goods week, yd.
Dress Goods Special Monday in Basement New dress goods in 36 to 54-in. widths. All in new fall and winter weaves and colorings—the values in a regular way would be from 50c to \$1.75 a yard—specially priced for yard goods week, **39c to 98c** at yard
100 Piece of Garfield Worsted Mill Serges These popular serges come in more than 30 popular new shades. Their regular price is \$1 a yard and they are in great vogue for fall wear—a special inducement for yard goods week, at yard. **59c**
New \$2 Suitings at 79c Yard 54-inch elegant mannish suitings, Bedford cords, English whipcords, Sebastopol, Melange suitings, eptigle, heavy Tamise cloth, Victoria suitings, coatings and cheppillas, worth \$2.00 a yard—bargain square No. 14, at yard. **79c**
A Special Offer of All Wool Challies and French Flannels at 25c Yard These popular fabrics are offered for yard goods week with dots, stripes, floral and Balkan effects, Oriental and Dresden patterns, all go on bargain square No. 18, at 25c a yard. We have featured only a few of the scores of weaves and materials of the wool dress fabrics that will be shown during the week of this yard goods sale. This great section in full of extreme novelties for fall and winter at prices within easy reach of moderate allowances.



NATIONAL EVENT ed Gowns and Suits

By Our Own Resident Paris Buyer
Our Style Exhibition Last Week
Third Reduction
Suits of Such Exquisite Character Been
That Could Compare With These.



Imported ex-
and every woman who at-
that such exquisite style was
We will reduce the original prices
them at once, at the very beginning
every woman who buys a garment now.
Paquin—American Beauty Chiffon
Broadtail Velvet Gown, with beaded
waist, formerly priced at \$125, at **\$92.67**
Paquin—Silk Broadtail Gown, with heavy
jet black net tunic and real lace waist,
formerly priced at \$150, at **\$112.67**
Chapin—Black Charmeuse Gown, with jeweled and
beaded waist over flesh-colored net, former-
ly priced at \$140, at **\$99.33**
Doucet—Old rose Silk Lace Gown over white
Charmeuse and Net; formerly \$125, at **\$83.33**
Francis—Rose Crepe Chiffon and white Lace
triple tunic, formerly priced at \$115, at **\$79.33**
Agnes—Fur trimmed carrot chiffon Gown over
white Charmeuse, with silver lace, formerly
priced at \$85, at **\$65.33**
Feltz—Lake blue Broadtail Crepe Gown, former-
ly of the most admired of the simpler frocks,
formerly priced at \$85, at **\$59.33**
Raudnitz—Champagne colored Charmeuse Gown
embroidered net, trimmed, formerly priced
at \$95, at **\$65.33**
Paquin—Rose colored figured Crepe Gown,
lace trimmed, very attractive model, former-
ly priced at \$65, at **\$43.33**
Paul Poiret—Brown Chiffon Gown over Amer-
ican Beauty, silk trimmed—a graceful de-
sign—formerly priced at \$95, at **\$65.33**
Paquin—Gold embroidered French Blue Chif-
fon Gown over black Charmeuse, formerly
priced at \$125, at **\$83.33**
Paul Poiret—White Chiffon Gown over black
Chiffon Armure Silk—very handsome cos-
tume, formerly priced at \$125, at **\$83.33**
Doucet—Black Charmeuse Gown, with Chan-
dilly lace and jet ornament, formerly priced
at \$115, at **\$79.33**
Doucet—Black Charmeuse Gown, with Chan-
dilly lace and jet ornament, formerly priced
at \$89, at **\$69.33**
Doucet—White Silk Pique and black Char-
meuse Gown, an extremely charming cre-
ation, formerly priced at \$85, at **\$59.33**
TWO-PIECE IMPORTED SUITS
Doucet—Taupe colored Silk Matelasse suit,
marlin trimmed, formerly priced at \$140, at **\$96.00**
Francis—Navy Broadcloth Embroidered suit,
caracul collar, formerly priced at \$95, at **\$63.33**
Raudnitz—Silk Mole Coat and Broadcloth
Skirt, large embroidered collar, formerly
priced at \$125, at **\$92.67**
Doucet—Silk Suit, broadtail, with ermine col-
lar and cuffs, formerly priced at \$135, at **\$83.33**
Francis—Raisin colored Matelasse Coat, marlin
trimmed collar and cuffs, broadcloth skirt,
formerly priced at \$125, at **\$83.33**
Paquin—Charmeuse and Velvet, with Ja-
panese embroidery, white fur collar, former-
ly priced at \$135, at **\$132.00**
Raudnitz—Raisin colored Broadcloth
Silk Suit, with genuine Fitch fur collar
and cuffs, formerly priced at \$125, at **\$106.00**
Paquin—Wisteria Broadcloth Suit, with Pithi
fur collar and cuffs, formerly priced at \$115,
at **\$79.33**
Agnes—Taupe Silk Broadcloth Coat with
broadcloth skirt, formerly priced at \$85, at

LINOLEUM and MATTING

By the Yard on Third Floor
9-foot Wide Printed Linoleum—Tile and wood effects; worth up to 85c, at a square yard. **39c**
12-foot Wide Linoleum—Hardwood effects; worth up to 80c a square yard, at a square yard. **59c**
Floor Oil Cloth—1, 1 1/2 and 2 yards wide; worth up to 35c a square yard, at a square yard. **19c**
Fiber Matting—1 yard wide and reversible; clean and sanitary floor coverings; Monday special, yard. **25c**

New White Goods and Wash Goods Specially Priced

Every woman will be delighted with the splendid showing of the most attractive qualities and patterns in new white goods and wash goods in our basement.
Fine New Brocade Poplin for late fall; every wanted shade; 27 inches wide, at a yard. **25c**
Fine Silk Scarfing; extra heavy and a regular 25c article; full 27 inches wide, at a yard. **19c**
Assorted Wash Goods of high character; lengths 1 to 20 yards and sold up to 35c a yard; silk and cotton foulards, printed crepe, ratine, voile, etc., very special, yd. **25c**
28-inch Wide White Madras shirting; extra heavy for pajamas, waists, etc.; worth 15c, yd. **7 1/2c**
27-inch White Riplette, for pajamas, women's house dresses, undermuslins, etc.; rough dry riplette—made on salvages; 15c value at yd. **10c**
Madras Variety of White Novelties—Novelty Swiss, dimities, corded cluster stripes, plume effect, etc.; 25c value at yard. **10c**

OUR GREATEST SALE of KID GLOVES

Many Worth up to \$2.00, at 65c Pair
Thousands of pairs of these kid gloves, mostly in 2-camp styles—not a pair worth less than \$1, and most of them worth \$1.50 and even \$2.00 a pair. Majority of them are perfect, but a few have been slightly soiled from handling. Black, white and a good range of colors in overcast or pique, for street or dress wear—A great special, on bargain square, main floor, at pair. **65c**

Our New Picture and Framing Dept., 3rd Floor

We have just received fifty brand new, choice wood picture frame mouldings. These patterns are all from the famous "Art Craft Guild" shop and are the sort one sees surrounding choice pictures in exclusive Fifth Avenue Art Stores. Inlaid Circassian Walnut, solid African Mahogany, rosewood, in these beautiful veneers so well adapted to dark toned photographs. Solid walnuts toned in grey, brown and black for unusual prints. With this splendid addition to our already large and carefully selected stock of frames and mouldings we particularly solicit the work of those patrons with the "unusual picture" that is "hard to frame." Prices less than ordinary frame makers charge for ordinary frames.

Every Style in Shoes for Fall That's New and Popular Dependable Footwear

Women's Full Dress Shoes at \$3.48 Made of dull and tan calfskin and suede leathers in black, brown and grey—in the new English last, low heels or Cuban heels—perfect fitting—**\$3.48**
400 Pairs of Men's \$5 Shoes at \$3.50 Tans and blacks in the best of leathers in all good styles—perfect in every way. Actual \$5.00 values at pair. **\$3.50**
Women's Satin Slippers at \$2.98 Black and white in colonial effects with cut steel buckles, handsome dress slippers in all sizes, at **\$2.98**
Women's High Class Shoes The famous S. Well make of New York. Shown for the first time in Omaha this season. Strictly bench made, silk fitted and the very finest shoes for women. All sizes AA to D, pr. **\$6 \$7 and \$8**



Munsing Wear

The Finest Knit Underwear Made
We are official agents in Omaha for this union underwear of highest character. We show Munsing wear in its complete range of styles and in all sizes for women, misses, children and boys. All wool and fleecelined undergarments that retain their shape.
Women's Munsing Union Suits, all sizes and all **98c \$3.50**
Misses', Children's and Boys' Union Suits, at **39c to \$1.95**
We are official agents for leading makes of
Corsets
Including the Famous La Vida, Smart Set, Nemo, La Reve, American Lady, Warner's, Madeline, Bon Ton and R & G Corsets

Drugs and Toilet Goods

Palm Olive Soap, a cake, **5c**
Bromo Seltzer, 50c size bottle **28c**
Cascarets, 50c size box **29c**
20 Mule Team Balm, 1-lb. pkgs. **9c**
Lapacetic Pills, 100 in bottle, the bottle **25c**
Menture K o o f stick, per dos., per **5c**
PHOTO SUPPLIES—We do developing and finishing at cut prices.
Our Rubber Goods Dept. on Main Floor in charge of trained nurse.
Monday We Will Open Our Enlarged and Newly Equipped Department of **Boys' Clothing** On Second Floor—Old Store.