Better Biscuits Baked With

You never tasted daintier, lighter, fluffier biscuits than those baked with Calumet. They're *always* good—*delicious*. For Calumet insures perfect baking.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition, Chicago, Illinois.
Paris Exposition, France, March, 1912.

Are You FAT?

I Was ONCE.

I Reduced MYSELF.

I was Fat, Uncomfortable, Looked Old, Felt Miserable, Suffered with Rheumatism, Asthma, Neuralgia. When I worked or walked, I puffed like a Porpoise. I took every advertised medicine I could find. I Starved, Sweated, Exercised, Doctored and changed climate but I ruined my digestion, felt like an invalid but steadily gained weight. There was not a single plan or drug that I heard of that I did not try. I failed to reduce my weight. I droped society, as I did not care to be the butt of all the jokes. It was embarrasing to have my friends tell me I was getting Stout, as no one knew it better than myself.

SOMETHING HAD TO BE DONE

I began to study the cause of FAT. When I discovered the cause I found the remedy. The French Method gave me an insight. I improved on that. Removed the objectional features, added more pleasant ones, and then I tried my plan on myself for a week. It worked like magic. I could have

SCREAMED WITH JOY

at the end of the first week when the scales told me I had lost ten pounds by my simple, easy, harmless, Drugless Method. It was a pleasure then to continue until I regained my normal self in size. I feel fifteen years younger. I look fifteen years younger. My Double Chin has entirely disappeared. I can walk or work now. I can climb a mountain. I am normal in size. I can weigh just what I want to weigh. I am master of my own body now. I did not starve, but eat all I wanted to. I did not take Sweat Baths. I did not Drug. I used no Electricity, or harmful exercise, but I found the Simple, Sane Common Sense WAY of reducing my weight and I applied it. I have tried it on others. My Doctor says I am a perfect picture of health now. I am no longer ailing. I am now a happy, healthy woman. Now I am going to help others to be happy. I have written a book on the subject. If you are fat, I want you to have it. It will tell you all about my Harmless, Drugless Method. To all who send me their name and address I mail it FREE, as long as the present supply lasts. It will save you Money, Save you from Harmful Drugs, Save you from Starvation Diets, Harmful Exercises, possibly save YOUR LIFE. It is yours for the asking without a penny. Just send your name and address. A Postal Card will do and I'll be glad to send it so that you can quickly learn how to reduce yourself and be as happy as I am. Write today as this advertisement may not appear again in this paper.

HATTIE BIRL, 1181 Barclay, Denver, Colo.

Nadine Face Powder
(In Green Boxes Only)
Makes The Complexion Beautiful
Soft and Velvety

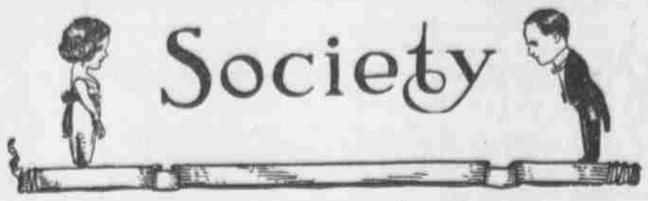
IT IS PURE HARMLESS

Money Back If Not Entirely Pleased

The soft, velvety appearance remains until powder is washed off. Purified by a new process. Prevents sunburn and return of discolorations. The increasing popularity is wonderful. WHITE, FLESH, PINK, BRUNETTE. By toilet counters or mail. Price 50 cents.

NATIONAL TOILET COMPANY, Paris, Tenn.
Sold by Brandeis' Drug Dep't, Beaton Drug Co., and others.

A Bee want ad does the business. Everybody reads them.



By MELLIFICIA. Monday, September 15, 1913.

SCORES of young people are leaving today and tomorrow for Lincoln, where they will attend the University of Nebraska. During the last few weeks there have been luncheons, banquets, dancing parties and theater parties in Omaha as "rushing parties" for the young men and women who are entering their first year in the university.

While they are not allowed to "pledge" to the different fraternities and sororities, rushing parties are allowed, and many of the young people have probably made up their minds which "frat" they prefer.

This is registration week at Lincoln, and for three successive weekends following there will be rushing parties given by the different fraternities, and the social life for the students will be strenuous.

Among those leaving this week for the university are Misses Helen Sorenson, Lucile Dennis, Jennie Undeland, Louise Bedwell, Louise Northrup, Ruth Mills, Ruth Lindley, Irma Jones, Lulu Mae Coe, Loa Howard, Margaruite Marshal, Blanche Busk, Margaret Rustin, Mary Haller, Margaret Fugitt nd Elsa Haarmana; Messrs. Russell Israel, Loring Elliott, Warren Howard, Homer Phillips, Loyal Ruston, Sievers Susman, Jack Bowen, Russell Philp, Hird Stryker, Paul Shields, Howard Bittinger, Sidney Meyer, Howard DeLamatre, Walter Hixenbaugh, Frank Hixenbaugh, Henry Pascale, John Reel, Ray Reel, Edward Undeland, Merrill Rohrbaugh, Norris Tym, John Drexel, Chandler Trimble, Harry DeLamatre, Gilbert Eldridge, Harry Marsh and Kenneth Craig.

European Travelers.

Miss Frances Nash, who has spent a year abroad, and recently with her mother visited Mr. and Mrs. Edward A. Cudahy and family for a few weeks at their summer home at Mackinac, returned home this morning. Miss Nash plans to spend a few weeks here and then leave the latter part of October for Berlin, Germany, where she will continue her study of music.

Mrs. John A. Kuhn and daughter, Miss Marion Kuhn, expect to sail in January for the Mediterranean trip and spend three months traveling in Europe.

At Happy Hollow.

Among those who have made reservations for the Harvest Home dinner at the club Tuesday evening are: Mr. C. W. Loucks, who will have two guests; A. Kelwitt, two; Stanley Rosewater, two; C. C. Belden, ten; J. W. Towle, two; H. G. Brown, six; E. O. Hamilton, two; D. F. Prentiss, two; D. A. Moore, two; H. S. Culver, two; N. Havens, two; C. O. Talmadge, two; E. E. Kimberly, two; W. E. Rhoades, two; S. R. Rush, two; J. H. Rustin, two; C. H. Marley, two; W. A. Lieb, four; E. McGilton, three; G. W. Wickersham, nine; J. J. Melick, two; Robert Dempster, ten; B. H. Dunham, four; E. W. Gunther, two; E. W. Arthur, three; R. N. Booth, two; W. R. McFarland, four; C. F. Miller, five; John R. Webster, ten; W. G. Silver, five; Draper Smith, seven; W. F. Milroy, three; E. A. Pegau, four; F. F. Montgomery, three; W. B. Whitehorse, two; N. C. Pratt, three; C. S. Stebbins, two; B. F. Baker, two; E. T. Manning, six; W. H. Thomas, six; J. F. Carpenter, two; H. G. Loomis, two; H. G. Streight, two; G. W. Noble, five; R. C. Hoyt, four; R. M. West, six; J. A. Linderholm, eight; M. M. Robertson, two; A. M. Gillon, four; A. M. Hipple, three; Joseph Polcar, two; A. G. Ellick, six; D. Williams, two.

Mr. and Mrs. Norris Brown entertained at the club Sunday night at supper for Mrs. Charles O. Norton and Mr. Oliver Norton of Kearney, Neb. There guests were:

Mrs. Charles O. Norton.
Mr. and Mrs. Hermanson.
Misses— Misses—
Amy Howland, Claire Hermanson,
Lucile Brown, Irma Hermanson.
June Brown,
Messrs.—
Marll Hermanson, Oliver Norton.
Victor Hermanson,

Mr. and Mrs. H. G. Loomis entertained at supper Sunday evening for their guests, Mrs. M. R. Jewell and Miss Winnie Jewell of Salida, Colo. Those present were:

Mr. and Mrs. E. S. Jewell,
Mr. and Mrs. H. G. Loomis,
Mrs. M. R. Jewell,
Miss Winnie Jewell,
Mr. Arthur Loomis.

Mr. and Mrs. E. T. Manning had as guests at the club for Sunday evening Mrs. F. P. Manning and Miss Beratha Pierce.

Mr. and Mrs. Robertson entertained on Sunday evening for their daughter's friends, who are going east to school this fall. Places were laid for:

Misses— Misses—
Helen Ingwersen, Helen Streight,
Ruth Anderson, Gladys Robertson,
Gertrude Aiken, Elizabeth Robertson.

The local Delta Gammas entertained at luncheon this noon. Places were laid for twenty-three.

Those who made reservations for Sunday night supper at the club were: Mr. J. L. Adams, who had two guests; W. R. Drummond, four; Brandon Howell, two; E. E. Kimberly, five; W. H. Gates, two; J. A. Fuller, three; W. F. Milroy, three; J. F. Brown, two; H. K. Burket, two; A. B. Currie, two; Lloyd Smith, two; M. C. Leary, two; Ed. G. Streight, three; Mrs. Jannette Jessop, two Stanley Rosewater, six.

Motor Picnics.

Motor picnics continue to be a popular entertainment, even though the weather is cooler. Bonfires are built in the woods and the outing much enjoyed. Sunday evening a party motored to the country for supper, when those present were:

Misses— Misses—
Marion Kuhn, Stella Thummell,
Frances Hochstetler, Anne Gifford,
Eugenie Patterson, Josephine Congdon.
Messrs.— Messrs.—
Ben Gallagher, Fred Daugherty,
Harry Koch, Barney Owen of
Gerrit Fort, Los Angeles.
Drexel Sibbernsen.

Saturday evening a motor picnic was given, when those present were:

Mr. and Mrs. Carlton Woodward.
Miss Louise Dinning.
Miss Rose Coffman.
William Schnorr.
Dr. Max Hanchett.

At the Field Club.

Those who made reservations for Sunday night supper at the Field club were Mr. B. L. Kemper who had two guests; A. H. Butter three; E. M. Slater two; Alex Fick two; C. B. Liver four; G. A. Young eight; R. C. Martin, three; A. B. Uttendorfer, two; J. V. Lindsey, two; F. M. Hall, two; W. H. Head, three; Fred Kern, two; Philip Metz, two; R. H. Manley, two; John Dale, four; Lee Van Camp, two; A. B. Rutherford, three; J. O. Gordon, two; Pritchard, five; F. Doherty, three; Frank Boyle, three.

At Brownell Hall.

Miss Johnson of Brownell Hall will entertain at a tea at the hall on Tuesday from 4 until 5 o'clock when the seniors will meet the new faculty. The seniors came back a day early to greet the under classwomen on their arrival.

At the Commercial Club.

The Kappa Kappa Gamma fraternity entertained at luncheon Monday noon at the Commercial club for Miss Ola Belle Hervey and Miss Doris Wood, who are to be fall brides. Places were laid for:

Mesdames— Mesdames—
B. B. Davis E. R. Porter,
C. W. Russell, Percy Stevens.
Frank Meyers.
Misses— Misses—
Edith Locke Ann Dennis
Eva Penny Helen Sorensen
Lucy Hart Helen King
Doris Wood Helen Chase
Ruth McDonald Margaretta Burke.

House Party.

Miss Claire Baldwin entertained at a house party at Happy Hill house, Elkhorn, Neb., in honor of Miss Claire Patterson, who leaves Tuesday for school in the east. The guests were:

Misses— Misses—
Clare Patterson Adelaide Funkhouser.
Messrs.— Messrs.—
Lyle Keis Harold Thomas.
Mr. and Mrs. B. B. Baldwin.

Entertainments.

A hayrack party was given Friday evening by the members of the H. P. T. club, when those present were:

Misses— Misses—
Leona Dorsey, Dorothy Walgren,
Hilda Jorgensen, Clara Good,
Mary Dorsey, Mildred Walgren.
Laura Welsh, Leona Kroeger,
Katherine Moran, Margaret Wheeler.
Messrs.— Messrs.—
Herman Gress, Mark Schwerin,
Joseph Martin, Bruce Schwerin,
Roman Kimmel, Arthur Thume,
Warren Saunders, Jean Knight,
Joseph Bray, Justus Saunders.

For the Future.

Mrs. W. F. Callfas will entertain the Kensington club of the Hanscom Park Methodist church at her home, 1920 South Thirty-second avenue, Tuesday at 2:30 o'clock.

At the Country Club.

Entertaining at the club Sunday evening were Mr. L. F. Crofoot, who had four guests; E. G. McGilton, four; Glenn Wharton, four; S. S. Caldwell, four.

At Carter Lake Country Club.

Mr. and Mrs. Laurie had two guests at supper Sunday evening and Mr. R. Melcher four guests.

Suffrage Tea.

The Omaha Suffrage association will hold a tea at the home of Mrs. A. H. Rathbun, 3007 Fowler avenue, Wednesday afternoon. Mrs. C. S. Hartwick will have charge of the program.

In and Out of the Bee Hive.

Mrs. Thomas Hilliard and Miss Florence Hilliard of Waterloo, Canada, and Miss Mamie Hilliard of Edmonton, Canada, are the guests of Dr. and Mrs. W. F. Collfas.

Miss Elizabeth B. Kelpin is spending two weeks in Chicago and Detroit.

Miss Helen Chase of Lincoln is the guest of Miss Margaretta Burke.

Miss Virginia Lewis of Springfield, Ill., is the guest of Miss Eleanor Dickman.

Mrs. Barney Harris and her son, Edward, left Sunday evening for a visit with relatives at Cleveland, O.

Miss Beatrice Gallagher of Kansas City, formerly of Omaha, will arrive this week to attend the McNamara-Shearer wedding. Miss Gallagher will be at the Paxton during her stay.

Society Turns Out in Force for Style Show at Brandeis

No, it was not Mrs. Asterbilt's day at home, but society was out in force Monday morning to see the living models at the Brandeis stores. Many were there to choose their gowns for the Ak-Sar-Ben coronation ball, and while there was great interest in the original Tango gown, there were no orders for one for the ball. There were many autumn brides attending who were there to choose costumes and hats for their trousseaus.

Most interest was centered around Miss Virginia Rappe, the beautiful New York girl, who wore the famous mustard colored Tango gown. Miss Rappe is one of the most beautiful young models who has appeared here. She has large limpid, dark eyes, with long black lashes and a wealth of black hair. Her face is well known over the entire country, as she has quite a reputation as a "movie star" with the Kinemacolor company of New York. She is also the original "Vin-fixz" girl whose picture in its advertisement has become so well known. Miss Rappe, as a movie star, has had many thrilling experiences and her greatest delight is motor racing. For this she wears a tight mask-like cap, tight sweater and pantalettes made in one piece effect.

The crowd at the opening was the largest first-day assembly that has ever attended, and this year's plan of having the models on a raised platform proved a great success. Abut 400 people were seated while watching the style show.

Much interest was shown after the style exhibit was over. The people wished to see the models nearby, and also to see them in their own street costumes. Most of them wore the popular white net blouses with low pointed neck, trimmed with simple pleatings. They also favored the small black hats. There were some bouquets waiting for the models. Altogether, it was quite like waiting at the stage door.

LIVING MODELS SHOW STYLES.

Thompson, Belden & Co. Use Home Girls to Show New Gowns.

WOMEN VIEW STYLE PARADE

Dresses for Evening Wear Direct from Paris Are on Exhibition at the Store—Parade So All May See.

Five beautiful living models promnaded up and down a stage set at the east end of the second floor of Thompson & Belden's, before a crowd of enthusiastic women yesterday. It was the opening of the style show and the entire store was tastefully decorated for the occasion with genuine birch leaves winding in and around the pillars and railing. The display was held from 2 until 5 o'clock and will be held at the same hour this afternoon.

The first costumes exhibited were evening gowns. The models carried themselves with all the grace and deference that marks the actions of trained professionals and appeared entirely at home in the exquisite apparel. The gowns are importations from Graeff, Renard & Garpari of Paris, and are of the conservative style that will be worn by Omaha women this fall and winter. The fabrics of which the garments are made are Peauds poche crepe, meteor, brocades de reign and crepe de chine.

After the evening gowns were exhibited afternoon gowns were shown, followed by tailored street costumes and separate skirts. The models appeared to be more appropriately dressed in the tailored costumes than in the gowns of a more fancy fabric. The suits were imported from Francis and Deiuliet and other famous Parisian costumers and were of French fabrics. A large variety of tailored suits were displayed and every possible design that will be seen on the streets of Omaha this winter were given a generous showing by the models.

A stringed orchestra played gentle harmonies that blended with the exquisiteness of the affair. The exposition did not have the formality of the ordinary style show, but appeared to be an informal gathering, during which the models conversed with the audience, most of whom have been customers at one time or another. Killarney roses were presented to every one who attended the exposition.

The style show was under the personal supervision of Carroll Belden and R. Nicoll. They chose models from their store, because, they said, the costumes to be displayed were of the conservative style and were to be worn in Omaha, and the sales force of their store was more familiar with Omaha customs and would enable them to give a much more realistic display. Mr. Nicoll selected the designs that were displayed and manifested good judgment in his selections.

The show will be continued today from 2 to 5 o'clock.

Kilpatrick Shows Remarkable Styles in Fall Millinery

The prevailing colors among hats offered at Kilpatrick's, at their millinery opening, which will take place today and Wednesday, is black. Next in favor is brown. There is a marked preference to solid, intense colors, with almost a universal turf of feather arranged like a fountain.

The hats are of brown martin, mole skin, velvet, corduroy and plush, with tasty swaths of ribbons. These are some offerings in solid purple, green, blue and red. The season's trimmings do not have the fruit, vegetable and bird-egg features of the past and woman headgear this fall is remarkable in the height of its decorations.

The feathers are usually double, bound by ribbon or ornaments which are of the same color as the hats in most instances.

Persistent Advertising is the Road to Big Returns.

Daily Fashion Hint

By LA RACONTEUSE.

Simple afternoon gown of "Chinese blue" foulard, enhanced with designs in the style. The bodice makes a small vestment, broadly opened in front.

The armhole is low and the sleeve, long and fitted, falling over the hand.

The bodice is gathered in a very broad girdle sash of the same material, buttoned in front and showing a gathered basque.

The waistcoat, broadly cut in "V," is of white linen, plaited "lingerie" with small flouncing, edged with a Valenciennes lace.

The skirt is hung up over a plain "emplecement" of the same material and shows a movement of "drape," falling in back. It is buttoned in front by a row of small, tidy bowls of the material.

Father Rigge Sees Total Eclipse of the Moon at Sunrise

At 6:04 Monday morning the most important happening in Omaha was a total eclipse of the moon. We know it was the most important happening because nothing else happened. The moon began to perform for our benefit at 4:52, which we maintain is some time to perform. Everybody in our fair city had either been in bed for an hour or more, or would not arise for an hour, which proves that Father Rigge at the Creighton observatory was the only man in Omaha to see the beginning and ending of the eclipse.

The moon was gradually shut off from view as the time progressed and at 6:04, three minutes behind schedule, the moon was completely hidden. To the naked eye it was practically impossible to see the eclipse, because the smoke that hung on the atmosphere made a haze to see through, which a telescope was practically necessary. The moon did not leave the shadow until 8:44, but by that time the daylight made it impossible to see without a large telescope.

In the good old days when the moon was eclipsed, the entire populace made a social event of the affair. An hour before the eclipse was due to appear everybody promenaded the front lawn remarking to neighbors about the phenomena and inquiring whether they thought it would be as big an eclipse as the one in 1492 or some other obscure date.

When the eclipse did arrive everybody took a good squint and then had something to talk about for weeks. Now it is different. Nobody saw the eclipse yesterday morning and nobody will talk about the eclipse, because vaudeville shows and base ball games are far more important.

Winter Wheat Area to Be Up to Normal

The railroad crop report for last week shows practically the same conditions maintaining in Nebraska as one week ago. However, during the last week rains were pretty general over the state, putting the ground in fairly good condition for plowing for winter wheat.

The Burlington's crop report estmates the condition of corn as follows, the estimate being based on the ten year average:

Omaha division, 58; Lincoln, 29; Wymore, 19, and McCook, 12 per cent.

The report indicates that farmers all over have cut much of the fodder and stored it in silos for feed for their animals.

Fall plowing, according to the Burlington's crop report, where heavy rain occurred, is well under way and the acreage of winter wheat sown will be up to the normal.

In the western part of the state the potato crop gives promise of running around 90 per cent of the normal, with a much lighter yield in the southern and eastern sections. Up in the northwestern corner of the state potatoes are turning out as high as 300 bushels per acre.

The third cutting of alfalfa is being made and except in limited areas where it has been very dry, is heavy, in many instances yielding two to three tons per acre.

A Ton of Gold

could buy nothing better for female weaknesses, lame back and kidney trouble than Electric Bitters. Only 50c. For sale by Beaton Drug Co.—Advertisement.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Opening Display...

You are cordially invited to attend the

Fall Millinery Opening

Tuesday and Wednesday
September 16 and 17

The event will be distinguished by its greater display of original Paris models as well as the very unusual collection of fine hats from the most exclusive American centers.

Thos. Kilpatrick & Co.

VENTILATION FOR THEATERS

Withnell Has New Ordinance, to Which Commissioners Agree.

MANY OTHER REQUIREMENTS

Exits Must Be Lighted and Operating Boxes in the Movies Must Be Absolutely Fireproof in the Future.

Theaters and moving picture houses are to be rigidly regulated under an ordinance introduced by City Commissioner C. H. Withnell and recommended by the city commission in committee of the whole for passage. Lighted exits, wide aisles, seats set wide apart, fireproof curtains and operating boxes absolutely fireproof are some of the provisions of the ordinance.

Commissioner Withnell has been working on this ordinance for several weeks. Among other things he has decided each person who patronizes a theater or moving picture show needs 1,200 cubic feet of air per hour and ventilation meeting this requirement is made mandatory.

This ordinance embodies the provisions of all other ordinances relating to theaters and will repeal existing ordinances. The council recommended it for passage by unanimous vote. It may be passed at the meeting Tuesday.

Winter Season is On at Yellowstone

So far as this year is concerned, the tourist season is over in Yellowstone National park. There is not a railroad office in town where a ticket into the park is on sale. The last train into the park reached there yesterday. Already the exodus from the park is on and the last train to leave there will be Saturday, September 20. Tourists who are in the park after that date will have to get to civilization the best way they can.

Local railroad offices have received word that winter is on in the Yellowstone park. Snow has commenced to fall and the mercury is moving down toward zero. It is expected that there will be some more warm days, but blizzards are likely to occur at any time.

Travel into Yellowstone park during the last season has been much heavier than last year. In fact, it has been one of the best seasons in the history of the park.

"Promenade des Toilettes" — Brandeis Stores — "Tableaux Vivants"

Our Artists' Models will Present Special Feaure Attractions Tuesday in the "Promenade des Toilettes:"

Tuesday Morning—"A Parisian Hat Shop."

Tuesday Afternoon—The "Original Argentine Tango Gown."

Special Opening Feature

Practical Tailored Suits. The newest ideas in severely tailored attire for discriminating women have been assembled. Every new style feature is represented at—

$35 and $49

Special Opening Feature

Afternoon Costumes. Gowns that are constructed on graceful lines and reveal each unique whim of fashion. The color harmonies are exquisite. Many exclusive ideas are included at,

$49 to $150

Your Presence Will Be An Honor.

Twelve Beautiful Young Artists' Models Are the Crowning Features of our Fall Opening

Tuesday and Wednesday

Never have Omaha women seen such exquisite apparel. Never have imported masterpieces from Paris, London and Vienna been shown in such rich variety. The grace and beauty of the artists' models are no less fascinating than the elegance of the toilettes. It is a rare gallery of art and fashion.

Special Opening Feature

Practical Dress Hats. Adaptations from the most recent French ideas. Every model is a perfect expression of the accepted mode. The new Cubist ideas and graceful upturned dress hats are here—

$16.50 to $25

Special Opening Feature

Crepe Meteor Gowns. These costumes ordinarily meet the requirements of women who delight in styles with features of individuality for their apparel at social functions. The newer draped models are particularly attractive—

$35 to $75

Every Department Joins in This Opening Display.