

GUARANTEE CLOTHING CO.

1519-21 DOUGLAS ST.

Your Fall Suit is Ready, Sir!

We are ready to show you the new fall suits, Sir! That are the productions of America's best designers and foremost tailors.

We are justly proud of these suits and so will you be as the possessor of one or more of them.

You will be greatly surprised at the very moderate prices we have attached to such elegant garments.

We want everybody to come in and inspect our new Fall Displays!

See the Handsome Suits at \$9.75, \$12.00, \$15.00
SUIT ELEGANCE
\$18, \$20, \$25, \$30

BERG ADDS WOMEN'S GOODS

Ladies' Dress and Suit Departments, as Well as Millinery.

THEY WILL BE OPENED SOON

Cosy Rest Rooms, with Writing Desks and Telephones, to be Installed in Each of the New Departments.

In the near future the Berg Clothing company will open one of the most complete women's millinery, cloak and suit departments in the west. The stock has arrived and the fixtures for the new departments, which are located on the second floor, are expected within the next ten days.

E. M. Meyer, formerly of Omaha and for the last five years connected with one of the largest department stores in Portland, Ore. has been brought back to Omaha to take complete charge of the cloak and suit department, while Miss M. Grant will have charge of the millinery department. Miss Grant learned the millinery trade at the Robinson-Straus house in St. Paul, Minn., considered to be the largest millinery house this side of Chicago. For the last eight years she has been in charge of the millinery department at the Donaldson store in Minneapolis, commonly known as the Glass block.

Millinery Department Ready. Miss Grant came here two weeks ago to manage this department for the Berg Clothing company. She has installed the fixtures and all the latest models in fall and winter hats and is prepared to receive customers from now on. The formal opening of this department has been deferred, however, until the opening of the cloak and suit department. Miss Grant says that the Berg Clothing company will carry a complete line of hats from the inexpensive ones to the very best, both in quality and price. Imported patterns from all the leading shops abroad are in New York on display and sale in this department. A large stock is carried of everything on the market in the millinery line, including a complete line of novelty feathers, all the new colorings in velours and also brocaded materials.

A unique feature of the department is the French show rooms and rest rooms. They are light and cosy and Miss Grant invites all the women in Omaha to come and visit her and make themselves at home and make her department their headquarters while downtown.

Daylight Department. Quite in line with the millinery department is the cloak and suit department, under the management of Mr. Meyer. He has named his department the daylight department, owing to the arrangement of the cases and fixtures in such a way that the fitting rooms all have windows in them. This is something new in ladies' cloak and suit departments and is being tried out with wonderful success in all the stores in the east and the newer ones which are being built in the west.

The fixtures will be of mahogany and absolutely drop-proof. A large glass case will be built in the center of the department, in which will be displayed the latest styles on wax models. Heavy tufted leather seats will be built around the pillars and beveled mirrors will be scattered all about the department. The very latest styles in cloaks and suits will be displayed and sold in this store as soon as they are ready. A large, cosy rest room with writing desks and telephone will be fitted up for the comfort of the shoppers. The department will carry a complete line of cloaks, suits, dresses, gowns, shirts, furs, waists and skirts.

TECUMSEH GIRL BECOMES BRIDE OF ARMY OFFICER

TECUMSEH, Neb., Sept. 11.—(Special.)—Miss Jessie McLanahan, daughter of Mr. and Mrs. Dick McLanahan of this city, and Lieutenant John William McConick of the United States army, were married at St. Andrew's Catholic church in this city, at 9 a. m. Wednesday. The ceremony was performed by Rev. Thomas Barden, assisted by Rev. Mr. Dunphy of Sutton, Rev. Mr. Hayes of York and Rev. Mr. Cwiklinski of St. Mary. The bridegroom was attended by Miss Margaret McCormick and Mr. Thomas C. Duffy of Omaha. During the nuptial ceremony Mrs. Pitts of York sang, "Ave Marie." "O, Salutaris" and "Lord, I Am Not Worthy." The ceremony was witnessed by a large company of relatives and friends. Following the wedding a sumptuous breakfast was served at the McLanahan home. The bride is one of the best known young women of the city. They will go to Fort Ringgold, Tex., to establish their home. He is a Nebraska young man, having gone from York into the service at San Antonio, Tex.

FACE BROKE OUT IN LITTLE PIMPLES

Red and Sore. Like Little Boils. Would Wake Up At Night and Scratch. Cuticura Soap and Ointment Cured in Three Weeks.

Falls City, Neb.—"My trouble began when I was about sixteen. My face broke out in little pimples at first. They were red and sore and then became like little boils. I picked at my face continually and it made my face red and sore looking and then I would wake up at night and scratch it. It was a source of continual annoyance to me, as my face was always red and itched and burned all the time.

"I tried _____ and others, but I could find nothing to cure it. I had been troubled about two years before I found Cuticura Soap and Ointment. I sent for a supply of Cuticura Soap and Ointment and tried them and I then bought some. I washed my face good with the Cuticura Soap and hot water at night and then applied the Cuticura Ointment. In the morning I washed it off with the Cuticura Soap and hot water. In two days I noticed a decided improvement, while in three weeks the cure was complete." (Signed) Judd Knowles, Jan. 10, 1913.

Our Fall Opening Entire Week Monday, Sept. 15

Twelve of the Most Beautiful Models in the United States Will Grace This Event.

Brandeis Stores

Less Than Half the Regular Prices if You Select These Goods Friday

Importers Sample Pieces Dress Goods

THOUSANDS OF MATCHED UP PIECES—2 TO 10 OF A KIND

In these two lots are every popular weave and pattern of all wool fall dress goods in medium and heavy weights—light and dark shades.

19c Ea. Base-ment. AND 39c Ea. Main Floor

An almost unlimited variety of dress fabrics. Pieces that will match up for dresses, skirts and children's dresses.

Mill Ends and Dress Goods Remnants at 35c, 59c and 79c a Yard

Serges, whipcords, diagonals, stripes and checks, barred and plain suitings, black and white checks, coatings, broadcloth suitings, etc., worth up to \$2 yd.

54-INCH \$1.00 MIXED EFFECTS IN RATINES—Tans, grays and natural tones; at, yard, 69c

Here Are New Fall Silks Far Below Regular Prices

Silk Remnants at 1/4 and 1/2 the regular price, 2 to 10 yards plain and fancy dress and waiting silks, silks for millinery and dress trimmings, foulards, crepe de chine, messalines, charmesse, etc., at a yard—

25c to \$1.19

40-inch Dolly Varden Printed Volles, in white, pink, blue and maize grounds with harmonizing tints, in 2 and 3-tone effects; at, yard, 39c

Velvets, corduroys, hollow cut velvet cords, black silk velvets, black plushes, imitation furs, bearskins etc.—mill ends, in basement, according to size; at, each piece, 10c—98c

Rich Laces in Matched Sample Pieces

European samples—many are hand made. Fine gold and silver laces, embroidered flouncings, in pastel shades on net, rich maline net, iridescent beaded laces embroidered with silk floss and sequins, heavy oriental laces, etc.

In full pieces they would sell up to \$5 or \$6 a yard.

15c-25c-39c-50c Each Bargain squares, main floor—great variety.

ODD LOTS Lace Curtains BASEMENT MILL ENDS Table Damask MAIN FLOOR

Full Size Lace Curtains 39c Ea. Three cases of these Curtains; actually worth up to \$2.50, at, pair.

Travelers' Samples of Lace Curtains 15c Ea. 2 cases of them; worth 75c, Basement.

70 inches wide, in mill lengths of 2 to 5 yards—all perfect goods, in very desirable patterns—positively worth 80c a yard from the bolt; on main floor, per yard, at, 29c

\$1.50 Bed Spreads at \$1.10 Each.

Extra heavy Marcelline patterns, hemmed crocheted bed spreads—soft finish—no starch—worth \$1.50 each—main floor; Friday, each, \$1.19

Basement Shoe Dept. EXTRA SPECIAL Women's 16-Button Length (22-23C) SILK GLOVES Black or White 39c Worth up to 75c

Girls' School Shoes—Soft, dull calfskin in button styles, at, 90c
Children's School Shoes—Shoes up to 11; dull and vital kid leathers with patent tips; button styles with neat, broad toes, spring heels, at, 90c
Tennis Oxforas for Boys—Black or gray canvas, all sizes, at, 60c
Women's Juliet House Slippers—Famous Johan Schmidt Comfort brand; plain toes or patent styles; rubber heels, flexible soles; all sizes in wide widths only, at \$1.49 and \$1.99
Women's Common Sense Shoes—Plain toes or with kid tips, at, \$1.99
Women's Shoes—Dull and patent leathers; good styles and practically second-hand, but in most instances are as good as perfect; regular price, 60c to 75c—only about 40 dozen pairs in the lot, at, pr. 39c

Basem't Clothing Dept. Boys' School Knickerbocker Pants at 49c Boys' School Waists—Special at 25c Boys' School Suits, in dark colors; fall weights, at, \$2.25 Boys' Light and Dark Color Shirts with Military Collars, for school wear, at 49c Children's Rompers—50c values, Friday, at 35c New Lots of Men's Fall Suits in Basement—Worsted and chev-lots, at, \$5

BRIEF CITY NEWS

Macrophagus. Will be prepared, Peters Trust Co.
Lighting Pictures. Burgess-Grandon Co. Have Not Print It—Now Benson Press.
Profitable Investment.—Omaha business wants \$10,000 to complete exceptionally profitable contracts. Safe, legitimate, best reference. Address O 207.
Trust funds and estates administered. Permanency and stability is backed by a capital and surplus of \$400,000. Peters Trust Co.
Lones Fingers at Asphalt Plant.—Otto C. Schwerin, foreman of the city asphalt plant, lost two fingers of his left hand when a circular saw cut suddenly through the board on the carriage and struck his hand.
Stokey Returns from Vacation.—President S. W. Stokey of Bellevue college returned Thursday from a brief vacation spent in northern Minnesota. He put in most of the time at Lake Pokegama, near Grand Rapids.

MODELS SHOW LATEST STYLE

Latest Fall Suitings Are Shown at Orkin Bros. Style Show.
SKIRT FOR DANCING THE TANGO
Tailored Suits Are Shown in the Forenoon, While Evening Gowns Are Exhibited During the Afternoon.
Three new professional models were introduced at the Orkin Brothers' fall exposition and style show which is being held this week on the second floor of the Orkin's store. The new arrivals are considerably more expert at demonstrating the latest dresses and wraps and show the long study they have put on their work.
The models exhibit the latest fall suitings and tailored costumes. Nothing extreme was displayed, but styles that will be worn by Omaha women were given a generous showing. That the suits and wraps displayed by the models are popular was evidenced by the applause each one received as she appeared on the stage with a new costume. After the show at the Boyd theater yesterday some of those present became so enamored with the styles exhibited that they immediately placed orders for similar suits.
One of the models, Miss Clarice Stone, will exhibit the very latest of the New York creations, a tango gown, in the afternoon at 3 o'clock. The gown has all the frills and lines and style of evening costume and has in addition the pantaloons skirt, which makes it convenient for dancing the tango. The pantaloons skirt, or trousers as they really are, are of chiffon and blend very appropriately with the rest of the dress. In order to demonstrate effectively, Miss Stone will go through the steps and dip maneuvers,

showing as she does so, just how the tango dress is advantageous for dancing.

This morning the exhibit was entirely of tailored clothes. In the afternoon the display will consist of evening gowns. This program will be followed the remainder of the week. Each morning tailored costumes and each afternoon evening gowns. On Saturday evening from 7 to 8:30 o'clock a grand assembly of all the costumes exhibited will be given so that all who have been unable to attend during the week may get an opportunity to see it all.

Rules and Prizes Announced for the Automobile Parade

Automobile dealers will not be eligible for prizes in the Automobile parade on September 30, at their own request. The Ak-Sar-Pen committee in charge of the parade met Wednesday afternoon and decided on the prizes to be given the winners. To date over twenty-five entries have been received for the Automobile parade. Following are the rules adopted at the meeting Wednesday and prizes which are offered.
Number of entries by one person not limited.
Prizes will be awarded on general excellence of entry as a whole.
The costumes of the occupants and accessories must harmonize with the design and decorations.
Machines to be eligible for prize must be completely covered; this includes the wheels.
Prize offered for the best decorated and most beautiful designed touring car, limousine, runabout or truck—First, \$100; second, \$75; third, \$50; fourth, cup worth \$25.
Electric—First prize, \$75; second, \$50; third, cup worth \$25.
Motorcycle prizes for the best decorated and equipped motorcycle—First prize, \$50; second, \$25; third, motorcycle supplies valued at \$10; fifth, ribbon.
Bicycle prizes for best decorated and equipped bicycle—First prize, \$25; second, \$15; third, supplies worth \$5; fourth, supplies worth \$5; fifth, ribbon.
The kinds and prices of flowers are on display at Sampson's office. Gus Rense, at the den, has offered the services of himself and a small staff of artists to do the decorating for the parade.

Col. Cody Will Fight Battle of Wounded Knee for Movies

Major McCune has word from Colonel W. F. Cody that he has everything in readiness for the hunt which he has organized for the Prince of Monaco, when his highness goes to the Big Elkhorn mountains in a few days. He arrived in New York Wednesday and is to meet Colonel Cody at Cody, Wyo., Sept. 17. From there they will go into the mountains in search of big game.
He will arrive just in time for the Park county fair, Park, being a new county, made from a division of Cody county and this is its first fair.
Colonel Cody is now engaged in staging some moving picture scenario, depicting some of the famous battles with the Indians in the early days. Indians have been secured from the Pine Ridge agency. Among other battles to be shown is that of Wounded Knee.

COMMERCIAL CLUB TO HEAR ABOUT ONE CENT POSTAGE

J. M. Guild, commissioner of the Omaha Commercial club, has received acceptance of an invitation sent by him to meet National One-Cent Letter Postage association for a representative to speak before the public affairs committee luncheon on September 23.
A telegram was received from Charles Williams Burrows, president of the association, announcing that either he or George T. McIntosh, the secretary-treasurer of the association, would speak at the luncheon on the date named.
How the Trouble Starts.
Constipation is the cause of many ailments and disorders that make life miserable. Take Chamberlain's Tablets, keep your bowels regular and you will avoid these diseases. For sale by all druggists.—Advertisement.

Delicious—Strengthening—Cheap
You have no idea the number of delicious, savory meals that can be made with Faust Macaroni. Write for it today. A 10-cent package of Faust Macaroni contains as much food value as 4 lbs. of beef—confirm this by your doctor.

FAUST MACARONI

will solve the high-cost-of-living problem—will nourish your body. It is made from durum wheat—a high glutinous cereal that makes soups, pasta and fish. Serve Faust Macaroni often—it is a great pleasure—a great food for growing children—a satisfying, appetizing dish for everybody. Eat more of it. "At all grocery"—10-cent and 15-cent packages.

MAULL BROS. St. Louis, Mo.

Schmoller & Mueller

The Only Store in Omaha where you can hear the Victor Victrolas and Columbia Grafonolas side by side. Our stock of Victor and Columbia Machines and Records is complete. Our spacious salesrooms are at your disposal. Recitals every hour of the day. Come in tomorrow and enjoy some of the new music.

ALL STYLES—ALL PRICES
\$15 to \$500
Terms, \$1 a Week and Up.

Enjoy your Victor or Columbia while paying for it.

SCHMOLLER & MUELLER PIANO CO.

1311-13 Farnam. Douglas 1623.

FACE BROKE OUT IN LITTLE PIMPLES
Red and Sore. Like Little Boils. Would Wake Up At Night and Scratch. Cuticura Soap and Ointment Cured in Three Weeks.

Falls City, Neb.—"My trouble began when I was about sixteen. My face broke out in little pimples at first. They were red and sore and then became like little boils. I picked at my face continually and it made my face red and sore looking and then I would wake up at night and scratch it. It was a source of continual annoyance to me, as my face was always red and itched and burned all the time.

"I tried _____ and others, but I could find nothing to cure it. I had been troubled about two years before I found Cuticura Soap and Ointment. I sent for a supply of Cuticura Soap and Ointment and tried them and I then bought some. I washed my face good with the Cuticura Soap and hot water at night and then applied the Cuticura Ointment. In the morning I washed it off with the Cuticura Soap and hot water. In two days I noticed a decided improvement, while in three weeks the cure was complete." (Signed) Judd Knowles, Jan. 10, 1913.

It costs nothing to learn how pure, sweet, effective and satisfying Cuticura Soap and Ointment are in the treatment of poor complexion, red, rough hands, itching scalps, dandruff, dry, thin and falling hair, because you need not buy them until you try them. Although sold everywhere, sample of each will be mailed free, with 22-p. skin Book. Address post-card "Cuticura, Dept. T, Boston."

Men who shave and shampoo with Cuticura Soap will find it best for skin and scalp.

\$30 To California, Washington Oregon, British Columbia Utah, Southern Idaho Central Mountains

ONE WAY FROM OMAHA

September 25th to October 10th, 1913.

THROUGH TOURIST SLEEPERS TO THE COAST

SALT LAKE ROUTE 4:10 p. m.: Through tourist sleepers every day to Los Angeles, via Denver and Scenic Colorado. Personally conducted on Wednesdays and Saturdays.

WESTERN PACIFIC 4:10 p. m.: Through tourist sleeper service every day to San Francisco, via Scenic Colorado through the Grand Canyon of the Feather River. Personally conducted on Wednesdays and Fridays.

SOUTHERN PACIFIC 4:10 p. m.: Through tourist sleeper service every day to Los Angeles, via Salt Lake, Scenic Colorado and San Francisco. Personally conducted Sundays, Tuesdays and Thursdays.

NORTHERN PACIFIC 4:10 p. m.: Through tourist sleepers every day, via Billings and direct Northwest main line to Oregon, Idaho and Washington.

GREAT NORTHERN 11:35 p. m.: Through tourist sleepers every day, via Billings to Great Northern territory, Spokane and Puget Sound.

We will quote through rates and secure your berth in any of the through tourist sleepers over the Burlington

Burlington Route
J. B. REYNOLDS, C. P. A.
1502 Farnam Street Tel. Douglas 1238