

18TH WHITE HOUSE BRIDE

Hoodoo Number Has No Terrors for President Wilson's Daughter.

FAMILY LUCK IN THE FIGURES

A Glance Backward Over the Wedding Record of the Home of the Nation's Chief Executive.

Hoodoo numbers have no terrors for Miss Jessie Woodrow Wilson, second daughter of President Wilson.

For thirteen years President Wilson was connected with Princeton university.

Interest in Settlement Work. Miss Wilson is 25 years old.

Miss Wilson is a member of the Phi Beta Kappa, and an honor member of the class of 1908 at the Woman's college, Baltimore.

As Miss Jessie doesn't resemble her father as much as do her sisters, but has rather the features of her mother's family.

Francis Loves Kaye is 22 years old, and was born at South Bethlehem, Pa.

Thirteenth Bride. Miss Wilson will be the thirteenth bride to make her marriage vows beneath the roof of the historic home of presidents.

When the American electorate selected Woodrow Wilson for president millions of feminine minds occupied themselves in endeavoring to guess which of his three charming daughters would have the temerity to place herself under the spell of fateful "thirteen."

And while one is discussing White House weddings, it might be interesting to run back over the years in which there have been such an edifice to review what the past has offered in this line.

Miss Roosevelt's Wedding. Miss Roosevelt will be the fourth daughter of a president to become a bride.

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Everybody Lucky. An old farmer in Missouri called at a roadside public house, where he was well known.

Something Influence of the Game. An American diplomat of long experience once said that if the South American countries had more baseball they would have fewer revolutions.

Further back in history was the wedding of Elizabeth Tyler, daughter of the president, who in 1842 married William Waller of Williamsburg, Va.

The New Apparel for the Fall Season is Genuinely Charming

Styles Are Strikingly Different From the Models of Previous Seasons We Are Presenting the Authentic Styles for Autumn Weeks in Advance of Their Showing Elsewhere

Just Received - A Special Purchase From Our Buyer In New York

40c-50c Laces, yd. 15c Imitation Venise, filet, Bohemian, raine and macrame lace bands and edges in white, ocre and cream color, 2 to 10 inches wide—some with 5-inch points. Many match sets.

40c Embroideries, 15c Fine new lot cambrie and nainsook corset coverings and flouncings, 18 and 27 inches wide, embroidered in many attractive designs—actually worth up to 40c and 50c yard; on sale Monday at, 15c

Handkerchiefs at 5c Each Worth 10c and 15c Each Women's fine Swiss Handkerchiefs, some with embroidered border and embroidered, others with embroidered edges—regular 15c value, but some are slightly imperfect; also men's plain and initial part linen handkerchiefs, Monday.

SPECIAL OFFER! Your Choice of Any Man's or Woman's Oxford in Our Entire Stock That Has Been Selling at \$3 and \$3.50, Monday for \$2.35.

Misses' and Children's Oxfords and Pumps Hundreds of pairs—all this season's styles, in practically all lasts—in white, black and tan leather—worth up to \$3.50.

Stores Close 5 P. M. Until Sept. 1. Saturdays 6 P. M.

Longer Cutaways Belted or Blouse Coat Ideas in Rich Brocaded Materials or Wool Matlasse Effects are the Leading Innovations in Suits

Whether or not you are ready to select your new suit for fall, you should at least have a glimpse of the styles that will lead in popularity during the coming season.

\$25-\$35 \$50-\$75 Women's and Misses Dresses Fine linens, lawns, lingerie and ruffles, in plain white and colors; blazer coat effects and one-piece styles; worth up to \$10, at \$3.98

Brandeis Stores



New Sash and Girdle Effects Give a Smart New Air to the Fall Dresses. Which Are Made in One Piece Styles. Cutaway Coat Ideas or New Peppermint Effects.

The Scores of Individual Novelty Features in the Fall Skirts Will Surely Win Your Approval.

\$15-\$19-\$25-\$30-\$35

Misses' Summer Frocks These are very clever and practical dresses made of good percale in colors, stripes and combinations with colored strap trimmings; worth up to \$3 regularly, Monday at, 69c

We Announce a Wonderfully Effective Showing The Newest Silks Dress Fabrics for Fall

An exceptionally heavy quality of the much wanted French Crepe de Chine, in all the new fall colorings—a splendid \$2.25 value at, the yard, \$1.69

New fall dress goods will be shown on main floor bargain square. One lot of new fall dress goods in new serges, diagonals, Bedford cords, shepherd checks, etc., in the new fall shades will be specially priced Monday; a very attractive array; at, a yard, 50c \$1

New White Goods for Fall and New Wash Fabrics

The new white pique crepe is much in demand. We recommend it highly for separate skirts, Balkan blouses, dresses and nurses' uniforms. It requires no ironing, which means a great saving in time and labor. It is 27 inches wide and retails regularly for 40c.

Dainty New Waists Fine lawns, lingerie, voiles and nets in low neck and high collar styles, with dainty laces, embroidery and fine tucks—worth up to \$3; special at— \$1.95

Special Sale of Ladies' Vanity Cases Made of gold plated metal—fitted with reducing mirror and powder puff, filled with powder, worth 25c (Just as 9c illustrated, special.

CANNED SERMONS APPEARING How a Clergyman Has Made It Possible for Stay-at-Homes to Hear Service.

TRAGEDY OF LITTLE BIG HORN Recollections of a Soldier Who Fought Under Major Reno.

time before this General Custer had incurred the enmity of the War department. In fact, Secretary Belknap either had or was about to order the general to Washington to answer certain official charges.

Wednesday, June 23, was the thirtieth anniversary of the battle of the Little Big Horn in Montana in which General George A. Custer was killed and his command, consisting of 800 men of the Seventh United States Cavalry, was annihilated by a force of Sioux Indians led by Sitting Bull and of northern Cheyenne Indians under command of Two Moons.

There is living in New York today a man who can describe part of the fight from personal experience. He is Justice William E. Morris of the municipal court. At the time of the battle he was a private in the Seventh Cavalry. His company being in Major Reno's column, it was badly wounded by a Sioux in the fight. Major Reno's column was sent to strike the upper end of the Indians' camp while Custer attacked the lower end.

Justice Morris can only be persuaded after some urging to talk about that fight of thirty-seven years ago. Here is what he said yesterday: "I was living in Boston, with my mother and other relatives in 1875. On September 23 of that year my half-brother, Byron L. Tarbox, having decided to become a soldier, I accompanied him to the recruiting office for the purpose of seeing him enlist. He was examined, took the oath and was taken upstairs for the purpose of being fitted out with a uniform. I remained downstairs.

"Guaranteed Under the Pure Food and Drugs Act" label. The Government does not guarantee these wares.

Doing penance once a week, in the form of a Sunday morning church service, need no longer terrorize the Man-Who-Loves-to-Stay-at-Home. He may now go out and buy his sermon on Saturday night when he runs around to his barber's for a shave. In fact, he can buy the entire service in advance for less than the would-be penitent would pay on the collection plate of a Sunday morning. He can attend church by proxy as he smokes his meerschaum and lounges.

All of which brings Roselle, N. J., again into the limelight. There are some folks who will recall the time when Roselle made its debut, twenty years or more ago. It was when Thomas A. Edison erected his first experimental station there. For months electricians were busy strapping the place with wires. One evening, in the early nineties the wizard himself turned the "juice" on, and thousands of little electric lights gleamed all over Roselle—the first town in the United States to be lighted in this fashion.

Now Roselle is responsible for the new photographic church service—the first complete religious service that has ever been placed on a talking machine. It consists of the litany service as used in the church of England, the Roman Catholic church, and the Episcopal church in America, with the processional hymn, the litany hymn, and the Episcopal litany service, and also the recessional hymn. And so good are the records that one need only close one's eyes and picture the vested choir singing the service and the rector intoning in a clear, ringing voice.

Key to the Situation—See Advertising