## THE OMAHA SUNDAY BEE MAGAZINE PAGE

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Early Autumn Modes Which
Show the Marked Tendency
Toward Mannish Effects in
Smartest Tailored Costumes

ADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

that centre of fashion.

Lady Duff-Gordon's Americ
establishment is at Nos. 37 and

Lady Duff-Gordon's Paris establishment brings her into close touch with

Lady Duff-Gordon's American establishment is at Nos. 37 and 39 West Fifty-seventh street, New York.



Quaint Afternoon
Costume
of Rose Voile
and
White Charmeuse,
Showing
the New Draped
Skirt.



## By Lady Duff-Gordon ("Lucile").

bit weary of the eternal feminine, and there is a trend toward the masculine in the early Autumn costumes. There is a certain boyish touch that is very charming, I think, and I am glad to note that the redundant frilliness of the present mode is to be toned down somewhat. Of course, I am devoted to the feminine myself in clothes and manners, and I deplore much of the rampant strenuousness of the present, but, after all, the Summer is the time for frills, and when the Autumn comes with its more serious work and pleasures one should dress a little more severely.

There is nothing at all nun-like in the new costumes. They are tailored of course, but not too severely. Their masculinity is shown in the waist-coats with which nine out of ten of the Fall tailleurs are fitted. In the past when we wanted to say o. some woman that she was utterly masculine we have said that she wore the breeches. To-day we might say that she wears the waistcoat.

The most important thing about the new waistcoat (I do hope that none of you ever call this a vest) is that it can be made of some highly colored fabric contrasting with the costume itself or that it can be highly decorative in effect. The gay and vari-colored cretonnes and velvets are very effective, and are perhaps more modish than any other fabric. Next in importance to the fabric used is the style chosen, for there are many different kinds, each one just as pretty as the other. I am sending you two examples of the waistcoat costumes that I like very much. They were worn at Auteuil the other day, and were admired exceedingly. in one of these costumes you will

ARIS has evidently grown a bit weary of the eternal feminine. and there is a points similar to those on the men's evening waistcoats. The whole costally Autumn costumes. There tain boyish touch that is very g. I think, and I am glad to at the redundant frilliness of one of the very smartest touches.

These tunics are very popular with the mondaines whose figures are slenderly youthful. The coat worn with this is one of the many Russian blouse models with which we have been inundated the past year. The manner in which the sleeves are finished is, however, new, and I think rather unusual. Worn with this is one of the piquant Tam o' Shanter hats of velvet which promise to be very much worn this Winter.

The second waistcoat costume is of hunter's green velvet, and the waistcoat is a charming but somewhat cubist effect in green and red velvet. The turn-back collar on the waistcoat is one of the new touches which when added to a gown mean so much, and the adorable handbag of green taffeta needs no praise; it is so perfect.

And now just as a fillip to this dissertation on clothes I shall send you
the picture of a quaint little gown
that I designed for a recent bride.
It is one of those semi-transparent
affairs which have captured Paris,
Vienna and even New York, I hear.
The under body is of charmense and
lace white of course. The curiously
involved drapery—for that is all the
upper skirt is—and the bodice are
of embroidered voile. The colors
are rose and white, and the crushed
girdle is of rose silk. The hat you
have seen before, but never a back
view, so I am sending this for you
to see for yourself how the roses are
granged.



to see for yourself how the roses are Velvet Costume, with Single-Breasted Waistcoat arranged.

Also New Taffeta Handbag.

## The Brighter Side of Turkey Trotting

