

GOOD ROADS HELP SCHOOLS

Smooth Highways Bring About Rural Grade Instructions.

GOVERNMENT SHOWS RESULTS

Department of Agriculture Sends Out Report Summarizing What the Benefits Were in the Southern States.

H. B. Waldron, state consul for the Lincoln highway, has received a copy of a statement issued by the United States Department of Agriculture...

That improved roads would benefit our country school system there would seem to be no doubt. Improved roads make it possible to consolidate and centralize schools and to establish graded schools in the rural districts...

In five eastern states and some western states which have a large mileage of improved roads, the average attendance of enrolled pupils in 1909-10 was 80 per cent...

This is another angle from which to view the Lincoln highway, says Mr. Waldron. It has been viewed from a patriotic standpoint, as a purely memorial feature...

If the increasing of the enrollment of the rural schools of the country by 30 per cent were the only beneficial result of this great transcontinental road...

Steel Beams Hauled by Peerless Trucks

The great utility of the motor truck for long distance shipments of heavy freight was exemplified by one of the fifty Peerless trucks operated by the Motor Truck and Terminal company of Los Angeles.

With a trailer this truck carried a fifteen-ton steel girder from the plant of the Baker Iron works in Los Angeles to a construction job at Long Beach...

Four loads for the truck and trailer were made of nearly sixty tons of steel beams. The stumps were very long and this made it practicable to divide the weight between the truck and the trailer.

The Motor Truck and Terminal company has inaugurated truck service on a regular schedule between various points in Southern California and is carrying large quantities of freight on its "trackless railway."

Some trucks are also constantly employed on special trips carrying all sorts of loads, from lumber to live stock. The company has seventy-five trucks in operation, of which about fifty are Peerless.

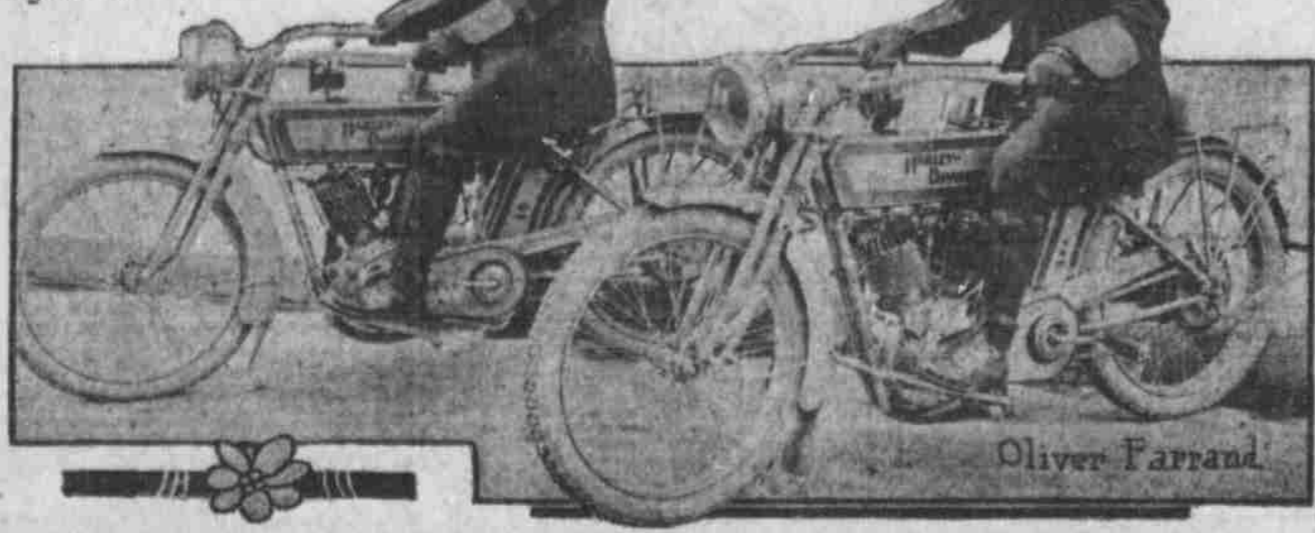
CADILLAC WITH RECORD TO CROSS THE CONTINENT

With a complete camping outfit, including beds, tents, and cooking utensils, four people are making their way leisurely across the continent in an automobile from San Diego to Detroit...

The feature of this trip that is exceptional is the fact that the car, a Cadillac, is a 1909 model and has already achieved 75,000 miles of good service in southern California...

From San Diego the tourists followed the sources of the desert road race as far as Phoenix. They will remain in Phoenix several weeks waiting for the snow to melt in the mountain passes in eastern Arizona.

Members of Omaha's "Flying Squadron of the Police Force on Their New Motorcycles.



WIND MOVES STUDEBAKER

Light Breeze Carries Car Up Street of Texas Town.

OWNER FLUSTERED AT MOVE

Unable to Understand Why Car Runs Off Alone, but Discovers that Wind Propelled Car on Independent Trip.

With a day's touring in front of him, J. L. Koerber drove his Studebaker "Six" to a Beaumont, Tex., garage, stopped the motor, placed the nozzle of the garage gasoline line in the tank of his car and went inside the building for the key to the pump.

While engaged in a chat with the garage man, Mr. Koerber heard loud shouts outside. He glanced through the window and saw his car rambling away alone down the street at a dimpled but increasing rate of speed.

He dashed to the door and started in pursuit, arriving just in time to prevent it from disregarding all traffic rules at a crowded crossing.

Mr. Koerber applied the brake and investigated.

The motor was not running and the switch remained at "off." Nor had the motive power come from the electric starting system. Inquiry among started bystanders who had seen the car in its guileless and independent flight added no clue.

Still puzzled, Koerber drove back and resumed the interrupted task of filling the car's gasoline tank. As he did so, he noticed a film of dust approaching, wafted on the wings of the trade wind from the gulf of Mexico.

Mr. Koerber stopped the car just in time to prevent a stream of gasoline from contact with its smoky finish. Then he locked his emergency brake, effectually curbing the roving disposition of his car.

"I've learned my lesson," he remarked. "Hereafter I'll never leave this car without an anchor."

A novel use has been made of the Koerber incident by the Neches Motor Car company, Beaumont Studebaker dealer, who have added to their sales arguments what they term "the wind demonstration" of Studebaker lightness and friction reduction.

HUFFMAN REPORTS SALES OF HUPMOBILES DURING WEEK

The W. L. Huffman Automobile company reports the sale of Hupmobiles to the following during the last week: Sandin Auto company, Aurora; Phoebe Herland, Missouri Valley; George Antill, Blair; C. E. McCumber, Brooksburg; George Pettit, Springfield; E. L. Johnson, Osmond; S. P. Breckenridge, Getts, Neb.; Keaton & Berg, Superior, Neb.; three cars; O'Connell Auto company, Sioux City, Ia.; five cars; Thomas Manhart, Panama, Ia.; Probasco Bros., Dunlap, Ia.; A. T. Glass, Cosad; H. W. Kerr, Little Sioux, Ia.; Guy Crook, Falls City; Jim Melstrik, Howells; George Meyer, Warner; H. Van Nordheim, Cedar Bluffs; James & McGowan, Madison, S. D.; F. F. Fuller, Buffalo, S. D.; Frank Bohm, Plankinton, S. D.; Campbell Auto company, Huron, S. D.

A striking example of the consistent performance of the modern motorcycle was given in the recent run of the Yonkers (N. Y.) Motorcycle club, when of the twenty entrants sixteen riders finished the 16 miles with perfect scores.

Saxon Car Makes an Economy Record in a Thirty-Day Run

Unusual records in economy were made by the 15-mile a day Saxon car, which has just ended its run of thirty consecutive days in Detroit. The final checking up of results shows an average of 1/2 cent a mile for fuel consumption which equals 1/4 cent per mile per passenger.

A parade and the presentation of the Pontchartrain cup by Mayor Oscar Marx of Detroit were the ceremonies marking the finish of the thirty-day run. Headed by a band in a blue motor truck, the procession swept picturesquely through the downtown streets of the city, while thousands lined the curb to witness it.

In the line of march also were twenty-five Saxon cars, each manned by a uniformed crew. An even larger crowd gathered about the car as Mayor Marx presented M. A. Croker, pilot of the machine, with the Pontchartrain cup.

The Saxon that made this run of 4,600 miles, equal to a year of service in the hands of the average owner, covered thirty miles on a gallon of gasoline and 300 miles on a quart of oil.

DAWSON MAKES NEW RECORD ON SPEEDWAY

INDIANAPOLIS, Ind., May 16.—Joe Dawson, who two years ago won the annual 500-mile race here, yesterday broke the speedway record for one lap on the two and one-half-mile course when he stroked it in 1:26 1/2. His average speed

COLUMBUS BUGGY CO. IS TO BE RE-ESTABLISHED

A re-establishment of the Columbus Buggy company, Columbus, O., has been effected and Charles A. Finnegan and Eugene D. Hofeller, both of Buffalo, N. Y., have taken over the assets and liabilities of the concern which went into the hands of a receiver January 26, 1913. While operations at the factory have not been stopped, the output was considerably cut down, but with the advent of new capital a rejuvenation of the company has been promised by the successors.

There is some probability that the E. R. Thomas Motor Car company of Buffalo, of which Mr. Finnegan is the president, will be removed to Columbus and consolidated with the New Columbus Buggy company.

MOTORCYCLE NOTES

The Daily News, the Journal and the Tribune of Minneapolis, Minn., all see motorcycles in collecting news for their respective papers.

A new motorcycle club has been formed at Scranton, Pa., with seventy-five charter members.

Lon Claffin of Salt Lake City, Utah, recently rode his motorcycle ninety-one and one-eighth miles on a single gallon of gasoline.

Rockford has landed this year's Illinois state F. A. M. convention, which will be held May 25, 26 and 27. A number of state championship contests will be held during the convention.

Gossip Along the Automobile Row

An Oakland 6-60 has been delivered by the McIntyre Auto company to Roy Wilcox of South Omaha.

W. R. Roberts, assistant general manager of the Oakland company, is in Omaha visiting Mr. McIntyre, the local agent for the cars. Mr. Roberts predicts extensive sales in the west, but also says a shortage in Oakland may be expected.

Detroit electric has been delivered to Mrs. H. B. Jennings, Council Bluffs, and Mrs. A. Foreman, Omaha, by the W. L. Huffman company.

W. E. Froshier of the Cartecar company has just returned from his inspection trip through the territory.

C. A. Verachor, assistant manager of the service department of the Hupp Motor company, visited W. L. Huffman last week while on his tour throughout the western states.

George E. Daniels, for the last four years vice president and general manager of the Oakland Motor Car company, has announced his resignation. He is succeeded by C. W. Nash, president of General Motors company.

Announcement has been made by E. S. Jordan, general sales manager of the Thomas B. Jeffery company, makers of the Jeffery four and six, that A. H. Humphreville, formerly manager of the Newton-Humphreville company, Newark, N. J., has been transferred to the management of the Stratton Auto Sales company, New York City. Mr. Humphreville, who is one of the veteran automobile men of the east, will start within a few days on a tour of the New York agencies established by the Stratton concern, to get in touch with this end of the New York business.

J. W. Carter, Glenwood, Ia.; H. C. Graves, York, Neb.; Jayson Youngs, Omaha; Dr. Willis Mitchell, S. D.; N. C. Sears, Omaha; and Z. K. Doane, Omaha, purchased Chandler Light Six cars from the W. L. Huffman company.

The Western Auto Supply company announces that it has just received several shipments of new appliances for Ford automobiles. These new appliances include a shipment of wire wheels, Stewart Ford speedometers, ride-overs, shock absorbers and several other new accessories.

T. H. Pollock Auto company delivered to Douglas Grottluschen of Schuyler, Neb., one of their six-cylinder Henderson automobiles, and also delivered to Trulock & Holmes of Northboro, Ia., one of their Henderson De Luxe Kerosene cars. They

also delivered to Arthur Smith of Plattsmouth, Neb., a Detroit.

T. H. Pollock has been out in the Nebraska and Iowa territory for the last few days and reports conditions fine for the sale of the different cars which he represents.

C. J. Corkhill returned from Kansas City Saturday, where he has been spending the last week in the interest of the Haynes Automobile company.

Oakland Sales Surpass Records. With the cars sold during the month of April showing an increase of 47 per

cent over the April business in 1913, and the 1914 output all on order, Oakland officials are well pleased with the showing.

"Total sales to date are 20 per cent greater than last year," said General Sales Manager Fred W. Warner, "and our sales have already passed our production mark."

"The cars sold and delivered during the last month represent the largest single month's business we have ever had, and one-half more cars were sold than during the same period last year."

Perseverent Advertising is the Sure Road to Business Success.

The Diamond is a better Tire. The Diamond is a better buy. Squeegee Tread Tires. —the world-known Diamond quality, at these prices—means more miles per tire than you've ever bought, at less money than you've ever paid. And the tough rubber squeegees, wiping their way through the treacherous surface of the slipperiest road, put complete control of the car in your hands. They defend you against short mileage and long skids. Demand Diamond Tires.

Firestone Standards of Service Grow—Prices Fluctuate—Firestone Quality Leads. Experienced car owners have learned that it is the extra they get in Firestones that makes them the most economical always—and in all ways. The extra comfort, security, confidence and freedom from trouble enjoyed by Firestone users is in addition to their advantage of Most Miles per Dollar. Leading dealers everywhere sell Firestone equipment. Firestone Tire and Rubber Co. "America's Largest Exclusive Tire and Rim Makers." 2250 Farnam St., Omaha, Neb. Home Office and Factory: Akron, O. Branches in all large cities. Non-Skid Tires and Smooth Tread Tires.

Overland Order Your's Today. LAST week we told the public that we were able to materially increase our factory production. We told them that we would have Overlands for "immediate delivery" in practically every city and town in the country. The effect was astonishing! Overlands moved faster and were sought and bought more rapidly than ever before! All previous sales records were smashed into obscurity! Phone Black 551 18-22 Fourth St., Council Bluffs, Ia. Van Brunt Automobile Co., DISTRIBUTORS 2040 Farnam St., Omaha, Neb. Phone Doug. 8207. The Willis-Overland Company, Toledo, Ohio.