

AFFAIRS AT SOUTH OMAHA

Lobeck In Bad with Former Magic City Supporters.

HIGH SALARY BILL THE CAUSE

Anxiety to Get More Money for Federal Inspectors in Packing Houses Causes Workers to Become Much Feared.

If ever Congressman Charles Otto Lobeck hoped to keep the support of the rank and file of South Omaha democracy with him, it now appears that he must look elsewhere for support against almost any one who runs next fall.

Then there appears the egregious activity of the congressman in favor of a bill for higher wages for federal employees working in the packing houses and stock yards.

Hence it is that the Dahlgren club in South Omaha is quietly pushing its lines among the rank and file of the democrats in South Omaha.

Reception to Teachers. A reception and program complimentary to the public school teachers of the city will be given by the South Omaha Equal Franchise League, next Friday evening, May 15, at the First Christian church.

Gets His of Gradings. County Commissioner Tom O'Conner, democrat, and friend of the small democrats of South Omaha, pushed another one over yesterday when he effected a compromise whereby the county will grade Harrison street between Railroad avenue and Mandan park.

Joke on Murphy. Under the stimulating influences of Morgan Healy and Richard O'Keefe, City Attorney Murphy, a keen duck hunter, unwittingly sold his trained mallard decoys and then had to buy them back for \$10 at St. Bridget's May festival Friday night.

Poles Will Celebrate. Poland's Declaration of Independence will be celebrated today in South Omaha where there is a large Polish colony.

Briggs Goes It Alone. Practically alone Chief of Police John Briggs is making a raid upon the gambling houses of the city.

Will Close Revival. Evangelist William Runyan of Baldwin, Kan., will close his revival campaign today with preaching the morning and evening sermons at the First Methodist Episcopal church, Twenty-fifth and J streets.

Gillogly-Shea. Miss Anna Gillogly and James P. Shea were united in marriage last Wednesday morning at 8 o'clock at a nuptial mass in the St. Mary's church by Rev. Father Manning.

Miss Elizabeth Carroll of Savannah, Ill., Miss Sylvia Carroll of Savannah, Ill., Miss Ellen O'Driscoll of Blair, Neb.,

Old Nancy H No Longer Can Show Heels to Fast Ones

Deceitful days have come upon old Nancy H and the heart of N. D. Herdinger is saddened thereby, for, like a fond parent, he does not see that the former prize of the Tekamah race track has grown old and halt, but in his mind's eye she is still the trim and agile beauty he transported to Tekamah in the early days at an expense of \$100 to win a \$100 prize.

Nancy H wintered in the hills near Council Bluffs. Herdinger drove her forth a fine spring morning last week, confident that having escaped the ravages of age and the diseases incident thereto, she would emerge away with the swagger 'sail' of old.

And then it was that Herdinger's heart broke. The old mare was lame. He rubbed her and bathed her in fine ointments and swathed her in woolen clothes, but the lameness persisted. Sadly, as one burdened with many years, Herdinger took himself to a telephone, and all innocent of the fact that Nancy H is about as old as he is, he telephoned to his wife.

"The colt's down and out. She's lame," And then as the tears came to his eyes, "But maybe she'll come out of it." "Goah," exclaimed the dynamic owner of the beaten horse to the crowd as he left the telephone. "I'm sorry to tell my wife of that. She will never understand it. She'll think I've driven her to death, and I only drove to Benson, twelve miles west, a few miles north of Florence and back to Omaha with her today."

Herdinger says Nancy H was a real friend. She stood by him in days when his purse was slim and the bets were big. He took great pride in the ownership of her, and he has been unable to sleep that the winters have aged her and that youth and speed has departed from her rheumatic old legs.

noon to put into actual conditions what (she) looks like in the classroom.

The senior A class went on a hike last Friday afternoon to the Country club. Child's Point and Vienna Springs. The majority of the members left on the 4 o'clock Bellevue car and rode to the Country club.

Miss Hazel Thompson of York, Neb., is visiting with Miss Georgiana Davis at the home of the latter, 143 North Twenty-fourth street, this week.

Report cards were issued to the students either Monday or Tuesday afternoon. A treasure story by Bryan Nixon will appear in this issue, as well as several other stories.

The South Omaha High school base ball team won a game from the Bellevue academy base ball team last Friday afternoon at the Bellevue base ball grounds by a score of 7 to 1.

The Vellum club of the high school held a meeting in the high school auditorium last Monday evening. The program was discussed. Matel Lewis telling the story of his life and the Grahams and the interesting incidents that happened during his career.

MOOSE TICKET SHANGHAIED

Twenty Progressives Impress Men Into the Service.

GRAHAM HARDEST TO LAND

Intimates There Are Some Reasons Why He Will Not Run, but He's Put Down Nevertheless.

The prospective candidates were obstinate. W. T. Graham, who was nominated for state senator over his vigorous protest, voiced the reason for this reluctance.

The graduating senior class held class meetings last Tuesday and Friday afternoon. At the Tuesday meeting committees on tickets, the class play, invitations, programs and publicity were chosen.

John D. Gemmill has left for a short vacation trip to Colorado. Office space for rent in Bee office, 318 N. Street. Terms reasonable. Well known location.

The Ladies Aid society of the First Methodist church will hold a tag day next Saturday, May 16, all day.

St. Agnes Court No. 59, W. C. O. F., will give a card party and dance at the Workman temple, Twenty-fifth and M streets, Friday afternoon, May 22.

Miss Alice Virginia Davis gave a reception at the Lower Bechtel church last Thursday evening before a small sized crowd.

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George E. Turkington, register of deeds.

Grant Parsons, county commissioner from the Fifth district.

W. T. Graham, state senator.

The candidacy of Nathan Merriam for congress was also endorsed.

Finally Hook Graham.

It took twenty minutes to whip Graham into line for the state senate, and even then he said he was not sure he would run.

"I can accept defeat as gracefully as anyone. I do not object to the expense, for I can stand that. I do not object to the time, for that I can spare; but there are domestic reasons why I do not desire to enter the race."

"Bill Upes" asked C. D. Hutchinson. "No, he's able to take care of himself."

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RUNAWAY HEIR POOR AND ILL

Seriously Sick, Asks Police for Free Surgical Attention.

WILL INHERIT FIFTY THOUSAND

Charles Gregory, Twenty Years Old, Endures Pain and Hardships Rather Than Ask Guardian for Assistance.

Although heir to part of a Missouri estate said to approach the \$1,000,000 mark, and soon to be worth \$50,000 or \$60,000 in his own right, Charles Gregory, 20 years of age and hailing from Savannah, Mo., walked into the medical dispensary at the police station Thursday night and asked for free surgical attention from Police Surgeon R. B. Harris as a charity patient.

Dr. Harris placed young Gregory in the Swedish Mission hospital, under treatment to restore his strength, so that he may soon undergo an operation. A message to the guardian verified the lad's claims of prospective wealth. The physician was instructed to give Gregory all needed care.

"My daughter used Chamberlain's Tablets for constipation with good results and I can recommend them highly," writes Paul B. Habin, Brushy, La. All dealers.—Advertisement.

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STATE SAVINGS AND LOAN LOCATION IS CHANGED

Assets and books of the State Savings and Loan association, Brown Block, Sixteenth and Douglas streets, were removed to the offices of the Bankers Savings and Loan association, Sixteenth and Dodes streets, Saturday.

The business of the former company will be transacted at its new location, John C. Wharton, who has resigned from the directorate of the State Savings and Loan association, was elected a director in the Bankers Savings and Loan association.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Write for this Book Today. Twenty-eight full page photographs and fourteen smaller photographs of Colorado life. Many pages of practical information regarding transportation by rail, trolley or automobile. Hotel and camping accommodations. Rates for room and board at hotels and cottages. Suggestions as to inexpensive automobile trips. Actual cost of feature trips, both long and short. Hunting, camping and fishing grounds. All this and other useful information is yours for the asking. Write for this beautiful book today. It is invaluable to anyone interested in Colorado. Issued by the Union Pacific Standard Road of the West. This is the route made perfect by Nature and Man. You'll like the service—the little details that are planned for your pleasure—electric lights, drawing rooms, a great observation car that opens wide to the cool summer air—dining cars with a cuisine to please the epicure. Every minute of Union Pacific travel spells utter relaxation and rest. Three through trains leave Omaha daily. L. BEINDORFF, C. F. & T. A. 3324 Farnam Street, Omaha, Neb. Phone Doug. 334

"Talks on Newspaper Advertising" BY TRUMAN A DeWEESE, BUFFALO, N. Y. Keeping a Dollar Busy. There are many institutions that might make profitable use of newspaper advertising which are slow to appreciate and utilize its benefits. Among these are banks and churches. It should be the legitimate function of a newspaper to educate the merchants in its community to advertise. The newspaper is a medium of publicity. It takes the lid off the things that should be exposed to public view. It throws the white light of publicity into the dark places in society, in state and municipal government. It drags domestic skeletons forth from the closets of secrecy and holds them up in all their nakedness until moral crookedness is made repulsive. It also gives publicity to the civic, religious and educational movements that contribute to the progress of well-ordered society. If publicity is good for the promotion of those enterprises that are closely related to industrial thrift, why isn't it good for banks? Did you ever read a bank advertisement? Wouldn't it make you rush into the first bank you came across and deposit therein all your savings? After reading one of these bank advertisements do you know any more about banking than you did before? Does it give you a clear idea of the functions of a bank? Is there anything educational about it? Of what does the average bank advertisement consist? It usually gives the total capitalization, total deposits, assets and liabilities, and this is flanked by a formidable list of officers and Board of Directors. It is true that these names stand for much that is solid and conservative and they inspire confidence. They impress the public with their financial responsibility. The members of the Board become classified in the community as "men of means." But does such an advertisement give any idea of what a bank is for? Does it advertise anything except the wealth of the members of the Board of Directors? To be sure, they are nice, genteel old fellows who came to the town in the early days and who became wealthy through the natural growth in value of real estate or through the manufacture of things that were needed for homes and the development of agriculture. Everybody respects them—but does the publication of their names teach the non-banking element how to use a bank? Now, what is the function of a bank? Briefly defined the function of a bank is to make a dollar work overtime. It is to employ idle dollars in all sorts of industrial and mercantile activity. It keeps a dollar rolling along the channels of trade. It pulls the idle dollar out of boxes, old stockings and other places of hiding and puts it to work for the prosperity and progress of the community. It pays you and me an interest on savings and places those savings at the disposal of local enterprises that need short-term loans with which to meet obligations. An up-to-date bank advertisement should do something more than advertise the financial standing of the officers and Board of Directors. It should perform two functions; first it should educate the people as to what a bank is for; second it should encourage frugality and thrift by inculcating the habit of saving. The great mass of people are not only shiftless and profligate, but they are entirely ignorant as to the functions of a bank. They look upon a bank as an instrument for increasing the wealth of the wealthy. We have in several cities of this country wonderful monuments to the efficacy of modern up-to-date bank advertising. They have cultivated the saving habit among the people and have carried on a popular campaign regarding the uses and functions of the bank until their deposits have gone beyond the dreams of the average old-fashioned banker. These institutions are too few and far between. There is no reason why every bank should not be made a valuable institution for all the people through educational newspaper advertising. TRUMAN A. D'WEESE