

Activities Among Omaha's Wide-Awake Home Builders

TIMELY REAL ESTATE GOSSIP

Bunch of Live Ones to Be Entertained in Omaha.

NATIONAL EXECUTIVE BODY

Banquet to Be Given at University Club, Visit to the Stock Yards Planned and Other Preparations Under Way.

No less than thirty-five men, constituting the executive committee of the National Association of Real Estate Exchanges, are expected in Omaha May 11 and 12. The executive committee is making a kind of good fellowship tour throughout the country. Omaha is sitting up to get ready for them. For here will be a bunch of live wires; a bunch of men who know a good looking town when they see it; a bunch that look a town over with a critical eye.

The Omaha Real Estate exchange is making extensive preparations to entertain the committee. A trip is planned to South Omaha, when the local exchange will show the men through the stock yards and the large packing plants. The Omaha crowd wants to show them in the brief time they are here all the important commercial establishments and big interests of the city, to let them know Omaha is on the map.

There's a reason. Publicity has been the cry of the Real Estate exchange in Omaha.

Well, here is a chance to get publicity. For these thirty-five men come not only from New York or any one definite point, but they come from perhaps thirty-five of the big cities of the country. So, what they have seen will be carried back to thirty-five big centers of the east and will be reported at their respective real estate meetings besides at the big meetings of the national association in the future.

A banquet is to be given to the members of the committee while they are in Omaha. This is to be held at the University club rooms the evening of May 11. Big preparations are being made for this evening. Dinner coats are to be worn and the affair is to be a more or less formal one. It will be a \$2 dinner. It is scheduled for 6:30 in the evening.

The next meeting of the Omaha Real Estate exchange is to be held at Benson Acres, a new addition northwest of Benson. This is the addition of Hastings & Heyden. The firm has invited the exchange to meet out there. It will be an open-air meeting and the firm has promised to furnish a hot feed, to be served in the open air. Automobiles provided largely by the Hastings & Heyden firm are to take the crowd out.

F. L. Creigh, secretary of the Omaha Real Estate exchange, has returned from his honeymoon, after missing but one meeting of the exchange. He thoughtfully left a box of cigars for the exchange to enjoy at dinner during the meeting while he was absent.

The Fred W. Shotwell Real Estate Agency, 54 Omaha National Bank Building, reports the following recent sales: George Eckles bought from John W. Raap lot on the boulevard south of Mason

street on which he is now building a fine home.

Mary E. Vaughn sold to Edward Simon for an investment a residence lot on Florence boulevard in Oak Chatham. John W. Raap, of Raap Bros., real estate and home builders, sold to Louis M. Rogers Florist at the Brandeis stores, a new bungalow located at Laird street, and Florence boulevard, consideration \$4,000.

Horace C. Greer, purchased from William H. Ahmanson, a new 5-room bungalow, located at Thirty-fourth and Larimore Avenue, the purchase price being \$2,525.

Abel V. Shotwell bought from Fred J. Adams a lot on Mason street between Thirty-seventh and Thirty-eighth streets on which he will build a home this summer.

The sales made by Hastings and Heyden the past week were as follows: Fred N. Paulsen of Bennington, Neb. purchased two tracts in Benson Acres addition for \$1,200.

Wellsie M. Mulligan of Florence, Neb. purchased a lot in Glendale addition for \$200.

J. Noma purchased a lot in Park Wild addition for \$1,425.

Ethel Carlson purchased two tracts in Benson Acres addition for \$2,000.

Julius Westrom purchased Tract 57, Benson Acres for \$650.

Thomas G. Terry, jr. purchased lot 1, block 2, Vinland for \$450.

I. Curtis Arledge purchased lot 2, block 1, Maplewood addition for \$525.

Hastings and Heyden have also a contract to build a triplex brick flat building on Thirty-third Street, between California and Webster Streets, the contract price of which will be \$12,000. Mr. Raap will occupy one of these flats and will rent the other two, making this a home and also investment.

Charles F. Davis of Pacific Junction, Ia., has sold the house and lot at 433 Douglas Street to Dr. Leo A. Dermody for \$7,500. The sale was made through J. H. Dumont & Co. Dr. and Mrs. Dermody bought the property for a home and will move into it at once. It is one of the most attractive homes in Dundee and in a very slightly location.

For Closer Co-Operation.

The lesson of the single line of industries which have built our neighboring city to the south of us, has not been lost, and the sentiment in favor of closer co-operation among the many business interests of this city which is now in evidence, justifies my belief that the time is rapidly approaching for Omaha's more rapid expansion along manufacturing and commercial lines.

"Therefore, real estate in Omaha and neighboring cities will certainly be a good investment for years to come, both on account of its present earning capacity and the reasonable certainty for its continually increasing value."

"In companies such as the Bankers Realty Investment company lies one of the most powerful elements in the bringing about of substantial and steady growth for cities like Omaha for the reason that it creates an incentive for hundreds of people to take a more active interest in the upbuilding of those things which are for the good of the city, than would be the case if they were not actual owners of much of its valuable real estate."

"And we all realize that it is the spirit which animates people to see, recognize and advertise the advantages of their communities that builds big cities."

"The 'I will' spirit built Chicago—

OMAHA INVESTMENTS GOOD

Peter Elvad Sees Great Opportunities for This City.

URGES CLOSER CO-OPERATION

Real Estate Dealer Looks Forward to Wonderful Possibilities if a Concentration of Boosting is Exercised.

Peter Elvad, president of the Bankers Realty Investment company, when asked to express reasons for his strong faith in Omaha and the middle west as a good place in which to invest in real estate, stated:

"I haven't the least doubt that Omaha is destined to become one of the most prosperous cities in the country, because of the fact that it is surrounded by a territory full of vast resources, developed and undeveloped. Omaha is making steady progress of a substantial nature and I believe that Omaha's size and wealth would continue to increase steadily for many years to come by virtue of its own momentum, but I think that greater things than this are in store for the future Omaha and that it will only be a question of time until Omaha, on account of its convenient location and established transportation facilities, will become a greater center by far than it is today, for it will be a point for the conversion of the vast quantities of raw products, raised every year in surrounding territory, into finished articles."

and it is the same sort of thing that will build Omaha—whether it is known by the terms 'I will' or 'We can'."

The benefits which the Bankers Realty Investment company is rendering to Omaha today is four-fold.

"It encourages thrift.

"It provides homes of quality on easy terms for Omaha people.

"It increases the value of its neighbors' as well as its own property.

"And it demonstrates the value of the co-operative spirit which benefits the city as a whole as much as it does the company as a group of individuals."

To Render Service.

"The object of this company is largely that of rendering service.

"The service rendered by this company differs greatly from the loan company or the savings bank, both from the viewpoint of the man who wishes earnings for his accumulated capital, and from that of the man who wishes to make use of our funds—the home builder.

"The accumulation of the savings of the community in a manner that will enable

HEAD OF THE BANKERS REALTY INVESTMENT COMPANY.



PETER ELVAD.

these savings to be used in improving real estate is a feature that, on its face, resembles the ordinary loan company, but besides the interest return, which is all that the loan company ordinarily aims to earn for its stockholders, the Bankers Realty Investment company has devised a means of securing the profits from the architect, the building contractor, the real estate agent, the real estate owner and the insurance agent. The combined profits from these many sources are divided pro rata among the company's stockholders.

The service rendered to the home builder in turn involves a most convenient method of securing from a single institution every element that enters into the securing of a home, from the making of the plans and the financing of the operation to the actual building of the same, which we do with our own force of men.

"All of this means that homes built by this company naturally include good, substantial buildings, at all times, thus protecting our own risks and at the same time providing the quality of buildings that adds durable and substantial improvements to the city as a whole.

"We have provided a way for men and women to keep their money profitably employed here at home where it benefits them as citizens of this growing community, as well as stockholders of this company, and the past success of the company encourages us to look forward to greater success in the future."

NEW YORKER LECTURES STUDENTS ON TYPEWRITER

One of the most interesting assemblies of the year was held at the High School of Commerce on Friday afternoon, when Mr. Davis of New York lectured the students on typewriting, pointing out the wrong way of handling a machine and showing how time may be saved and efficiency gained. Richard V. Schiebler, also of New York City, who accompanied Mr. Davis, demonstrated the facts that Mr. Davis set forth in his lecture. Mr. Schiebler is 18 years of age and is a speed expert, writing all the way from 140 to over 200 words a minute.

In addition to this lecture and speed demonstration, a literary program was given under the auspices of the Social Culture club of the school, consisting of the following numbers:

- Recitation.....Margaret Thom
- Vocal Solo.....Margaret Roebing
- Story.....Ruth Nelly
- Piano Solo.....Katherine Howell
- Recitation.....Anna Luitberg
- Reading.....Mrs. Grant Williams

At the conclusion of the program, the Social Culture club presented the school with a picture as a token of their sincere regard. The presentation speech was made by Lorena Douglas, treasurer of the club.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Home Builders' Question Box

Q.—What is the shareholders' protection?
 A.—Assets equal to 133 1-3 per cent of every dollar invested.
 Q.—How can I get Home Builders' shares?
 A.—Notify us by mail, by phone or in person.
 Q.—How many shares can one get?
 A.—One or more as desired, weekly or monthly.
 Q.—How can I get my money back?
 A.—Notify the American Security Company to convert your shares into cash. No one has waited more than the 30 days specified in the notice. You want facts.
 Read the following letter:

Omaha, Neb., June 28, 1912.
 American Security Co.,
 This is to certify that I had no trouble whatever in disposing of my 300 shares of Home Builders' Preferred Stock through your Company and I take this opportunity of thanking you for your courtesy in this matter.
 Yours truly (Signed) OTTO H. BERNHARD.
 Have You a Question? Full information to all inquiries freely given. Ask for Home Builders' literature, mailed free to any address.
 Get a Home All Your Own. Now is your time to get a home all your own, on Home Builders' Plan. WHY PAY RENT? We will furnish the money and build your house. You pay us back like rent. Think it over.
 American Security Company, Fiscal Agents.

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are different. They differ from others in appearance and in manner of control and adjustment of amount of gas consumed. We can show you why.

They Are Gas Savers

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P. S.—No, we're not going out of business. We have great faith in Omaha. We've been right here for thirty years and we intend to stick around about thirty years more.

John Hussie Hardware Co.

2407-9 Cuming St. "If you buy it of Hussie it's right."

The Real Meaning of Success Spells Move

Living in the same castle all your life is out of date. You cannot succeed by living in the same house until you begin to look like it.

Try a new one for a while—variety is the spice of life. A moving experience is an educator. You cannot forget it.

Dowager Princess Radzewell should move says Doherty. See the new mother-in-law joke in last Sunday's Bee?

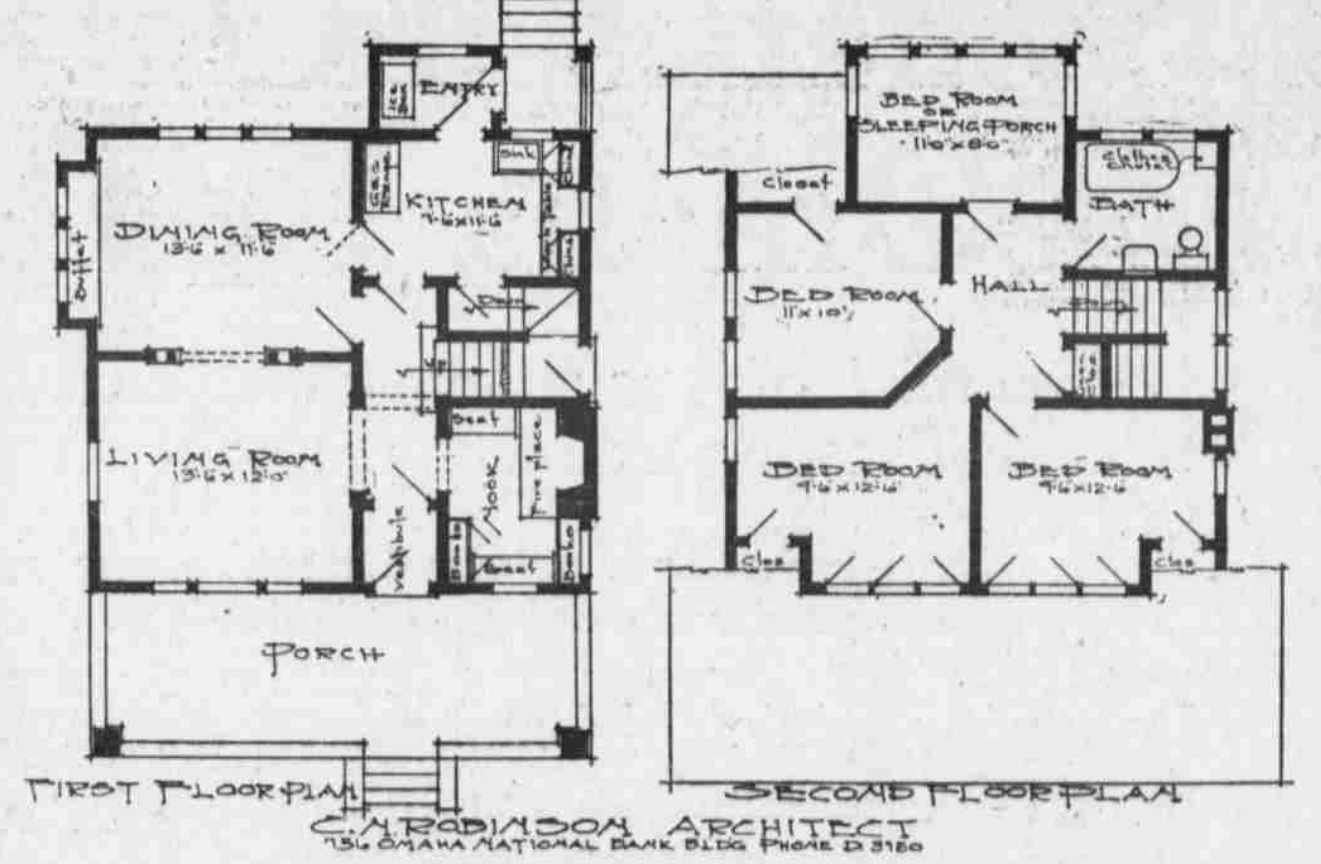
There was an excuse for Lott's wife to corner the salt market. There was no vans then. Don't try it now but get a van from the

Omaha Van & Storage Co.

809 South Sixteenth Street

PHONE DOUGLAS 3750.
C. N. ROBINSON
ARCHITECT
756 OMAHA NAT'L BANK OMAHA, NEB.

Very Attractive Bungalow Designed by C. H. Robinson



This bungalow is planned to give the maximum amount of room for the size. The rooms are well arranged throughout, with plenty of windows. The dining room contains a pretty buffet, with a colonnade opening between it and the living room. The nook contains bookcases, seats and fireplaces, as shown, and, while small, it is large enough for the purpose for which it is intended.

The living room, dining room, nook and vestibule are finished in oak, and the rest of the rooms are finished in yellow pine, stained a light golden oak.

The bed rooms on the second floor are all large, and while the walls are not full height on account of the low roof, they are high enough to give good wall space on the low sides.

The exterior is simple and homelike, without undue elaboration that would tend to make it expensive.

The cost complete with first-class construction and with a good furnace will be about \$2,700.

The architect will be glad to give any other information regarding this bungalow, or for any other type of building that you may have in mind. Call or phone for particulars. C. N. Robinson, architect, 756 Omaha National bank building. Phone Douglas 3750.

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