



Omaha Representatives of Low Cost of Living Goods



Have You Seen Our Exhibit at the "LOW COST OF LIVING SHOW?"

Omaha Gas Company's Booth No. 33

We will demonstrate the comforts and convenience of hot water

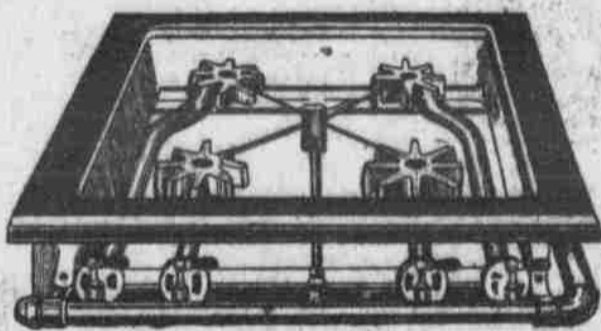
"Just Turn the Faucet"

of the

Automatic Hot Water Heater

OR

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WE WILL GIVE AWAY—Each Day—an I-WANT-U Gas Iron—to the person composing the Best Article on "IRONING WITH GAS."

Omaha Gas Company

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The Finest Olive Oil in the World



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NOTHING FINER PRODUCIBLE

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Bee Want Ads Reduce The High Cost of Many Things

UNCLE SAM HEALTH FOOD A POSITIVE Relief for CONSTIPATION Requires No Cooking. Call at Our Booth.

PROGRAM

Low Cost of Living Show

Omaha Auditorium Sunday, April 19

SPECIAL DAY

Labor Day

United Bohemian Association Day

From 1 P. M. Until 6 P. M.

Special Sacred Concerts

Bohemian Folk Singers

Bohemian Folk Dances in Native Costume

Illustrated Lectures and Talks by

Dr. C. E. Condra in Lecture Room

Special Demonstrations in the Omaha Grocery Store

Royal Hawaiian Entertainers, Afternoon and Evening

Orchestra Concert, Afternoon and Evening

BABY SHOW IS LIVE TOPIC

Widespread Interest Being Shown in Low Cost Show Feature.

COMMITTEES ARE NAMED Those Who Will Carry Out the Details of the Contest Appointed for Their Respective Activities.

The Omaha baby health contest is among the most enthusiastically discussed topics in Omaha affairs just at present. Four hundred babies are to appear on the stage of action in the Low Cost of Living Show, which means many parents, thousands of brothers and sisters, uncles and aunts and cousins, to say nothing of grandfathers and grandmothers, and possibly a few great-grandfathers and great-grandmothers.

Mrs. M. T. Watt, Promoter The object of the baby health contest is to arouse interest in child study and to secure important information which will assist parents, educators and scientists in the study of laws of child development. That the scientists and educators fully realize this is evidenced by words and letters of commendation from every direction. The Nebraska Board of Health and the Douglas County Medical association have endorsed the baby health contest idea most cordially.

The pioneer in this baby health movement is a gifted and charming Iowa woman, Mrs. Mary T. Watt of Audubon, Ia., who was the originator of the idea and now president of the National Baby Health Contest association.

"Why not train carrying educators over the state to teach 'baby rearing' as well as corn raising and hog raising? It seems to me it is quite as important to have better babies as 'better bacon,'" says Mrs. Watt.

Committees Named. The following committees have been appointed to carry on the contest:

Publicity: Mrs. F. A. Follansbee, assisted by the Social Science department.

Awards: Mrs. L. M. Lord, Mrs. W. S. Heller, Mrs. L. J. Healey.

Place and equipment: Mesdames C. L. Hamble, J. L. Adams, F. C. Tyn, C. E. Hutchins, C. A. Sherwood, C. B. Coon, John Haarmann, C. C. Ryan, H. E. McAvoy, J. J. Mahoney.

Selection of judges: Drs. Adda Wiley Halston, Kathleen O'Connor, Mary Scott, Margaret W. Koenig, Grace Wightman.

Figuring score cards and making duplicates: Mesdames J. C. Hammond, N. H. Nelson, J. O. Yeiser.

Child welfare exhibit: Mesdames F. H. Cole, James Dahlman, George Joslyn, Frank Haller, Miss Louise McPherson.

Hostesses: Mesdames F. J. Taggart, H. C. Sumner, M. D. Cameron, J. E. Pulver, J. W. Towle.

Clerks: Mesdames Isaac Douglas, C. H. Marley, Miss Margaret Guthrie.

Educational program: Mesdames D. G. Craighead, E. M. Sypher, H. E. McKelvey, C. W. Hayes, C. W. Axtell.

Mrs. F. J. Bira, director; Miss Miriam Levy, secretary.

Women Take Hand. The social science department of the Omaha Woman's club realized to the full extent what an undertaking they have been drawn into in the baby health contest, but their enthusiasm grows with the work and they are ready for anything that will make it a success, and are also finding out their own capabilities as they work together. Other things they are finding out, too, is the capacity of their different members for organization and execution not only in this, but in the many different phases of social science work. In this work Mrs. F. J. Bira has shown her special aptitude in organization and its triumphant ending will show in execution.

Some Interesting Features. Some interesting things about baby contests:

"One of the interesting features of the contest in Iowa was the fact that little Allen Milstein, who won first prize in the

To Sing at the Low Cost Show



Ethel and Hazel Solomon

two and three-year-old rural girl classes, lost out entirely in the contest in 1911. During the year her parents, Mr. and Mrs. Max Milstein, Polk county farmers, had studied child hygiene to good advantage. The defects in the child's condition and training having been pointed out to the mother, one year of regular diet and systematic care, worthy of a little prize fighter, had corrected the defects and placed the fortunate baby girl in a prize winning class.

Another: "You can have the stock show—the stock show for mine," said Fay King of the Denver Post, after the Denver baby health contest, "and take it from me, when it comes to idolizing art, I would rather stand half an hour drinking in the wonders of a little white rosebud baby body standing on one of those jewels that spent five years in any of the world's greatest galleries gazing at half broken Venuses and muscle-bound Adonises."

Thousands Will Join Chorus. When the Omaha contest is over there will be thousands of people who will echo Fay King's sentiments.

We are using the score card recently gotten out by the educational committee of the American Medical association.

Before entrance to the contest each baby must pass the preliminary examination by physicians especially appointed for the work. No baby with a sub-normal temperature or showing signs of contagious diseases will be admitted.

From twelve to twenty nurses from the following hospitals of the city will be in attendance to assist physicians and mothers of the babies:

Wesley Memorial, Clarkson, Methodist, Presbyterian, St. Catherine, Swedish Mission, Omaha General, County.

Among the examining physicians and dentists are the following:

Doctors E. W. Christie, H. M. McClannahan, J. C. Harrison, J. E. Pulver, E. A. Van Fleet, A. E. March, H. R. Hamilton, William Berry, F. M. Conlin, Robert E. Marley, J. M. Shrank, H. E. Marbio, Truesdale, William I. Shearer, W. R. Elster, David Isaacs, A. K. Detweiler, Della French, Belle Jacoby, Clyde Moore, Newell Jones, L. Bushman, A. B. Somers, G. A. Stephens, Mary Tinley, A. G. Young, Charles Rosewater, J. B. McPherson, David Meeders, E. A. Van Buren, William N. Anderson, Windle Davis, Madeline Ramsdell, Lew Dermody, H. A. Dunham, C. T. Uren, Ernest Macchini, J. E. Alexander, Charles A. Gardner.

Two Boys Run Away From Home to Swim in Salt Lake

Charles D. Martin and Frank Jones, two 16-year-old runaway boys from South Sioux City, were picked up at the Union station at midnight Friday. Both declared they were on their way to Salt

Lake City to obtain work so they could go in swimming in the lake during the summer. They were turned over to the juvenile authorities and will be sent back home.

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Low Cost of Living Show

Auditorium April 16-26
Omaha Electric Light and Power Co.
Union Pacific Building

Lower Your Laundry Cost!

Lots of people are needlessly spending from \$1.50 to \$4.00 per week for having their clothing washed and ironed. This expenditure continues year after year. Many spend as much money in one year as would buy and maintain a COMPLETE HOME LAUNDRY equipped with a

"1900" Electric Washer and Simplex Ironer
Your clothing will last 50% longer when handled this way, and besides you also have the knowledge of being independent of outside help. We will be glad to talk the matter over with you, and will gladly give you the benefit of the working knowledge we have gained in installing and maintaining more than 1,300 of these washers in Greater Omaha. Goods are sold either for cash or on easy payments.

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