THE OMAHA SUNDAY BEE: APRIL 19, 1914.

Purchases BEGIN MONDAY at Branc BESIDES the stocks we actually purchased from the bankrupt Siegel Store, we made other extensive purchases in various lines. These, together with great reductions on our own regular stocks, combine to make shopping opportunities that will be long remembered. But note this: Every cent's worth of merchandise in this sale, whether from Siegel, from the other purchases or from regular stock, carries our customary guarantee of satisfaction, as at all other times.

Household Linens

Below

Manufacturers' Surpluses of Beautiful Spring Silks

Thoroughly reliable qualities and fashionable styles in spring sliks at just about half their retail prices, because of our immense purchases from the overstocked producers. Every item in this sale is a money-saving wonder.

39c Wash Silks, 25c. Japanese Habutai wash silks in stripes for entire dresses, blouses and misses' yard. Special, yard., 25c frocks. Worth 39c

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Store of Henry Siegel, New York. We

th stocks at receiver's auction and will

eatest Series of Sales

Trunks, traveling bags and umbrellas, raincoats

Shoes, corsets, basement ready-to-wear, muslin

for men, women and children.

the Entire West

Wednesday, April 29:

Friday, May 1.

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CHEINDERT

\$1 Chiffons at 49c

42-inch plain and printed chiffon cloth, gauges, printed marquisettes, crepes, radium Worth \$1 and \$1.25. 49c tinsel fabrics.

\$2 Brocades, \$1 40-inch stunning satin brocades in street and evening shades. Beautiful combina-tions of patterns. Worth \$2. yard \$1.00

\$1 Dress Silks, 49c 36-inch smart dress silks, chilfon taffetas in new stripes Pencil stripe dress messalines. 36-inch fancy peau de chamois in various size stripes. Worth \$1 and \$1.25, 49c

\$1.25 Crepes at 79c 40-inch brocade crepes in jacquard effects, in all the new spring shades. Only five yards required for a dress. Worth 1.25. Special 79c

\$2 Crepe de Chine, \$1.39 40-inch double warp crepe de chine in over 20 different shades, including light tints, m inaugurates the most gigantic series of and which will remain unequalled for many oks will see new sales. Shopping enthusiasm will be white, ivory and black. Crepes de chine are still the leading of new merchandise from the immense Siegel stocks. silk fabric. Worth \$1.39 Sales to Begin as Follows:

> 85c Dress Silks, 49c 20 to 27-inch fancy dress silks in seeded effects, overshot, glace combinations, fantaffetas, Roman stripes, broken checks and many other weaves. Worth 19c

50c Crepe de Chine, 29c Printed crepe de chine in Oriental, Dresden and floral patterns, Pink, helio, light blue, maize and white grounds Siegel's Napkins at with 2 and 3-tone printings. Worth 50c. Special 29c

69c Wash Silks, 39c Yard wide washable silks for blouses and dresses. Colored stripes on light grounds.

Worth 69c. On sale 39c \$1.10 Messaline, 69c. Yard wide black dress messalines. A splendid quality that will stand wear. A per-

tect black. Worth \$1.10. On sale at... 69c \$3.25 Moire at \$2.50 40-inch heavy silk and wool black moire antique, regularly worth \$3.25. On \$2.50 sale Monday at.

\$1.39 Taffeta, \$1 Imported black silk taffetas of the finest Lyons make, On sale Monday, yard. . \$1 actual \$1.89 quality.

Princess satines in complete range of the newest shades. including ivory, cream and

Yard wide silk poplins in 36 \$1 quality,

Our price,

Priced

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STORE

HENRY SIEGEL

25c Satine, 19c

black. 25c quality, 19c \$1 Silk Poplins, 79c.

different shades, fashionable for coats and suits. Actual

40-inch crepe mandarin in a big variety of new designs. Regular \$2.25 01 CO

About 1/2 Price Silver bleached union napkins. Size 18x18. Slegel's price, \$1.25, \$1.50 Napkins, 95c Fine quality all linen napkins. Hemmed ready for use. Siegel's price, 1.50. Our price, 95c per dozen..... *2.98 Napkins, \$1.79 Hemstitched all linen napkins, with one-inch hem, 18x18-inch. Siegel's price \$2.98. \$1.79 Our price, dozen.... \$3.98 Napkins, \$2 All pure linen napking in 22

24-inch sizes that Siegel priced at \$3.98. Our \$2.00 price, per dozen..... \$5 Napkins, \$2.79 Very fine double damask nap-

kins in 24 and 26-inch sizes that Siegel priced up to \$5. \$2.79 Our price, per dozen.

Wonderful Bargains in Bed Spreads

\$1 Spreads, 59c Bed spreads from the Slegel stock that are worth \$1. For sin-

\$1.50 Spreads, 85c Bed spreads from the Siegel stock that are worth \$1.50. For

\$2 Spreads, \$1.85 Crochet bed spreads from the Siegel stock that are worth \$2.

Fringed or plain hem. \$1.35 Our price.....



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Siegel

nation huck and damask towels. Some hand embroidered. Siegel's prices \$1.25 to \$1.50. Our price, each, 60c. Wash cloths that usually sell for 5c (limit 10 to a customer). Our price, each. . . 1c

Crash Bargains All Siegel's 10c half linen and all cotton crash. Bleached and brown. Limit 10 yards to customer. Monday, yard, 5c All pure linen crash, Siegol's price, 14c, Limit 10 yards 9c Our price Monday, yard. Our price Monday, yard ... **Damask Bargains**

All the linen hemstitched damask sets that Slegel priced up to

REE Store ORE JUJIC Manufacturing You can save practically one-half on everything in the way of table and household linens by purchasing liberally during this sale. These linens are all from the **Fancy Linens** From the **Siegel Store** 25c Doilles, 10c 6-inch all linen cluny and Venice lace doilies that Siegel priced at 25c. Our price Monday, 10c each 49c Doilies, 19c

95c

at About 1/2 Price

\$3 Sets for \$1.69

ask sets, hemstiched cloth, with

dozen napkins to match. Siegel's

price \$3. Our price, \$1.69

\$3.98 Sets for \$1.95

Linen luncheon sets. Hem-stitched 8-10 cloth, with one-haif

dozen 17-inch napkins to match.

\$6.75 Sets for \$8.98

Fine imported mercerized dam-

Chavenue's Busy Jorner

9-inch all linen hand made cluny dollies that Siegel priced at 19c 59c Doilies, 39c

2-1

12-inch all linen hand made French cluny dollies that Siegel priced at 59c. Our 39c price 19c Scarfs, 6c

36 and 54-inch scarfs of lace and plain white linene. Siegel's 6c price 19c. Our price..... 29c Pieces, 12120

Beautiful scarfs and squares to match. Lace trimmed. Slegel's 29c 121c quality. Our price only Table Covers, \$5.98

Exquisite German cluny lace trimmed table covers, 72-inch size. Also fine hand made French cluny scarfs and centerpleces. Fancy linens that Siegel priced up to \$12.50. At one each \$5.98

\$1.50 Luncheon Sets, 79c Siegel's \$1.50 linene embroidered Siegel's \$1.50 In pieces. 79c Special, per set \$2 Pieces, \$1.19

Scarfs, squares and stand covers in hand embroidery and drawn work effects. Siegel's \$2 and \$2.98 qualities. Here Mon- \$1 19 \$1.19 \$4.98 Pieces, \$2.98

Beautiful hand made French cluny scarfs and centerpieces Also 45 and 54-inch hand embroidered and hand drawn lunch clothes. Siegel's

\$3.50 Luncheon Sets, \$2.19 Siegel's \$3.50 all linen cluny lace

\$2.25 Crepes, \$1.59.

