

Society

By MELLIFICIA. Thursday, April 16, 1914.

HERE is a nation whose people are never at a loss for an answer, and whose ready wit puts the other person at a disadvantage.

A well known society young woman left her electric car in front of one of the shops. When she came out, after finishing her shopping, she found that a gasoline car had been driven immediately in front of her car, and back of her was an expressman's cart and horse.

On the sidewalk near the house was a man chewing tobacco and at the same time conversing with some friends. The young woman decided that he was the likely owner of the express wagon and went up to him. "If this is your horse and wagon, would you please drive your horse a little farther so I can get my car out?" she said to the man.

"Well, do I look like an expressman?" he said. "No, indeed, I'll have you know that I'm a millionaire," said the individual, and glanced around in a self-complacent way to his companions, who were enjoying the situation.

He had that well known smile that you see on a pedestrian when he sees a motorist in trouble, and the young woman, who is quite an expert driver, had to get her car out as best she could. The good old horse aided her by backing up a little of his own accord.

Talley-Sweeley Wedding.

At the home of Mr. and Mrs. Edward Phillips Sweeley in Kountze Place was solemnized the marriage of their daughter, Edna Frances, to Mr. Walter Weldon Talley of Terre Haute, Ind., Wednesday evening at 8:30 o'clock. Dr. D. E. Jenkins of the University of Omaha, assisted by Rev. Titus Lowe of the First Methodist church, performed the ceremony. Mr. Ben Stanley presided at the piano.

The bride entered with her father and was gowned in white brocaded satin and garnished with point applique and pearls. The long tulle veil, which fell to the square train, was held in place by orange blossoms sent from California by a cousin of the bride. She carried a shower bouquet of lilies of the valley and orchids.

The maid of honor, Miss Nellie Talley, sister of the groom, wore a gown of pink crepe de chine embroidered in winter and trimmed in rose point lace.

Miss Harriet Parmelee, bridesmaid, was dressed in pink charmeuse trimmed in shadow lace, the skirt being accented with a minaret style. Both attendants carried arm bouquets of sweet peas and Killarney roses. Little Miss Mary Vance carried both rings for the double ring service in a basket of spring flowers.

Mr. Ralph Sweeley, brother of the bride, served as best man. The ushers, Mr. Harold Graham and Mr. Mark Hargrave of Wynora, attached chiffon ribbons, forming an aisle for the bridal party. The marriage lines were read in the parlor, the wedding party standing under an arch of pink roses and green asparagus ferns. In the dining room were yellow daffodils and jonquils in the library pink roses.

Mr. and Mrs. Talley left for New York, where they will sail for a two months' trip in France, Switzerland and England. They will be at home after September 1 in Terre Haute.

Among the out-of-town guests were: Rev. and Mrs. W. B. Williams of Lincoln, Mr. and Mrs. G. Edward Talley, Mr. and Mrs. Homer E. Talley, Miss Nellie Talley, all of Terre Haute, Ind.; Dr. Dorothy Allen of Mankato, Kan.; Miss Mary Allen of Adel, Ia.; Mr. Mark Hargrave of Wynora, Neb.; Mrs. D. H. Emery of Fairbury, Neb.

Cornell Luncheon.

Mr. Frank B. Selby will entertain Cornell men at luncheon at the University club Friday noon. Those present will be:

- Messrs.—
- Arthur C. Davenport, James Richardson, E. R. Westbrook, A. C. Wakely, Dr. Harold Gifford, John W. Twiss, Sanford Gifford, Dr. E. C. Henry, Charles L. Saunders, A. W. Carpenter, E. C. Page, Harry Carpenter, J. W. Rattin, George Thumel, C. C. Rosewater, Banister, F. A. Broadwell, J. H. T. Riley, Axel Steers, A. Galley, A. J. Brown.

Seaton-Lovelady Wedding.

The wedding of Miss Mary Lovelady, daughter of Mr. and Mrs. John Lovelady, and Mr. Russell Seaton took place Wednesday evening at the home of the groom's parents, Mr. and Mrs. J. H. Seaton, at 8:30 o'clock, followed by a reception. Rev. J. R. Beard of the Central Park Congregational church officiated. The Lutheran wedding march was played by Miss Violet Hughes.

The bride wore white chiffon and shadow lace over white charmeuse. The long tulle veil was held in place by lilies of the valley. She carried a shower bouquet of bride's roses and lilies of the valley. Miss Olga Laas was bridesmaid, and she wore a gown of pink crepe de chine, draped with pink chiffon, trimmed with shadow lace. She carried a shower bouquet of Killarney roses. Mr. Karl W. Seaton, brother of the groom, was best man. Little Miss Anna Lovelady, sister of the bride, carried the ring and ribbons were stretched by Miss Stella Brewster and Miss Ruth Seaton. The rooms were decorated with Killarney roses, Easter lilies, palms and ferns. Assisting in the rooms were Mrs. G. E. Brewster and Mrs. L. F. Maginn. Mr. and Mrs. Seaton will be at home after May 1 at 4713 North Thirty-ninth street.

At the North Presbyterian manse last evening Mr. James B. Christie and Miss Catherine Hilding were married. Rev. M. V. Higby officiating. The young people were attended by Miss Selma Hilding, sister of the bride, and Robert Christie, brother of the groom. They immediately went to 24 North Twenty-eighth street, where the groom had newly furnished a cottage.

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Christie-Hilding Wedding.

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Mu Sigma Officers.

The Mu Sigma club elected the following officers Wednesday: Mrs. Isaac W. Carpenter, president; Mrs. George Damon, vice president; Mrs. M. D. Huette, secretary; Mrs. E. M. Axtell, treasurer. The course of study for next year will be on the Browning, the program to be outlined by a committee consisting of the officers, Mrs. C. W. Axtell, the outgoing president; Mrs. S. R. Towne and Mrs. W. Hots.

Personal Mention.

Registering at the Hotel McAlpin in New York City from Omaha during the week have been Mrs. A. B. Jaquith, Mrs. C. C. Allison and Mr. Francis Gaines.

Miss Katherine Beeson has returned from a visit with her aunt, Mrs. Green, in Lincoln, while there Miss Beeson won much entertainment. Mr. and Mrs. Dorgan gave one of the affairs, a dinner in honor of Miss Beeson and Mr. Jack Webster at the Lincoln hotel.

Persistent Advertising is the Sure Road to Business Success.

Suffrage Tea.

The Omaha Suffrage association was entertained at tea at the home of Mrs. D. G. Craighead Wednesday afternoon. Mrs. Craighead spoke on "The Women of Tomorrow." "The development of the race can go no higher than the mother," she said. "Now that she is being relieved from the drudgeries of other days, she can develop herself and produce a finer generation to succeed herself."

Mrs. George Covell told "What Women Have Accomplished with the Ballot." Mrs. Covell cited instances in every suffrage state of the change in attitude of politicians who had previously denied woman's right to vote.

Musical numbers were rendered by Mrs. C. R. Lander, Miss Florence Long and recitations by Mr. Clifford Long. Fifty guests were present.

In and Out of the Bee Hive.

Mrs. W. H. Murray is home from three months spent on the Pacific coast. Mr. and Mrs. Hugh Langan of Fairacres are guests of W. R. Hutchinson and family in Sioux City.

Mr. and Mrs. J. A. McShane and Mrs. H. H. Baldrige will leave tomorrow to spend a week at Excelsior Springs.

Mrs. T. M. Orr will leave Sunday evening for New York, where she will attend the annual women's whist congress, which will be held April 21 in the Billmore hotel. Mrs. Orr has for several years attended these meetings and wins an honor always.

BRANDEIS

Sewing School Opens Monday

Mme. Coates of New York and Paris has been secured by special engagement to give a series of lessons in dressmaking. These lessons are thoroughly complete and practical in every respect and teach you how to overcome every difficulty in cutting, fitting, draping and finishing. Tickets for entire course will cost only 50c.

Mme. Coates will spend the first couple of days explaining the various features of the work. Hear her Monday at 2 p. m. on our Third Floor.

Great Sale of Three Year Old Fruit Trees in the Basement Saturday

Trimming Flowers

For Friday we place on sale 100 dozen new spring flowers, such as roses, mixed flowers, cowslips, stick-ups, June roses and also fruits, worth up to 50c, special, on Main Floor, bunch

5c and 10c

Untrimmed Hats

200 dozen hemp hats in smart sailor shapes, black, white, burnt, new blue, brown and navy, worth up to \$1.50, Friday, on Main Floor, at 69c

Dietetic Flour is extremely beneficial in cases of Diabetes, Rheumatism, Dyspepsia, Kidney and Liver troubles and diseases requiring a special diet. Twelve-pound sack, post paid, \$1.75. Special discount to dealers. The Gluten Co., Red Cloud, Neb., Box 197.



MME. ISE'BELL Removes Wrinkles and Fills Out the Skin

MME. ISE'BELL'S Skin Food and Wrinkle Paste is ideal for massage, feeding and nourishing the skin, filling out and obliterating wrinkles. This splendid preparation should not be confused with ordinary massage creams. It is totally different—made after one of Mme. Ise'bell's celebrated formulas. Two sizes, 50c and \$1.00.

Beauty Helps You Should Know

Mme. Ise'bell's Turkish Bath Oil, 25c and \$1.00. Mme. Ise'bell's Exquisite Face Powder, 50c. Mme. Ise'bell's Natural Flush Rouge, 50c. Mme. Ise'bell's Lilia Hand Whisker, 25c. Mme. Ise'bell's Cream Night Radiator, \$1.00. Mme. Ise'bell's U. C. Legatory Powder, \$1.00.

Sold by Good Stores Everywhere

DEPARTMENT STORES.

- The Brandeis stores.
- Elizabeth Arden Co.
- Mayden Bros.
- Thomas Kilpatrick Co.
- Thompson, Seaton & Co.
- Beston Drug Co.
- 1915 and Farnam Sts.
- Hill Drug Co.
- 1410 Farnam St.
- E. W. Buxton.
- 1915 and Dodge Sts.
- Haines Drug Co.
- 1915 and Douglas Sts.
- Myers-Dillon.
- 1915 and Farnam Sts.
- The Sherman & McConnell Drug Co.
- 1915 and Harney Sts.
- Faxon Hotel Pharmacy.
- 1915 and Harney Sts.
- Pope Drug Co.
- 1915 and Farnam Sts.
- Sherman & McConnell Drug Co.
- 1915 and Dodge Sts.
- Sherman & McConnell Drug Co.
- 1915 and Douglas Sts.
- United-Dooskal Drug Co.
- 1715 and Farnam Sts.

WEST SIDE DRUG STORES.

- Harvick Drug Co.
- 1410 and Farnam Sts.
- M. B. Jorg.
- 1915 and Farnam Sts.
- C. E. Lutzow.
- 1915 and Farnam Sts.

SOUTH SIDE DRUG STORES.

- 1915 and William Sts.
- Whitely Pharmacy.
- 1915 and Leavenworth St.
- Goldman's Pharmacy.
- 2415 and Leavenworth Sts.
- J. E. Green.
- 1915 and Pacific.
- Greenough & Co.
- 1915 and Pacific Sts.
- Greenough & Co.
- 1915 and Hickory Sts.
- Hancock Park Pharmacy.
- Park Ave. and Leavenworth.
- A. L. Muir.
- Park Ave. and Leavenworth.

SOUTH OMAHA DRUG STORES.

- D. J. Wiers.
- Welscher Drug Co.
- J. F. Tobin.

ROCKY HIDE DRUG STORES.

- Adams-McGart Drug Co.
- 2415 and Lake Sts.
- Adams-McGart Drug Co.
- 1410 and Fort Sts.
- Danielson Bros.
- 1410 and Cumming Sts.
- Wm. H. Hayden.
- 2415 and Binney Sts.
- Patrick Pharmacy.
- 2415 and Howard Sts.
- Saratoga Drug Co.
- 2415 and Ames Ave.
- Schaeffer Drug Co.
- 1915 and Chicago Sts.
- J. H. Schmidt.
- 2415 and Cumming Sts.
- Seller Drug Co.
- 215 North 25th St.

COUNCIL BLUFFS DRUG STORES.

- Glack Drug Co.
- Broadway and Main.
- Geo. S. Davis.
- 1410 Broadway.
- Fricke Drug Co.
- Broadway and Sixth.
- Dell G. Morgan.
- 142 West Broadway.
- Wesner & Cowles.
- Willow Ave. and Main.
- White Pharmacy.
- Seventh and Broadway.

Made by Mme. Ise'bell

322 No. Michigan Ave., Chicago, Ill. If your dealer's name is not in the above list he can get Mme. Ise'bell's Toilet Preparations for you from his wholesale druggist.



The above is the bankrupt Henry Siegel store of New York, from which we bought the greater part of the stocks at about 50c on the dollar.

Next Monday We Begin the Sales of the Henry Siegel Stocks and Other Special Purchases

These will be by far the greatest sales ever held in Omaha, and will establish new records for bargain giving.

You Can Afford to Travel Hundreds of Miles, So Great Are the Savings

You can purchase practically anything needed for spring and summer wear at lower prices than ever before.

Plan to Come to Brandeis During This Great Sale

Plan to take advantage of every sale, for you'll not have such opportunities again. Buy during this sale for future needs.

See Omaha Sunday Papers for Full Particulars



Berry Time and Biscuit Time

The way to get the full joy of strawberry time without any of its discomforts is to eat the luscious berry with

Shredded Wheat Biscuit

a combination that means health and strength for the warm days when the appetite is fickle and the digestive powers are weak. All the meat of the golden wheat, ready-to-serve, ready-to-eat—a dish that puts you on your feet. Get the Happy Health Habit today.

Heat one or more Biscuits in the oven to restore crispness; then cover with berries or other fresh fruit; serve with milk or cream and sweeten to suit the taste. Better than soggy white flour "short-cake"; contains no yeast, no baking powder, no fats, no chemicals of any kind—just the meat of the golden wheat, steam-cooked, shredded and baked.

The Shredded Wheat Company, Niagara Falls, N. Y.