

AFFAIRS AT SOUTH OMAHA

Stockmen Ready for Long Trip Beginning Monday.

BIG CASSIDY TRACT IS SOLD

Buyers Plan to Lay it Out into Fine Building Sites—First Serum Firm Licenses.

When the hats are given out at the Union stock yards there follows some jubilation, for generally the dispensing of the big white felt means something is about to break.

The designation of stockmen and stock yards employees will leave South Omaha over the Burlington on Monday at 2:55. The trip will not end before April 26, when the aquad is expected to return.

Conventions all along the route will enable the delegation to get together with the stock growers.

The following is the itinerary: Leave Omaha April 13 3:55 p. m. Arrive Rapid City April 14 10:17 a. m.

Demos Want Office. In these days jockeying in South Omaha for political places among the democrats. Every other democrat on the street seems to believe that he can defeat the Hon. Charles Otto Lobeck for congress.

Cassidy Tract Sold. Cassidy tract, one of the real estate landmarks of South Omaha, changed hands Saturday for the first time in more than half a century.

of South Omaha, handled the deal. The property is situated between Thirty-sixth and Thirty-ninth streets and runs from Q to N street.

Developments on the land will begin at once and the new owners are prepared to spend \$20,000 to make the site one of the finest residence sections of South Omaha.

The property is located in that part of South Omaha, which is least affected by the odors from the packing houses. It is served by three car lines and is in direct line or the extensions of Omaha building.

The Cassidy tract, as it was known for years, has never been transferred since the year 1857, when it came into the hands of Edward Cassidy.

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Base ball practice is being held daily in the rear of the school. Two games have been played with Oakland and one with Ashland.

The regular issue of the Tooter came out Friday afternoon. Editor Emily Nyström announces that work on the annual comment issue has begun and asks for the co-operation of the students to help make it a success.

A lot more of the peanut brand of politics is being played in the Magic City just now.

George Adkins, manager of the Bessie theater, has announced that he will devote the proceeds of his show house Friday night to the Corriean benefit.

Animal Industry Men Meet. Classified services, salaries and provisions for retirement with pay were subjects discussed at the annual meeting of the Animal Industry at the Redman's hall Thursday night.

Madame De La Vie's health and beauty lecture was of principal interest to the large audience which had assembled to be instructed on "how not to look more than 35 after you have passed that milestone."

Dr. Dunn gave a highly instructive lecture on "Scientific Corsetting and Corset Fashions," emphasizing the beauty and comfort of the B14 models which are being shown at the Brandeis store.

The music department of the high school, under the direction of Miss Emma Dickman, music supervisor, is working on an opera entitled "Lalla," by G. M. Stratton.

The first dating team will invade Bellevue next Saturday evening to compete with the Bellevue team for championship of the eastern debating district.

The Vellum club accepted the challenge to debate the suffrage question sent by the Gavel club.

Mrs. A. Coleman of Chicago is the guest of her mother, Mrs. N. H. Gilchrist.

Mrs. E. O. Puren has issued invitations for a bridge party for next Wednesday afternoon.

Mrs. James Trimble was hostess for the members of the O. T. W. club Saturday night at a bridge party.

The Standard Bearers of the First Methodist church will give a character party in the church parlor next Thursday evening.

Mrs. F. A. Hart, assisted by Mrs. Kirkpatrick, will entertain the Women's Home Missionary society of the First Methodist Episcopal church, Friday afternoon at the home of the former, 231 D street.

The Epworth league of the First Methodist church will give a character party in the church parlor next Thursday evening.

Mrs. J. H. Tobbin of Lindsay, Neb., who was visiting her sister, Mrs. E. P. Baker, was taken to an Omaha hospital Saturday morning where she underwent an operation for appendicitis.

Cotton Talks to High School Boys. Clean athletics, clean living, clean speech, honest examinations and better scholarship, were urged upon older boys of Omaha's high schools Friday evening by Arthur N. Cotton, International Young Men's Christian association secretary for high school work.

Pickpockets Collect Wallets in the Crowds. Pickpockets working the street cars and shopping districts last night, were able to collect \$50 in half an hour's time.

After a conference which he held with the executive committee of the state association, the latter decided to employ a secretary to devote his efforts to association work among high school boys of Nebraska.

A Bruise or Cut is rendered antiseptic by Bicklen's Arnica Salve. A sure remedy for sores, bruises, piles, eczema, etc. All druggists.



Building Healthy, Happy Youngsters

Thoughtful parents are finding out that a child's strongest hold on future success and usefulness is a strong body and healthy brain.

Body and nerve tissue, as well as brain cells, are formed from the food one eats.

It is clear, then, that to feed right generally means to be right.

Grape-Nuts FOOD

is made of selected wheat and malted barley, and contains all the rich nutriment of these greatest food grains, including the vital mineral salts (Phosphate of Potash, etc.) in just the right proportion, grown in the grain.

When Grape-Nuts is selected, the greatest building food in the world is put to work, and the various parts of the body—bones, muscles, nerves and brain—can take up the particular kind of nourishment that each requires.

Grape-Nuts is an ideal food. It is scientifically baked, easy of digestion, and comes ready to eat direct from the tightly sealed package—fresh, and crisp.

Children like the delicious flavour and thrive on Grape-Nuts.

"There's a Reason" —sold by Grocers everywhere.

LEARN HOW TO BE BEAUTIFUL

Brandeis Stores Give Complimentary Show at American Theater.

MODELS SHOW LATEST GOWNS

H. H. Harrison Cuts Silhouettes of Children, as He Will Do at the Brandeis Stores All This Week.

Women old and women young, blonde, brunette and white-haired, pretty and plain, "high-brow" and frivolous, all attended the complimentary beauty lectures and entertainments tendered by the Brandeis stores Saturday afternoon and evening at the American theater.

During several of the numbers beautifully-gowned models from the Brandeis stores promenade on the stage, which was attractively decorated in spring flowers.

Madame De La Vie's health and beauty lecture was of principal interest to the large audience which had assembled to be instructed on "how not to look more than 35 after you have passed that milestone."

Mme De La Vie then gave instructions on proper massage movements with Melorose cream to ward away wrinkles and explained the purpose of other Melorose preparations.

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News from the Insurance Field

When in Good Health is the Time to Insure

When a man came rushing at a terrific pace to catch a Staten Island ferryboat and arrived just in time to have the gate-man shut the door before his face, a bystander remarked:

"You didn't run fast enough."

"I ran fast enough," replied the disappointed man, "but I didn't start in time."

This story can be applied equally as well to the good "intentions" of some men. They believe in protection, they know it is a good thing, they intend to take it, but they put it off until it is impossible for them to pass a satisfactory examination, or until it is too late.

"There's one of the finest looking men I ever saw," said the son of an insurance man to his father. The latter explained that the fine looking man just crossing the street was a young fellow 30 years of age who had just come to our town to go into the automobile business.

He had very little capital, but his credit was good because he was honest, so he was able to make a nice start in business with but little money. He had a wife and two children—fine little chaps, and they were the pride of his life.

"Well," said the boy, "if I had his physique I shouldn't expect to die for a hundred years," and perhaps he didn't.

The story is short. The strong man wore out a vicious attack of typhoid, only to find out a month or two after his recovery that in his weakened condition he had become the prey of tuberculosis—quick consumption—and in three months he was dead. But sickness is expensive, and after the funeral the young wife and the two children found themselves destitute. The widow had no relatives to whom she could turn and she was not trained for the world's work.

How she got on and managed to raise her children is not a pretty story, so we'll pass it; but there is a moral in this case of the "fine looking man" that the uninsured father ought to heed.

Tom Kelly, Cecil Vesey and A. G. Green have returned from the fifteenth anniversary celebration of the Travelers held at Hartford, Conn.

The insurance commissioner of North Dakota has issued a notice to fire insurance companies, holding that it is contrary to the state law for a nonresident agent to write or place insurance within that state.

The underwriters at Lloyd's, London, have raised the premium from \$5 to \$6 on policies indemnifying holders up to \$50 for expenses incurred from operations inapplicable.

The city officials of New Orleans have asked the Louisiana Fire Protection Bureau to make a reduction of 15 cents per \$1,000 on the fire insurance rates, because of improvements in water supplies, motor engines and other betterments.

Insurance Commissioner Preuss of Minnesota reports that the fire loss for 1913 was \$4,420,841, which is the lowest record since 1907. He attributes much of the improvement to the campaign of education in the interest of fire prevention.

Reports come from Kentucky of numerous fires in which a large part of the values in the towns were destroyed. Most of the March renewals were written up before the companies suspended, but as insurance expires now it cannot be renewed.

The semi-annual meeting of the Iowa Fire Prevention association will be held in Des Moines, April 15. The organization of the Iowa Field Men's Social club is being discussed. If formed it will take the place of the Iowa Field Men's Club. Some members are feeling that they did not get full return for the dues paid to the general organization.

Insurance Commissioner Ekers of Wisconsin announces that on April 1, 1914, the cash on hand to the credit of the state fire insurance fund was \$30,551, with a net surplus over all liabilities of \$166,301. The value of the property destroyed in the fire at the State Normal school at Superior was \$100,000, which was covered in the state insurance fund to the amount of 90 per cent, or \$90,000.

Frank Hasbrouck, the new superintendent of insurance in New York state, has been postmaster, corporation counsel and county judge at Poughkeepsie. So far as is known his only insurance experience consists in acting as counsel for the Dutchess Fire of Poughkeepsie. He succeeds W. T. Emmet, who has been appointed the new state public service commissioner at a salary of \$15,000 a year.

Peoria Boosters Come Here. One Hundred and Twenty-Five Will Come Next Month.

WANT SOME OF OMAHA'S SPIRIT. Business and Professional Men of Peoria to Spend Three Days on Road Boosting Home Towns.

One hundred and twenty-five of the most prominent business and professional men of Peoria, Ill., garbed in linen dusters, funny little fedora hats, and carrying the scarlet pennant of "Greater Peoria," will arrive in Omaha on May 15, at the conclusion of the first day of a half-week "Fellowship-Publicity-Excursion" sponsored by the Peoria Association of Commerce.

The boosters will occupy a special train of fifteen Pullman cars, and besides carrying every known device for attracting attention, will have one of the best known military bands in Illinois to lead them.

Willis Evans, executive secretary of the organization, is also the executive genius of the expedition and will arrange for a parade to be given here on May 19.

In a letter written to a friend here, Mr. Evans says: "In making up the itinerary I made Omaha and the western my objective point, rather than any one of a number of cities larger or as large in the north, south or east. The reason for this is obvious. Omaha is the style of town which Peoria would do well to model after, to a certain extent, and besides, the western spirit—the Omaha spirit—is something that will prove invaluable to Peoria if our business men can only become acquainted. I spent a few days in Omaha last summer at the convention of the Commercial club secretaries and I know a great deal about your city."

The itinerary of the excursion takes in the following cities the first day: Peoria, Grinnell, Ia.; Newton, Ia.; Des Moines, Ia.; Council Bluffs, Ia.; and Omaha. On the second day Red Oak, Villisca, Cornsington, Creston, Osceola, Chariton, Albia, Ottumwa, Fairfield and Burlington, Ia. will be visited. On the third day the boosters will take in Quincy, Ill.; Camp Point, Golden, La Prairie, Augusta, Plymouth, Tennessee, Colchester, Macomb, Bardolph, Prairie City, Avon, St. Augustin and return to Peoria.

In the smaller towns an hour or more will be spent, but in the larger ones the

ACCIDENT HEALTH FIDELITY SURETY BONDS. NATIONAL FIDELITY AND CASUALTY COMPANY. OMAHA. National Fidelity and Casualty Building.

We insure insurance men the best of service, the best location and the most in office comfort for your money if you office in THE BEE BUILDING. "The Building That's Always New". We can show you a few choice offices today. Next month there may be none. Superintendent, Room 103.

Grand Total of Results. Death Claims and Dividends to Policyholders: \$1,695,593.91. Accumulated Assets: \$4,461,200.02. Business in Force: \$32,000,000.00. Reserve: \$3,514,973.00. Liberal Contracts for the Right Men for Agency Supervisors. The Bankers Reserve Life Company OMAHA, NEBRASKA.

There are three things which a man ought to know when dying. He ought to know that he is at peace with God. He ought to have the satisfaction of knowing that he has accomplished something for humanity. He ought to know that his loved ones are provided for to the best of his ability. TOM S. KELLY, "The Insurance Man." Tyler 961.

THE FOLLOWING COMPANIES GUARANTEE SAFETY IN Fire Insurance. Home Insurance Company, Phoenix Insurance Company, Continental Insurance Company, Springfield Fire & Marine Insurance Company, New Hampshire Insurance Company, Liverpool and London and Globe Insurance Company, Franklin Insurance Company, Western Assurance Company. Foster-Barker Company Brandeis Bldg. Phone Doug. 29.

Lion Bonding & Surety Co. GIVES YOU IDEAL SERVICE IN SURETY BONDS. WRITES ACCIDENT HEALTH AND PLATE GLASS INSURANCE. HOME OFFICES - 9th Floor - W. O. W. BUILDING Phone Douglas 678. WE DON'T WANT MUCH—JUST THE "LION'S SHARE."

German-American Life Insurance Company OMAHA First Class Positions for Live Wires. Three and One-Half Years Old Insurance in force \$6,000,000.00. Issues attractive and up-to-date Policies. Liberal contracts to agents with or without previous experience. If interested call at or write to the Home Office, Omaha National Bank Bldg.

The Commonwealth Life Insurance Company FRANK NELSON, President. --INSURANCE-- FIRE, TORNADO, AUTOMOBILE, PLATE GLASS, BOILER, BURGLARY, HEALTH and ACCIDENT. ALFRED C. KENNEDY 209 First National Bank Building. Phone Douglas 722.

Peoria boosters count on big demonstrations. Motorcycle Policeman George Emery, will celebrate their golden wedding anniversary today at the home of their son, James, who lives at Emerald, Neb. The old folks are both of the same age, 80 years. They came to Nebraska forty years ago from Manchester, England. Whoooping Cough. "About a year ago my three boys had whooping cough and I found Chamberlain's Cough Remedy the only one that would relieve their coughing and whooping spells. I continued this treatment until they were all cured. It cured the disease in a very short time," writes Mrs. Archie Dalrymple, Crookville, Ohio. All dealers.—Advertisement. The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.