

*"Perfect
Satisfaction"*

MECCA

Turkish Blend
CIGARETTES

"The Envy of All Cigarette Manufacturers"

MECCA Quality is a towering landmark on the road of Progress in cigarette making. It is beyond the reach of competition. It affords millions of smokers **"PERFECT SATISFACTION."**

The new Oval Foil Package of 20 MECCA Turkish Blend Cigarettes has won instant, national popularity through its compactness, convenience, and the foil-wrapped freshness of its double quantity of MECCA Cigarettes.

MECCA, in the famous original Slide Package of 10 for 5c, is the largest selling brand in America today.

Give MECCA a trial—MECCA Quality will surprise and delight you.

In the New
Foil Package

20
for
10c

Also in
the Famous
Slide Package
of 10 for 5c

