

The Real John Rockefeller Revealed By His Bumps

The Mysterious Personality of America's Richest Man at Last Made Plain by the First Phrenological Study of the Head That Made His Millions

JOHN D. ROCKEFELLER, besides being the richest man in America, is also the most mysterious. Some like him, more do not. How is it possible for one man to show the qualities of ruthlessness and cruelty displayed by the creator of Standard Oil in his conduct toward his contemporaries and be capable of such a beneficence as the Rockefeller Institute, with its noble work toward the alleviation of human suffering? Why did the

late John W. Gates call him the "biggest little man and littlest biggest man" in the world?

Mr. Rockefeller would not consent to having his own head examined. But a bust of the Oil King made from careful measurements has recently been placed in the library at Montclair, N. J. From it Rockefeller could be read as easily as though it were his living head. One of the foremost phrenologists of New York was commissioned to study it. His interesting conclusions follow:

By a Leading New York Phrenologist.

I WENT to Montclair in order to make a thorough phrenological study of Mr. Rockefeller's bust. I found it surrounded by busts of Washington, Napoleon, Emerson, Lincoln, Mark Twain and Charles Battell Loomis, the humorist.

This bust shows with perfect fidelity all the peculiarities of Mr. Rockefeller's skull, all its bumps and depressions, all the external features and dimensions of his head that can, through the principles of phrenology, explain the workings of its remarkable interior. To examine this bust is as instructive as examining Mr. Rockefeller's own head, and much more practical.

In the first place, the bust proves that Mr. Rockefeller's head is considerably above the average in size. The circumference of the head measures twenty-five inches with an ordinary tape-measure, while the height and length are in proportion. Some of the other measurements are as follows: The length of the ear is 3 1/4 inches; the length of the nose is 2 1/4 inches; the height of the forehead from the root of the nose to where the hair joins the forehead, is 3 inches; the breadth of the forehead at the base is 6 1/4 inches; the width of the upper part of the forehead is 2 1/4 inches; the width of the chest is eighteen inches.

Mr. Rockefeller's nose is a combination of the Roman and Grecian types. It reminds me strongly of the nose of Frederick the Great among other historical characters. Frederick showed a similar capacity to amass property that Mr. Rockefeller does, although he did not have the same gift for accumulating money. The Rockefeller nose bespeaks a disposition to accumulate property of all kinds, a disposition which is combined by his very large organ of acquisitiveness in the brain, and other features of his make-up. When I studied these features I was able to understand why Mr. Rockefeller had been able to accumulate a fortune of \$1,000,000,000, and also why he had so skillfully fought being taxed upon that fortune in Ohio.

The lower portion of the nose indicates a cogitative type of mind that can think and plan out many new fields of work. It explains why Mr. Rockefeller was able to see the possibilities of the oil business in his youth when other able men had not thought of it. It is not the thin intellectual nose which we see in the faces of those who are only philosophers and writers, but it has breadth and power, indicat-

ing fighting capacity, accumulative power and longevity. His mouth is large and the lips somewhat flattened and thin in appearance. The lips indicate capacity for organization, refinement, considerable reserve, great tenacity and strength of mind, rather than sociability or candor. We can see from them that the subject's words would be brief and very much to the point. These peculiarities would suggest that in his early career Mr. Rockefeller usually crushed his competitors before he talked about doing it.

His jaw is noticeably long from the ear to the center line of the face. This characteristic denotes will power, determination and tenacity in a very high degree.

The chin is square and measures four and one-half inches across. In addition to the will power shown by this and other features the chin especially denotes capacity for endurance. It explains why Mr. Rockefeller at the age of seventy-five is able to play such a good game of golf. He has throughout his life been able to perform feats of physical endurance. The ears are an interesting study by themselves and reveal much concerning Mr. Rockefeller's mental and physical powers. The length of the ear is three and one-eighth inches while the width is one and three-quarter inches. The helix and anti-helix, or the outer and inner rims, are thin and transparent. The high upper lobe is indicative of keen intellectual shrewdness, while the lower lobe suggests long life and enduring powers.

The breadth of the central portion is not as great as we usually find in persons who have perfect digestion. It suggests that Mr. Rockefeller is not naturally endowed with perfect health, but by his will power, determination and intelligence, has been able to maintain a fair degree of health and live to an advanced age. Some years ago, through overwork in his business, he suffered a severe nervous breakdown, and as one consequence of it lost all his hair. Since then, by simplicity of life and taking great care of himself, he has regained good health.

The predominance of the mental and motive rather than the physical temperament is shown by the large brain, the long and square face and the lack of fullness in the center of the cheeks. Here is a man who would never accumulate much flesh, which is usually an indica-

tion of an ease-loving nature.

The bust shows that he has little of the emotional nature. There is an almost complete absence of the characteristics that go to make up this temperament, such as a fullness of face and roundness of feature.

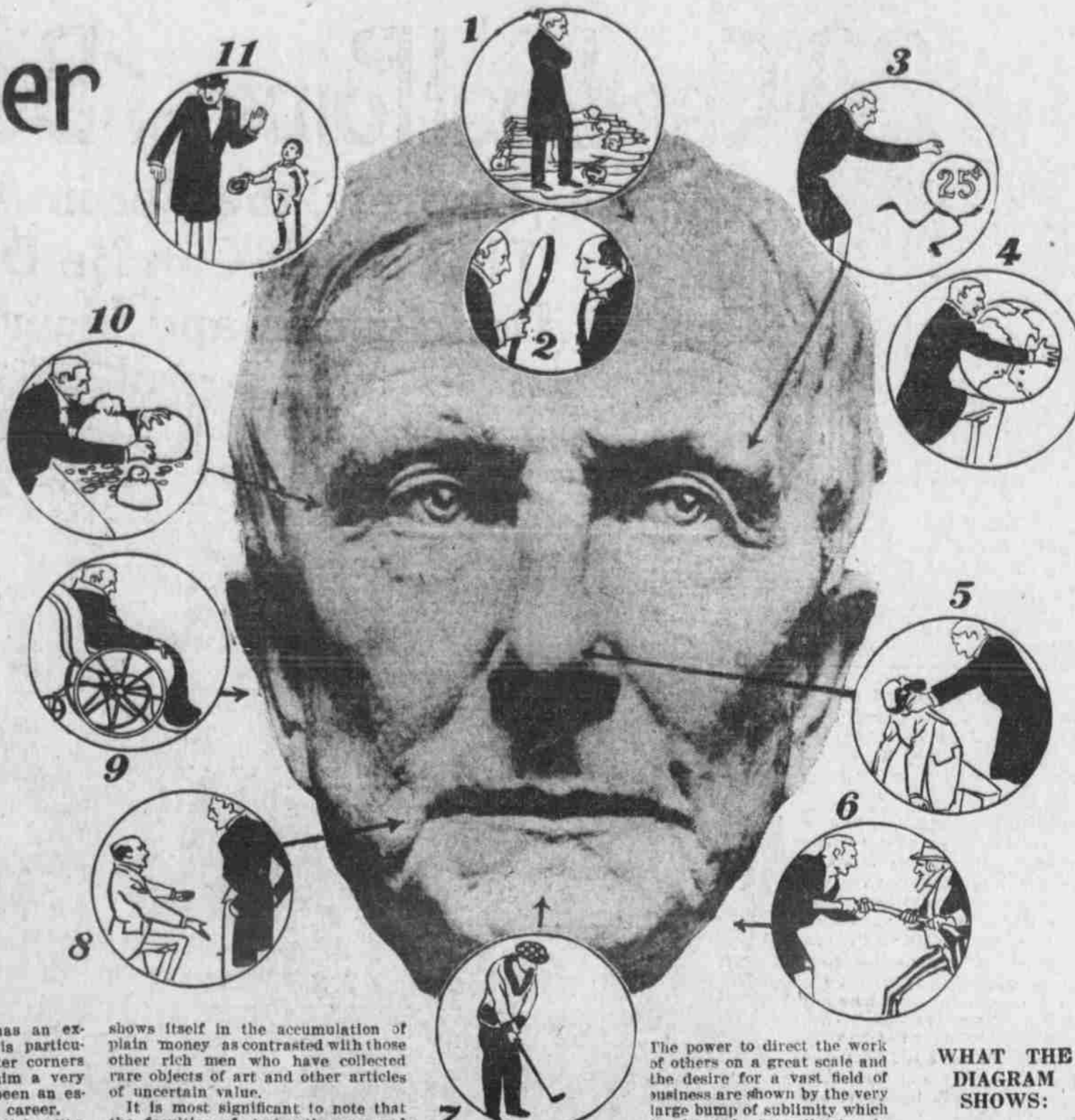
The subject is one who could, if necessary, witness scenes of death and ruin without emotion, although there is no wanton cruelty or brutality in his make-up.

The forehead tells us that he has an exceptional faculty for order. This is particularly shown by the form of the outer corners of the eyes. This faculty makes him a very systematic man, and it must have been an essential help to him in his business career.

He has a marked sense of form and locality. The former is shown in the width between the eyes. It aids his memory of outlines and proportions. His sense of locality indicates that he has everything in its place, and knows where to find things when he wants them. It explains why he was able recently to remember a debt of twenty-five cents that was due to him since he was thirteen years old.

The central part of the forehead shows that he has a large sense of comparison and a capacity to understand human nature. With the former faculty he analyzes everything with which he comes in contact, while his understanding of human nature enables him to measure people up and place them where they belong. He is always able to tell at once whether a man is speaking the truth, whether he has the courage to resist him, or whether he will be useful to him in any way.

The lower part of the brow is much more strongly developed than the upper. From this characteristic we see that he is more a man of action than a theorist or a humorist. His jokes must be very few, and even when he utters them they do not excite much laughter. The side head gives us another view of the predominant faculty of acquisitiveness. The shape of this region suggests economy and an appreciation of the most tangible forms of property. We understand why he kept on hand vast supplies of cash, which it is said he was able to loan out when the financial community was in great need of it at something like 40 per cent interest. With him acquisitiveness



shows itself in the accumulation of plain money as contrasted with those other rich men who have collected rare objects of art and other articles of uncertain value. It is most significant to note that the faculties of destructiveness and combativeness are very strongly developed in Mr. Rockefeller's head. They fill out the lower part of the head around the ears, and are very apparent to an observer who considers the bust with a trained eye. These faculties give him energy, force, executive ability and power to overcome obstacles that stand in his way. They are very interesting to study in connection with the rapid disappearance of all his serious competitors from the oil business which marked the most active part of his career. Mr. Rockefeller, it is pleasant to note, has a considerable share of the social qualities which are located in the back portion of his head, but he has evidently used his fore-brain more than the posterior regions. Among the higher mental qualities benevolence is well developed. Spirituality is also represented. These faculties explain why he is a regular attendant at church, why he has given largely to the church and to various philanthropic and public-spirited objects. At the same time acquisitiveness, with its allied qualities, is so well developed that benevolence and spirituality could never run away with him. Imagination is also represented among the higher mental qualities. Probably from this organ he has received much of his inspiration to work out his intricate and far-reaching business plans. The head shows far-sighted qualities of mind and large cautiousness, both of which are located in the posterior lateral part of the head.

- WHAT THE DIAGRAM SHOWS:**
1. Great Will Power.
 2. Ability to Judge Men.
 3. Memory for Small Details.
 4. Capacity for Large Ideas.
 5. Ruthless Fighting Ability.
 6. Tenacity Enormously Developed.
 7. Great Physical Activity.
 8. Cruelty and Selfishness Large.
 9. Destined to Long Life.
 10. Acquisitiveness Amounting to Miserliness.
 11. Human Sympathy Small.

Iceland Shows the American Girl How to Repel the "Masher"

By Caroline Josefsen.

THE American girl need not fear the masher, rather will the masher have need to fear her, if she know glima. I can promise that mashing, the unwelcome kind, will vanish from your country when your women have learned the art of self-defense practiced by those of my country, Iceland.

I am a small woman. By the standards of you Americans I am tiny, because I weigh scarcely more than a hundred pounds, and am very slender and thin. But I am not afraid of any man on earth,

because of glima. A few lessons and two months of practice would make you as fearless as myself.

But I can best teach you how to defend yourself from the masher by what the lawyers in your country call a hypothetical case. I meet a masher. He speaks to me. He steps in front of me and he blocks my way. I can no longer ignore him. Therefore, glima. In a second I fling my right foot about his ankle. A jerk, and he is sprawling at my feet. The heel hook has prostrated my enemy. Moreover, it has set him bawling, for he has fallen with all his

weight upon his colossal cheek. He will be without several of his teeth, but he will have learned to avoid women to whom he has not been introduced. I continue my shopping.

I am going home. It is the short twilight of your country. I decide to return by way of the subway, that I may be home sooner. I descend into one of the dreadful cellars that are an invitation to crime. I hear footsteps behind me. A big, swaggering brute says: "Hello, sweetheart! Give us a kiss." I hasten, but he is behind me. He has overtaken me. He flings his arms about

my waist. Do I scream? Not at all! That would mean a policeman, an arrest, a visit to the police station to make a complaint, a late arrival home, the alarm of my dear husband, the wrestler, Johannis Josefsen, from Baraun & Baller's Circus, and my two babies. I think of those babies: Hecla, named for our splendid, dangerous volcano, and Skie, and fear not the brute. Swiftness, not strength, is what I need. I employ it. I move slightly in his grasp and wrap my foot about his ankle in the electric hook. In a second I have flung him from me. "But suppose," a timid voice asks,

"that you had not been able to use your foot?"

Very well, then, my arms remained. Swiftly as a sunfish darts through the water my arm would rise, and with whichever hand was free I would seize him by the strangle hold, "out off his wind," you would say. With my thumb on one side and three fingers on the other gripping his windpipe, I would have made him helpless. In an instant he would be gasping for breath at my feet.

Even that dreaded bogie that stalks through every woman's mind, the burg-

lar, upon whom she comes unawares in her room, is robbed of his terror if she is trained in glima. He may crouch in the dim light of her bedroom pointing a revolver at her. Shall she despair? By no means. Remember her feet. Instantly her foot flashes out from its petticoated coverings, and her toe strikes the inner part of his wrist with such impact that the pistol flies into space. The pistol in her hand, she becomes mistress of the situation.

No matter how dense the crowd, whether in subway or before a baseball bulletin, you can always get your foe down. If the crowd be so great that you cannot swing your foot, press your hip against him with such force that he loses his balance and topples over.

The Curious Knee Grip That Prevents the Fallen Masher from Rising and Is Easily Learned.

The Masher Grabs the Girl from Behind.

A Swift Step to the Right with Two Sample Glima Motions.

The Rapid Kick on the Wrist That Will Disable Immediately.

