PAGES ONE TO TEN

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# THREATENED CRISIS IN RELATIONS WITH MEXICO IS PASSED

Huerta Promptly Apologizes for Arrest of American Marines by Federals at Tampico.

ORDERS OFFICER PUNISHED

Says Incident Was Due to Misunderstanding of Subordinates.

MARINES LAND FOR GASOLINE Paymaster and Crew of Boat Taken Into Custody:

MEN PARADED THROUGH STREET

They Were Released Promptly After last night to this eleventh-hour proced-Admiral Mayo Made Vigorous Protest to General Zargosa.

WASHINGTON, April 11 .-- Another threatened crisis in the Mexican situation, this time over the arrest of American marines at Tampico, apparently has passed over with the prompt release of omised punishment for any federal of- starting.

situation growing out of the detention of stories only to find a majority false. the United States marines by Maxican federals at Tampico. A personal explanation of the gravity of the occurrence was made by Mr. O'Shaughnessy to General Huerta himself, who stated:

That in view of the fact that the charge d'affaires of the United States had heard that the whalehoat in which the American sailors were was flying the American flag, an investigation will be the penalty applicable to the case would be imposed by the competent legal au-

nations, it deplores what has occurred in this case, which has grown out of noth-

ppeal from Spain. MADRID, Spain, April II.-The Spanish foreign minister today asked Colonel Joseph E. Willard, United States ambassador to Spain, to request the government at Washington to intervene in favor of the 1,000 Spanish subjects expelled from Torreon.

According to officials news received by the Spanish cabinet from Mexico the expelled Spaniards are in a critical situation and the government decided to apreach the United States government in their behalf independently of the measures Spain is taking to bring its subjects back to their own country.

Nothing Can Be Done Now. WASHINGTON, April 11.-Spain's request, through American Ambassador Willard, that the Unned States try to bring about a revocation of the order expeling Spanlards from Mexico, has been received here. Until a reply is received to Secretary Bryan's latest demand on Carranga, protesting against race discrimination, nothing further can be done, it was pointed out, in the way of aiding the expelled Spaniards

Despite the State department's renewed protest against wholesale expulsion of Spaniards from Mexico, Consul Hamm reported today that General Villa had reiterated his order that all Spaniards must leave the section under his control. He also reports confiscation of some Spanish properties. No reply has been received to Secretary Bryan's communication to Carranza, demanding that all cases of expulsion be considered on their individual merits.

Meanwhile Consular Agent Carothers and other consular officers in districts where there are Epanish colonies will continue to press the State department's demands for the safety of Spanish lives

Fighting at San Pedro Consul Hamm reports heavy fighting at San Pedro, but did not indicate the re-

Letest official advices were summarized (Continued on Page Two.)

### The Weather

For Omaha, Council Bluffs and Vicinity
-Falr: rising temperature.



Comparative Local Record. 1814. 1913. 1912. 1911 Highest yesterday Lowest yesterday Mean temperature Precipitation

## RAY OF HOPE FOR GUNMEN

Supreme Court Demands Reason for Refusal of Retrial.

DISTRICT ATTORNEY IS CITED Hearing of Testimony Regarding Alleged New Evidence in Regun in the Supreme

> Court. BULLETIN.

ice Goff shortly after 5 o'clock today took under advisement the application of the four gunmen for a new trial on the ground of newly discovered evidence. He will render a decision late tonight.

NEW YORK, April II .- Counsel for the four gunmen doomed to die at Sing Bing prison Monday for the murder of Herman Rosenthal made a final plea for their clients before Supreme Court Justice John W. Goff today. The justice. WILSON CROWD STANDING PAT who had presided at the trial, agreed ure on the representation of counsel that new evidence had been discovered tending to show that the prisoners were not the real murderers. Dustrict Attorney Whitman, rushing here from Chicago appeared to oppose the motion for a new trial. The hearing was set for noon in artillery opponents of repeal of Panama the judge's chambers, but was trans- toll exemption for American ships can

from found guilty of any offense. Charles G. F. Wahls, chief of counsel interoceanic canals next week. Every The State department summarized for the prisoners, said that seven new possible argument that can be raised in Charge O'Shaughnessy's representations affidavits had been obtained, but that to be brought forward in the hope of and Huerta's action in this statement: the signers of only three of them would prevailing on the committee to make an "Acting on instructions from the State be called on to testify. He added that adverse report on the bill as it passed department, the American charge in Mex- all sorts and conditions of persons had the house, and, falling in this, to lay a ice City represented to the Mexican for- volunteered various bits of evidence, and foundation for continuing the fight in the eign office the extreme seriousness of the that counsel had run down many of these senate itself.

Note Interrupts Hearing. note to E. B. M. Browne, a rabbi, who eignly of the United States over the Panmade to establish the responsibility of has been working in the gunmen's be- ama canal. Colonel Hinojosa and that if the investi- haif. The note had been handed to him Whatever may be the report of the gation should develop a great responsi- in the hall of the court house, he ex- canals committee-and there is a possibillty on the part of Coionel Hinojosa, plained. That was all he knew about it. billty that several proposed measures "General Huerta also stated that in ac- societies. He disclaimed all knowledge over an effort to amend the Sims bills cord with the line of conduct which the of the mysterious note the young man which passed the house. government of Mexico has always fol- had delivered, and its contents were not lowed in the fulfillment of its duties of made public at the time. The rabbi

ing more than the misunderstanding of a of an affidavit stating that he saw the wise ships will be repealed. subordinate official. His superior officer now notorious informers, "Bridgie" Web- Senator O'Gorman, chairman

"Mr. O'Shaughnessy reported that the was standing at Fiftieth ment is now negotiating on its proposed explanations as above made had been at reet and Seventh avenue from 1 o'clock treaty with Colombia a clause whereby treaty with Colombia a clause whereby the colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia a clause whereby the colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street and Seventh avenue from 1 o'clock treaty with Colombia and the street an until shortly before 2 o'clock a. m. This Colombia's vessels of war may have a was three days before the murder. He (Continued on Page Two.)

## Frederick Smith, Former Creston Man, Disappears

and telephoned to Afton this week asking if he had been there. It was reported that he had been seen in Creston, but that he had been seen in Creston, but Body of Seyferlich disappeared seems to be certain from the inquiries that are being made. Mr. Smith formerly lived in Grant township in this county. He was at one time a member of the Union County Board of Supervisors and removed to Des Moines several years ago. Previous to going on the farm in Grant township he had been a bridge in this county will be anxious to learn ment since 1919, to the cemetery. what has become of him, although there has been foully dealt with.

# Ohio Miners Will Not Waive Operation of

Ohio to test the constitutionality of the marched in the funeral procession, anti-screen law in that state called forth the statement before the United Mine ROOSEVELT WILL REACH Workers today that under no circumstances would the miners agree to waive the operation of the law pending the court proceedings.

Word reached here today that a formal conference with the miners next week as a condition of reopening the mines. This, according to William Green, secretary of the Mine Workers' organization, was emphatically refused, nor will any proposi- dition and by the governor of the state tion to arrange even a tentative wage of Amazones.

in accordance with the law, would be | pedition who had arrived at Calama was

# TOLLS REPEAL FOES TO MAKE DESPERATE FIGHT IN THE SENAT

Will Bring Heaviest Guns to Bear on Administration's Position in Canal Dispute.

NEW YORK, April 11.-Supreme Just ROUND ONE BEFORE COMMITTEE

Every Effort Made to Secure Adverse Report on Sims Bill.

BATTLE WILL NOT STOP THERE

Hostilities to Be Carried on Floor of Upper Body.

Champions of the President's Prop osition Insist that No Compromise Will Satisfy Them.

WASHINGTON, April 11.-The heaviest ferred at the last moment to the supreme | bring to bear will be trained against the the men and an apology by Huerta, who court proper. There was some delay in administration's position of flat repeal policy before the senate committee on Charles G. F. Wahls, chief of counsel interogeanic canals next week. Every

In addition to the general opposition to absolute repeal there will be arguments The proceedings were interrupted here by democratic senators who agree that when Judge Goff ordered a young man exemption for American ships is in viowho delivered a note to him stopped lation of the Hay-Pauncefote treaty and before he could leave the room. The that the government should reverse its man was placed on the witness stand. policy, but hope the means of bringing He said he was Gustave Beck and that this result about can be tempered with he had come to the court to deliver a an amendment reasserting the sover-

Rabbi Browne on the stand said that may be reported without recommendahe had been working in the guamen's tions-administration and opposition leadbehalf at the request of several Jewish ers conceded that the first fight will be

Want No Compromise. Champions of the president's proposian international character regarding all read it, but would say only "It is a tion insist there will be no compromise. They adhere to their confident predictions Carl Dresner, a bartender and signer that tolls exemption for American coast-

at once proceeded to point out that the ber. Harry Valien and others, speeding occurrence was unintentional and he imposed on Colonel Hinojosa disciplinary punishment within the authority of Gen-Dresner said that en the morning of istration on the ground that this governcess to the canal free of tolls. The clause said he saw Rose, Webber and Vallon is identical with one in a previously ne-The argument will be made that if Great Britain conceded the right of the United States to exempt Colombian war vessels, maintain now that the United States may

> Men Summoned to Appear. Among men summoned before the canals committee next week to discuss CRESTON, Ia., April 11.-(Special)- the tolls controversy are: Joseph H. Fred Smith, a former resident of Union Choate, former ambassador to Great county, is involved in a mystery and his Britain; Henry White, former charge of friends in this county are wondering the American embassy in London and what has happened to him. Tuesday later ambassador to France; Dr. Bennight the porter on a Great Western jamin Ide Wheeler, president of the Unitrain handed a note to the agent at Shan- versity of California; Frederick W. Lehnon City, which stated that Fred Smith man of St. Louis, former solicitor general had been murdered in Omaha and to of the United States; Oscar S. Strauss, tice notify Frank Abel, a blacksmith of Shan- once ambassador to Turkey and former mercial organizations.

# Taken to Tomb on

CHICAGO, April II.-An old hose cart belonging to engine company No. 98. carpenter and it is said that he returned whose house was known as "Old Sy's" life and is not eligible for parole. to bridge work after removing to Des unofficial headquarters, was impressed Moines and that his work took him to into a service as a funeral car today to various places in the country. He was carry the body of Charles Frederick Seyan excellent citizen and his many friends ferlich, chief of the Chicago fire depart-

Another hose cart followed in the fuseems to be no reason to believe that he neval procession bearing many floral tribthe procession to the cemetery.

Members of the city counsel, the may- degree murder. New Screen Law or's cabinet and all of the members of the fire and police departments who

# MANAOS APRIL 27

RIO JANEIRO, Brazil, April 11.-The report that Colonel Theodore Roosevelt request for suspension of the law would expects to arrive at Manaos on April II be made by the operators at their joint was confirmed today in telegrams received by Dr. Lauro Muller, Brazilian minister of foreign affairs. The dispatches were sent by a Brazilian officer, accompanying Coionel Roosevelt's expe-

In spite of the difficulties due to the rainy season the messages say the state of health of the memebra of the ex-

Anthony Fisla leaves Manaos tomo row for New York.



Eastertide

## ABE RUEF DECLARED **ELIGIBLE FOR PAROLE**

California Supreme Court by Recent Decision Sets Aside Rule of Board.

MUST CONSIDER APPLICATION

Board Refused to Take Up Cases of Prisoners Who Had Not Served at Least Half

of Term. sion today of the state supreme court Denver, Colo. Abraham Ruef, former political boss of Webber and Vallon to "put it ever on" Colombia which Great Britain approved. years in the state penitentiary at San Quentin under conviction of having accepted bribes, becomes eligible for immediate parole. The decision, however, although making it mandatory that his ap- borne children," said Dr. J. M. T. Finney plication be considered by the State Board of Baltimore. "The disease is a protest it is inconsistent for Great Britain to though making it mandatory that his apnot exempt American coastwise shipping, of Prison Directors, in no way directs against modern civilization. It is most

them to grant it. A persistent campaign in behalf of Ruef has been waged by Fremont Older, managing editor of the San Francisco Bulletin, who was one of the foremost among those to expose Ruef and press his prosecution. Although only one of many indicted in the notorious San Francisco graft trials Ruef was the only one convicted, and it has eluce been argued in his behalf to keep him in jail while his alleged assistants walk free is an injus-

Since the law establishing paroles went non City. The story that Fred Smith secretary of commerce and labor; George into effect the board of prison directors was murdered in Omaha is a fake. The L. Record of New Jersey, who was a has ruled that no application would be chief of police of Omaha was called up member of the platform committee of considered by it until the applicant had this morning and he said that there had the progressive party at the Chicago served at least one-half of his net term. been no murder in Omaha in the last convention in 1912, and many others. On The court held today that this regulation week or ten days. However, something the list to be heard, besides several sen- is in violation of the statute, and that has happened to Mr. Smith. Relatives ators, are representatives of many Pa- any prisoner becomes eligible to apply and friends in Des Moines have written cific coast, New Orleans and inland com- for purole after he has served one year. Ruef already has served a little more than three years.

This construction of the statute also makes eligible John J. MoNama a, former secretary of the International Brotherhood of Bridge and Structural Iron Work ers, convicted in Los Angeles of an at-Oldest Hosecart tempt to dynamite plant of the Liewelyn Iron Works. His brother, James B. McNamara, who wrecked the Los Angeles Times building, with a loss of twenty-onlives, was nentenced to San Quentin for

## Widow Murdered by Brother-in-Law

utes from the "boys" in the department Lawler, a widow, who was shot last and from city officials and friends. The night at a local hotel by her brother-in- disorder, and it was necessary for the familiar red automobile in which the late law, C. P. Lawler, died today from her management to summon police reserves chief raced to every "4-11" slarm fire wounds. Lawier, who inflicted a slight to quiet the "insurgent" and "adminisduring his term of office accompanied wound on himself after shooting the tration" forces endeavoring to control. woman, is being held on a charge of first | Thomas Robertson and E. D. Reed, lead-

INDIANAPOLIS, Ind., April 11.-The could be spared from duty attended the since last Tuesday, when they registered Sectation of bituminous coal operators of funeral services. Nearly 2,000 firemon at the hotel as Mr. and Mrs. C. P. Lawler. The motive for the crime has not been clearly established, although one version is that they had quarreled about getting married.

## The National Capital

Saturday, April 11, 1914. The Senate.

Not in session mets Monday.

Canals committee announced names of several prominent lawyers and diplomatists who will appear next week to discuss the repeal of the Panama tells exemp-

The House.

#### New Form of Cancer Is Protest Against Modern Civilization

NEW YORK, April 11 .- The American today decided to hold the next annual meeting at Rochester, Minn., and elected

these officers:
President, Dr. George E, Armstrong,
Montreal, Canada; vice presidents, Dr. Lowis L. Pilcher of Brooklyn and Dr. Frank E. Bunts of Cleveland; secretary, Dr. Robert G. LeConte of Philadelphia; treasurer, Dr. Charles L. Gibson; recorder, Dr. Archibald MacLauren of St. Paul; members of council, Dr. W. J. Mayo of Rochester, Minn.; Dr. A. G. Gerster of EAN FRANCISCO, April 11.-By a deci- | New York and Dr. Charles A. Powers of

The fourth congress of the International

morning. lead to cancer, than do women who have prevalent among childless women, and again among women who have had one or two children, but who did not nurse them. Mothers who have reared four or five children and have nursed them all

rarely have it." "Dr. Richard Sparmann, member of the clinic of Dr. Anton Von Eiselberg of Vienna, read a paper regarding radium as a cure for cancer. Dr. Sparmann said that in forty-two cases of inoperable cancer, where radium was used, six had improved, fourteen cases had been aggravated, five showed no effect and seventeen persons died under treatment.

"We have, therefore, come to the conclusion," said he, "that the recurrence of malignant tumors has sometimes been hastened by post operative irradiation,

Dr. Robert Abbe of New York, who with others attended the late Congressman Robert Bremner, a victim of cancer, and Dr. Kenneth A. J. MacKenzie took issue with Dr. Sparmann and told of some cases which they had troated successfully Many Tons of Sand with radium.

## Rival Factions of Mine Workers Clash in Pittsburgh Hotel

PITTSBURGH, Pa., April 11.-Members of the United Mine Workers, who came here yesterday from points in the Pittaburgh district to question their officers oncerning the wage scale negotiations, noon today abandoned efforts to hold DULUTH, Minn., April 11.-Mrs. Mary a meeting. The hotel at which the meeting was to be held was the scene of much ers of the "insurgents," declare twenty-The two, according to the police, had five picked men had been sent to the been living together as man and wife hotel to break up the meeting. It was decided to try to hold a meeting at Monongahala next Monday.

#### KIRKLAND IS PRESIDENT OF CLASSICAL ASSOCIATION WOMAN FATALLY BURNED.

IOWA CITY, Ia., April II.-Chancellor J. H. Kirkland of Vanderbilt university, Nashville, Tenn., was today elected president of the Classical Association of the Midwest and South, in convention here. Other officers elected were: Vice president, Miss Harriett Kirby, high school, Columbus, O.; secretary and treasurer. H. J. Barton, University of Illinois

Cauadian to Give Address. HURON, S. D., April 11.-(Special.) Prosident Gage of Huron college an-Met at noon.
In the absence of Speaker Clark, Representative Hay of Virginia presided.
Diplomatic appropriation bill, carrying 54.08.00, was reported for debate.
Debate was resumed on the legislative, executive and judicial appropriation bill. uating address to the class of 1914 of Easter Sunday. Representative Hay of

# DRAINAGE AND FLOOD MEASURE REJECTED

Surgical association at its closing sess on Irrigation Congress Withdraws Its Endorsement of Pending Measure.

NEW REPORT ON CAREY ACT

Proposition to Revise Law to Allow the Completion of Projects Under Supervision of the States.

age and flood prevention bill, and then not hold the title to that office. cystic discuses of the breast, which may vote to reconsider was 0 to 6, each of the country to the contrary. the fifteen states represented having one

The states voting for a reconsideration

Colorado, Montana, Nevada, New Mexico, Oregón, South Dakota, Utah, Washington and Wyoming. Against reconsideration: Arizons, California, Idaho, Kansas, Nebraska and Texas.

The effect of today's action was to put the conference on record as refusing to endorse the drainage bill pending in con-

Last night a resolution presented by the sion in another part of the capitol. At a secret session of the governors today the action of the irrigation conference was When the irrigation conference began its work the governors were on hand. Portland or San Francisco. Arizona pre-Governor E. M. Ammons of Colorado se- ferred San Francisco and the greater part

## (Continued on Page Six.) Are Sold Weekly in Crops of Chickens

NEW YORK, April 11.-The Humane society has appealed to H. Snowden Murshall, United States district attorney and the Department of Agriculture at Washington to put a stop to "sanding" and

overcropping' of live poultry, The Greater New York Live Poultry Dealers' Protective association, which is operating with the Humane society, says that chickens are starved for a day or more before the consignments arrive in Jersey City and then fed on a paste composed of grain, pebbles and finely ushed stone.

This, it is said, often adds four ounces to a four-pound chicken and results in large profits. It is said that from 150,000 500,000 pounds of sand is thus sold to nsumers here each week at a fancy price. The United States attorney is planning to bring both civil and criminal prosecutions under the statutes governing interstate commerce

# HOME IS DESTROYED

HARLAN, Ia., April 11,-(Special Telegram.)-Mrs. J. W. Miller was probably fatally burned in a fire which destroyed their home at noon today. Mrs. Miller was cleaning clothes with gasoline and the fumes exploded. Her body was burned to a crisp and hopes for her recovery are small.

#### SPEAKER CLARK TO SPEND EASTER AT ATLANTIC CITY

WASHINGTON, April II.-Speaker Clark went today to Atlantic City for Virginia was designated acting speaker.

# ISBRYAN INFLUENCE ON WANE? QUESTION ASKED IN CAPITAL

FIVE CENTS.

Nebraskan Only Cabinet Member Who Failed to Land Regional Bank in His Territory.

ALL THE OTHERS FARED WELL

Every Applicant with Department Head Cared For.

CABINET MEMBER IN NAME ONLY

Wonder Whether Another Case of Harrison and Blaine.

COMMITTEE DEFENSE DISSECTED Congressman Sloan Points Out How

Flagrantly the Law Was Stretched to Favor the Missouri Elements.

(From a Staff Correspondent.) WASHINGTON, April 11 .- (Special Telegram )-A significant fact that ought not to be lost sight of by the people of Nebraska is that every member of the cabinet from a state having a candidate for a regional bank landed the plum with the single exception of Secretary Bryan. Postmaster Burieson of Texas secures Dallas. Secretary of Agriculture Houston, now accredited to Missouri, secures two regional banks. St. ouis and Kansas City. Secretaries McAdoo and Redfield. accredited to New York, landed, and very naturally secured a regional bank in the metropolis of the nation. Secretary Mc-Adoo went his brother member of the cabinet one better by securing a reserve bank for Atlanta in the state of his birth. President Wilson spent his young days in Georgia, practiced law there and married a daughter of that state; his children were born in Georgia, all of which may ecount for the selection of Atlanta as a

regional reserve center. Secretary Wilson of the department of labor, charged to Pennsylvania, is happy in having Philadelphia selected as one of the twelve reserve cities. Secretary Lane, accredited to California, lands San Francisco as one of the dozen centers

of financial activity. But Mr. Bryan, of the great common realth of Nebraska, the Warwick and the president-maker of this administration, falled to get a "look-in" even, for his home city of Lincoln or for the

metropolis of his state. Is Star in Belipse? The question is being asked here whether the influence which Mr. Bryan

was supposed to have with the administration is wanted. Is it going to be another case of President Harrison and Secretary of State

When Mr. Blaine was made secretary of state by General Harrison, being very DENVER, Colo., April 11.-The irriga- much better known throughout the na tion conference here today voted to re- tion than the new president, it was most consider the approval given last night to generally thought Blaine would be the in front of a cafe and heard Rose urge gotiated, but never enforced, treaty with San Francisco, who is serving fourteen Surgical association opens here Monday the pending Newlands-Broussard drain- real president notwithstanding he did "Childless women suffer more from laid the entire matter on the table. The in the administration, Harrison showed

By the same token it was thought by thousands of people that Mr. Bryan would be the president by reason of his many years before the American people. Events, however, of the past six months have indicated that Mr. Wilson is president and that Mr. Bryan is a cabinet officer

The committee having in charge the location of regional reserve banks under the new currency law in explaining why Omaha was attached to the Kansas City California delegation was adopted by the district justifies its action by declaring conference, endorsing the Newlands bill. the poll of banks taken before the dis-When the resolution was adopted the trict was outlined showed a very large western governors' conference was in ses- preponderance of votes for Kansas City. tenth district Montana unanimously requested to be called with Minneapolis or reported and met with instant opposition. | Chicago, saying it had no trade relation with Denver. Idaho desired to go to

cured the adoption of a rule giving each of New Mexico asked for Kansas City. According to this report of the committee, consisting of Messrs. McAdoo and Houston (John Skellton Williams not having participated in the hearings of the committee), western Texas, Kansas and Nebraska unanimously protested against going to Denver. Kansas desired Kansas City, Nebraska preferred Omaha or Lincoln and Texas wanted either a Texas city, Kansas City or St. Louis. The report concludes with the assertion "It was out of the question to serve the great section from Kansas City to the mountains in any other way than by creating a district with Kansas City as the headquarters. The only other thing that could have been done with Nebraska under the conditions which presented themselves was to relate it to Chicago,

(Continued on Page Four.)

#### Manufacturers, A Word With You

You all know the satisfaction there is in having a trade that is sound and steady. Constantly recurring duplicate orders are a joy and a de-

Do you make merchandise that is dependable? will it serve the public faithfully?

If so, tell the public all the good things you know about it. Use good daily newspapers in 5, 10, 20 or 100 cities. If your proposition is big, advertise it in a big way If small, begin modestly and enlarge.

Write to the Bureau of Advertising, American Newspaper Publishers' Association, World Building, New York, for information about what other manufacturers are doing successfully along this line.