



Society

By MELLIFICIA. Wednesday, April 8, 1914.

All missionaries to China are not old, care-worn, gray-haired and angular women. Miss Frances Taft, who was the guest last evening of Mrs. C. W. Hayes, president of the Omaha Woman's club, being associated with Mrs. Hayes' sister, Miss Ruth Paxson in Young Women's Christian association work in Shanghai, betrayed an such impression quite effectively.

Miss Taft was born in China, her parents being missionaries, but was educated in this country, having graduated at Wellesley. She has returned to this country for a visit with her parents in New York City, and also to visit a number of universities, where she will present the subject of Young Women's Christian association work in China. She will be married in August at Miss Paxson's cottage in Shanghai to a fellow worker in Young Women's Christian association circles.

Miss Taft declared the Chinese to be a most admirable people. "You cannot assume a condescending attitude toward them and treat them as 'poor heathens,' as they excel in perseverance and stick-to-it-iveness even the Americans. Their accomplishments in the short space since the introduction of European ideas are marvelous."

The coast cities, according to Miss Taft, are decidedly up-to-date with their trolley cars, telephones, gas and electric devices. "When you are inside your home you can't tell whether you are in Shanghai or Chicago," she said. "Of course, in the interior these conditions do not obtain, even the practice of foot-binding and compulsory marriages not having been done away with."

Miss Taft told of the revolution in the Chinese language which was being accomplished since the influx of Americans and Europeans. The Chinese language, which is conceded to be one of the most difficult, contains 40,000 characters, so that very few people, even the native Chinese, ever master it, but the newest development is a language of but 600 characters, which makes the task of learning the language infinitely less difficult.

Miss Ruth Paxson is accomplishing splendid results in her field of work, besides very creditably mastering the Chinese language, for the space of three years that she has been in China.

Society to Attend Games.

Tuesday, April 21, will be society day at the opening base ball game. Omaha will play St. Joseph on that day and Harry Hicks, who is the favorite pitcher on ladies' day, will be in the box. The Michigan Glee club arrives that morning and will attend the game following the luncheon at the University club. The governors of Ak-Sar-Ben will attend and probably the king and queen of Ak-Sar-Ben and their attendants. On Mondays and Fridays will continue to be ladies' day at the games this season and much feminine interest has been shown.

Phi Gamma Delta Affairs.

The annual festivities of Lambda Nu chapter of Phi Gamma Delta will be May 1 and 2 at Lincoln. The formal party will be held May 1 and the banquet May 2.

Clef Club Will Receive.

Members of the Clef club will give a reception Easter Sunday from 4 to 6 o'clock at the Hotel Loyal in honor of the members of the Pionneer quartet, who will give a concert at the Brandeis Monday afternoon under the direction of Miss Evelyn Hopper.

At the Orpheum.

Messrs. Mark and Bruce Scherwin gave a box party for eight at the Orpheum Monday evening, followed by supper at the Empress garden. Those in the party were: Misses—Gladys Shamp, Earl Harbord, Mark Scherwin, Madams—Lulu N. Jerome, Misses—Lillian Paul, Ella J. McDonald, Lorena Leeka.

For Century Club.

Mr. and Mrs. C. E. Bancroft entertained the Century club Tuesday evening at a dancing party at the Prairie Park club. About fifty couples attended.

Pleasures Past.

Mrs. Lulu Norris Jerome entertained at luncheon Tuesday for her sister, Mrs. Wilkins of St. Louis, who leaves Saturday for her home. Covers were placed for: Madams—Lulu N. Jerome, Misses—Lillian Paul, Ella J. McDonald, Lorena Leeka.

Brader-Carey Wedding.

The wedding of Miss Irene Irving Carey, daughter of Mr. and Mrs. Thomas D. Carey, to Mr. Edmund Paul Brader, took place Monday evening at 8:30 o'clock at the home of the bride's parents. The marriage was celebrated in the pastor before a host of palms, ferns and Easter lilies. Rev. Charles A. Cobbey, pastor of the First Christian church, performing the ceremony. The wedding march was played by Mr. Charles W. Brader, father of the groom, on the violin, accompanied by Mrs. J. A. Nicka, sister of the groom, on the piano. The bride and groom were attended by

For the Future. The Patrician club will give an informal dance Thursday evening, April 16, at Metropolitan hall. Mrs. J. L. Nebbe will entertain at a dancing party for her daughter, Miss Ann Nebbe, at Turpin's academy Wednesday evening, April 22.

More Pledges Are Handed In Toward the New Art Home

At a meeting of the campaign committee of the Omaha Fine Arts society, a little over \$1,000 in additional pledges were received and tabulated. Much enthusiasm was manifested at the assembly and the project took another step towards realization. A representative of a local fireproofing concern offered to treat the new home of the society gratis, reducing the structure's liability to fire. Letters were also read from the founders of the two largest art galleries in the United States—T. B. Walker, Minneapolis, and John G. Johnson, Philadelphia—complimenting Omaha people upon their aggressiveness in securing a home in the city for art.

Milk Dealers Are Given Heavy Fines

M. T. Jensen, Sixty-sixth and Pacific streets, was fined \$10 and costs in police court for selling below standard. Anton Christiansen, East Omaha, was given \$25 and costs suspended sentence on one complaint and discharged on three others. L. C. Christiansen, South Omaha, was given \$25 and costs suspended sentence. R. M. Peterson, South Omaha, and A. Neldeberge, North Omaha, were given like suspended sentences.

Foley Kidney Pills Successful for Rheumatism and Kidney Trouble.

Easy to take, quick to give good results, positive in action for backache, work back, rheumatism, kidney and bladder troubles. As soon as you begin taking them you feel the benefit of their healing qualities. P. J. Boyd, Ogie, Texas, says: "After taking two bottles of Foley's Kidney Pills my rheumatism and kidney trouble are completely gone." Safe and effective. Contains no habit-forming drugs. For sale by all dealers everywhere.—Advertisement.

DR. SHAW TALKS TO C. E. SOCIETIES ON EFFICIENCY

At a rally of Christian Endeavor societies of Omaha and vicinity, held Tuesday evening at the First Congregational church, over 500 young men and women were present to hear an address on "Efficiency" by William Shaw, LL. D., international secretary. The Endeavorers voted to send messages to Nebraska's representatives in congress, urging the submission of the proposed national prohibition amendment to the states. A chorus of sixty voices rendered music. Rev. F. W. Leavitt, president of the Omaha Christian Endeavor union, presided.

In and Out of the Bee Hive.

Dr. M. I. Gordon returned from Chicago Tuesday. Mrs. John Golden spent last week visiting friends in Lincoln. Mr. John Loomis, who attends Dartmouth, is spending the Easter vacation with his parents, Mr. and Mrs. N. H. Loomis, Mr. B. H. Fonda of St. Albans, Vt., a classmate, is his guest. They return to college next Thursday.

Mrs. J. M. Metcalf returned Tuesday from a ten weeks' trip in the east. While in New York City she spent part of the time with Mr. and Mrs. E. J. Cornish at the Hotel Majestic, and also visited Mrs. Elizabeth Bayless Eddy. She spent a few days with Mrs. Clarence Richmond Day at Fort Myer, where Captain and Mrs. Day are stationed.

BIG CUT IN LUMBER RATE

Big Saving is Offered on Shipments from Pacific Coast.

MEANS THOUSANDS OF DOLLARS

Railroads Do Not Wait for Commission to Act, but Offer the Rate Demanded Through Omaha Traffic Bureau.

A reduction in freight rates on lumber from the Pacific coast country to points on the Missouri river just agreed to by the railroads is to mean thousands of dollars to the lumber men of Omaha and Nebraska. The reduction came as something of a surprise after the matter had been up for some time. The hearing was held at Lincoln before Special Examiner Wood of the Interstate Commerce commission. The railroads did not wait for the decision of the commission, but agreed to the rate asked, which is a reduction of 2% to 4% cents per 100 pounds. The fight for this reduction was led by the traffic bureau of Omaha. The reduction will mean a reduction of 75 cents to \$1.50 per 1,000 feet, or from \$18 to \$20 per carload. As thousands of cars are shipped to Omaha and Nebraska, it will mean a large saving as soon as the reduction is put into effect. There are single firms in Omaha that receive as high as 150 cars of lumber annually from the northwest Pacific coast country.

Orchard & Wilhelm are showing this week the largest collection of oriental rugs ever assembled in Omaha. Over 300,000 of rugs are on display, including many lots of choice rugs at very reasonable prices.

Real Estate Men to Come Here on May 11

The executive committee of the National Association of Real Estate Exchanges is to be in Omaha May 11 and 12. There are to be thirty-five men in the party. The local exchange is making preparations to entertain them. A banquet is planned for the evening of May 11 to be held, probably in the University club rooms. Dinner coats are to be worn.

Dietec is extremely beneficial in cases of Diabetes, Rheumatism, Dyspepsia, Kidney and Liver troubles and diseases requiring a special diet. Twelve-pound sack, post paid, \$1.75. Special discount to dealers. The Gluten Co., Red Cloud, Neb., Box 107.

A BEAUTIFUL EASTER GIFT Every Child's Magazine One Year 50 Cents. GRACE SORENSEN, Editor. Tel. Harney 2687. 314-16 So. 19th

Easter's Needs

In the way of Cleaning and Pressing Ladies' or Gentlemen's Garments are most satisfactorily furnished at our superbly equipped stores and plant. Each department in charge of one of the four brothers. You get the personal attention. When shall we send a wagon? Phone Tyler 1066.

FRENCH DRY CLEANING WORKS, ROTHERY BROS., Proprietors. 219 N. 16th 2236 Farnam 2515-17 Cuming

Advertisement for Swift's Premium Ham and Bacon. Features an illustration of a ham and text describing the product as 'distinctive of Easter. So are Easter lilies and'. Includes a price list for various meats and a list of dealers.

Advertisement for Pantorium 'Good Cleaners and Dyers' at 1515-17 Jones St. Phone Douglas 963. GUY LIGGETT, Pres.

BRANDEIS STORES

News of Our Purchase of the Henry Siegel Stocks

The exciting and rearranging of the white and color wash fabrics from the bankrupt Siegel Stores is progressing rapidly, according to the report of our New York branch. These stocks were so much greater than was first supposed, that their shipment has been delayed for a few days. However, one car is now on the way and others should arrive in about ten days. Prepare for the greatest series of bargain sales ever held in Omaha when these goods are ready. Watch the papers for full details later.

Fashionable SUITS--The Choice of Fashionable Women--the Supreme Suits at \$25

In 'Fashionable' suits at \$25 we give the grace and beauty, the aristocratic refinement, usual in suits of much higher price, because we specialize upon these suits, selling thousands of them each season to Omaha's discriminating women. They are to be had in dozens of styles, and in any desired fabric and color. We have anticipated the popularity of suits of silk, and have assembled an extensive variety of them.

Special Group of Suits \$14.75 Worth up to \$22.50 at \$14.75

This group includes numerous fashionable suits tailored to sell up to \$22.50. They have the jaunty short jacket in semi-Eton and straight-line effects, the new pop top and two-tier skirts. Serges, silk and wool poplins, gabardines and fancy tweed mixtures in all the correct spring shades.

Coats at \$8.98, Worth to \$15

Women's and misses' coats in serges, fancy tweed mixture and plaids. The new Balmainian and plain tailored effects in a complete variety of new shades for spring wear. Coats worth up to \$15, included Thursday at \$8.98.

Fancy Spring Waists for \$3.69 Dainty Lingerie Waists at \$1.50

Out-of-the-ordinary styles in blouses of fine chiffon taffeta, crepe de chine, Jap and tub silks and laces. Trimmed or plain tailored effects in plain colors and stripes and fancy figured effects. Waists worth up to \$5, special Thursday at \$3.69.

Juvenile Millinery Easter Opening

Our displays of headwear for misses and children almost rival in beauty and extensiveness, the rich showings we've prepared for their mothers and grown sisters. New poke bonnets, small sailors, lace hats, leghorn hats, panama hats—everything for the child of 2 to 5 years or the young miss of 8 to 15 years. An especially fine selection of popular prices—98c, \$1.75, \$2.50, \$3.98 and \$5.00.

Advertisement for Easter clothing: White Easter Dresses for Little Girls, Wash Dresses at \$1, Child's Spring Coats, and Gloves for Easter. Includes illustrations of children in clothing.

Advertisement for window shades and boys' clothes. 'Let Us Figure on Your Window Shades' and 'Thursday Is Blue Serge Day in the Boys' Clothes Store'. Includes illustrations of window shades and a boy in a suit.

Advertisement for women's dress boots and wall paper. 'Women's Dress Boots for Easter for \$3.48' and 'Special Sale of Wall Paper in Room Lots'. Includes illustrations of boots and wall paper rolls.