

# Society

By MELLIFLOIA. Tuesday, April 7, 1914.

**T**HE tango and other new dances are developing all kinds of ingenuity, not only in making up new steps, but in house arrangements to accommodate the dancers.

One evening last week, a certain host was entertaining a number of his friends at his home. It was not long before every one was discussing the tango, the hesitation, the one-step and the variations to these dances.

"Now, if I could just show you this new step," said one of the guests, but, alas, there was too much furniture, rugs, electric lamps, plants and other things in the way.

"Wait a few minutes," said the ingenious host, and he disappeared. After about twenty minutes he reappeared, somewhat warm and disheveled, but smiling.

"Follow me," he said, and led his guests to the basement. There was a smooth cement floor with abundant space for dancing, the room being about 20 by 30 or more. By giving the floor a heavy coating of wax, it was excellent for dancing.

The victrola was quickly brought from the living room and a real dancing party was enjoyed.

### Sapphire Club.

Mrs. E. A. Anderson entertained at her home Monday evening for the Sapphire club. Miss Anna Linde, whose engagement has just been announced, received a bouquet of American Beauty roses. The decorations were pink carnations. Covers were laid for:

- Misses—Myrtle Miller, Ivy Miller, Pearl Miller, Edna Johnson, Sophie Johnson, Mayme Gray, A. Cole Linde, Mezey, Maurice Anderson, Willie Miller.
- Messrs.—F. J. Lindstrom, E. J. Lindstrom, C. Miller.
- Messdames—E. Westfield, F. Peterson, J. Miller.
- Misses—Anna Linde, Lily Linde, Marie Rylander, Carrie Sevaldsen, Elizabeth Feldman, Violet Westfield, Elizabeth Feldman.
- Messrs.—F. Arthur Bergstrom, Leonard Bergstrom.

### Pagaloo Club.

Mr. H. B. Ruffner entertained the members of the Pagaloo club at his residence, 1430 Lothrop, Saturday evening. Progressive high five was played and prizes won by Misses Frances Mulholland, Easie Antony and Messrs. J. H. Jaska and T. M. Carlisle. Refreshments were served. Those present were:

- Misses—Ethel Mulholland, Rose Dixon, Beale Antony, Lola Marsh, Katherine Mulholland.
- Messrs.—H. B. Ruffner, O. E. Penner, J. J. White, Eugene May, J. H. Jaska, T. M. Carlisle, Mrs. R. A. Dodge.
- Misses—Ethel Mulholland, Korine Saunders, Frances Mulholland, Jane Penner.
- Messrs.—H. B. Ruffner, D. D. Callahan, E. V. Kelly, E. G. Ruffner of Dunbar, Neb.

### Celebrates Birthday.

Mrs. W. E. Deakin entertained Monday afternoon at a children's party to celebrate her daughter, Dorothy's, sixth birthday. Those present were little:

- Misses—Mildred Hornbloom, Lena Feratelli, Lola Rhode.
- Messrs.—Charles Newstrom, Vincent Johnson, Earl Haglund.
- Misses—Myra Patrick, Adele Haglund.
- Messrs.—James Deakin, Thomas Deakin.

### Antion Bridge.

Mrs. E. P. Hennessy was hostess at an auction bridge party Saturday afternoon at her home. Daffodils and yellow-shaded candles were used in decoration. Those present were:

- Messdames—O. Williams, W. J. Crendon, R. Hayden, W. Walker, Fred Busch, G. Leppin, W. Rubehy, A. Henne, Miss May Hunting.
- Messdames—Mittelbauch, D. Wells, R. Winn, W. Kert, S. Klime, R. Schmidt, Charles Fanning, Greenough.

### Benefit Card Party.

The W. C. O. F. will give a card party Thursday evening, April 9, at St. Mary's hall, Nineteenth and Dodge streets, for the benefit of the church.

### Kensington Circle.

The Busy Bees of the Ladies of the Modern Maccabees will be entertained at the home of Mrs. Maude Holloway on Wednesday afternoon.

### Missionary from China.

Miss Frances Taft of China, working under the National Board of Christian missions, will arrive in Omaha this evening to be the guest of Mrs. C. W. Hayes, president of the Omaha Woman's club, for a short stay. Miss Taft is associated in her work in China with Miss Ruth Faxon, sister of Mrs. Hayes, and Miss Susan Faxon of the Omaha High school. Miss Taft, who was born in China, is on her way to the east for a visit with her parents, who are also engaged in missionary work.

### Social Affairs Planned.

Mrs. G. J. Ingwersen has issued invitations for a tea next Tuesday afternoon from 3 to 5 in honor of Mrs. W. R. Hodgkinson.

Mrs. Charles Fremont McGrew will entertain at the home next week on Tuesday and Wednesday.

Mrs. Ralph Peters will give a small luncheon Monday in honor of Miss Bertha Dickey.

### Studio Musicals.

Mrs. John Macfarland and Mrs. Latham Davis had a delightful program Sunday afternoon at their studio musicale. Mr. Harry Diebrow sang several solos, accompanied by Mrs. Diebrow, while a number of solos were sung by Mrs. Beulah Dale Turner, who was accompanied by Mrs. Elodie Wood Milliken. Miss Marie Swanson gave selections on the harp. Miss Hazel Wilcox and Miss Frida Faustina, two violin duets, accompanied at the piano by Miss Elodie West and Miss Joy Higgins gave readings.

### Party Postponed.

The children's party planned for this afternoon by Mrs. William Stull for her little son, William, Jr., and for little Miss Della Diets Hudson of Kentucky, guest of Mrs. C. N. Diets, has been indefinitely postponed, as Master William Stull is suffering with an attack of the grip. Mrs. Stull and son plan to leave shortly for their summer home in Marengo, Ill.

### Children's Party.

Mrs. Charles F. Egister entertained at a children's party Monday afternoon in celebration of the fifth birthday of her little daughter, Katherine. There were children's games and favors and twenty-two little guests, mostly in the immediate neighborhood, were present. Assisting

### the hostesses were Mrs. Isidor Ziesler, Mrs. J. A. C. Kennedy and Mrs. Milton Ben Newman.

### Orpheum Party.

Miss Eva Kormmayer entertained at an Orpheum theater party this afternoon, followed by luncheon at the Dutch Mill. Pink and white roses were used in the decorations and Easter novelties for favors. The party was accompanied by Miss Josephine Grant and Mrs. John D. Kormmayer. The guests included:

- Misses—Elsie Schmidt, Ida Langdon, Virginia White, Winifred Grant, Phyllis Coles, Joaselle Stone, Ann Astell, Dorothy Darlow, Marguerite Mc-Cleenshan.
- Messrs.—Francis Falkner, Johanna Broderson, Pauline Coak, Edna Koppenhaver, Gertrude Koppenhaver, Elizabeth Persegoy, Marian Hassett, Florice Shaw.

### In and out of the Bee Hive.

Mrs. Fred Hill has returned from a visit in Kansas City.

Mr. John A. Moore left last week to spend two months in Shenandoah valley, his former home.

Mr. and Mrs. Fred Metz will leave this evening for New York and Washington to spend several weeks.

Miss Margaret Clayton of St. Louis is expected this week to visit her cousin, Miss Ruth Stabaugh.

Mrs. F. R. Straight and Mrs. D. E. McCulley and children are expected home Wednesday from California.

Miss Allen Lockwood, who has been visiting her aunt, Mrs. A. A. Minick, for three months, has returned to her home in Rochester, N. Y.

Mrs. Charles Kuntze has returned from the east, where she went to spend the Easter holidays with her son, Desmond. She was called home by the serious illness of her father, Samuel Burns.

Among the visitors here is Mrs. A. C. Rowbether of Rock Island, Ill. She came to be present at the golden wedding celebration of her uncle and aunt, Mr. and Mrs. John G. Brandt, and is a guest of their daughter, Mrs. J. C. Drexel, and will remain through the week, during which time a number of affairs will be given in her honor.

Mrs. Hattie Clark of Villa Belvidere, N. Y., arrived this morning to visit her mother, Mrs. Ella Squires. Mr. Clark will arrive tomorrow, and Friday they will leave for Kansas City, accompanied by Mrs. Squires. In Kansas City they will be the guests of Mr. and Mrs. Fred.

erick Whiting for the grand opera to be given there the latter part of the week. From there Mr. and Mrs. Clark will go to Fort Riley to visit Captain and Mrs. Will Cowin, also of this city. They plan to remain west until June, and will attend the May pageant in St. Louis next month.

### Club Backs Up the Committee Against Parcel Post Raise

Opposition of the Commercial club's postal affairs committee to the proposed increase in parcel post maximum weights from fifty to 100 pounds was endorsed by the club's executive committee at its weekly luncheon and meeting at noon, Omaha's "cleanup" campaign for Friday and Saturday, April 3 and 4, also was approved by the committee, along with the work and purpose of the Nebraska Conference of Charities and Correction, which meets in Omaha April 26 to 30.

Fifteen new members were elected, including Rev. P. M. Lindberg, who is pastor and treasurer of the Immanuel Deaconess Institute. Request by State Consul at B. Waldron that the club help promote the erection of Lincoln Highway arches at the Douglas street bridge and at Faircross was referred to the good roads committee.

### Connell Has Close Call to Losing Out on His Automobile

Dr. R. W. Connell, the city health commissioner, was almost deprived of an automobile by the city council through the oversight of Police Commissioner A. C. Kugel, Dr. Connell's superior officer. Kugel introduced a resolution ordering the sale of the health commissioner's car to the highest bidder. Without a whimper of protest the resolution carried.

Following this resolution there came another, instructing the clerk to advertise for bids for a new machine for the health commissioner. And here the council balked. The old machine was ordered sold but they would not buy a new one.

Finally, after several protests and two negative votes had been explained away, the resolution was referred to the committee of the whole for discussion.

### Roos Bound Over on Abandonment Charge

Walter Roos, 202 South Twenty-fifth street, was bound over to the district court on \$1,000 bonds, furnished by his father on a charge of wife abandonment. Roos was brought to Omaha Monday evening from Milwaukee by Detective William Deverese. It is charged that early in January he abandoned his 19-year-old wife of a day, Edna Roos, who at present is living with her parents at 219 St. Mary's avenue.

### GREEN IS TO TALK TO THE REAL ESTATE MEN

W. H. Green has just returned from the south, where he spent the winter. He will speak at this noon's meeting of the Omaha Real Estate exchange on the subject, "What is the Matter With Omaha, and How to Rectify It." A lively discussion is expected, as most of the members are under the impression that there is nothing the matter with Omaha.

**Rare Oriental Rugs.** Orchard & Wilhelm's display of Oriental Rugs this week should not be missed. The rare antiques and unusual rugs shown are well worth a special effort to see.

### FAIR EXHIBITORS WITHDRAW

Four Omaha Implement Houses Will Not Show Wares at Lincoln.

### DECLARE COST IS EXORBITANT

Principal Reason for Action Is Said to Rest Upon an Alleged Excessive Expense of Showing Wares.

The threatened boycott of fair exhibits by implement manufacturers and jobbers all over the country took definite form in Omaha Monday night, when four of the largest local implement houses announced that they would not exhibit their machinery at the state fair at Lincoln next September. This decision was made public at the monthly meeting of the Omaha and Council Bluffs Implement club, with representatives of twenty-six jobbing houses, doing an annual business of over \$15,000,000, present, and all threatening to follow suit.

Excessive expenses connected with the fair exhibits, including what were alleged to be exorbitant charges by draymen and tent and awning companies, were given as reasons for the withdrawal from the list of exhibitors. The firms that led the bolt were the John Deere Plow company, the Parlin & Orendorf Plow company, the Linsinger Implement company and the Western Rock Island Plow company. The combined exhibits of these companies at the fair comprise the larger part of the machinery show.

**Members of Board Here.** President Joseph Roberts of the State Board of Agriculture and President C. H. Rudge of the Board of State Fair Managers were present at Monday's meeting of the implement men, in the hope of smoothing over the difficulties. Their efforts do not appear to have been successful, however, and they left Omaha yesterday morning.

In addition to charges that the draymen and tentmen were permitted by the fair board to combine and "bleed" the machinery exhibitors during fair week, complaint also was made that the system of issuing exhibitors' tickets at the fair was inadequate and unsatisfactory.

Persistent Advertising is the Sure Road to Business Success.

### U. P. WOULD STOP ACTION IN SUITS AGAINST IT

Alleging that it is being unfairly harassed by suits brought in justice courts in various parts of the state by the Omaha Elevator company, for damages for al-

leged shrinkage of grain in shipment and errors in weighing, the Union Pacific Railroad company has asked the district court to enjoin the further prosecution of these suits.

It is predicted that the outcome of the injunction will be of considerable importance to railroads and shippers of grain

for the reason that interpretation of shipping contracts is involved. These contracts provide that the railroad shall not be liable for apparent loss of grain from natural causes, from those beyond the control of the company nor from errors made by shippers in weighing it.

## BRANDEIS STORES

### SUITS--the Utmost for \$25

We are selling hundreds more "Fashioneal" suits this season than ever before. Their admirers have spread their fame.

"Fashioneal" suits exactly meet the requirements of women who look for grace, individuality and unusual beauty in apparel at a moderate price. They are to be had in dozens of smart styles, and in any of the desirable spring fabrics. The showing of silk suits is of especial interest.

### Exclusive Styles in Suits at \$35

Our suits at \$35 are characterized by that aristocratic air of refinement usually found in the much higher priced products of exclusive costume tailors. They have all the little style features that appeal to discriminating women. Silk moire, taffeta and poplins, as well as crepes, serges and worsteds.

### The Prettiest Styles in Blouses

The blouses and waists demanded by fashion can best be selected here, for we have a magnificent variety of the choicest styles, \$3.98 to \$9.50.

### Separate Skirts for All Occasions

Skirts of silk moire, poplin, taffeta, wool crepe, crepe poplin, serges and check materials, in the newest models, \$5 to \$12.50.

## Specials in Easter Gloves

Finest quality gloves for Easter wear marked away below regular prices for Wednesday.

### Fine Kid Gloves, \$1.25

One or two-clasp styles, overseas or pique sewn, with plain or embroidered backs, particularly white with black backs. \$1.25.

### Perrin's 2-Clasp Gloves

Light or medium weight kid gloves, "La Mure" quality, known as the very best at the price. Specially priced for Wednesday, \$1.50.

## High Grade Footwear for Easter

Fashionable women are showing a marked preference for colonial pumps this spring. We are showing one especially interesting of dull kid and patent leather, in tongue and buckle style, with Gaby heels. A graceful appearing, perfect fitting pump, of exceptional quality. Priced at \$2.98.

### The Bulgarian Pump at \$3.48

The Bulgarian pump is one of the season's fads. They are distinguished by the novel cut-out patterns on the toe and low heels and ankle straps. Much liked by women who are attracted by the unusual. Patent and tan leathers. Priced \$3.48.

## Women's \$1.50 Silk Vests, Wednesday, \$1.19

Women's vests of Milanese silk, in pink and white. A very fine quality, crochet beading tops, ribbon tapes and reinforced shield under the arms. These have never been sold for less than \$1.50. An Easter special for Wednesday only at \$1.19.

### Regular \$1.00 Silk Hose, 59c

Very superior quality of pure silk hose for women, priced very specially for Wednesday. They are full fashioned and fit perfectly. Have wide little garter tops, double soles and toes, high spliced heels. Regular \$1 quality, but some have slight imperfections. Priced, per pair, 59c.

## Easter Neckwear--the Daintiest Styles

Among the many interesting new features in neckwear are pretty fichus and frill collars that will supply the requisite garnitures for the Easter gown or waist. Priced 50c to \$1.50.

Collar and cuff sets in Venice lace effects and very sheer embroidered organdy. Very desirable for wear with the spring suit. Prices 50c up to \$2.25.

The new Gladstone collars are very popular for wear with coat or dress. They are 25c and 50c.

Colored embroidered collars are very much in vogue. A beautiful selection of the newest shown here at 50c.

Gumps and blouses in unusually dainty styles, such as will be seen nowhere else are priced at 50c and up.

Pretty crape de chine collars in newest styles. 50c to \$1.50. We are showing many attractive styles in collar and cuff sets. Specially priced at 25c.

## Ribbons Here for Every Easter Need

Every hat and every gown must have a touch of ribbon--this is a ribbon season. Roman and byadere stripes are extensively used for girdles and hat trimmings, while the ribbon tunic gives added style to the plain gown. We've provided for every ribbon need.

### Satin Ribbons--

6-inch satin ribbons of exceptionally good quality. All new spring shades. Priced at, yard, 45c.

### At 25c Yard--

Ribbons Suitable for Hair Bows Plain 6-inch taffeta ribbons, 6-inch Scotch plaids, 5 and 6-inch, fancy warp prints.

### Taffeta Ribbons

Heavy moire ribbons, 5 1/2 and 6 1/2 inches wide, in good millinery colors, at yard, 80c and 40c.

## News of the Purchase of the Siegel Stocks

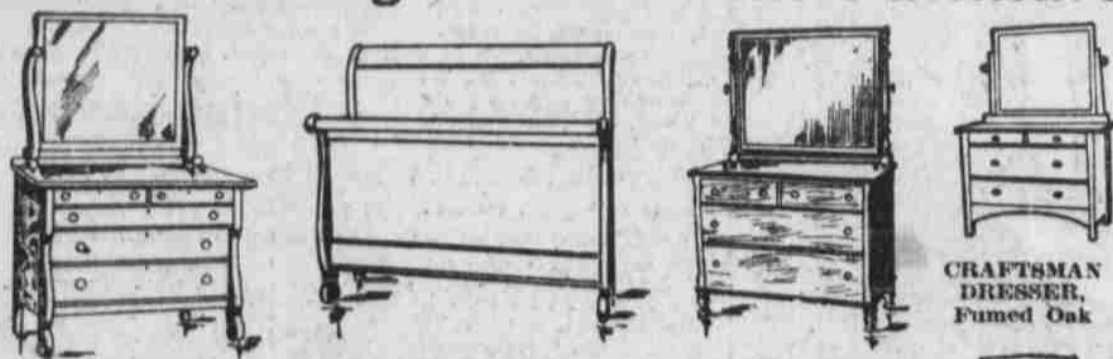
Our New York branch reports that the immense stocks which we purchased from the bankrupt Siegel stores are being rapidly worked into shape for shipment, and several cars are already on the way to Omaha.

The buyers who have seen the stocks say they are wonderful. The most amazing bargains ever offered in Omaha are promised when they arrive.

We will keep you informed every day upon the progress we're making towards the biggest sales in our history. Watch papers.



## New Showing of Bedroom Furniture



We have just checked into stock another carload of new bedroom furniture. In this assortment there are many new style pieces in Circassian Walnut, Bird's Eye Maple and Mahogany, as well as Golden Oak and White Enamel.

High class patterns and first class workmanship at MOD-ERATE PRICES.

## Beaton & Laier Co.

415-17 South 16th St. Payments if you wish.

### Mr. Successful American says:

"New York is the town from which radiate ideas, inspiration and pleasure, and The Martinique is the centre of it."

We here condense a batch of typical letters from guests of The Martinique into a composite expression of opinion:

"Personal service, good cheer and good food, luxurious appointments, refinement, modern methods and the milk 'o' human kindness, are the wholesome ingredients that make The Martinique a good place to stay while in New York."

### The HOTEL MARTINIQUE

Walter Chandler, Jr., Manager. "The House of Taylor" ON BROADWAY 32nd to 33d Street

## NEW HOTEL VENDIG

PHILADELPHIA, 13 and FIBERT STREETS 2 Minutes from PENNSYLVANIA and PHILADELPHIA & READING TERMINALS NEAR TO EVERYWHERE.

250 Beautiful Outside Rooms with Bath and Flowing Ice Water, \$2.29 and up.

Popular Cafe, Grill and Restaurant. JAMES C. WALSH, Manager