

**FOSHIER GETS TRAINLOAD**

Record Shipment of Carters Arrives in Omaha on Schedule.

**PRACTICALLY ALL ARE SOLD**

Gearless Transmission Auto Finds Big Demand in the Hill Country of the West.

Saturday, March 28, a Grand Truck engine pulled its way out of the Pontiac, Mich., station, pulling in its wake a solid trainload, consisting of thirty-two carloads containing, all told, 107 gearless transmission Carters.

This enormous order is by far the largest single shipment of the Carters ever made into the great and growing west.

The record Mr. Foshier has made selling Carters has given him the reputation of being one of the largest and most successful automobile dealers in the country.

Record Order. Many big men in the industry admit that it is one of the largest orders that will go into the west this year.

We have always been able to place all the Carters we could spare for the western territory, said H. R. Foshier, vice president and general manager of the Carters company.

It is easy to see how this early shipment argues well for the 1914 business of the gearless transmission Carters.

I have never had any trouble convincing westerners of the many advantages of the gearless transmission Carters, said Mr. Foshier, the man who ordered the thirty-two-carload order.

For Burns Brulles and Sores the quickest and surest cure is Bucklen's Arnica Salve.

**KISSEL CAR IN NEW HOME ON THE PACIFIC COAST**

President George A. Kissel of the Kissel Motor Car company has returned from a trip embracing the Pacific coast and Texas.

Mr. Kissel reports a satisfactory business outlook and is enthusiastic over the new building of the Pacific Kissel Kar branch in San Francisco.

**Goodrich Manager Opposes Non-Skid Tire Legislation**

"The recent agitation of laws requiring non-skid tires to be used on motor vehicles strikes me as wholly unnecessary," says H. M. Bacon, manager Diamond tires sales of the B. F. Goodrich company, Akron, O.

"In the first place the tendency to burden motorists with irksome laws is being overworked by too many zealous individuals today. What the automobile industry needs most is more instruction and less legislation.

"It is advanced that in Europe there are laws compelling certain types of non-skid tires to be used for the safety of the highways, and that such laws should be passed in this country.

"Although the dangers of skidding cannot be passed by or overlooked, yet the almost universal tendency toward tires that are designed to prevent skidding shows clearly that such a law would be uncalled for over here. In fact, such laws might tend to work contrary to the interests of society.

**Local Ford Agency Makes Record for the Month of March**

The Omaha branch of the Ford Motor company has just finished the month of March with a record on city sales, having sold and delivered sixty-eight model T's.

Mr. Woodruff, New England Bakery; E. Benedict, Finley Grains Co.; Merriam Commission company; H. Reed, American Tobacco company (four); Firestone Tire and Rubber company; Bewaher Grain Co.; Western Electric company; McCaffrey Bros.; Dr. G. Gifford; J. E. McKittrick; Dr. J. J. Petersen; W. J. McCrann; W. O. Larson; C. J. Ernest; J. A. Anderson; Alvin Peterson; J. B. Rawlings; S. B. Moore; Zebunus Wisen; T. H. Smith; W. H. Guild; J. H. Hilgenkamp; Mrs. Helen Robertson; H. R. Rice; Martin Nelson; Mrs. Sarah Babur; Ben Jackson.

**MOTOR CAR STARTS RUMPUS**

Mail Carrier Invades Nantucket with Overland Machine.

**CASE IN SUPERIOR COURT**

Mail Carrier Permits He Has Right to Drive Auto on Island Regardless of Exclusion Law.

The little island of Nantucket, off the coast of Massachusetts, is in a furry these days because of what is regarded as a daring violation of "the statute made and provided."

The trouble, in which Mr. Folger has thus far been victorious, dates back several months to the time when the mail carrier purchased a 1914 model Overland driving car in Boston.

Seeing that words were useless, a big delegation of Nantucket citizens traveled to Boston and had the Massachusetts Highway commission pass an exclusion law prohibiting the use of motor cars on the island.

**DICTAPHONE SUCCESSFULLY USED IN A SPEEDING CAR**

The average business man who prizes the dictaphone as a marvel of time saving and efficiency and who appreciates the delicacy of its construction, may find it difficult to believe that the instrument has been successfully used in a speeding automobile.

Yet that is precisely what was done in logging the route of a run of 123 miles near St. Louis.

After several trials and before the path-finding run was actually begun, it was found that the 1914 Cadillac was best fitted to carry the dictaphone and permit of its use while under way.

**One Piece Piston Rings Do Not Hold Piston in Cylinder**

The important part that piston rings play in the operation of an automobile engine is clearly defined by the scientific American recently.

"No matter how perfect the fit of the piston in its cylinder, it is necessary to use piston rings to prevent the leakage of the high pressure gases.

It cannot be said that the form of piston ring, known as the one-piece type, with which most engines are equipped by their makers, performs in proper fashion those functions defined by the writer.

The automobile owner who discovers his engine is deficient in the delivery of power, who has been worried over carburetion troubles and suspects that more internal wear and tear is going on than is right, might be surprised to learn how much of all these things his one-piece rings are fairly responsible for.

Such conditions can be readily overcome by installing in their place rings that are expert designed, and can prove it by efficient leak-proof service.

**VANITY TEST FOR MOTORS**

Studebaker Foreman Tests Enamel by Reflection of Own Face.

**MUST REFLECT ALL FEATURES**

If Enamelled Parts Fail to Tell How Bad He Needs a Shave, the Foreman Puts the Parts Back in the Bath.

Without being in the least vain over his personal appearance, there is a veteran foreman of the Studebaker corporation's Detroit staff who admits to looking at the reflection of his own face several hundred times a day.

Tom Humphreys is his name. He bosses the operations in the enameling department of the corporation's plant No. 5.

After each dipping hoods and fenders are carefully hung in racks until the surplus enamel has run off into troughs, to be cleaned and used over again.

Humphreys keeps a roving eye on the early operations, but never fails to give his close personal attention to the fenders as they come from the final baking.

**Oakland Owner Says Upkeep Very Small**

Owners are always interested in the cost of running a motor car, for they have learned that it is a mistake to consider only the initial cost.

By a recent letter received by the Oakland Motor Car company from M. C. Jensen Jr., of Nashville, Tenn., he states: "I have just thought that my car had a birthday—after which I figured by anti-rust expense for one year's running."

The result was surprising to me after my experience with various makes of other cars.

The distance covered in a year's time was 33,000 miles, and here is an itemized list of the cost per mile:

Gasoline ..... \$160  
Oil, including transmission and cup ..... \$604  
Grease ..... \$204  
Washing and polishing ..... \$905  
Extras ..... \$312

Total ..... \$2411  
The extras include \$3 for a dash light, \$2.50 for a toolbox to put on the step, \$1.50 for two headlight globes, and \$1.50 for a wire connection on the dash so that I would not have to pump up my tires by hand.

"I was at no expense for repairs and made no attempt to achieve a low expense record."

Oakland officials state that less than 24 cents per mile is nothing unusual for a normal year's service with an Oakland in the hands of an average owner.

**C. D. HASTINGS TO MAKE EXTENDED TRIP ABROAD**

President J. Walter Drake announces that Charles D. Hastings has given up his duties as general manager of the Hupp Motor Car company.

Export shipments have now grown to such an extent that today the business alone pays the running expenses of the factory.

J. Walter Drake, president of the company, continues active supervision over the general affairs, while the title of F. A. Harris has been changed from assistant general manager to that of commercial manager, the scope of his duties having been enlarged.

The personnel and policy of the management remains as before. These changes are merely in the course of rearrangements that have taken place gradually.

Advertisement for LEAK-PROOF Piston Rings, featuring "Maximum Power Minimum Carbonization" and "Eliminate gas leakage Keep back oil".

Large advertisement for Overland 66 Miles High, featuring a tall tower illustration and technical specifications for the 1914 production of 50,000 cars.

Advertisement for Goodrich Safety First tires, highlighting quality and lower cost mileage for Goodrich tire users.

Table showing Goodrich tire prices for various sizes (30x3, 30x3 1/2, 32x3 1/2, 33x4, 34x4) and different tread types (Smooth Tread, Safety Tread, Grey Inner Tube Prices).