

# Stars of the Chicago Opera to Be Heard in Omaha Soon

**M**ARY GARDEN is nothing if not protean; she has a way all her own and its manifestations are sometimes really startling. Just now she is attracting attention, not only for the remarkable work she is doing on a tour with the Chicago Grand Opera company, but because of the story that she has selected as her future mate another songbird of the same organization.

Very recently Miss Garden was interviewed by Louise Graham of the Cleveland Leader, with the following result:

"Others can sing, all more can act, but Mary Garden sings. She winds herself around people, she permeates everything she touches. A shrug of one of her shoulders speaks volumes. Impulsive, kind-hearted, tenacious and pugnacious, if necessary, but a good loser when the strain of singing is over, with moods changing like lightning, a nimble mind and a quick wit, Mary Garden fascinates and it is that which 'gets over.' It is that which keeps other singer-actresses from the coveted place in art, musical or otherwise, for that matter.

"Miss Garden had been singing 'Don Quichotte' when she received me in her dressing room at the close of the performance. She had just lost \$2,000 through a broken concert engagement in Ohio, due to conflicting dates and distances, and I expected to find her worried, if not in tears over it. 'Tears? Bah! Tears are for women without brains. The divine Mary might smash a window or a head, but cry—never.

"I feel like a fool every time I pull on a pair of white kid gloves and amble up to a concert platform—I'm through with that kind of business forever, and with her it became a closed incident.

"Forget it and let's have tea," commanded the prospective defendant in a breach of contract suit, 'I like tea better than anything in the world except my five friends.'

"Naturally a woman who has been boosted and knocked in a profession as filled with jealousy as an egg is filled with meat should have been stripped of any illusions pertaining to that fragile thing called friendship. But Mary Garden can afford to be generous—she is a boxoffice success. Only pygmies remember their enemies.

"But it was the enumeration of these five friends that again demonstrated the unusual mind. Instead of the blanket expression 'my friend' she analyzed the qualities of each which would do credit to a Harvard university psychologist. Not the least interesting was the part she herself must play in making these widely different friends.

"Yes," she commented, 'there is more skill in keeping friends than in making them. Anyone can gain a confidence, but few can keep it. More tact should be used with friends than with acquaintances. There would be less family friction if society manners were the rule of households. Why keep our best for the ones who see us but once in awhile?'

"Miss Garden believes that an American girl who goes abroad to study should have nothing in the way of luxuries.

"It is the feeling that one must work to win that makes artists. 'Taxi, suppers and fine clothes are not for the girl who must make her own way.'



"I didn't say that I knew of her generous deposits in Paris banks and that she had taken from the chorus and sent abroad to study.

"Do you know that I shall leave the stage before long," she demanded, "and I leave before anyone has the opportunity to say, 'Oh, yes, Garden, poor thing, she used to do well,' with emphasis on the 'used.' Well, before that happens Mary will be ensconced in her comfy home. I want to leave in the height of my success and have people remember me when I could send cold shivers up and down their backs and have them want more. Farewell tours? Never. I'll just quit and that will be all there is to it. A very Gardenesque method.

"It is this many-sided character to the American people. It is this rare combination of art and practicality which has placed a poor Scotch girl where she is artistically and financially—she has saved her money and owns two estates in Europe, one near her birthplace in Scotland at Aberdeen and the other at Versailles.

"Only this remarkable woman could melt into the roles of such diversity as 'Louise,' 'Thais' and 'Flora Tosca.' It is this same dramatic ability which makes Mary Garden, herself, indiscreet and of infinite variety. Personality, that overworked word, is the only explanation. Mary Garden has not been over-presented.

Miss Garden will appear in Omaha on April 14 in 'Thais' with the Chicago Grand Opera company. The tickets are now being sold at the Auditorium.

## Says Automobile is Necessity to World

"Never in the history of the motor car industry has it been so absolutely demonstrated that the automobile is a tool of civilization as during the last few months," says President M. H. Van Dervoort of the Moline Automobile company.

"Pessimistic talk has been rife for the last six months. The gossip mongers have spread broadcast fictitious stories that we were tottering on the brink of a financial panic and have circulated rumors

that the motor car history was going to the dogs.

"If there has really been a money stringency it has not hit the motor car industry; at least not those manufacturers who are making honest cars at honest prices.

"The motor car has become a necessity and we could not do without it any more than we could get along without the telegraph, telephone or railroad. It is performing a service far better than any other invention known. It has taken its rightful place in our everyday life. It has brought the city nearer the country; it has wiped away border lines. It has brought far better roads. It has made the

rich well and brought back good health where medicine failed.

"The motor car is an inevitable evolution whose onward march can not be checked any more than the Atlantic's tide can be stemmed. It has given employment to thousands of people. The industry has pulled up with it hundreds of necessary concerns who employ another large army of workmen.

"The motor car is a necessity; it is here to stay and its utility purposes make it a servicable vehicle that progressive business and professional men cannot do without."

Permanent Advertising is the Road to Big Returns

# Come See the Stripped Chassis

## CHANDLER LIGHT WEIGHT SIX \$1785

**W**E want you to know just how the Chandler is built. We want you to know these details of design and construction that make it *distinctively* the highest value light weight six. We want you to see the *workmanship* that goes into the car. Come see the chassis and satisfy yourself that all we have said about the Chandler is plain, simple truth.

**Our Chassis Display Begins Tuesday, April 7th**

The Chandler stripped chassis was a feature of all the big Automobile Shows this year. The importance of its exhibit at the Shows was emphasized by the fact that other light weight six manufacturers *did not* exhibit their chassis. In fact, at some exhibits visitors were requested *not to raise the hood.*

Well, it's different with the Chandler. There is not a single thing cut out of this car to make its price possible and everything in it is of the finest quality.

We not only want you to look under the hood and see this beautiful long-stroke motor, mounted on its cast aluminum base extending from frame to frame and providing separate pedestals for magneto, generator and starting motor.

We want you to see *all* of the chassis. It's worth your study.

Don't take too much for granted in selecting your six. Chandler performances are convincing. The Chandler has made good in such a sensational way because it is *built right.*

It is not a modification or abbreviation of a larger model. It is just what the Chandler Company *started out to build*, and we believe it is the *best car built*, regardless of price.

See the stripped chassis. That's the proof. You will appreciate the superior materials.

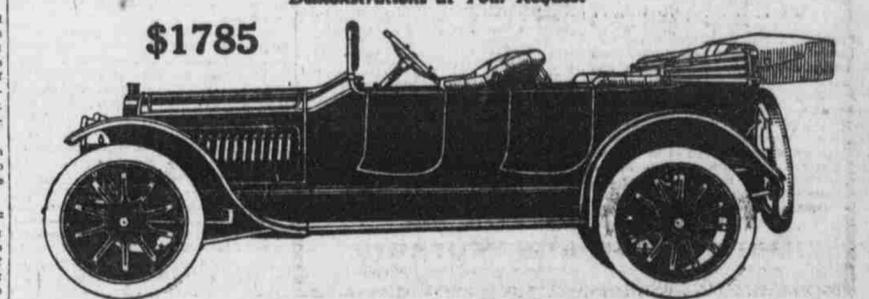
You will see how, by the use of pressed steel and cast aluminum instead of heavy forgings, the Chandler has attained light weight with greatest strength. You will see at a glance the beauty of the finished workmanship.

The success of the Chandler is not surprising. And it is universal.

Our judgment of this car is supported by the judgment of other old established distributors from coast to coast, men who are not handling any but *highest-value* cars. Our judgment is supported, too, by every owner of a Chandler and by every automobile engineer who has studied this car.

And our judgment will be supported by *your* judgment when you have seen the Chandler chassis and when you have seen the Chandler perform.

*Demonstrations at Your Request*



**\$1785**

**W. L. HUFFMAN AUTOMOBILE CO.**  
1814-16 FARNAM ST., OMAHA, NEB.  
ST. LOUIS, MO. LINCOLN, NEB. ST. JOHNS, I.A.  
217 W. 1st St. 222 So. Phillips Ave. 1222 F St. 217-19 9th St.

CHANDLER MOTOR CAR CO., Manufacturer, CLEVELAND, OHIO

## Goodyear Factory Breaking Records for Production

Some statistician out in the factory of the Goodyear Tire and Rubber company, Akron, O., has figured out that one week's tire production of the company, if piled on top of each other, figuring an average of four inches height per casing, would make a stack many feet higher than Pike's peak.

When, a month or so ago, a third shift of workers began operations at the Goodyear factory and the wheels resumed their humming twenty-four hours a day, the management predicted that within a short time the tire production would be brought to 10,000 a day. This refers to pneumatic tire casings only, and does not include the motor truck tires, carriage tires, bicycle tires, etc., of which Goodyear produces a large quantity. The record of tire production for five days of the last week shows that the 10,000 a day prediction is rapidly being made to "come true." No Saturday figures are included here, for the reason that Saturday afternoon is a holiday at the Goodyear factory, and there is no Saturday night work. The week's pneumatic tire production ran as follows:

Monday, 8,296; Tuesday, 8,306; Wednesday, 8,671; Thursday, 9,412; Friday, 9,394; a total for the five days of 44,411 pneumatic tires, enough for the equipment of more than 11,000 cars. Goodyear men maintain that this output is more than twice as great as that of any other tire factory in the world for the same period of time, and the figures are pointed out as proof of the growth of Goodyear sales.

## NEARLY EVERY LINE OF BUSINESS USES TRUCKS

The Kissel Motor Car company of Hartford, Wis., has just issued a new motor truck book containing more than 80 illustrations of various Kissel Kar truck models in service. Looking over this publication for the first time many will realize more than before what an important figure in transportation the truck is getting to be.

There is scarcely a line of business that doesn't use trucks, and this new Kissel Kar book doesn't merely say so, but proves it by the photographs of trucks in actual use.

## FORD SYSTEM ASSISTS THE WORKMEN WHO ARE UNFIT

Conditions in the vicinity of the Ford Motor company's plant have once more resumed their normal aspect. No longer do thousands of men besiege the entrances on Manchester avenue in the hope of securing positions under the new wage regime. They have finally come to realize that no such casual and hazardous method is being followed in adding to the working force.

The painstaking manner in which the new wage scale was evolved and the thorough way in which the entire plan is being fortified by elaborate follow-up work is illustrated by several features. One of the most significant relates to the handling of employees in the shops to discover by thorough test their fitness for work in the various departments and thus protect them against a seeming failure to make good and a summary dismissal.

Foremen are not allowed arbitrarily to

## Packard Sales Jump During Last Month

As reflecting an increasing demand for high grade vehicles it is announced that the total Packard sales during March, including both motor carriages and trucks were greater than any other corresponding month since the Packard Motor Car company started in business.

The sales of motor carriages were 26 per cent greater than any other March in the history of the company, while the record for truck sales surpasses that of any other month in the fiscal year more than \$70,000 having been invested in Packard motor truck chassis by business men.

The demand for Packard "3-50's" and "4-48's" was divided in a ratio corresponding to the rate of production of the two sizes of motor carriages. The sales thus far indicate that both cars will be sold out in the early summer. Already three-fourths of all Packard cars available for the current season have been disposed of to customers.

## CARRY MAZDAS SAFELY WITH GOODRICH RESILIENT TIRES

"The selection of the Goodrich resilient wireless tires for the G. V. electric trucks operated by the National Electric Lamp association in Cleveland to carry Mazda bulbs, is a splendid tribute to the resiliency of our solid tires," says Mr. S. V. Norton, manager of the motor truck tire sales department of the R. F. Goodrich company of Akron, O.

"Before adopting our tires on their G. V. trucks the National Electric Lamp association was compelled to charge their batteries every night. After equipping with Goodrich resilient wireless tires it was found necessary to charge the batteries only once every other night, in addition to this large saving in power,

## Omaha Buick Agency One of the Biggest

Mr. Lee Huff has just received word from the Buick factory that the Nebraska Buick Auto company is almost at the top of the list of Buick distributors who have taken the largest number of 1914 Buick cars to date, Chicago being the first on the list and San Francisco second, with the Nebraska Buick company third.

The Nebraska Buick Auto company reports the following deliveries for the week: C. O. Swanson, Lyons, Neb.; Mike Saba, Omaha; T. H. Straub, Avoca, Neb.; W. A. Channey, Dunlap, Ia.; T. B. Kennard, Omaha; Johnson Hardware company, Sumner, Neb.; George Menking, Kennard, Neb.; F. A. Kimbrough, Shelton, Neb.; Herman Wilke, Omaha; D. P. Sherrill, Callaway, Neb., and to Charles Levinson, Omaha.

Key to the Situation—See Advertising.



**THE** same reasons why Firestone Tires took their leading position are the reasons why they hold it.

The finest materials in most liberal measure, built layer by layer and double cured, by the leading, largest tire specialists of America.

# Firestone

Tires cost you very little, if any, more than ordinary tires which are made to sell at a price. Look to the inside reasons as well as the records and reputation and there find the cause of the Firestone Fact—*Most Miles per Dollar.*

The Firestone Tire and Rubber Company of N. Y.  
"America's Largest Exclusive Tire and Rim Makers."  
222 FARNAM STREET, OMAHA, NEB.  
Home Office and Factory, Akron, Ohio.  
Branches in all Large Cities.

# How Goodyear Fights Loose Treads

After we ended rim-cutting we took up loose treads—another major tire trouble.

At the base of the tread in every tire there must be a breaker strip. In all tires save Goodyears this strip is made of loosely-woven fabric. And road use often separates this breaker strip from the rubber.

We bought the rights to a patent fabric which we picture here. It costs us \$50,000, and it forms our breaker strip.

This fabric rivets itself to the rubber. The tread rubber is forced down through these openings, while in a plastic state, forming hundreds of large rubber rivets. Then the whole tire is vulcanized en masse.

This lessens by 60 per cent the risk of this tread separation. And no other maker employs it.

**Millions Saved**

That is one way in which we save tire users millions of dollars yearly.

Another is our "On-Air" cure. No-Rim-

Cut tires are seal-cured on air bags, under actual road conditions. This saves the countless blow-outs due to wrinkled fabric. This extra process costs us \$1,500 daily, and no other maker employs it.

In these tires alone is rim-cutting ended in a satisfactory way. We control the method.

And these tires alone have our double-thick All-Weather tread—a smooth-running anti-skid.

**16 Makes Cost More**

No-Rim-Cut tires are the only tires embodying these costly features.

After years of tests on countless cars they have come to outsell any other tire in the world.

Yet there are 16 makes of tires which sell at higher prices. Some nearly one-half higher. Three such tires cost as much as four Goodyears. That's a curious situation.

**GOODYEAR**  
AKRON, OHIO  
**No-Rim-Cut Tires**  
With All-Weather Treads or Smooth

**THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO**  
This Company has no connection whatever with any other rubber concern which uses the Goodyear name.

Any Dealer can supply you Goodyear Tires. If the wanted size is not in stock he will telephone our Local Branch.

