



MAGEE'S

SERVICE

Formerly Magee & Deemer.
413 SOUTH 16th STREET

Kensington Suits, Light Weight Silk Lined Spring Overcoats and Popular and Stylish Balmacaans

Before Easter take a minute's time and glance at our splendid clothing for men and young men. We stake our reputation on our Kensington Suits. They fit as no others do. They hold their shape till worn and they wear to your entire satisfaction. They will cost you from \$20 to \$40, which is \$10 to \$20 less than the tailors ask for equal service.

We show splendid, full sized lined Oxford or black top spring over coats for \$20. They are very dressy and afford a fine protection from cold spring winds. We have something a little more extreme, but answering the same purpose in our shower proof balmacaans. They are new, but exceedingly popular. We price them at \$20 and \$25.

Let Me Make Your Spring Suit

IN ADDITION TO A PERFECT FIT, I GIVE YOU THE LATEST STYLE, THE NEWEST FABRICS AND EXPERT SHAPE-RETAINING WORK-MANSHIP.

Suits to Order
\$25 to \$40

MADE IN OMAHA.

TAILOR BECK
1512 1/2 Dodge St.



Wilcox and Allen are now ready to show you the noblest and best line of Suits in Omaha at \$16.50 and \$25.00

"Make Our Store Your Store"
Wilcox & Allen
203 So. 15th St., near Douglas

GUCKERT & McDONALD

TAILOR IMPORTERS

317 South 15th St.

I gladly invite you to inspect my fabrics for spring and summer. x x x

Ladies! Rest and relax while enjoying a dainty lunch or refreshments properly served in up-to-date

SODOASIS

Where everything seems to taste just right. Dainty lunch, tea or soda while the music plays.

Sherman & McConnell
Drug Company
Props. of 4 Omaha Rexall Stores.

Delicious, appetizing, tempting light lunches and hot drinks served "just right" at the

OWL'S NEST

The beautiful downstairs room at "The Owl," 16th and Harney. A paradise for tired and thirsty shoppers.

Easter Cards and Favors

OF INDIVIDUALITY AND EXCLUSIVENESS THAT DEMAND THE ATTENTION OF THE MOST DISCRIMINATE. PLACE YOUR ORDER TODAY.

Tekna Shop

It is my desire to make you a comfortable,

Roomy Spring Suit

In order that you may have comfort and that I may profit thereby

CHAS. E. MOLONY TAILOR

NEW LOCATION
404-410 City National Bank Building

EASTER HATS

BLACK HATTER
109 So. 16th St.

Just a Few More Days Until Easter, the Beginning of Spring

The thought inspires us with a desire to look our very best, regardless of our circumstances. We cannot all have new gowns of the latest fad in style and material, but there is not one who cannot afford to have the old suit or one-piece dress Dry Cleaned and Pressed—and possibly a new collar and cuffs or new lining for the jacket; or an added touch, such as a new lace frill or bit of change in the one-piece dress.

One may present as good an appearance as though she had purchased a brand new costume, and at a fraction the cost of new.

Tailor Suits Dry Cleaned and Pressed \$1.75 to \$2.00; One-Piece Dresses, \$1.25 to \$1.75; Fancy Dresses, \$1.75 to \$3.00; New Collar and Cuffs, \$2.00 to \$2.50; Jacket Linings, \$3.00 to \$4.00, plus cost of material.

Don't wait another day, just call Douglas 963 and an auto will be at your door promptly. We guarantee satisfaction.

THE PANTORIUM

"Good Cleaners and Dyers."
1515-1517 Jones Street.

N. B.—Out-of-town customers can send work by express or parcel post. We pay return charges when order amounts to \$3.00 or more.

Temporary Changes in Our American Kitchen are Now Complete

WROTH'S CAFE

IS NOW OPEN

The most beautiful in the west

We are now serving everything as in the past, both in the grill room and cafe.

1612 FARNAM STREET