

1914

Spring and Summer Footwear The \$4 and \$5 Kind at \$2.50 and \$3 ALEXANDER SHOE CO.

The Fashion Creators of Omaha



\$5 See Our Famous Values at \$5

Most Beautiful Ass'tment of Spring Suits, Coats and Dresses

We Save You \$10 on a Garment

Bonoff's
New York Sample Store
206 North 16th Street

Exclusive Millinery

AT SENSIBLE PRICES

MRS. A. HUSTER
Hotel Loyal Building
221 North Sixteenth Street

New Goods on Sale

Our double store is loaded with a fine line of Men's Ladies and Children's Clothing, Furnishings, Hats and Shoes. New and up-to-date. At the prices is the lowest you ever saw. We are determined to get your business. Come and investigate for yourself.

\$10.00 Men's Suits, at... \$7.50	\$2.50 Hats, at... \$1.50
\$15.00 Men's Suits, at... \$10	\$3.00 Hats, at... \$2.00
\$20.00 Men's Suits, at... \$12.50	\$2.50 Pants, at... \$1.50
\$4.00 Boys' Suits, at... \$2.98	\$3.50 Pants, at... \$2.50
\$7.50 Boys' Suits, at... \$3.98	\$1.50 Children's Shoes... 98c
\$3.50 Girls' Coats, at... \$2.45	\$2.00 Child's Shoes... \$1.50
\$5.00 Girls' Coats, at... \$3.50	\$2.50 Boys' Shoes, at... \$1.69
\$12.50 Silk Dresses, at... \$7.50	\$3.50 Ladies' Shoes and Oxfords at... \$2.50
\$12.50 Ladies' Coats, at... \$7.50	\$4.50 Ladies Oxfords and Pumps at... \$3.00
\$15.00 Misses' Suits at... \$10	Free—A pair of silk hose with every pair of ladies' Oxfords.
\$12.50 Misses' Coats, at... \$7.50	
Men's Shirts, 75c values... 48c	

J. Helphand Clothing Co.
314-16 North 16th Street

A Lady's Suit Man Tailored to Your Order by

Schuman
POPULAR PRICES

Costs Scarcely Any More Than the Ordinary Ready-to-Wear Suit of the Department Store.

433-35 Paxton Bldg.

Charming New Easter Millinery

Trimmed Hats at \$5, \$7.50 and \$10. You will find these hats beautiful in every respect. They are hand-somely trimmed with the very best materials. Come in tomorrow and select your Easter Hat—One that will be different from the ordinary hats you see every day.

PAXTON MILLINERY
Balcony, Room 2, Paxton Bldg.
FRANCIS HEMAN, Two Stores.
515 So. 16th St.

Fashionable Jewelry for Spring

Our spring showing of highly artistic goods of both American and European production is about complete, and it is with great confidence and pleasure that we invite both our old and new customers to inspect a collection of Rare Jewels and Splendid Silver Services.

C. B. BROWN 403 South 16th Street

JEWELRY GIFTS FOR EASTER

An exceptional showing of diamonds, lockets, pendants, neck chains, watches and many more pleasing gifts at prices that have made our store popular.

LINDSAY, The Jeweler
Expert Watch and Jewelry Repairing
221 1/2 South 16th Street.

MILLER, LADIES' TAILOR
412 to 415 Paxton Block
IS NOW MAKING
The Latest Spring Fashions
IN
SUITS, COATS and SKIRTS
Best Work at Popular Prices

Home of the **NU-BONE CORSETS**

Combine a KNEE-TIGHT FIRMNESS with a Nu-Bone Corset and you will be satisfied.

Miss Sidebotham with **L. Kneeter**
LADIES' TAILOR
508 So. 16th St.
Phone Doug. 6068.

Newest creations in ladies' **READY-TO-WEAR APPAREL**

at popular prices is being shown at **Friedman's Cloak Shop**
322 North 16th Street—Corner 16th and Chicago Sts.

Ladies' Tailored Suits and Gowns

Mme. Galbrith
Suite 1322 W. O. W. Bldg.
Phone Doug. 4989

SAVE YOUR MONEY

by making your own tailored suits and dresses at

THE **Keister Tailoring College**
1028-38 City Nat'l Bank Bldg.

Your Easter Millinery

can be more easily selected from our distinguished styles.

Successor to Miss E. L. Pepper, 18th and Farum Streets, Room 11.
Second Floor Davidge Bldg. Phone Tyler 1929.

EASTER PLANTS AND CUT FLOWERS

Order Now for Easter Delivery.
Lilies, Anemone, Tulips, Hydrangea, Spirea, Myrica, Clematis, and Others.
A telephone message as good as a call. Fair treatment is not a habit—it's an institution.

JOHN H. BATH
... FLORIST...
Boyd Theater Bldg.—Order early to insure prompt delivery.—Doug. 8000.

Specify Your Needs, Bee Want Ads Will Serve You in Home, Store and Office

Tyler 1000

Exclusive Spring Millinery

Our store is different—pleasantly distinctive—a always showing distinctive models in the latest Parisian styles, combined with domestic ideas. We invite your inspection.

Appointment by phone.
JELLISON & LAMISH
Successors to Kahl & Johnston
304 S. 18th St. Doug. 657

Our Spring Exhibit Shows Our Ability to Give Correct and Exclusive Styles at Extremely Low Prices

Miss Butler
Entire Second Floor Over Alexander's Shoe Store.
1512 DOUGLAS STREET

Come and See Our Japanese Miniature Tea Gardens. They Are All the Rage.

THE ORIENTAL RAZIM BAZAAR
1805 FARNAM ST
PHONE DOUG 6031