

DAIRYING ATTRACTS MANY

Nebraska Farmers Are Finding it a Profitable Industry.

BURLINGTON IS HELPING OUT

Homeseeking Department is Doing Much to Encourage the Raising of Cows and Selling of Milk.

Farmers, business men and others in the counties in the western portion of Nebraska are giving more attention to dairying this spring than ever before, says the homeseeking department of the Burlington road.

In Dundey, Chase, Hitchcock, Mayes, Perkins, Cheyenne, Box Butte, Scott's Bluff, Dawes and several of the other counties along the Burlington, organizations are being perfected to induce the buying of cows and the engaging in dairying on a more extensive scale.

Bankers in all of the towns in the counties in the western part of Nebraska along the Burlington lines are loaning farmers money on the real live stock and in great instances, advancing cash with which to purchase the animals, accepting personal notes when provisions are secured.

In a number of instances reported, the farmers in the western part of the state where they are well-to-do, have assisted their less fortunate neighbors and have advanced money, taking security of cows not yet bought. In other instances, farmers have formed clubs, each putting in a sum of money. With the total cows are to be bought and a division of the animals made among the purchasers.

Collects Insurance for Parcel Post

C. C. Westerdahl, in charge of the stamp department at the Omaha post-office, bears the distinction of being the first person to collect on an insured parcel post package. In December the Westerdahl family sent a number of presents to friends in the state of Washington by insured parcel post. The package, valued at \$4, disappeared and was believed to have been destroyed in a fire which burned two mail cars. The claim for \$4 was filed in the postoffice here on January 27, and the loss on the insured parcel post package was paid by warrant from the United States treasury on March 27, just two months after the claim was filed.

BROWNING, KING & CO. GIVE EMPLOYEES BANQUET

Browning, King & Co.'s employees held a "get together banquet" at Rome hotel, Monday evening. Frank A. Williams, merchandising manager of New York, and Major R. S. Wilcox, retired manager of the store, were the guests of honor. G. T. Wilson, active manager, presided as toastmaster and made a good talk on "Satisfying the Customer." Mr. Williams, principal speaker of the occasion, took for his subject, "Efficiency" and brought out the purpose of the gathering, to form a "Get Together Club" in the Omaha branch of Browning, King & Co.'s seventeen stores, thereby bettering the service to its many satisfied patrons.

Major Wilcox spoke on "Co-operation Among Employees," and told many reminiscences of his long service as manager of the store.

Piano New to Omaha Used in Recital at Burgess-Nash

The new Haddorf piano has been introduced to Omaha. At the opera musicale of the opera "Thais," given by Mr. and Mrs. Marx Oberdorfer at the Burgess-Nash company store yesterday, Mr. Oberdorfer accompanied his wife's recital with a grand Haddorf piano. This piano has only been handled in Omaha since the first of March.

Mr. Oberdorfer expresses himself as more than pleased with the piano. The "Homo" tone he describes as a gold mine of musical beauty and charm.

A peculiar incident occurred in the shipment of a Haddorf grand to Omaha. Manager Robinson of the piano department at Burgess-Nash, wired Rockford for a grand to arrive in Omaha last Saturday. The piano did not arrive until yesterday, too late for the recital Monday. Anticipating some such delay, Mr. Robinson wired the Des Moines agency for a grand to arrive here last Saturday. The piano arrived on schedule time Saturday, but when it came time to set it up, it was learned that the legs had disappeared in transit. Despite tracing by the claim agents, the legs still remain hidden and have not been discovered yet.

Mr. Oberdorfer was compelled to use another piano at the Monday recital, but he used the Haddorf yesterday afternoon.

Dates Are Fixed for Clean-Up Day for Entire City

Friday and Saturday, April 17 and 18, have been fixed by the city commission as official clean-up days and a proclamation will be used by the mayor calling upon all good citizens to help in the municipal house-cleaning.

Schools, employment clubs and all civic bodies will be invited to join with the city in the spring clean-up campaign. Street Commissioner J. J. Ryder prepared the resolution fixing the date of "clean-up" day and setting forth the reasons why everybody should join in the movement.

Mayor Dahlgren said the state fire warden wanted to make the Omaha clean-up day a state affair, so that there would be a concerted movement in all the cities in the state.

The state fire warden will be in Omaha to assist in the clean-up work.

Commission Will Expedite Eastern Freight Rate Case

Washington, March 31.—To facilitate consideration of the advance rate case, Chairman Harlan announced today that the Interstate Commerce commission had decided to grant the request of the railroads to hear their concluding testimony today and Thursday.

WARE GOES ON TRIP WITH SOME M. P. OFFICIALS

J. F. Russ, superintendent of the Nebraska division, Falls City; J. A. Sumerville, superintendent of transportation, and C. E. Smith, assistant chief engineer, St. Louis, all of the Missouri Pacific arrived yesterday and accompanied by General Manager Ware of the Union Pacific, left in a special train at 11 o'clock on a trip over the Talmage branch of the Missouri Pacific.

BLAZING SIGN MAKES A QUICK HIT WITH STRANGER

Coming into Omaha for the first time last Saturday evening and taking a car up Farnam street from the depot, an upstate farmer was surprised to be met with a "go-to-church" invitation in big electric letters on the welcome arch at the top of the hill. "I'd heard a few bad things about this here city," he said to the street car conductor as he got off at a hotel, "but from the looks of that 'er sign, Omaha ain't so wicked, after all."

RAIN OVER ENTIRE STATE

Railroads Report Good Fall at Nearly Every Station.

FROM ONE-HALF TO AN INCH

Two Inches Fall at Tecumseh and All Over the Fall Was Slow, Giving Rain a Chance to Soak Into Ground.

According to the station reports coming to the railroads, rain was again general all over Nebraska Monday afternoon and Monday night with indications of clearing weather in the northwest.

Railroad reports say that the rain of the last twenty-four hours did not come with a dash, but was spread out over most of the time, a slow drizzle, with all of the precipitation soaking into the ground.

The heaviest of the rain of Monday and Monday night was through the central portion of the state, extending through to the Wyoming line, nearly all of the stations reporting from one to two inches. Down through the Republican valley and through to McCook, the precipitation was from one-half to an inch, with about the same up the Elkhorn valley and through the sand hills. Up and down the Missouri river valley, the rainfall ranged from one-fourth to three-fourths of an inch. Tecumseh reported two inches.

Rain, which continued at intervals throughout Monday and Monday night, yielded a net precipitation of .38 of an inch of moisture in Omaha, which brings the total of precipitation up to 1.30 for the last five days. Continued unsettled weather with rain is predicted for Omaha and vicinity.

Key to the Situation—See Advertising.



A LITTLE wear changes some shoes so that their own maker wouldn't know them.

Crossett Shoes keep their good looks. The favorite style and shape of the Crossetts you select today will remain as long as you wear them.

Crossett Shoe advertisement featuring the slogan "Makes life's walk easy" and listing prices from \$4.50 to \$6.00. It also mentions Lewis A. Crossett, Inc. as the manufacturer.

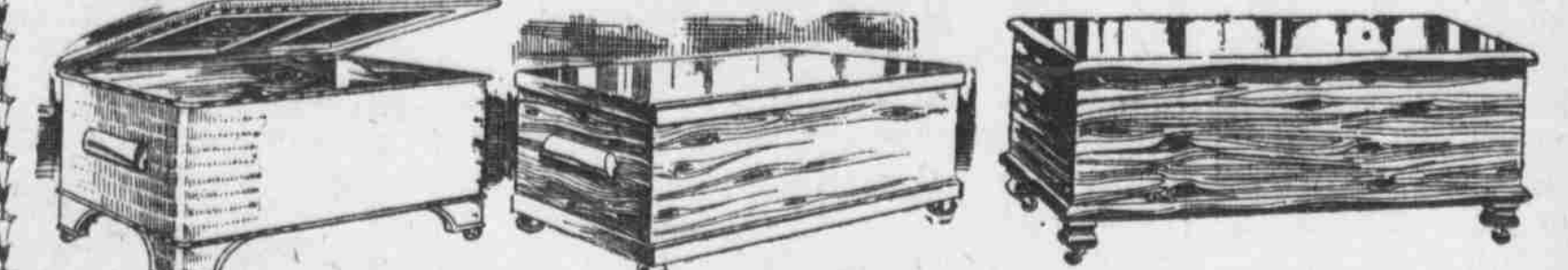
HAYDEN'S Omaha Agents Crossett Shoes advertisement.

BRANDEIS STORES 32d Anniversary Sales

The third day of the great Thirty-second Anniversary Sales promises to be one of the most interesting of the entire series, as will be seen by a perusal of the items given below, which are but a part of the wonderful attractions we have prepared.

Hundreds of our friends have been congratulating us upon our completion of thirty-two successful years' business here, and all agree that the sales now in progress are a most suitable observation of the occasion, as they are of direct interest to the largest possible number of people. If you have not attended these sales yet, plan to come Wednesday.

As far as possible, goods previously advertised this week remain on sale Wednesday.



Great Sale of Cedar Chests and Matting Boxes

In preparing for the Anniversary sales we came across an opportunity to purchase a solid carload of high grade cedar chests and matting covered boxes at a reduction, which would allow us to offer to our customers at the lowest prices ever known in Omaha.

There are cedar chests, cedar lined boxes, matting covered boxes, utility boxes, mahogany, oak and basswood finished boxes. All constructed in the best manner, and many are trimmed in real brass and copper. All liberal sizes. We urge you to take advantage of this sale Wednesday, which is an opportunity that may not come again. Third Floor.

Table listing prices for Cedar Chests, Matting Boxes, Utility Boxes, and Matting Boxes. Cedar chests range from \$8.50 to \$25. Matting boxes range from \$8.50 to \$12.50. Utility boxes range from \$3.98 to \$4.98. Matting boxes range from \$2.85 to \$4.98.

Sale \$18 Ostermoor Mattresses, Wednesday, \$11.95

This is the first time that you have ever been offered an Ostermoor mattress of this high quality at less than \$18. The Ostermoor mattress is world wide known as the best obtainable. There are just 125 of these mattresses offered in this sale. All made for full size beds. Weight 45 pounds. These mattresses are covered with the best quality mercerized art twill ticking, in fancy patterns, plain stripes and standard A C A, and filled with pure white felt, built up layer by layer, giving them uniform thickness throughout. Non-absorbent—needs no renovating and does not pack or mat down. With ordinary care would last a lifetime.

It is very doubtful if you will ever again have the opportunity to buy a genuine Ostermoor \$18 mattress at this extremely low price. The entire lot of 125 will go on sale beginning Wednesday, at each, basement, \$11.95.

\$5 Goose-Feather Filled Pillows, \$2.98 Pair. Filled with new, all clean goose feathers, thoroughly renovated and sanitary—contains no dust and are odorless. Best grade of satin finished art ticking covered. Size 21x28. Always sold at \$5 a pair. For this sale, at, pair \$2.98.

\$3 Hemp Shapes, \$1.69 and \$1.89

Stylish new shapes in fine sewn hemp hats. Copies of the best blocks in sailors, mushrooms and bande effects. Large and medium sizes. Colors are seal brown, tan, French blue, mahogany black and white. Several hundred hats regularly worth \$3, divided into two lots Wednesday. On sale on 3d floor at \$1.69 and \$1.89.

Everything in Trimmings. Our stocks of millinery flowers, novelty ostrich and fancy feather effects are the most complete in Omaha. All the new pompons of either satin straw or clipped ostrich. Also new ailette effects, clusters of flowers, etc. In endless selection at 23c, 39c, 49c, 79c and 99c.

Anniversary Sales of Spring Silks and Dress Goods

Fifty pieces of black and white check suitings in three special lots: 36 inches wide, 59c grade, 39c; 42 inches wide, 69c grade, 49c; 52 inches wide, \$1 grade, 79c. Yard-wide striped suiting silks in all the new spring shades. Stripes of all widths. Only five yards needed for a suit. Regular \$1.25 grade, yard, 79c. 40-inch broad satins of superior quality in smart combinations for party dresses, gowns and street costumes. Regular \$2.00 quality, at, yard, \$1.59.

Anniversary Sales of Skirts, Waists and Blouses

Skirts worth \$8.50, \$10 and \$12.50—A Maker's Samples at \$5. A manufacturer's sample line of high grade skirts, including several hundred garments in all, will be placed on sale Wednesday at a price which will save you one-half or more the usual cost. They are very latest styles, made of moire, silk poplins, serges, crepe poplins, shepherd check fabrics, etc. Regularly priced at \$8.50, \$10 and \$12.50. Wednesday, \$5.

Waist worth \$6.50, \$7.50 and \$10—A Great Special Lot at \$5. Another special that we have prepared for the Anniversary sale is a great lot of dainty new waists at \$5. Including 400 in charming spring styles. Actually worth \$6.50, \$7.50 and \$10. They are very attractive new models in fine laces, net, chiffons, crepe de chine, in all colors and sizes. All are fresh and new. Many have no duplicates, \$5.

Long Silk Kimonos, worth up to \$7.50, Wednesday \$3.69. A special purchase of women's long silk kimonos, in large figured mesaline and Jap silks. Made in long straight line effects or princess style. Regularly worth up to \$7.50. On sale Wednesday at \$3.69.

SPECIALS IN DRUGS. Laxative Pills, 10c in bottle, 25c; Cascarella Regular 50c size box, 29c; Masticure buffers, of white ivory \$1 quality for \$1.20; Packer's tar soap, The 25c size for \$1.20; O-Mule Team borax, 5-lb package for \$2.90.

Scarfs and Pillows Worth up to \$4, for \$1. Hand embroidered library scarfs and sofa pillows in floral and conventional designs, finished with cords, cluny lace or fringe. Values up to \$4. Choice at \$1. Third Floor.

Picture Frames Worth \$1 to \$2.50. 19c. Gold, brown and natural woods, in widths of 4-inch to 3 inches. Values from \$1 to \$2.50. Wednesday, 19c. Be sure to bring your pictures with you. Third Floor.

Advertisement for Picture Frames showing various styles and prices, including gold, brown, and natural wood finishes.

Special Sale Gabardine and Slip-on Rain Coats advertisement. Through a very fortunate purchase we secured 400 of these fine gabardines and slip-ons at prices far less than they could be bought ordinarily. You receive the benefit, and right at the time when they are most in demand. Every man needs one—every month in the year. Choose here Wednesday at a substantial saving. RAINCOATS worth to \$20, at \$12.50. RAINCOATS worth \$15, at \$10.00. SLIP-ONS worth to \$15, at \$8.50. 3 SPECIALS in SLIP-ON RAINCOATS \$3.50 Values \$5 Values \$7.50 Values \$1.98 \$2.98 \$3.98. BRANDEIS STORE FOR MEN.