TO PLANT TREES ALONG ROAD

Nebraskans Urged to Set Out Plenty Along Lincoln Highway.

ARBOR DAY IS THE TIME SET

Official Circular of Association Pleads that All Clubs and Organizations in State Get Busy April 22.

Trees are to be planted along the Lincoln highway throughout the entire length of the state of Nebraska April 22, Arbor day. This is announced in an official circular of the Lincoln Highway association. Women's clubs, Commercial clubs, county commissioners and other official organizations along the road are being asked to co-operate in the work. The object is to beautify the highway through Nebraska. The little folder points out that while in foreign countries the progress of civilization has been marked by splendid public highways with planting of splendid shrubs and trees cultivated for many years, in America people have been too busy with commercial affairs to do these things.

"Now we are standing on the threshold of a new era," says the pamphlet, "and we have adopted the slogan, 'See America First.' In choosing this slogan we realize that our neglect of the public highways is in a measure a check on further development and the effectiveness of our invitation."

Makes Appeal to All.

The pamphlet continues:

Today is not yesterday, and the present with all its possibilities is not the past. To make good, we must keep time with the progress of the age in which we now live. The motor age is here, and the motor car is a strong factor in the rapid development of this age. When the motor car first appeared it was used only by the joy rider; now it is a commercial necessity and has found a welcome place in all kinds of business. To get the greatest efficiency out of the motor car, we must have good roads—better still, concrete roads. To make our slogan "See America First" effective we must give the thousands who tour in motor cars something beautiful to see and a good road to travel.

The name of Lincoln appeals to the heart of every true American citizen and instills in him the spirit of patriotism. The Lincoln highway, named in memory of our martyred president, is already established from New York to San Francisco, and the organization now plans to make it a perfect and beautiful boulevard from coast to coast. To do this we must have co-operation and concerted effort, and we will be amply repaid by the further development this effort will bring to our great state of Nebraska. The Lincoln highway enters Nebraska at Omaha on the east and the village of Smeed on the west, passing through fifteen counties and fifty-three towns and follows closely the line of the Union Pacific railroad across the state.

Civic pride for our state should lead all citizens to join in the work of developing and beautifying this highway, not only as a memorial to our martyred president, but to those sturdy pioneers who made our state possible and also making it a monument to those who have spent their lives in building the state and to those now interested in advancing the plan of the Lincoln Highway association. Civic pride should lead us not only to beautify this roadway through Nebraska for ourselves, but to give comfort and pleasure to the thousands who will travel across the state in years to come.

It gives me pleasure to tell you that Nebraska stands in a class by itself in the topography of its roadway and that no other state in the union has so many miles of level road as the Lincoln highway traverses across our state. Nebraska leads all other states in the Lincoln highway movement and our organization is complete and working in harmony.

While Nebraska is short in years of history, its people are live, busy men and women who give time, effort and means to all matters of public interest, and we feel that every man, woman and child living on or near this highway should secure, plant and care for at least one tree or shrub along the road. And the fact that they are fortunate enough to own property or live near the highway should make it easy to do this, and will amply repay them in the future.

Persistent Advertising is the Road to Big Returns.

Department Orders.

WASHINGTON, March 28.—(Special Telegram.)—B. F. Petril has been appointed postmaster at Kendall, Belmont county, Wyoming.

Wyoming postmasters reappointed: Empire, Goshen county, Russel Taylor; Fishcreek, Platte county, Augustus L. Hoffman; Fontanelle, Lincoln county, Charles Olson; Goldsmith, Laramie county, Edward T. McCarty; Holt, Fremont county, Ernest Paul Moedicke; Iowa Center, Goshen county, Earl E. Adnold; Jelm, Albany county, H. L. McMullen; Kearney, Johnson county, David Noyce; Kirwin, Park county, Charles L. Tewksbury; Leo, Carbon county, Mrs. Jennie A. Cowden; Little Bear, Laramie county, Catherine Carpenter; Little Horsecreek, Laramie county, Mrs. Maud E. Johnston; Lone Tree, Uintaj county, Herbert J. Gregory; Lookout, Albany county, Lewis E. Klein; McGill, Albany county, Oscar C. Soward; MacFarlane, Platte county, William F. MacFarlane; Marshall, Albany county, Thomas R. Bennett; Moore, Albany county, Edwin Moore; New Fork, Fremont county, John Vible; Painter, Park county, Mary E. Painter; Paola, Laramie county, Clara E. Haines; Phillips, Goshen county, Mrs. Matilda J. Griffin; Rongis, Fremont county, Charles Fletcher; Rothwell, Hot Springs county, Richard McMarquis; Saint Joe, Big Horn county, Charles A. Blynn; Sherman, Albany county, Ole Sanden; Smoot, Lincoln county, Mrs. Sadie Baldwin; South Bend, Laramie county, Henry J. Gurney; South Pass City, Fremont county, James E. Smith; Spring Hill, Albany county, Frank M. Tewell; Stanley, Lincoln county, Frank Springman; Sunshine, Park county, John W. Dean; Toltec, Albany county, Eva J. Bell; Tower, Crook county, Madison R. Dagger; Underwood, Laramie county, Joseph Clarendon Underwood; Valley, Park county, James L. McLaughlin; Warren, Niobrara county, Mrs. Nettie Barker; Wapiti, Park county, Mrs. Margaret Richards; Wyncote, Goshen county, Cynthia E. Hudson.

Rural free delivery routes will be established on June 1 as follows: Belle Fourche, Butte county, route 1, South Dakota, thirty-two miles, families seventy-seven; Dante, Charles Mix county, route 4, length thirty miles, families 104; Ideal, Tripp county, route 1, length twenty-six miles, families eighty; Lemmon, Perkins county, route 1, length thirty-one miles, families eighty-eight; Morristown, Corson county, route 1, length thirty-two miles, families ninety-six; Wetonka, McPherson county, route 1, length thirty miles, families sixty-seven. Wyoming, Chugwater, Platte county, route 1, length thirty miles, families 119.

The bank of Midland, S. D., with a capital of $25,000 has made application to the comptroller of the currency to connect with the First National bank of Midland.

The abstract of the conditions of the National bank of Iowa, exclusive of reserve cities at the close of business on March 4 as reported to the comptroller of the currency shows the average reserve held at 14.40 per cent as compared with 15.83 per cent on January 12; loans and discounts increase from $117,192,613 to $122,423,000; lawful money reserve and decrease from $8,231,827 to $8,170,354; individual deposits from $114,953,233 to $128,853,222.

Washington Affairs

Wade H. Cooper, a Washington bank president, who recently lodged charges at the White House against Justice Daniel T. Wright of the district supreme court, was indicted yesterday by the grand jury on charges of criminal libel. The charges were referred to the house judiciary committee and dismissed.

The senate confirmed yesterday the nominations of the two new State department officials, Robert Lansing of New York, counsellor, and Cone Johnson of Texas, solicitor. The appointments of John L. De Saulles, to be minister to Uruguay, and E. N. Spence, to be United States attorney for Alaska, also were confirmed.

Trust legislation was again considered yesterday by the senate committee on interstate commerce and it was announced later that regulations of holding companies was the only feature of which agreement had not been reached. Senators Robinson of Arkansas and Cummins of Iowa were named as a subcommittee to draft a section of the proposed anti-trust bill relating to this phase of big business.

Chicago Motorcycle Squadron is Well Equipped for Work

THESE MACHINES ARE EQUIPPED WITH PENNSYLVANIA TIRES

AFFAIRS AT SOUTH OMAHA

Exchange Puts Ban on Mistreatment of Live Stock.

PUNISHMENT FOR OFFENDERS

Representatives of Packers and Yards Attend Meeting and Approve the New Policy.

Humane treatment of stock shipped to and from the South Omaha yards is to be exacted by the Live Stock exchange under heavy penalties. This was determined on yesterday at a meeting of the board of directors of the exchange. Representatives of the packers and the stock yards attended the meeting and approved the new policy. An order was at once issued and posted by Secretary A. F. Stryker of the exchange.

The complaints of mistreatment of cattle have been heard for a long time and the loss entailed by such mistreatment has compelled the packers to seek some relief. Bruises, whip marks and even broken bones result in much loss to the packers. These bruises and whip marks are often the result of bad handling at the yards, it is claimed. A rule of the exchange forbids mistreatment of animals kept at the yards by any employe or commission man, and a fine is imposed for infraction of the rule.

As a result of yesterday's meeting the rule will be enforced against yard employes and men who work for the packers, employes of the different commission firms and commission men themselves. It was agreed that where a case of mistreating stock came to the notice of the exchange members the offense should be reported to the yard company, the packers, the commission men or the Live Stock exchange directly. An employer offending, would be fined $10 for each offense, and denied work by any member of the exchange for thirty days. A member of the exchange found guilty will be fined $20.

Is "Bull" Offered.

Commissioner Kugel's statement that he would provide a barbecue on the Iowa side of the river for Kelley's army if he had a "bull" brought no offers from the Union Stock yards.

Merchandise Stolen.

Approximately $300 worth of merchandise was stolen from Missouri Pacific freight cars in South Omaha Wednesday night. The goods taken included dresses, shoes and clothing generally. Special Agent Jim McCarry of the Missouri Pacific was here yesterday working with the local police on the matter.

South Omaha High Girls Win.

The South Omaha High school girl basket ball team scored its last victory of this season by defeating the Oakland High school girl team, 16 to 7, last evening in the high school gymnasium. The game was marked by rough play, especially on the part of the local team. Maude Brooker and Bertha Hoden played the best game for South Omaha and the team work of the locals was excellent. The Oakland team played a splendid game. The lineup:

SOUTH OMAHA.		OAKLAND.	
M. Brooker	R.F.	R.F.	Swards
Hoden	L.F.	L.F.	Perason
L. Brooker	C.	C.	Nelson
Raynor	R.G.	R.G.	Leammar
Nyman	L.G.	L.G.	Niner

Substitute — Oakland: Eberson. Field goals—South Omaha: Brooker (4), Hoden (3). Oakland: Swards (1), Perason (1). Free throws—South Omaha: Brooker (1), Hoden (1). Oakland: Swards (3). Referee: Dumont. Scorer: Shainholtz. Timekeeper: Shainholtz.

Church Services.

Christian Church, Twenty-third and I, Rev. J. G. Albers, Pastor—A go-to-church movement is being made. The morning sermon will be on "The American Home." The subject for the evening sermon, "The Impregnable Fortress." A number of young people have recently expressed their desire to become members of the church and will be baptized after the evening services. Tireless efforts are being made to make the attendance the greatest in the history of the church.

First Methodist Church, Corner Twenty-fifth and E, Rev. J. W. Kirkpatrick, Pastor—Sunday school at 9:45. Preaching by the pastor at 11. Morning subject, "What is God?" Epworth League at 6:30. Evening service at 7:30, subject, "What is Success?"

United Presbyterian Church, Twenty-third and H.—Public service at 11 and 7:30. Rev. J. H. White, superintendent of missions for Nebraska and Iowa, will preach. Sabbath school at 9:45, R. J. Robertson, superintendent. Young People's Christian union at 6:30. Congregational meeting at the church Wednesday evening to receive reports of all societies in the church.

St. Luke's Lutheran Church, Twenty-fifth and K, Rev. S. H. Yerian, Pastor—Sunday school at 9:45. Morning worship at 11, subject of sermon, "Christ's Work of Mercy and Plea For Consistency." Special music by the chorus choir. Confirmation class at 4. Confirmation union at 7:30.

Magic City Gossip.

N. E. Carter has returned from a short business trip to Cumberland, Ia.

The Eastern Star will initiate a large class of candidates this evening at Masonic hall.

Mr. and Mrs. R. B. Smith of Clay Center are guests of South Omaha friends for a few days.

The members of the Moose lodge will give a big dancing party this evening at their home, Twenty-fifth and M streets.

Leaves Coattails in Raiders' Hands

Detectives John Pazanowski and Holden found evidences of a disorderly house at 154 South Nineteenth street last night, and arrested Josephine Sharp, or Shirley. She gave her name as Millington, and was allowed to go when a physician friend put up a $25 bond. Another woman was also arrested, and a man left his coattails in the detective's hands when he made a flying leap for freedom.

The woman failed to appear for a hearing in police court.

POLITICAL TALK AT SCHOOL

Water Boss Howell Boosts Legislative Ticket to Improvement Club.

ZIMMAN IS FOR REGULATION

Says This is the Proper Way to Get Best Results Out of the Public Service Corporations.

Ignoring such a little thing as a law prohibiting the use of the schools for the promotion of political schemes, R. Beecher Howell, in an address to the Monmouth Park Improvement club at Monmouth Park school last night, advised his audience that one of the ways to civic salvation was by casting their votes for Mike Lee and Bob Druesdow when they come up for re-election to the legislature. This was the second time during the week that Howell had taken advantage of an invitation to address an improvement club in a school building by campaigning for his political pals.

Howell argued for an electric light plant as an adjunct of the city water plant, saying it would be one of the means of forcing lower electric light rates. In this connection he said that he secured some information while in the east on business for the water district which tended to show that the city could manufacture and sell electricity as cheaply as any private corporation and he proceeded to impart this information.

Municipal ownership of all public service utilities was advocated by Howell. At the conclusion of his address a motion was made to endorse his electric light plan, but W. J. Hislop, a member of the club, protested and the motion was finally tabled, with one vote in the negative out of forty present.

Harry B. Zimman followed Howell and approved his line of argument, but differed with the water district manager on the municipal ownership proposition, saying he believed in regulation. He told of his own experience in politics and named the officers of local public service corporations as men who exert an undue influence in politics. He gave instances and named men who offered him money if he would "only play fair."

Howell's plea for political support for Mike Lee and Bob Druesdow, who helped carry out his schemes during the last legislature, came after the Water board manager had already made two speeches at the meeting. He said it would be necessary to elect "good men" or the requisite enactments looking toward a municipal electric light plant could not be secured from the legislature.

Throat and Lung Trouble

Will cease to trouble you by the timely use of Dr. King's New Discovery, sure relief, 50c and $1.00. All druggists.—Advertisement.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

SEES GOOD AUTO BUSINESS

Seneca G. Lewis Says Dealers Are All Most Hopeful.

FIRM HAS NEW TIRE FACTORY

Pennsylvania Rubber Company Forced to Expand to Meet the Growing Demand for Its Output.

Seneca G. Lewis, general manager of the Pennsylvania Rubber company, who has been visiting the trade in Omaha for several days, reports that work on the company's new factory at Jeannette, Pa., is progressing rapidly. Mr. Lewis began his business career in Omaha in 1891 as an employe in a sporting goods and gun store.

"With the completion of our new six-story factory," said Mr. Lewis, "we will have one of the most modern rubber products plants in the country.

"It is to be one of the best lighted factories to be found anywhere, all four walls being of solid glass, with the exception of the steel and reinforced concrete columns. On the first floor twenty-five shower baths are to be installed for the exclusive use of employes of all departments. A refrigerating plant will be put in, which will pipe sterilized water to the many drinking fountains to be scattered in both the new and old buildings.

"The second and third floors will be confined to the building and finishing of automobile tires. The fourth floor will contain the factory dining room, where meals will be served all employes at actual cost—approximately 15 cents each. The fifth floor will be utilized for building bicycle tires, and the general offices of the company will occupy the sixth floor.

"When the new factory is finished over 1,600 employes, 400 more than at present employed, will be given work. The output of automobile tires will be increased to about 1,200 daily, 2,500 bicycle tires will be made, and about 200 motorcycle tires. About 2,500 tubes will be the daily grist, and the daily average of tennis balls will be about twenty gross.

"A monorail will be erected for carrying cores and tires from one building to another. The sanitary conditions of both buildings are excellent. Lavatories will be constructed at each end of the second floor of the new factory building.

"I am very optimistic over the prospects for a banner season, not only in our own line, but in the automobile and motorcycle fields in general. From our branches I have received the most encouraging reports, and the many friends with whom I have chatted in the trade are a unit in declaring that 1914 will break all existing records in the matter of sales."

Health and Beauty Hints

BY MRS. MAE MARTYN

Mary: I have found that face powder clogs the pores and causes that rough, scaly condition of your skin. Make up and use this inexpensive lotion and you will be delighted with the results: Dissolve 4 ounces spurmax (which you get at the druggist's) in half pint hot water or witch hazel. After cleansing and drying the skin, apply the spurmax lotion, rubbing lightly, until it vanishes. This lotion imparts a clearness and velvety softness to the skin and restores the rose-tint of healthy maidenhood. The spurmax lotion is especially nice for sallow, "muddy," oily skins and is superior to powder, as it is invisible when on and will not rub off in patches.

Annie L.: Powdered delatone is the most effective thing of which I know for removing stubborn hairy growths. Get an original package and mix enough powder with water to cover the hairs not wanted. Apply and in 2 or 3 minutes remove, wash the skin and the hairs are gone. This is a quick, harmless method and seldom needs repeating. Be sure it is delatone you get.

Belle S.: Your pain in the small of the back, constant headaches and loss of weight is the result of poison-laden blood. Here is my formula for an old-fashioned system-tonic which, if taken regularly for a while, will restore you to perfect health: To ½ pint alcohol (never use whisky) add 1 ounce kardene (get from your druggist), then ½ cupful sugar and hot water to make a full quart. The dose is a tablespoonful three times a day. This is gentle in action, cleanses the blood of all impurities and is unsurpassed for clearing the skin of discolorations and restoring the healthy glow of youth to the complexion.

Mrs. B.: Quite right! Your brittle, falling hair is evidently caused by washing with an alkali preparation. Here is my way of cleansing scalp and hair so both are kept in perfect health: Dissolve a teaspoonful canthrox in a cup hot water and pour a little at a time on the head while rubbing briskly. This works up into a thick, creamy lather that stops irritation and dissolves every particle of dandruff and excess oil. After rinsing the hair dries rapidly with a soft fluff and beautiful gloss. Canthrox shampoos stimulate a healthy condition in the scalp and induce the hair to grow thick and long.

Mrs. Al.: Your excess fat will soon vanish after a short course of the parnotis treatment, made by getting 4 ounces parnotis from your druggist and dissolving in 1½ pints hot water. The dose is a tablespoonful before meals. This gradually dissolves the fat and when your weight is sufficiently reduced your skin will be firm and free from wrinkles. No diet or exercise is necessary, as it cannot possibly do any injury.

Mrs. S. T.: To make your eyes sparkle I would suggest using simply crystos tonic which is inexpensive and easily prepared. Just dissolve 1 ounce crystos in a pint cold water and it is ready. Putting a few drops in each eye frequently soon relieves the smart and ache and will give to them a sparkle and expressiveness truly charming. This is excellent for weak eyes.

X. O.: Your dull, streaky hair indicates an impoverished condition of the scalp and hair-roots. I am giving you a simple recipe, which if you make up and use, will banish your scalp-troubles and make your hair grow thick, silky and fluffy. Get from your druggist 1 ounce quinzoin, pour into ½ pint alcohol, then add ½ pint water. Massage the scalp once or twice a week. This stops the irritation and overcomes dandruff and puts your scalp and hair-roots in a healthy, vigorous condition.

Dora M.: For banishing your wrinkles you will find a plain almozoin jelly-cream quick and certain in its action and also splendid for clearing the skin. It is made as folows: Stir 1 ounce almozoin into ½ pint water, add 2 teaspoonfuls glycerine and let stand over night. Apply a thick coating of the jelly-cream on retiring and massage well into the skin. Allow to remain on until morning, then wash off and rub some more on. This is unfailing and dispels freckles, blotches, pimples and other beauty defects. It is also excellent for chaps or tender skin.

Read Mrs. Martyn's book, "Beauty," $5.—Advertisement.