



MAGEE'S

SERVICE

Formerly Magee & Deemer.
413 SOUTH 16th STREET

Just the Proper Clothes and Furnishings for Easter Time

This store is replete with men's and young men's wearing apparel for spring and the Easter season. Every department is brim full of the new things.

We call particular attention to our **Kensington Suits**. They have that style distinction and individuality every particular dresser craves. They fit always and always stay fit.

English models with patch pockets are exceedingly popular. We foresaw that and have them in great variety of new weaves and designs. These models in the famous Kensington make will clothe you just to your liking. You can buy them in Omaha only at this store—\$20 to \$40.

Stetson Hats **Manhattan Shirts** **Beautiful Neckwear**

Success and Made-to-Order Clothes go hand in hand

Tailored clothes aid you in business, as well as in society.

You may as well get good workmanship and materials when placing your next order, as the cost is no more than the poorer kind when taking into consideration the wearing qualities and the satisfaction it will give you to be well dressed.

I can suit your taste and purse and take pride in serving you with tailoring that will give you style, fit, wear and economy. Come now for the Easter rush is on.

TAILOR BECK
1512 1/2 Dodge St.



Wilcox and Allen are now ready to show you the nobbiest and best line of Suits in Omaha at \$16.50 and \$25.00

"Make Our Store Your Store"
Wilcox & Allen
203 So. 15th St., near Douglas

GUCKERT & McDONALD

TAILOR IMPORTERS

317 South 15th St.

I gladly invite you to inspect my fabrics for spring and summer. x x x

Ladies! Rest and relax while enjoying a dainty lunch or refreshments properly served in up-to-date

SODOASIS

Where everything seems to taste just right. Dainty lunch, tea, or soda while the music plays.

Sherman & McConnell Drug Company
Props. of 4 Omaha Rexall Stores.

Delicious, appetizing, tempting light lunches and hot drinks served "just right" at the

OWL'S NEST

The beautiful downstairs room at "The Owl," 16th and Huron. A paradise for tired and thirsty shoppers.

YOUR EASTER SUIT SHOULD BE MADE BY A REAL TAILOR

Selected imported and domestic woolsens, very highest quality and high class tailoring at moderate prices.

JOHN A. RYLEN
Phone Red 2784.
205 Paxton Block.

It is my desire to make you a comfortable,

Roomy Spring Suit

In order that you may have comfort and that I may profit thereby

CHAS. E. MOLONY TAILOR

NEW LOCATION
404-410 City National Bank Building

OPENING ANNOUNCEMENT!

THE FAIR is taking the pleasure of announcing their opening for business under a new management with a full line of men's clothing, furnishings, hats, shoes, etc.

Our manager has just returned from the East and has purchased a good deal of our stock for spot cash and, it is understood, for a good deal smaller price than the average merchant pays for his goods.

The stock consists of new, seasonal merchandise. Every item of our stock was made for this spring and it is also going to be sold. Our aim will be to make large sales with small profits and not to carry anything over, at any rate.

To give the public an idea how low we are going to sell our merchandise in comparison with the ordinary merchant, we will mention just a few of our remarkably low prices.

\$10.00 Men's Suits, spring styles, nicely made up, come in assorted patterns and colors—blue serges included. Opening sale price..... **\$5.95**

\$20.00 and \$15.00 Men's Suits, consisting of hand tailored models, all new spring styles, made of woolen materials, neat fabrics and a real large variety of patterns. Opening sale price..... **\$9.45**

\$2.00 Men's Dress Pants. Opening sale price..... **\$1.85**

\$1.50 Men's Pants..... **95c**

at

\$2.00 Men's Spring Hats, the new-est shape out, at..... **\$1.35**

\$1.50 and \$2.00 Men's Dress Shoes—Mostly samples, but almost in any size, made in blucher or button, black or tan all the newest..... **\$1.90**

lasts out. Opening sale price.....

THE FAIR is extending a cordial invitation to everybody for their opening day on March 30, 1914.



ESTABLISHED 1892

The Fair

12th and Farnam Streets. Store Opens 9 A. M.
Stetson Hats, Kiassey Clothes, Arrow Collars.

LOOK!

You will miss a choice list of home-like, inviting places if you fail to read the Room and Board Want Ads today.

Temporary Changes in Our American Kitchen are Now Complete

WROTH'S CAFE

IS NOW OPEN

The most beautiful in the west

We are now serving everything as in the past, both in the grill room and cafe.

1612 FARNAM STREET