Our window display is a revelation to Omaha, the color effects were selected from the newest Parisian shades-an exhibition, well worth coming miles to see.



The decorations throughout the store are suggestive of springtime, the flowers and trailing vines giving a most beautiful and pleasing effect.

# INITIAL SPRING EXPOSITION MONDAY, MARCH THIRTIETH And Continuing Through Tuesday, Wednesday and Thursday

A style pageant of surprising brilliancy introducing the authentic fashions in the new

### Evening Gowns, Costumes, Wraps, Tailored Suits, Street Dresses, Millinery, Infant's and Children's Apparel, Waists, Fabrics and the Accessories of Dress

THIS exposition is of particular service to the entire community in revealing the most becoming fashions receiving their inspiration from the French Revolution, Directoire, Second Empire and Early Victorian periods as interpreted by the leading Paris, Vienna and New York creators of fashion. Bringing into relief the most salient and distinguished features of the style trend so that to see is to know and understand.

FROM another view point the exposition is a declaration of readiness with new lines of merchandise. AN ASSURANCE that stocks throughout the store are complete and at their best-and furthermore, it demonstrates anew the Burgess-Nash Company low price supremacy on the finest goods made as well as the less costly and medium priced merchandise.

# Tailored Suits, Dresses, Costumes and Wraps Of Distinguished Elegance, Individuality and Complete Selection

THE one word-MAGNIFICENT-classifies the entire collection. By all odds the largest and most complete showing ever gathered 1 into an Omaha store. Styles for the older woman, for the young girl, for the debutante, the young woman, and with a price range to fit every woman's needs. Designs that have set the vogue for Spring 1914 apparel, others that have developed under the inspiration of a close study of French types; still others copied from foreign models, with variations to fit them for the role of accepted styles. Never was there a more beautiful collection of new models shown in Omaha. Come during the opening days-you'll find it a scene to admire and remember.

#### THE NEW SUITS, \$15 to \$100 | THE NEW DRESSES, \$12.50 to \$50 THE NEW COATS, \$10 to \$75 THE NEW SKIRTS, \$5 to \$30

## THE NEW GOWNS, \$35 to \$150 THE NEW BLOUSES, \$1 to \$30

The Right Corsets

The New Footwear

The New Hosiery

Your New Gloves



E are showing a complete assortment in the most de-sirable models, introducing the graceful lines, and giving the correct figure for the present mode of dress for dancing, for street or evening wear, including such makes as-

Mme. Irene, La Victorie, R. & G., Warner's, W. B., Nemo, Thompson's Glove Fitting, B. & J., Burnasco Special, etc. Priced from \$1.00 to \$20.00

THE new footwear for **I** spring keeps step with the new style in dress-the costume need not suffer from lack of the proper note of footwear. Distinctive, well bred shoes of quality are here in all the new models for which the spring season calls. Priced \$2.50 to \$5.50 the pair.

THE great attractiveness 1 of the various lines of fine hosiery for women for the spring season lies largely in the beauty of the new shades and colorings to match the gowns and dresses. Our assortments are very complete, including such representative assortments as Kayser. Onyx, McCallum, Burnasco Quality, etc. Priced 25c to \$8.00 the pair.

DEADY now with the most A carefully chosen lines we have ever shown in both American and foreign productions. Including such well known makes as Reynier, for which we are exclusive selling agents in Omaha, Monarch, Fowne's, L. & L., in glace, pique and suedes, also Kayser's and Niagara Maid, in silks and lisles, Priced 25c to \$3.00 the pair.

#### **Pretty New Neckwear Conceits** Dainty Lingerie and Neglgee

E XQUISITE creations that lend an added charm to the simple frock or most elaborate blouse or gown. Among the new designs are the Gladstone collar, the Calla Lily collar and voke, Sari Vestee-a pretty practical collar and vest effect and many others in imported and domestic makes. Priced 25c to \$5.

A N unusually attractive display, including gowns, combina-A tions, petticoats, camisoles, etc., with exquisite creations in envelope chemise, crepe de chine negligees, pantaloon skirts and tango bloomers, boudoir caps, matched sets, etc. In fact a most exquisite showing of new conceptions.

What to wear and how to wear it-both promptly answered by a view of the new spring fashions which are posted on

#### Professional Living Models---Twice Daily 10:30 A. M. to 12:30 P. M.-1:30 P. M. to 3:30 P. M.

These young women have been selected because of their exceptional beauty of face and figure to demonstrate the correctness, the beauty and the fit of Burgess-Nash Company's apparel for Spring 1914.

## Extra Attactions for the Spring Exposition

Special Display of Several Old and Quaint Costumes

E MBRACING a collection of several quaint old costumes loaned to us by local residents, which were worn by members of their families, some of them dating back a hundred years. They are indeed very quaint-you must see them.

#### Genuine Paquin Suit Models

A special display of the genuine imported models, revealing at close range the art of this famous Parisian designer, together with exact copies of models designed by

Cheruit, Premet, Georgette, Drecoll, Bernard, Poiret, Rondeau, and Others.

Complimentary Musicale

We have secured the services of

Anne Shaw Faulkner and Marx E. Oberndorfer TO GIVE A

> Lecture Recital and Opera Musicale OF THE

#### Opera THAIS, in English

ON OUR THIRD FLOOR, MONDAY, MARCH 30TH 3:30 IN THE AFTERNOON.

You are invited to avail yourself of the musicale treat. It's free. Arrangements have been made for a seating capacity of about 500.

#### The Famous Haddorff Piano

For which we are the sole selling representatives for Omaha, all of Nebraska and Western lowa, will be featured by Mr. Oberndorfer

Many Aspire to Be Candidates to Fill Place of Cardinal

discussed. At least two German pret- nary at Cologne, was at first picked as has been unfavorably received in govat the consistory this spring.

ates are expected to receive the red hat a probability. But some have eliminated ernment circles with which he has been him, recalling that he incurred the dis- in conflict often.

BERLIN, March 28-Candidates for tioned. ardinals to fill the two vacancies left

The apostolic nunclo at Munich, Mgr. piensure of the pope several years ago

Dr. A. Fruchwirth, is prominently men-tioned. by his views on the Greek Orthodox lieved to be a real problem at the vati-church, expressed in a published book. lieved to be a real problem at the vati-lations between the vatican and Prussin of nobility and the right to use the cov-Prince Max of Saxony, younger brother One of the most likely candidates, ac- point men who have not been identified after Bismarck's campaign against the eted "von" before the holder's name, of

in the sacred college by the deaths of of the king of Saxony and now a pro- cording to reports from Rome, is Bishop with recent political struggles and who Catholic church. In later years the em- which, Cerdinals Kopp and Fisher are being feasor in the Catholic theological semi- Korum of Treves. His name, however, are on good terms with the government, peror recognized his efforts to promote The death of Cardinal Kopp deprives good relations between Rome and Ber- him a member of the commission to rethe Catholic church at once of its high- lin by calling him to the Prussian peer- form the Prussian school laws and enest functionary and its strongest per- age and conferring upon him the order The selection of the right man is be- sonality in Germany. Kopp played an of the Black Eagle, the highest Prus-

however, the cardinal never made use. The emperor further made trusted him with other important minalons.

Persistent Advertising is the Road to Big Meturns.