Our window display is a revelation to Omaha, the color effects were selected from the newest Parisian shades-an exhibition, well worth coming miles to

# BURGESS-NASH CO. <br> EVERYBODY'S STORE' INITIAL SPRING EXPOSITION MONDAY, MARCH THIRTIETH 

## And Continuing Through Tuesday, Wednesday and Thursday

 A style pageant of surprising brilliancy introducing the authentic fashions in the new Evening Gowns, Costumes, Wraps, Tailored Suits, Street Dresses, Millinery, Infant's and Children's Apparel, Waists, Fabrics and the Accessories of Dress THIS exposition is of particular service to the entire community in revealing the most becoming fashions receiving their inspiration from the French Revolution, Directoire, Second Empire and Early Victorian periods as interpreted by the leading Paris, Vienna and New York creators of fashion. Bringing into relief the most salient and distinguished features of the style trend so that to see is to know and understand.F ROM another view point the exposition is a declaration of readiness with new lines of merchandise. AN ASSURANCE that stocks supremacy on the finest goods made as well as the less costly and mermore, it demonstrates anew the Burgess-Nash Company low price

## Tailored Suits, Dresses, Costumes and Wraps

 Of Distinguished Elegance, Individuality and Complete Selection$\mathrm{T}^{\mathrm{HE}}$ into ane word - MAGNIFICENT- classifices the entire collection. By all odds the largesto and most complete slowing ever gathered Tito into Onmaha store. Styles for the older woman, for the young girl, for the debutante, the young woman, and with a price range to Hitery woman's needs. Designs that have set the vogue for spring 1914 apparel, others that have developed under the ingpiration
of a close tudy of Freneh types; still others copied from foreign models, with varitions to fit them for the role of aceepted styles. Never was there a more beatifulu collection of new models shown in Omaha. Come during the opening days--youlll find it a scene to

THE NEW SUITS, $\$ 15$ to $\$ 100$ THE NEW COATS, $\$ 10$ to $\$ 75$ THE NEW SKIRTS, $\$ 5$ to $\$ 30$

THE NEW DRESSES, $\$ 12.50$ to $\$ 50$ THE NEW GOWNS, $\$ 35$ to $\$ 150$ THE NEW BLOUSES, $\$ 1$ to $\$ 30$

| The Right Corsets | The New Footwear | The New Hosiery | Your New Gloves |
| :---: | :---: | :---: | :---: |
|  | $\mathrm{T}_{\text {spring keeps step }}^{\mathrm{HE} \text { nith }}$ | $\mathrm{T}_{\text {of the various lines of }}^{\mathrm{HE}}$ |  |
|  | the new style in dress-the | fine hosiery for women for | $\begin{aligned} & \text { W. carefully chosen lines } \\ & \text { we have ever shown in both } \end{aligned}$ |
|  | costume need not suffer from lack of the proper note of | the spring season lies largely | American and foreign pro- |
| - | footwear. Distinctive, well bred shoes of quality |  |  |
| 为 | thed shoes of quality nre | very | , in ${ }^{\text {omama }}$ |
| A | which the spring season calls. Priced $\$ 2.50$ to $\$ 5.50$ the pair. | $\begin{gathered} \text { onyyyyyyyy } \\ \text { ond } \\ \text { and } \end{gathered}$ |  |

Pretty New Neckwear Conceits $\mid$ Dainty Lingerie and Neglgee
 now designs are the Gladstone collar, the Calla Lily collar and in envelope chemise, crepe de chine negligees, pantaloon skirts yoke, Sari Vestee-a pretty practical collar and vest effect and and tango bloomers, boudoir caps, matched sets, etc. In fact many others in imported and domestic makes. Priced 25 c to $\$ 5$. a most exquisite showing of new conceptions.

## Professional Living Models---Twice Daily 10:30 A. M. to 12:30 P. M.-1:30 P. M. to 3:30 P. M.

Hiese young women have been selected because of their exceptional beauty of face and figure to demonstrate the

Extra Attactions for the Spring Exposition
A Special Display of Several Old and Quaint Costumes
EMbracing a collection of several quaint old costumes L loanded to us by local residents, which were worn by members of their families, some of them dating back a hundre
years. They are indeed very quaint-you must see them.

Genuine Paquin Suit Models
A special display of the genuine imported models, revealing at close range the art of this famous Parisian designer, together Cheruit, Premet, Georgette, Drecoll, Bernard, Poiret, Rondeau, and Others.

Complimentary Musicale
Anne Shaw Faulkner and Marx E. Oberndorfer
Lecture Recital and Opera Musicale Opera THAIS, in English ON OUR THIRD FLLOOR, MONDA, MABCH SOTH 3:30 IN THE AFTERNOON.

The Famous Haddorff Piano


