

HERALDS PROCLAIM THE DAY

Welcome Arch Tells of Go-to-Church Campaign.

MAYOR ISSUES PROCLAMATION

Churches Join in Plan to Have Big Attendance Sunday, Which Has Been Designated as a Special Day.

With the municipal welcome sign urging all citizens to go to church, four mounted heralds with bugles, riding through the business streets, with "Go-to-Church" blankets on their horses, special proclamation by the mayor, making the movement an official one in which Omahans of all creeds will join, and with policemen and street car men specially prepared to direct church-goers to any place of worship they wish to attend, Omaha's big "Go-to-Church" campaign will be brought to a grand finale Saturday and Sunday.

Through extensive advertising in the newspapers, on billboards and car fenders, in street cars, show windows and windows of thousands of homes the project of stimulating church attendance has taken on city-wide proportions and recently has even become general throughout the state by the co-operation of Governor J. H. Moneypenny and the residents of a number of Nebraska towns.

More than capacity attendances are predicted for all churches, if the weather is not inclement. Men, women and children who have not been to church for years are known to be planning to "turn over a new leaf." During the last few days hardened business men who admit that they never attend church except on Easter and Thanksgiving, have shown an interest in the movement and have accepted invitations to church services.

Automobiles for aged and infirm people, services in the churches for babies, and extra seats for the big crowds expected are among the special preparations made for the day. Most ministers have arranged special sermons and music for the occasion.

Reminders for Employees. Pay envelopes with a "Go-to-Church" card enclosed will emphasize the campaign to many employees when they quit work Saturday, while campaign canvasses of many districts of the city by the ministers and lay workers have brought the matter to the attention of everybody.

"We feel that all Omahans are going to church," said E. F. Denison, director of publicity, "Not only the Protestant churches, but the other religions, have joined the campaign, all working with the common purpose of bringing uplift and betterment to the entire community through the medium of religious worship, of whatsoever creed it may be. Because all religions do not observe Sunday as their holy day, Saturday will also be considered a 'Go-to-Church' day for some creeds."

New Books

ANTHONY THE ABSOLUTE. By Samuel Merwin. 250 Pp. \$1.50. The Century company.
Anthony tells the story—of his journey to the east to make scientific phonographic records of Chinese music; of his meeting with Sir Robert and Crocker, and, finally, with Heloise, who has that rare gift, a voice perfect in pitch; of the events and emotions that crowd fast after the landing in Yokohama. Heloise is a woman of winning beauty and charm. Crocker and Sir Robert are men of the world, in all the phrase implies. Anthony is simple, sincere, unconventional, odd, original, a man of science. It turns out as the story proceeds that Crocker is the husband whose compass and crew have resulted in Heloise's leaving him; and that he is pursuing her, ignorant at first of her nearness, to kiss her for her desertion. Anthony, with his visionary theories of life, which are hard hit by facts and by the appeal of his own heart at last, has a main part in the climax which hurries the reader through Mr. Merwin's diverting page.

CAPTAIN DAN'S DAUGHTER. By Joseph L. Lincoln. 300 Pp. \$1.50. D. Appleton & Co.
Capt. Daniel Dotti, ex-skipper and proprietor of a store at Trumet, Cape Cod, is in financial difficulties. His wife is one of Trumet's social lights and an expected inheritance enables her to move to a more fashionable place where she begins to climb into a certain sort of society. Cap'n Dan's daughter, Gertrude, finds her father very much neglected and decides to bring about a change. How she does this, how her own love affair is for a time broken off because of misunderstanding resulting from her plan for parental rescue, make up the story. Throughout Cap'n Dan expounds his grand philosophy and presents illuminating side lights on many of the questions which are agitating the modern women.

THE BLUE BUCKLE. By William Hamilton Behre. 400 Pp. \$1.50. McBride, Nast & Co.
The plot centers around the attempted smugging of a diamond necklace, and the coil of events that set the story going is artfully arranged by the smugger in order to attract attention from himself. The necklace gets itself tangled up at an early period in the narrative with the blue buckle—first with two blue buckles, one of which is most necessary to the fortunate outcome of the heroine's affairs and is also much desired by several other people.

OVERLAND RED. Anonymous. 300 Pp. E. R. Houghton-Mifflin company.
The book is crowded with adventures and perils; with desperate chases, with pursuits and escapes, with bucking broncos, with rapid-firing revolvers, with good and plenty. Overland Red has led the varied life of a hobo, a cowboy, a "pot" and a philosopher. His stories are racy, his observations shrewd. In spite of his rough life, Overland Red's heart is sound, and he cannot fail to engage the sympathy of all who read his story. Although the author traces his page with youth and beauty and a tale of love, Overland holds the center of the stage.

THE FULL OF THE MOON. By Caroline Lockhart. 300 Pp. \$1.50. J. B. Lippincott company.
A western story dealing with ranches and ranchmen. The heroine lives among conventional surroundings and always has. When she is proposed to by a young man in her own town, although she likes him she thinks it better to decline his offer until she has seen a different type of man, so to the horror of her family she turns her back upon civilization and goes west. There she meets the cowboy of her dreams as far as appearances go, and she has many

exciting experiences, not all of them pleasant. She finds out in the end, however, what she started out to discover, and that is that a man does not have to wear top boots, a blue flannel shirt and a broad brimmed hat to be a real man.

CARMEN AND MR. DRYADUST. By Humphrey Jordan. 300 Pp. \$1.50. G. P. Putnam's Sons.
The academic career of Mr. Dryadust has been devoted to a study of the habits, physical peculiarities, and occasional vices of the common fly. Carmen has no academic distinctions, but she has the human qualities that Mr. Dryadust lacks. How Carmen comes to have her way, how Mr. Dryadust comes to surrender the ambition of a lifetime, and how Carmen's feelings undergo a change from tolerant affection to love is told with many excellent touches of satire and not a little sly fun.

THE TREASURE. By Kathleen Norris. 128 Pp. The Macmillan company.
Mrs. Norris tells of the experiences of the various members of a family who attempt to solve a domestic problem of far-reaching importance. What these people do, with the results, not only provides reading that is amusing, but will be found by many who look beneath the surface, highly suggestive and significant.

THE MAN INSIDE. By Nathaniel Sumner Lincoln. 300 Pp. \$1.50. D. Appleton & Co.
The first chapter is laid in a cafe in Colon, where a stranger with very blue eyes and very black hair behaved in a somewhat propitiate manner. When the scene shifts to Washington, and the actual tale begins when, on a certain dark and stormy night, Senator Carew of Maryland is found dead in his carriage, a sharp letter file buried in his breast and piercing his heart. Tangled as the threads of the plot are with a couple of thefts, as well as murder, and riddle following riddle, the author holds them all firmly in hand.

THE PEACOCK FEATHER. By Leslie Moore. 312 Pp. \$1.50. G. P. Putnam's Sons.
Here is the story with an alluring background of "the road"—the story of one who, though bent under the burden belonging to another, still keeps bravely on, and whose lonely heart crying out for sympathy meets with unexpected response. The hero declares himself to be "one whom fate in one of her freakish moods had wedded to the roads, the highways and hedges, the fields and the woods."

MISCELLANEOUS.
THE BACKWARD CHILD. By Barbara Spencer Morgan. 250 Pp. \$1.25. G. P. Putnam's Sons.
An analysis of mental faculties to find the cause of individual backwardness rather than the mere classifying of mental defects; and its subject matter is the backward child who will remain in the community rather than institutional cases. Suggested systems of training to develop the neglected or unexercised functions which are responsible for such backwardness, are also offered.

MISS BILLY—MARRIED. By Eleanor H. Porter. 250 Pp. \$1.50. The Fiske company.
The author brings "Miss Billy" safely over the shoals of the first year or so of married life, and she is as fascinating and altogether charming as she has been in the author's previous books.

CONCISE STANDARD DICTIONARY. Edited by William Allan Neilson and Ashley Horace Thayer. 250 Pp. \$1.50. The Macmillan company.
Supplementing the introductions and the notes to the individual plays this final volume of the Tudor Shakespeare gives an account of Shakespeare's life, environment work, and reputation.

RELIGION AND LIFE. By Dr. Elwood Worcester. 254 Pp. \$1.50. Harper & Brothers.
Dr. Worcester organized the Emmanuel Movement in Boston and from the rich experience of years spent in observing the dynamic power of religion upon modern life, has written this book of inspiration and comfort, "frankly, avowedly and positively Christian"; but it is the spirit of "Christianity," not its dogmas, that the writer dwells upon. He deals with the spirit of aspiration and unrest of the world, and with the problems presented by the life of today.

THE LIGHTING BOOK. By F. Lambert Gooden. 100 Pp. \$1.25. McBride, Nast & Co.
A manual for the layman, setting forth the practical and aesthetic sides of good lighting for the home.

RENAISSANCE AND MODERN ART. By W. H. Goodyear. 313 Pp. 50 cents. The Macmillan company.
A work which portrays the optical refinements of renaissance art and traces its influence on the modern school.

THE ETHICAL ASPECTS OF EVOLUTION. By John C. Kimball. 128 Pp. \$1.25. American Unitarian association.
A collection of lectures dealing with the relation of evolution to some of the ethical problems which the world has been trying to solve, together with six sermons.

EXERCISES FOR WOMEN. By Florence Bolton. 11. Funk & Wagnalls company.
Containing helpful suggestions on mat-

ters directly and indirectly related to exercise and development, and an appendix, briefly tabulated, for the use of teachers. Illustrated with cuts and half-tones.

EVERYMAN'S RELIGION. By George Hodges. 297 Pp. \$1.50. The Macmillan company.

The religion of today, pre-eminently ethical and social, is set forth by the author.

Druggists Favor Protecting Price for Retail Sales

The Douglas County Retail Druggists' association is in favor of the bill now pending in congress, which seeks to give manufacturers a right to protect their trade-mark goods to the extent of stipulating the price at which they shall retail. They went on record as favoring this at a meeting held at the Hotel Home this morning. They prepared resolutions to that effect and sent them to the Nebraska representatives in congress.

Whether the druggists also discussed the matter of illegal sales of liquor by druggists, which has attracted considerable attention in Omaha recently, they are loath to say. Their meeting was private.

C. A. Kenner Fined \$300 for Using the Mails to Defraud

Charles A. Kenner, operating as Dr. McGrew, and Dr. McGrew company, indicted by a federal grand jury last fall, appeared before Judge W. H. Munger and entered a plea of guilty to using the mails to defraud, and was fined \$300. It is charged that by advertisements, circulars and other correspondence, Dr. McGrew sought to sell remedies and services, which he misrepresented to prospective patients. Government investigation of the case resulted in the matter being brought to the attention of the grand jury, and the indictment followed.

American Lumber King is Reported Dangerously Sick

ST. PAUL, Minn., March 27.—Frederick Weyerhaeuser of St. Paul, widely known as America's "lumber king," and one of the wealthiest men in the United States, today was reported in private dispatches to be dangerously ill of pneumonia at his winter home in Pasadena, Cal. Mr. Weyerhaeuser is 50 years old.

YOUNGSTERS BREAKS LEG WHEN HE HOOKS ON WAGON

Harry Soskin, 6-year-old son of H. Soskin, 143 North Nineteenth street, received severe cuts and a broken right leg, when his right foot caught in the rear wheel of a delivery wagon upon which he was looking a ride home from school. The boy hung on behind the wagon about a block from his home and was dragged almost directly in front of the house before the horse stopped. The driver, after pausing to extricate the boy, whipped up and disappeared before his identity could be ascertained. The boy is at present being cared for at St. Joseph's hospital.

GETS NINETY DAYS FOR ASSAULTING MUTE WOMAN

William H. Jones of Albright was sentenced to ninety days in the county jail for an assault, alleged to have been made by him upon the person of Miss Daisy Combs at the home of her sister, Mrs. J. Cole, 212 Seward street. Miss Combs, who is deaf and dumb, as well as blind in one eye, made known to the court through an interpreter, that Jones assaulted her, striking her in her one good eye with a knife handle, when she refused to have anything further to do with him. She had been improving in her speech until the assault, since which she has been unable to utter a word.

KEMP WILL ENTERTAIN UNION SATURDAY EVENING

Everett Kemp, monologist and entertainer, will appear at the First Methodist church Saturday evening. He will give "The Magic Master," which is one of his best subjects and has captivated many of his audiences. This will be the sixth and last number on the Tri-City Barons union's entertainment course.

Special "Health Warning" for March. March is trying month for the very young and for elderly people. Croup, bronchial colds, grippe and pneumonia are to be feared and avoided. Foley's Honey and Tar is a great family medicine that will quickly stop a cough, break the progress of a cold, and relieve inflamed and congested air passages. E. C. Rhodes, Middleton, Ga., says: "La grippe gave me a hacking cough for which I got no relief until I took Foley's Honey and Tar Compound, and was soon well of both cough and cold." For sale by all dealers everywhere.—Advertisement.

STREET CARS SLIP AND COLLIDE AT INTERSECTION

Two street cars, one northbound and the other going east, collided at the intersection of Sixteenth and Farnam streets, and the fender of the car going north was torn off. No one was injured. The accident came about as a result of the slippery rails, as both cars would have been able to stop had the tracks been dry.

Dahlman Issues Proclamation for All to Go to Church

Citizens of Omaha are urged to go to church Sunday, in a proclamation issued by Mayor James C. Dahlman. The mayor, who is ill at home, telephoned the city hall, dictated the proclamation and ordered it issued. The proclamation follows:

I, James C. Dahlman, mayor of the city of Omaha, do hereby earnestly urge the people of this great metropolitan city to observe Sunday, March 29, by attending services in the church of their choice. This date having been selected by the promoters of the "Go-to-Church" movement.

J. OGDEN ARMOUR COMES DAY LATER THAN EXPECTED

The itinerary of J. Ogden Armour, the packing house magnate, now enroute home to Chicago from a winter on the Pacific coast has been slightly changed. Mr. Armour was to have arrived in Omaha next Tuesday night and remain here until the following evening. Now he has decided to remain a day longer in the west. According to his present schedule, he will arrive in Omaha over the Union Pacific next Wednesday evening, remain in Omaha all the next day and leave in his private car over the Milwaukee at 3:30 o'clock Thursday evening.

Persistent Advertising is the Road to Big Returns.

Kelley's Army Now Divided Into Many Smaller Bunches

The office of General Manager Ware of the Union Pacific hears that remnants of Kelley's army are scattered all along the line from Ogden, east, but nowhere are the men causing any trouble. The men are traveling in parties of from two to fifteen. At stations through Wyoming and western Nebraska, if they have money, they are compelled to buy tickets and are carried to points at which they are ticketed. Otherwise, they are not permitted to board the trains. If they happen to get aboard trains and are

without money, they are put off, but not out in the desert country, between towns. As to the reported large number of Kelley army men reported to have gotten into Denver Thursday night, no information relative to an attempt to move east has been received here. Burlington, Rock Island and Union Pacific officials say that if the men come out of Denver, they will have to pay full fare, the same as other travelers.

Dr. King's New Life Pills. For constipation, torpid liver, shallow complexion. Their frequent use will strengthen and add tone to your system. See All druggists.—Advertisement.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

Hartman's Greatest Free Offer

Every One of These Daily Household Food Products Will Be Given You Free With a Home Comfort Kitchen Cabinet



1295 1.50 Cash
50c a Week

INCLUDING THESE 33 FULL SIZE PACKAGES OF FOOD PRODUCTS.

Exactly as illustrated. Made of solid oak and built for long service. Two flour bins, measure 20x17 inches and hold 50 lbs. of flour. Two large utensil drawers and maple sliding bread board. The top is fitted with a large china cupboard and has double fancy glass doors. Below is a roomy shelf made for spice cans. No home should be complete without a kitchen cabinet. Regular price of this cabinet is \$16.50, and specially quoted for this sale at this exceptionally low figure.

BUNKE'S Pure Cocoa.
The World's Best

UNCLE SAM'S
Crisp and Tender. Good for All Occasions.

SUNSHINE CRISP CRACKERS
Crisp and Tender. Good for All Occasions.

MADE OF THE BEST WHOLE WHEAT FLOUR.
Dainty and Appetizing.

FARMER'S Better Butter.
Used in Every Household.

SKINNER'S Better Butter.
A Very Tempting Dish.

MORRIS & CO. Marigold Oleomargarine.

Washing Soda Crystals
The Big Quality Package

THE PERFECT JELLY POWDER

ONE BOTTLE OF K-R-VOR Vanilla.

ONE BOTTLE OF K-AV-COLA Root Beer. One Quart Bottle.

FREE We will give with every Kitchen Cabinet purchased tomorrow all of the 33 full size standard packages of food products. Each one the finest of its kind. Absolutely free with each Home Comfort Kitchen Cabinet.

FREE

One sack of Sunlight Flour.
One 1/2 lb. can Bunke's Pure Cocoa.
One 5 lb. can Tidwell's Orange Label Tea.
One 2 lb. can K. C. Baking Powder.
One 1 lb. Fairmont Creamery Butter.
One 1 lb. can of H-U-CO Steel Cut Coffee.
One 1 lb. Morris & Co. Marigold Butter.
One 2 lb. pack Uncle Sam's Breakfast Food.
One package Advo Pancake Flour.
One package of McCard & Brady Advo Jell.
One can of Advo Yellow Free Peaches.
One package Skinner's Elbow Macaroni.
One package Loose-White Takama Biscuit.
One package of Sunshine Graham Crackers.
One package of Sunshine Crisp Crackers.
One jar of Elkhorn brand Club Cheese.

One Certificate 10 T. B. C. Cigars.
One 25c can Parrel's Wedding Breakfast Syrup.
One can of Gold Cross Condensed Milk.
One can of Tan-gier Pork and Beans.
One package of Defiance Cold Water Starch.
One package of Washington Crisp Corn Flakes.
One can O'Brien's Bureka Marshmallows.
One bar Palmolive Soap.
One bar Electric Spark Laundry Soap.
One bar Omaha Family Laundry Soap.
One 25c can H. B. Roach Powder.
One bottle Arrow Vanilla.
One bottle H-U-CO Vinegar.
One jar H-U-CO Prepared Mustard.
One can Rosedale Kidney Beans.
One can Imperial Potted Ham.
One 10c Loaf Burn's Holsum Bread.

This Home Comfort Kitchen Cabinet

1875 1.50 CASH
75c A WEEK

INCLUDING THESE 33 FULL SIZE PACKAGES OF FOOD PRODUCTS.

THE COMFORT KITCHEN CABINET is made entirely of solid oak, richly finished in golden and white enamel lined. Complete sanitary base, metal bread box, cutlery drawers and large pan compartment. THE SLIDING TABLE TOP IS COVERED IN A SPECIAL PREPARED METAL. Top has flour bin, with upper, sugar bin, spice drawers and glass door china compartment. The regular price of this cabinet is \$26.50, very special at the low price quoted.

BUNKE'S Better Butter.
Used in Every Household.

SKINNER'S Better Butter.
A Very Tempting Dish.

MORRIS & CO. Marigold Oleomargarine.

Washing Soda Crystals
The Big Quality Package

THE PERFECT JELLY POWDER

ONE BOTTLE OF K-R-VOR Vanilla.

ONE BOTTLE OF K-AV-COLA Root Beer. One Quart Bottle.

Feel Constipated, Bilious, Headachy? Take Cascarets Tonight—Dime a Box

Do odds how bad your liver, stomach or bowels how much your head aches, how miserable and uncomfortable you are from constipation, indigestion, biliousness and sluggish intestines—you always get the desired results with Cascarets. They are the best, the pleasantest, the safest, most reliable, and most effective for constipation, biliousness, sick, sour, gassy stomach. They cleanse your liver and bowels of all the sour bile, food gases and constipated matter which is producing the misery. A Cascaret tonight will stimulate you out by morning—a Boon box keeps your bowels clear, stomach sweet, liver and bowels regular, and you feel cheerful and happy for months.



CANDY CASCARETS

PRICE 10 CENTS

CASCARETS WORK WHILE YOU SLEEP

A Safe-guard Against Stagnation

One sack of Sunlight Flour.
One 1/2 lb. can Bunke's Pure Cocoa.
One 5 lb. can Tidwell's Orange Label Tea.
One 2 lb. can K. C. Baking Powder.
One 1 lb. Fairmont Creamery Butter.
One 1 lb. can of H-U-CO Steel Cut Coffee.
One 1 lb. Morris & Co. Marigold Butter.
One 2 lb. pack Uncle Sam's Breakfast Food.
One package Advo Pancake Flour.
One package of McCard & Brady Advo Jell.
One can of Advo Yellow Free Peaches.
One package Skinner's Elbow Macaroni.
One package Loose-White Takama Biscuit.
One package of Sunshine Graham Crackers.
One package of Sunshine Crisp Crackers.
One jar of Elkhorn brand Club Cheese.

One Certificate 10 T. B. C. Cigars.
One 25c can Parrel's Wedding Breakfast Syrup.
One can of Gold Cross Condensed Milk.
One can of Tan-gier Pork and Beans.
One package of Defiance Cold Water Starch.
One package of Washington Crisp Corn Flakes.
One can O'Brien's Bureka Marshmallows.
One bar Palmolive Soap.
One bar Electric Spark Laundry Soap.
One bar Omaha Family Laundry Soap.
One 25c can H. B. Roach Powder.
One bottle Arrow Vanilla.
One bottle H-U-CO Vinegar.
One jar H-U-CO Prepared Mustard.
One can Rosedale Kidney Beans.
One can Imperial Potted Ham.
One 10c Loaf Burn's Holsum Bread.

Pure Condensed Milk. The Finest Quality.

Extra Quality Peaches. The Very Best.

The Superior White Laundry Soap. Highest Quality. Largest Bar, 6c.

Faint Olive Soap. Excellent for toilet and bath.

Defiance Starch. Does Not Stick to the Iron.

HARTMAN'S
1414-1416-1418 DOUGLAS ST.