

BRANDEIS STORES

Society Brand and Hirsh-Wickwire Clothes-- the Choice of Careful Dressers



There's a clean-cut, genteel air about these clothes that mark them as the works of the finest products of designing and tailor craftsmanship. To wear a "Society Brand" or "Hirsh-Wickwire" suit is to be well dressed for every occasion.

We are exclusive agents for these clothes in Omaha, and have them in most gratifying selection. That is why our store is such a popular place among men and young men who appreciate the value of a correct appearance.

Among the new materials are many fine imported fabrics. Dozens of styles for spring, at \$20 to \$35.

Suits at \$15—

The excellence of the suits we sell at \$15 has won for us a tremendous business among men who want good looking, serviceable clothes at moderate cost. All hand tailored to retain their shape. New wool fabrics, in greys, browns, checks, pencil stripes and blue serges. Almost any style you want. See them Saturday.

Blue Serges, \$10-\$12.50

We are specializing on superior quality blue serge suits at these two prices—offering, we believe, the best that can be had. They are pure wool, fast color, nice looking serges, tailored with unusual care. Two and three-button models, in several styles. A correct fit to every man is assured.



Balmacaans--the Season's Novelties

These are the coats the dressy young fellows are eager to get this spring—they are one of the most popular novelties yet produced. Loose, "sack" looking, and very English. Made of genuine Fliskin tweed in novelty mixture homespun—a fabric of the finest quality. Sleeves and shoulders are lined with high grade satin lining. Prices, range from \$12.50 to \$22.50.

400 Gabardine and Slip-on Rain Coats at Special Prices

A big special purchase under most favorable circumstances enables us to offer these reduced prices just at a time when they will be most appreciated. Don't fail to take advantage of this opportunity.

\$15.00 Rain Coats at \$10

Olive shade rain proof material with regular or raglan style shoulder. Convertible collars. Single breasted, button through. Slash pockets. 50 inches long. Made to sell at \$15 to \$17.50, Saturday special... **\$10**

To \$20 Rain Coats, \$12.50

Extra fine gabardine coats in the popular olive shades. Genuine cravenette cloth of best quality. Raglan shoulders. 52 inches long. A stylish and serviceable coat, worth to \$20.00, for... **\$12.50**



For all kinds of rough weather and all kinds of rough usage, there is no coat like a good gabardine raincoat. Every man needs one, and this sale permits them to be bought at very substantial savings.

Slip-ons Worth to \$15, \$8.50

Slip-ons of double texture cloths. Colors are olive and tan. Cemented seams throughout. Rubberized, waterproof and spot proof. Patent chain hanger, Special, at... **\$8.50**

Spring Top Coats at \$12.50

Men who know values say we are offering the best top coats in the city. They are plain greys and blacks, with silk lining to the edge. Excellent fabrics, exceptionally well made, and splendid garments. **\$12.50**



3,500 New Spring Shirts \$1.00
Actual \$1.50, \$2 and \$2.50
Values. A Great Saturday Sale at... **\$1**

This sale includes some of the most exceptional values we've ever offered in men's shirts. They are all the products of high grade makers, secured for this sale after weeks of negotiation. They are of the choicest materials—imported madras, silk and linen cords, pure silks, fine sateen with silk stripes and silk and linen weaves. All styles with neck bands, laundered and soft French roll cuffs, many with soft collars, separate or attached. All made to sell at \$1.50, \$2 and \$2.50. 3,500 on sale Saturday in our store for men at \$1.

Great Sale Boys' Suits Saturday Only

By purchasing over 2,000 boys' suits at one time we secure an enormous concession in price, which enables us to offer the most sensational prices ever made so early in the season. These suits are in two groups, and will be on sale Saturday only at these prices.
Boys' \$6, \$7 and \$8 Suits with two pair pants at \$5



Handsome blue serges, imported homespun, tweeds, cassimeres and worsteds in new spring shadings. Styles include yoke model Norfolk, patch pocket Norfolk or half belt Bulgarian Norfolk models. Unquestionably the most wonderful variety of high-class suits at a price so low. The majority of these suits have two pairs of pants.
\$3.50 and \$4 Suits, \$2.50

These suits are all in the new, snobby Norfolk models, in staunch wearing wool fabrics. Tweeds, cassimeres and chevrons, in gray mixtures, browns, tans and blues. In order to give proper attention to our customers we will sell this group in our boys' section in the basement, Saturday.
Sample Wash Suits, \$1

These sample suits come in the new juvenile styles—Oliver Twist, Russian and sailor models, with Dutch neck or V-shaped necks. Made of imported and domestic chambrays, madras, crepes or gaiters. All ages, 2 to 9 years. \$1.50 to \$3 values at \$1.
Boys' blouses with fitted waists. Cut full and roomy, in light and dark pattern madras and percales. 50c value. 25c. Boys' Dept.—Old Store.

Clever Spring Headwear

Everything that is new, different and correct in men's spring hats is always found at Brandeis first. Hundreds of the latest blocks in soft and stiff hats that will please your fancy and meet your requirement as to quality and price.

Brandeis Special, \$2

"Brandeis Special" soft hats with the new pugaree scarf band, or the new three-quarter butterfly bow. The new shades are gun metal, serge blue, pearl grey, tan, brown, as well as the conventional black. Best hat value in Omaha at \$2.

"Brandeis Special" stiff hats in latest styles, \$2.
Wilson's English derbies. Best English hat, \$2.50.

Stetson Hats at \$3.50

To the men who seek class and genuine value we recommend Stetson's. Our spring stock is here now and ready for your inspection. Numerous new models in all shades at \$3.50.

\$1 Spring Caps at 50c

Samples of new spring caps for men and young men. Many are worth \$1 and \$1.25. Saturday at 50c.

Boys' \$1 Hats, 50c

Boys' and children's hats. New spring styles and colors. All sizes. \$1 values, 50c.

\$15 Trunks at \$10

There are just 25 of these fiber covered trunks. Manufacturer's samples, 36 and 38 inches long; \$15 values. Choice Saturday at \$10.



Boys' 50c Caps, 25c

Boys' spring caps. Many are made with leather sweat band. None worth less than 50c. Choice, 25c.

Men's Stiff Hats

Odd lots and sample lines men's stiff hats. Many worth to \$2.50. Choice Saturday in the basement **25c**

MEAT PRICES ALL ADVANCED

Short Run of Hogs and Cattle Given as the Reason.

BUTTER AND EGGS CHEAPER

Good Apples Are at a Premium—Oranges Are Quite Abundant and Selling at Very Low Price.

All meats have jumped from 1 cent to 1 1/2 cents a pound wholesale in Omaha in the last week. Some have gone up a cent in the last three days. The packers say shortage of supply is the reason. Some of the retailers who are daily confronted with the problem of buying their supply of meats are inclined to the same belief, as they say it is often hard to get supplied even at any price, as the meat simply isn't here. A short run of cattle and hogs for some time is given as the cause. Pork went up a cent in two days. Beef cuts that sold last week for 3 1/2 cents wholesale are now selling at 3 1/2 cents wholesale. Lard alone has thus far remained stationary, but is expected to rise next week unless the market on meats gets easier.

Chickens have gone up along with the rest of the meats. While they brought 14 cents wholesale last week, they are selling for 15 cents this week.

While meats have jumped, butter and eggs have taken a little drop. Eggs are down three cents and are now selling as low as 18 cents a dozen. Butter is down 2 cents and is now selling as low as 23 cents for the best creamery.

Good apples are at a premium now. Ben Davis are selling at 40 cents a peck. Strawberries, which have been on the market in very limited quantities up to the present time, are still bringing 45 cents per quart box. Ripe tomatoes are bringing 12 1/2 cents a pound.

New potatoes have made a very small drop. They sold for 10 cents a pound straight a week ago and are now selling three pounds for a quarter. California rhubarb is selling for 7 1/2 cents a pound. California cauliflower is selling at 7 1/2 cents a pound. Grape fruit can be had at 10 cents a peck.

Sunkist oranges of all sizes are selling far above the average, while the supply is exceptionally low for this time of the year. The quality of the oranges this year is far above the average, while the supply is plentiful. They are selling at retail for as low as 15 cents a dozen.

WILL GIVE FIFTH LENTEN ORGAN RECITAL TODAY

Ben Stanley will give the fifth Lenten organ recital at Trinity cathedral this afternoon at 4 o'clock. The program is as follows:

- Peer Gynt Suite.....Greig
- (a) Morning.....Mozart
- (b) Ave's Death.....Mozart
- (c) Antira's Dance.....Mozart
- Reclatative and Andante.....Mozart
- Before Saul.....Bordee-Westbrook
- The Trumpet Voluntary.....Henry Purcell
- Minuet and Trio.....Twelfth Symphony
- Serenade.....Schubert
- Max Funebre and Chant Seraphique.....Gullmunt
- Winged.....Kjuff
- Prise's March—Athalie.....Mendelssohn

Kidney Troubles and Weak Back. Signs of breakdown in health. Electric Bitters gives sure relief and lasting benefit from it's use. 50c and \$1. All druggists.—Advertisement.

Saturday Specials CANDY

Pompeian Room
We make our own candies. Only the purest and best ingredients are used in making. That's why they are so good and wholesome.

- Assorted cream peanut nuggets—vanilla, strawberry and chocolate, lb. **15c**
- Old fashioned black walnut taffy, lb. 25c.
- Delicious opera cream, chocolate and vanilla flavors filled with pecan nuts, lb. **25c**
- Genuine old Yankee peanut brittle, lb. 10c.
- Pompeian chocolate bitter sweet and Swiss milk chocolates, fruit and nut centers, lb. **29c**

NEW COFFEE ROASTING PLANT PLANS NEARLY READY

Plans for a \$30,000 warehouse and coffee roasting plant for the German-American Coffee company, which recently decided to locate in Omaha, are almost completed. They will be issued to contractors by Architect Thomas R. Kimball Monday morning. The new building will cost about \$30,000 and will be owned by the Coad Real Estate company. It will be built near Twelfth and Dodge streets.

BRANDEIS STORES

Is Omaha Ready for a Fine Arts Building?

Readers of the local press have had various opportunities in the last four years to view Omaha's possible art future from the standpoint of the enthusiast, the critic, the reviewer, the statistician, the musician, the artist and the idealist. These writers have considered available resources for maintenance, educational opportunity, civic improvement, commercial advancement and community uplift, resulting from the possible acquisition of a Fine Arts home.

In the meantime public opinion has been manifesting itself. There are diverse opinions regarding the location of an art museum. Some persons doubt the wisdom of opening the public purse while a larger commercial enterprise is under way. The ultra conservative element has also been heard from: the venture some citizens are not wanting. A few are indifferent, but all seem to want Omaha to have a fine arts home. Material prosperity, that sure sign of an epidemic in art is with us. A recent example of this was the sale this week, at public auction, of a Farnam and Twenty-fourth street property; the numerous bidders for this property, representing as they did, not only the wealth of Omaha, but the judgment of some of the very best professional, retired and active business men is an assurance of Omaha's future material prosperity.

In last Sunday's Bee an article appeared, stating "Over 5,000 acres of vacant lots, exclusive of parks, lie within the city limits of Omaha. The figures were furnished by real estate men. The article written from these facts cannot be viewed from a material and commercial side only. Why does this neglected waste space distress the city? Is it because property is not changing hands in Omaha? Is it because material prosperity is lacking? Is it not a fact that material prosperity has made it possible for Omaha citizens to turn their attention to the aesthetic and to long for the beautiful in civic improvement?"

Four years ago one of our leading architects made an excellent plan through the press for reclaiming the waste ravines, resulting from the sloping of the streets and the low, unfilled lots bordering on boulevards, and the suggested extension of boulevards.

I have not forgotten the mental picture I received then, of the beautiful parking, flowers, shrubbery and trees which would result from a culmination of mutual, civic, art interest in Omaha. Several real estate men have shown us what can be done by assisting the natural beauties of Omaha's surroundings, and we owe these enterprising, public spirited men a debt of gratitude. When more of our good citizens follow their example, more beauty for Omaha will result. In the language of Mr. Thompson, who spoke recently before the Board of Trade of Williamsport, Pa., "Whereas, art costs

money, it returns dividends in the form of better citizens."

Art interest is and has been seeking a suitable outlet in Omaha. Material prosperity has made it possible for many of our citizens to seek to satisfy the aesthetic sense. Some buy good pictures; some bring good lectures to Omaha; some provide better music; still others donate freely to causes of social and moral uplift. If any view the acts of these citizens from the standpoint of business enterprise, "looked at even from a business standpoint, it pays to support art."

If we are ready from a material standpoint and from a standpoint of public opinion for a fine art home for the citizens of Omaha, how can it be made a force in the community that will bring large dividends in better citizenship. Remember the 12,000 school children of Omaha. It is not enough to provide social recreation for 12,000 school children. They should have serious consideration. Right now, Omaha school children need yearly, or semi-yearly exhibitions of their art efforts, where all the children of the city may profit by example and competition. Youth needs inspiration to spur it to directed activity. If we want parents interested, we should get the children interested.

In a recent magazine, Charles William Elliot, president emeritus of Harvard university, in speaking of the deficiency of his boyhood education, says: "Till I was 30 years old I had no practice in drawing, either mechanical or free hand—a serious loss. Today the children of Boston, who have reached the age of 19 years, may hear at the Museum of Art, from a person trained in the art, stories of Greek heroes and heroines, illustrated by lantern slides. Realizing the factor of the story in children's education, why might we not help some of the 12,000 school children here. What parent in Omaha, what public spirited citizen would not give freely to beautify the surroundings of Omaha and to support an art home, if he believed the results emanating therefrom would raise the standard of citizenship? "Give the people an abundance of fine art and you help save them from half the perils of civilization," says Bernard Shaw.

We owe no philanthropist, no artist, no society in Omaha what we owe Omaha's children. The children will take up Omaha's aesthetic material and commercial life where he leaves it. We have the wealth, the sentiment, the artists, the musicians, the teachers and the public spirited citizens, and last, but not least, we have the children. Shall we make Omaha "A locality, a shrine to which pilgrims will come long after the makers of fortunes have been forgotten and their wealth divided and wasted." CATHERINE C. ROSE.

Plans About Ready for New Telephone Buildings Here

Work on the new telephone exchange buildings at Thirtieth and Fowler avenue and Forty-sixth and Izard streets will probably begin by June 1, according to officials of the phone company. The plans by Architects Thomas R. Kimball and George Frins are almost ready for the contractors to figure on.

Each building will cost about \$20,000 and after completion will have \$30,000 worth of telephone equipment installed in it. As the need of the new exchanges is not yet urgent, according to the company, they may not be put into service until the first of next year.

PIANO GIVES CLUE FOR ARREST OF ROISTERERS

A piano "grinding-out" a brisk melody charmed Frank Williams, former game warden, so much Thursday night as he passed 134 North Twenty-fourth street, that he called on Detectives Holden and Pzsanowski for assistance and the three brought half a dozen roisters to the station. The woman keeper escaped and a young man caught in the act of opening a bottle of beer, was booked as keeper. All the girls taken vociferously announced that they were "stenographers," which so incensed Captain Dempsey that he raised their bonds a couple of notches.

TRIO IN STOLEN AUTO CAUSE A COLLISION

After stealing an automobile belonging to Henry Hansen, 616 South Thirteenth street, from in front of the Danish Old Fellow's building, Twenty-sixth and Leavenworth street, Thursday night, three unidentified youths started out on a joyride and a little later collided with another auto, belonging to Arthur Offerman, 212 North Twenty-fifth street.

No one was injured in the accident, which took place at Twenty-fourth and Jones streets.

The boys made their escape and left the stolen car standing at the intersection.

RYDER TO ASK CHILDREN BE ENLISTED IN CAMPAIGN

Street Commissioner J. J. Ryder will ask Superintendent E. U. Graff of the public schools to enlist the school children in the spring clean-up campaign, which will be held Friday and Saturday of the first or second week in April.

Commissioner Ryder has asked Mayor Dahlman to proclaim a spring clean-up day and a resolution will be introduced at the meeting of the city council Tuesday, fixing the date.

CHAUFFEUR FLEMING IS SLOWLY IMPROVING

Lee Fleming, police chauffeur, and a brother of Detective Eddie Fleming, is slowly improving, according to word received from the insulation hospital, where he is suffering from smallpox, contracted while carrying another patient to the institution.

Fleming is a popular member of the department, and his friends are keeping his room filled with good things to eat and pretty flowers.

Just Right for Backache and Rheumatism.

Foley Kidney Pills are so thoroughly effective for backache, rheumatism, swollen joints, kidney and bladder ailments that they are recommended everywhere. A. A. Jeffords, McGraw, Neb., says: "For the last few months I was troubled with pains in my back and the druggist recommended Foley Kidney Pills for my ailment. I have not yet taken all of one bottle and my old trouble has entirely disappeared." For sale by all dealers everywhere.—Advertisement.

BRANDEIS STORES

32d Anniversary Sales

Week of March 30 to April 4

Four Windows on Douglas Street
Now Show a Few of the
Wonderful Offerings

Watch Daily Papers for Full Details