Home Was No Place for Mr. Jack

Drawn for The Bee by J. Swinnerton



Cold Weather Stops Contest Scheduled for Rourke Park.

KRUG IS TO ARRIVE TODAY

New Catcher to Be Secured from an American League Team as Soon as Waivers on Him Are Secured.

A good, kind sun made its appearance Surday morning and shone brightly all day, thus instilling within Pa Rourke and his score of athletes a spirit of optimism Storz semi-pro outfit and that game was postponed until a day later this week.

with snow and was pretty well frozen, condition in a day or two and will give Brother Dave an opportunity to sprinkle his powdered dirt for the leveling process. It is the opinion of Pa that Mr. Weather Man broke his back yesterday and will be compelled to dish out suitable weather, Local High School Basket Ball Team no matter what may be his inclinations. Such being the case, it should not take Pa and Gonding a very long time to whip a well-balanced machine into shape for the contests with Lincoln which are to be staged next Saturday and Sunday. The athletes will be put through the traces twice daily from now on and practice in earnest, while fielding and hitting and pitching and base stealing and the other necessities will be a part of the regular

Last Comes Today. The last of the team, with but two exceptions, will arrive in Omaha today, Martin Krug, who was at first not desirous of playing in Omaha, is the gent known catcher from the American league because of fear that the other teams may last half.

not waive. poem. Bill is getting to be death on

poems. This is the Sabbath poem: Welcome to us, Mister Sunshine, welcome to our land; We like to see you here with us at our Sunday stand.

Single Pin Decides Two Places in Meet

BUFFALO, N. Y., March 22.-A single effective. pin decided second and third place in the five-man event of the American Bowling congress tournament last nghti. Bowling in the first squad of five-man teams, captained by W. Knox, took second place with a total of 2,897, while the held tight. Mineralite team of Chicago totalled 2,896, taking third place in the standing of the leaders.

These were the only two teams to class among the leaders, Snyder's Flats of Minneapolis being third high for the night

is the official five-man Following .2,881 .2,877

Tilden Girls Win

TILDEN, Neb., March 22 .- (Special)-The backet ball season ended here last night with games between the Neligh and Tilden High schools. The Tilden High school won both games, the boys by a score of 19 to 14 and the girls winseason without meeting a defeat.

SIX UMPIRES IN THE ASSOCIATION ANNOUNCED

CHICAGO, March 22.-Six of the eight umpires who will officate in the American association the coming season were They are: J. E. Johnstone, James A. Murray, Fred Westerveidt, C. L. Erwin, Joseph O'Brien and F. R. Connolly. The first four will be known as umpires-in-chief and will officate behind the plate in most games.

Teams Make Even Break.

RANDOLPH, Neb., March 22.—(Special.)

Randolph and Hisomfield High schools broke even on a double-header basket ball game last night. Randolph boys won an easy victory, & to 12. in which be Kay for Randolph and Ellis for Bloomfield made speciacular field goals. The girls game went to Bloomfield. 12 to 8. and was hotly contested. Referee: Wagner.

STORZ GAME IS POSTPONED Jeanette Wins the Decision Over Idol of French Sports

PARIS, March 22,-In a fifteen-round bout here tonight Joe Jeanette, the American heavyweight pugilist, won the Ralston decision over Georges Carpentler, the French champion, on points.

Jeanette carried the fight to his op ponent throughout and piled up a good lead in the opening rounds, which were marked by almost continuous infighting-Carpentier met the negro's rushes cleverly and put up a splendid defensive fight. He had a shade the better of several rounds. which, if not broken by another bad but could not overcome the lead of the spell, will brook no opposition from any American, whose heavy punches in the opposing teams when the season opens, fierce rallies at close quarters staggered The day was not sufficiently pleasant the French champion more than once. to hold the scheduled battle with the Jeanette outweighed the Frenchman slightly and was the more aggressive An unusually large crowd cheered the ef-The ball yard, which was well covered forts of Carpentier, who is the idol of the French sporting public, and great thawed out a bit and should be in good disappointment was shown over his

OMAHA LOSES LAST GAME

Defeated by St. Joseph INJURIES KEEP PLATZ OUT

Absence of Platz and Crippled Larmon and Gardiner So Handicap Team that Missourians Run Up Big Score.

With "Dutch" Platz a mournful specator on the side lines, and with Larmon and Gardiner handicapped with bandages all the result of the somewhat rough the remnants of the Omaha High school basket ball team went down to defeat who will complete the lineup. George last night before the quintet from the St. torium. Mrs. F. J. Birss who has charge Stevens, the school teacher pitcher, will Joseph Central High school by the score of the baby health contest, reports that not be here until May, as he wants to of 27 to 14. The Omaha boys did their the number of babies to be entered has complete his school term, while the un- best but the indemitable spirit of Piatz already reached the high mark, and that was absent, and Larmen and Gardiner will not be here until April. The name could not extend themselves as they could are mailed to her for the baby health convention of 1914 will be held April 3 ing in Chicago with their daughter, Grace. recovered and are now living in their of the catcher will not be made public have done if not injured, and the St. Jountil the owning team has asked waivers, seph boys ran away with the game in the

Both teams had hard luck in shooting Bill Schipke, the player bard, exerted baskets. Time and again the leather himself just enough to write his daily sphere rolled around the rim only to fall to one side. Flothow, who made ten of Omaha's points, should have made easily ten more if the luck had broken right Gardiner could not get the ball in the hoop at all, even though he hit the wicket

But don't come here on Monday, 'cause that's our working day.

And I hate to think of practice when I'm in the perfumed hay.

And I hate to think of practice when I'm forwards, proved to be the second of the seco Schroeder and Spratt, the St. Joseph forwards, proved to be the classiest pair seen on the local floor this season. Schroeder copped six baskets, while Spratt copped five, and both missed several apparently easy tries. The teamwork of the St. Joseph squad was amazing. They used the short pass method interspersed by dribbling and it was very

Fouls were very few But five fouls were committed by St. Joseph, and four electric light. by Omaha. The referees, Ritchie and Hascall allowed the game to be speedy heater, a new self-winding clock, several the White Elephants of Philadelphia, and found no occasion to call fouls, as wonderful coffee percolaters and various might have been the case if the play war other devices of this nature will help

The game last night was the last one exposition. of the year for Omaha and culminated a rather disappointing season. Undoubtedly with Hughes and Plats in the game and

have played. The lineup: OMAHA. ST. JOSEPH. Schroeder Spratt Johnson GardinerR.F. R.F.. FlothowL.F. L.F.. .. Stankowski den Girls Win

Pennant in League

Larmon L.G., L.G........... Rohitf
Substitutes: Buzzard for Bauman,
Paynter for Buzzard. Field goals:
Schroeder (6). Spratt (5). Flothow (4).
Barry, Buzzard. Foul goals: Johnson (5).
Flothow (2). Referees. Ritchie and Has-

TENNIS TOURNEY DATES NOT GIVEN OUT BEFORE TUESDAY

NEW YORK, March 23.-R. D. Wrenn, ning by a score of 26 to 5. The Tilden president of the United States Lawn Tengirls win the pennant in the Elkhorn nis association, announced at the close Valley league, having won nine games of the executive meeting today that the out of ten played. The other game was a list of tennis tournament dates would tie played at Meadow Grove, giving the not be ready for publication until next Tilden girls a record of going through the Tuesday. No report had been made by the Davis cup committee, he said. No place for deciding the international matches had been chosen and no choice would be made for a month or more, as the committee wished to make certain that the condition of turf and accommodations for spectators would be perfect before making a final selection.

Ten clubs were elected to membership announced today by President Chivington. In the association, including the Allegheny Country club, Pittaburgh; Bellefield club, Philadelphia; Northwestern association, Minnesota; Trafford Tennis club, Pennsylvania, and Rangely Tennis club, Pennsylvania.

> Only One Entirely Satisfactory. 'I have tried various colic and diarrhoen remedies, but the only one that has named. given me entire satisfaction and curad me when I was affileted is Chamberlain's Colic, Cholera and Diarrhoea Remedy. I recommend it to my friends at all times," writes S. N. Galloway, Stewart, S. C. sores, wounds, bruises, piles, etc. All dealers.-Advertisement.

SHOW ECONOMICAL DEVICES Notes from Beatrice

Master Bakers Plan Night at Low Cost of Living Show.

WOMEN PLAN SUFFRAGE PLAYS

Boosters Are Getting Together to Have Big Representation During the Retail Grocers' Show in April.

Thursday night, April 23, has been sected by the Master Bakers' association of Omaha as their night at the Retail Grocers "Low Cost of Living Show." This was decided on at the Master Bakers meeting Thursday evening, when the annual election of officers was held. G. C. Kuenne was elected president to succeed G. C. Markey. R. A. Rau was elected vice president, Charles Frenzer, secretary, and C. W. Ortman, treasurer.

On this night the bakers intend to have a contest for prize loaves of bread, and also to decide who is the best pastry maker in the city. Several bakers, inluding the New England, Jay Burns bakery, Updike Milling company and Maney Milling company, who are exhibitors, will co-operate with the bakers, and plans are being formulated to have the Master Bakers' night one of the crowning features of the show. Several trade talks may be made on this night by a member of the Master Bakers' association, who will speak on the nutritive value of bread and pastry. Each baker In the city during the ten days of the show will extend to the out-of-town people a cordial invitation to inspect their

Woman's Club Day. Friday, April 24, which will be known as Omaha Woman's club day and night, will also be one of the features of the show. The department of oratory of the state tournament at Lincoln last week, Omaha Woman's club will arrange to put on several suffrage plays which will be held in the lecture room of the Audi-

Household Devices

show.

A new gas igniter will be demonstrated. ance a housekeeper can touch a button in the direct center front of a gas stove or range, ignite all the burners at once, or each burner separately or the oven of the stove, turn off when she pleases and Ross H. House of Ulysses. on when she pleases, no matches being required in this appliance,

gas jet on the wall of any bedroom, in case of sickness or for heating a small quantity of water instantaneously or for warming up plates or drinks. A new gas iron will be shown and a hall gas lamp that burns one-third of a foot of gas an light, can be turned off and on through Hosch, L. G. Larson and A. R. Pierson, a button on the wall, the same as an

Several new vacuum cleaners, a lava make interesting this great housewives'

Ralston is Active.

The town of Ralston is very enthusiastic the players in good condition Omaha over the Retail Grocers' Low Cost of Livcould have won last night's battle. The ing show, and last week several memstate tournament might have turned out bers of the Grocers' association visited differently also if Platz and Hughes could Ralston firms and this resulted in the Omaha Furniture company signing up a large space in which they will show the high quality and workmanship of the furniture made in this state. C. M. Skinner, mayor of Rulston, has interested the Raiston Commercial club and the Seymour Lake club and they will possibly have a Raiston night at the show.

A large boosters' booth is being arranged for and the Commercial club has onsented to manage this booth and to bear a portion of the expense. Several real estate firms are also interested in the Raiston booth and will help the people of Rulston to make a fine showing at the Low Cost of Living show.

CUBS BEAT MEMPHIS

BY TWO TO ONE SCORE MEMPHIS Tenn., March 22 .- The Chicago Nationals defeated the Memphis Southern league today. Score. Chleago Koestner, Bresnahan and Sage, Merritt, Johnson and Butteries:

Citiseus Meet in Caucus. OHIOWA, Neb., March 22.-(Special.) At the citizens' caucus last evening the ollowing were nominated to fill vacancies on the board of trustees: J. C. Pflug, R. W. Stowell and E. J. Lynn. The insurgent element made a hard fight to win out in this caucus. Their candidates were G. P. Spelde, R. Muir and C. N. Schupbach. The votes were cast as follows: Pflug, 25; Stowell, 27; Lynn, 48; Muir, 27, Spelde, 21; Schupbach, 21. It is presumed that at the election. April 7, an attempt will be made to elect the last three men

Best for Skin Diseases. Bucklen's Arnica Salve is soothing, healing and antiseptic. Best for burns,

All druggists.-Advertisement

and Gage County Whereabouts and Situation of Those

BEATRICE, Neb., March 22.-(Special.) At the annual meeting of the Commerdal club Friday evening five directors vere elected for a term of three years. President Robert Pease gave an outline of the work of the last year and Secretary Allen told of what he hoped to recomplish the coming year. The directors elected are Robert Pease, C. R. Rite, C. A. Janssen, H. L. Lewis and H. H. Waite Messrs. Hite and Janssen were re-elected.

The will of the late Charles E. Baker. who died suddenly in this city Sunday, was filed for probate in the county court Friday. The estate is valued at \$50,000, all personal property. According to the provisions of the will the property is to be divided equally among his four children, Channing G. Baker and Mrs. Vesta Eaker of this city; George D. Baker of New York City and Mrs. Leona Brayton of Long Beach, Cal.

W. A. Ransdell Friday filed his petition with the county clerk asking that his name be placed on the ballot for county

KEARNEY CLUB WILL HAVE **NEARLY NEW LINEUP**

KEARNEY, Neb., March 22 .- (Special.) A large list of young players has been signed by the Kearney team for the approaching season of the State league. But four of last year's players will be seen this year, Manager Berte, Dinah Wright, pitcher; Fred Woodruff, shortstop; Horace Erixson, catcher. The balance of seventeen men signed up will be ell new men, although many of them are not new at the game. The soliciting committee is laying on its oars until after the spring election when the Sunday ball question will come to a focus. A good subscription list has already been started and a team is practically assured, especially if Sunday ball is granted.

Butler Teachers Meet. DAVID CITY, Neb., March 22 .- (Spe-

and 4 in the David City opera house. The educational part of the program will be in charge of County Superintendent F. A. Stech, while Mrs. S. J. Bell of Through the use of this economic appli- David City will be musical director. Outof-town musical talent will include Mrs. Waltna, vocalist, of Omaha; Miss Martha Mickle, violinist, of Harvard; Mrs. F. F. Mundil of Lincoln and Superintendent

On the program for lectures are Prof. N. W. Gains of Fremont, Superintendent Another home expense saved is a small R. M. Campbell of Columbus, Dean E. A. bracket hot plate, to be attached and Burnett of Lincoln, Superintendent F. R. used alongside the range or alongside the Beers of David City and Dr. E. A. Winship of Boston

Cancus at Randolph. RANDOLPH, Neb., March 22.-(Special.)

TORNADO VICTIMS WHO LIVE

Who Suffered Disaster.

MEMORY OF DREADFUL STORM Some Account of Persons Who Were

Severely Hurt as They Find Themselves One Year After the Event.

With the recurrence of the date of emaha's devastating tornado catastrophe, is comforting to the friends and acquaintances of the citizens who were 'njured to know that most of them have recovered and are now living 'n new homes, with memories of the awful risaster rapidly vanishing under the leavening influence of fleeting time and reconstructed surroundings.

Perhaps no greater interest centers around a single individual survivor of the cyclone than that which attaches to Clifford Daniels, the young son of Mr. and Mrs. Clifford P. Daniels, who with their two daughters, Vera and Lucila, were killed in the wreck of their home at Nineteenth and Locust streets. Clifford. the sole survivor of the family, is now living at Freeport, Ill., with his uncle and aunt, Mr. and Mrs. O. T. Smith, and

attending high school there. Barnes Restores Business.

B. W. Barnes, who escaped death when his brother, Benjamin Barnes, was killed near their drug store at the corner of Mrs. Elizabeth Puncan, whose son,

her injuries and the shock of the tragedy. She lives at the Pasadena apartments with her daughter, Miss Odyssa S. Duncan. Their home at 4101 Farnam street was completely demolished. Mr. and Mre. Will McBride,

every day between five and ten entries clal.)-The Butter County Educational daughter, Mabel, was killed, are now livslow for Patrick Hynes, who was cele- avenue. brating his eighty-first birthday when the monia, but is now reported to be im- apartments. proving. He lives at the Roland apartescaped with minor injuries at the interrupted birthday party are now recovered.

Visit to Avoid Scene. To avoid Omaha on the anniversary of the tornado, several who went through homes were damaged and some of whose the storm have gone away on visits, and families included injured persons, are: many others are expected to take short E. W. Dixon, Gould Dietz, Howard H. trips out of the city today and tomorrow, Baldrige, A. D. Brandels, M. A. Hall, so as to avoid the saddening scenes of James Woodard, W. F. Baxter, Mrs. M. -At the town caucus O. O. Reed was last year's holocaust. Mrs. Nannie A. C. Carpenier, Dr. H. A. Senter and many nominated for mayor: F. E. Ballard, city Daniel, whose home at 4202 Harney street others. hour and which resembles an electric clerk; W. H. Reidesell, treasurer; Matt was completely destroyed, has gone to Washington, D. C., and Virginia on a also her daughter, Mrs. John Lionberger. Key to the Situation-Bee Advertising. Mrs. Daniel's home is now in Dundee,

n Omaha.

at Thirty-eighth and Davenport streets over the spirit of uplift and progress were demolished, and who was hurt, left which has been shown, and are thankful Omaha Thursday for a visit with her that order and prosperity and physical oce, Miss Halcyon Cotton, at Wellesley well-being are now re-established. ollege. Mrs. Cotton, her sister, who was

Romance of the Disaster. A tornado romance, which resulted in a marriage last fall, has caused the removal from Omaha of the bride, who was Miss Rose Coffman. She was married to Jean Marie Guislain, an artist, and they now live in Brussels. She and her mother, Mrs. Victor Coffman, were hurt in the storm, but recovered. The latter now resides with her other daughter, Mrs. E. W. Dixon, on North Thirtyeighth street.

Another Omaha young woman went through the tornade and later became a bride was Miss Mary Ringwalt, now the wife of Lieutenant Thomas Hayes, U. S. A. Her trousseau was the United States Naval academy tied for blown away by the tornado. They now are on the Texas border.

Mr. and Mrs. George L. Hammer, who were both hurt and whose house was razed to the ground by the cyclone, have recovered and are living at the Clarinda BUFFALO ORATORICAL apartments. Mr. Hammer lost a leg in the crash and Mrs. Hammer sustained

a broken arm Mr. and Mrs. Charles Pickens and Miss Pickens, who suffered acute shock from Fortieth and Dodge streets, has restored the storm's destruction of their home the business at that location and is now over their heads, also have outgrown continuing it as formerly. In the same the nervous strain of the disaster. They store Cassius Shimer, jr., clerk, was are living femporarily in their house first in the dramatic class; Myron Scott killed, but his parents, Mr. and Mrs. C. near Fortieth and Davenport streets, un- in the oratorical class and Miss Rachall C. Shimer, escaped and are living at 2018 til they rebuild on Thirty-ninth street.

Farnam street.

Mrs. Ben Gallagher, who was burt in George J. Dupcan, was killed, is none to Pickens, also recovered and resides at the storm while visiting Mr. and Mrs. Thirty-eighth and Jackson streets.

Whole Family Recovers. West Woolworth avenue, every member Nichols of Gibbon, automically goes to was injured. One of William T little daughters died, but all the others & Recovery from the tornado has been rebuilt homes at 4822 and 4927 Woolworth

Mrs. T. B. Norris and daughter, Edith. storm struck and killed his daughters, who escaped with injuries when Mr. Mrs. A. H. Bigelow and Mrs. Rose Fitz- Norris and Miss Coralie Norris were gerald. He sustained a fractured hip, killed in their home at 3507 Burt street, and since then has been low with pneu- are now well and live at the Georgia

Mrs. W. W. Slabaugh and daughter, ments. Mr. Bigelow and the others who Grace, have gotten over their injuries. Their home at 104 North Fortieth was totally wrecked and the family now lives at 5121 Webster street.

Among other well known citizens whose

Those who were unfortunate enough to be hurt have recovered since and the visit. She is now quite recovered, as is many damaged homes have been restored. All Looking Ahead. Altogether, the year which has passed

where her sons, Herbert S. and Haw- since the tornado spread its ruin through thorne Daniel, live with her when she is the city, has been one of remarkable recovery and reconstruction, so that with Mrs. Charles E. Black, whose home and the anniversary of the visitation Omaha we other houses belonging to Mr. Black people are congratulating themselves

Va., since last summer, and she is also visiting at Wellesley now. Mrs. Black will return home in about two weeks. Win Indoor Shoot

WASHINGTON, March 22 .- The Michigan Agricultural college has won the national indoor rifle shooting championship, having won every match of the series just closed and established a new international record of 994 out of a possible 1,000 points.

Second place was taken by the Massachusetts Aggles, who suffered only one defeat. The lowa State university finshed third.

In class B the Washington State colege carried off the honors with eleven straight victories. Cornell university and second place.

In class C the honors went to the University of Illinois, which team shot through the series without a defeat.

CONTEST HELD AT GIBBON

KEARNEY, Neb., March 22 - (Special.) -In the annual Buffalo county contest held at Gibbon on Friday night the Kearney contestants took the majority of Curmley of Shelton, took first in the humorous class. The contest was well attended and the efforts of the contestants were well worth attention. The next meeting of the association will be

held at Ravenna. Superintendent Brown In the families of Jacob and William of Ravenna was elected secretary treas-Draggoo, father and son, who lived on jurer for next year and Superintendent he presidency.

One Ticket at David City.

DAVID CITY, Neb., March 22 .- (Special Telegram.)-At the people's city primary convention of David City Saturday the following ticket was nominated: For mayor, J. R. Evans: clerk, L. L. Thompson; treasurer, H. H. Hellhorn; engineer, Clingman; councilmen, A. E. Baher, C. D. Coe and Joseph Kay. Members of the school board, R. G. Rich, Mary Evans. Mary Harve Nichols. These ominations are equivalent to an election as but one ticket will be nominated. The license question will be submitted to a vote of the people.

District Conference.

TOBIAS, Neb., March 22-(Special.)-The Fairbury district of the Methodist conference will convene here on April 21 and 22. The convention will be taken part in by all the surrounding Methodist ministers.

Persistent Advarcising is the Road to

"Talks on Newspaper Advertising"

By TRUMAN A. DeWEESE, (Box 82, Buffalo, N. Y.)

After all is said and done, it is the newspaper that gives a town life. It supplies daily information from the outside world that enables a community to build properly and permanently on the right foundations. It acquaints its readers daily with the elements of real progress. It gives life, civic interest and social interdependence that contribute to municipal solidarity. It feeds civic pride and nourishes commercial rivalry. The city is the life of the newspaper; the newspaper is the life of the city. One cannot grow without the other.

The source of material

in a steady stream of ducats that contribute to the wealth of the city.

To understand how advertising builds up a city with the money that is drawn from all parts of the globe, one needs only to think of the Elgin Watch, the Kodak, the National Cash Register and hundreds of other commodities which immediately bring to mind the cities in which they are manufactured. Advertising gathers shekles from far away lands and distributes them in fav-

ored localities I have always defined advertising as "the art of ereating a new want." Other definitions are inadequate. Mere dissemination of information about a salable product is not advertising. Production in this country is far ahead of consumption. The automobile manufacturer could not sell all his product if he confined his business to those who are looking for automobiles. He has to create a new want-a real desire on the part of the possible purchaser for something he never dreamed he wanted or needed. Men had to be educated to use the safety razor, shaving powder and the fountain pen. Women had to be educated to use the carpet sweeper, the vacuum cleaner, kitchen cabinet and Sapolio.

Creating these diversified wants and desires builds up factories and these add to the population of cities, and this population must be fed and clothed. The business of supplying them with the necessities and luxuries of life is merchandising. The merchant assists in distributing the money brought in by manufacturers and farmers. Now, how shall the wants and necessities of this population be supplied-by local merchants or by mailorder houses? Shall the money go toward building sky-scrapers in the big cities or shall it be used to build up the local community? Shall the money be sent away to strangers for furniture, clothing, sewing machines, musical instruments and other household necessi-

ties, or shall it be given to the man you know in your own home town who is a part of your community, who contributes to civic progress and to the public improvements that make life

worth living? Here is where the newspaper again steps in as a builder of your own town, a contributor to local prosperity. The only way you can keep business with local merchants is to use local newspapers. The enterprising merchant knows that he must help to educate the people to patronize home industries. He must do his share towards supporting one Agency that tends to build up the merchandising activities of his own town. If he looks about him he will learn that the great mercantile establishments that have been built up in neighboring cities have been built up through liberal newspaper advertising which has gradually educated the people to trade with their own merchants.

. TRUMAN A. DeWEESE.

How the Newspaper Builds a Town

supply for the city may be traced to the farms and factories. The farms supply the material wants of the body, while the factories bring in money from all parts of the world and spend a good portion of it in the city. If the factory is a national advertiser it brings