



### How Long Does Your Baby Sleep?

Twenty hours each day is right for the first month, then gradually less till at six months sixteen hours a day is just right.

Your baby must have that sleep to get fat and rosy. And it will have that sleep if you feed it regularly and evenly on its mother's milk or the nearest substitute, NESTLÉ'S FOOD.

If mothers would only realize the every-day danger of carrying consumption and other dread diseases to babies in cows' milk! It mothers only knew that in one State, where the laws are strict, there are 200,000 infected cows—one for nearly every baby in the State!

If mothers only knew that the Government Inspectors found throughout the land only eight clean Dairies in a hundred!

Nurse your baby if you can. If you can't, give it the nearest thing to mother's milk—

## Nestlé's Food

Safe because you add only water to prepare it. Safe because it is made under the strictest scientific conditions. Safe because no germ can reach it in its airtight can.

NESTLÉ'S is made from the milk of healthy cows kept in sanitary dairies. All the heavy parts of milk are modified, so that the curd is soft and fleecy as in mother's milk. All that your baby needs and the calf doesn't is added. And—there you have NESTLÉ'S on which three generations have grown healthy and strong.



Send the Coupon. It will bring you a box of NESTLÉ'S FOOD—enough for twelve feedings—and a Book by Specialists, filled with things you should know.

NESTLÉ'S FOOD COMPANY,  
106 Chambers Street, New York.  
Please send me FREE your book and trial package.  
Name.....  
Address.....

### SHORTHAND in SEVEN EVENINGS

Paragon Shorthand bears no more relationship to the old system than does the motor car to the stage going horse. Its writers are in the service of the UNITED STATES GOVERNMENT, in Court Reporting, and in the offices of the largest corporations. You can learn the entire system in your own home during the schooling of just one week, at just a fraction of what the old systems cost. Write TODAY for full particulars. PARAGON SHORTHAND INSTITUTE, 1542 Camp St., New Orleans, La.

**ROSES of NEW CASTLE**  
—the most reliable and beautiful book on roses ever published. Superbly printed in natural colors. Contains expert advice to insure planters on how to grow roses and other plants. It's the rolled down facts of our long experience. Tells all about our famous stock. Send for it today—a postal will do.  
HELLER BROS. CO., Box 334, New Castle, Ind.

### HONEST MAN WANTED

In each town for special advertising work: \$15 a week to start; experience unnecessary; references required  
McLean, Black & Co., 31 E. Beverly St., Boston, Mass.

**189 EASTER POST CARDS AND NOVELTIES, 10 CENTS**  
BEST CARD CO., 326 Madison, Chicago

ago to say that they were all motor-ing over to Grandby Tavern for tea and wouldn't be back till half-past seven —

He managed to look up at that. For a moment he was speechless. No one had ever treated him like this before.

"Well, I'll be hanged! Positive engagement. But it's all right," he concluded resolutely. "I can motor to Grandby Tavern, too, can't I? Tell Maud not to mind tennis clothes, but to hurry. Want to go along?"

"No, I don't," she said emphatically. "And Maud isn't going, either."

"She isn't, eh?"

"No, she isn't. Can't you leave this affair to me?"

"I'm pretty hot under the collar," he warned her, and it was easy to believe that he was.

"Don't rush in where angels fear to tread, Will dear," she pleaded. It was so unusual for her to adopt a pleading tone that he overlooked the implication. Besides he had just got through calling himself a fool, so perhaps she was more or less justified. Moreover, at that particular moment she undertook to assist him with his necktie. Her soft, cool fingers touched his double chin and seemed to caress it lovingly. He lifted his head very much as a dog does when he is being tickled on that velvety spot under the lower jaw.

"Stuff and nonsense," he murmured throatily.

"I THOUGHT you would see it that way," she said so calmly that he blinked a couple of times in sheer perplexity and then diminished his double chin perceptibly by a very helpful screwing up of his lower lip. He said nothing, preferring to let her think that the most important thing in the world just then was the proper adjustment of the wings of his necktie. "There!" she said, and patted him on the cheek, to show that the task had been successfully accomplished.

"Better come along for a little spin," he said, readjusting the tie with man-like ingenuousness. "Do you good, Lou."

"Very well," she said. "Can you wait a few minutes?"

"Long as you like," said he graciously. "Ask Maud if she wants to come, too."

"I am sure she will enjoy it," said his wife, and then Mr. Blithers descended to the verandah to think. Somehow he felt that if he did a little more thinking perhaps matters wouldn't be so bad. Among other things, he thought it would be a good idea not to motor in the direction of Grandby Tavern. And he also thought it was not worth while resenting the fact that his wife and daughter took something over an hour to prepare for the little spin.

In the meantime, Prince Robin was racing over the mountain roads in a high-power car, attended by a merry company of conspirators whose sole object was to keep him out of the clutches of that far-reaching octopus, William W. Blithers.

(Continued in our next issue.)

### Occult Phenomena and Common Sense

(Continued from Page 5)

in the way of evidencing the tenacity and extensiveness of the human memory, is one reported by Mr. G. Lowes Dickinson, an able psychical researcher as well as a brilliant writer. A lady of Mr. Dickinson's acquaintance developed a peculiar form of trance mediumship, in which she claimed to come into touch with the "spirit" of a certain Blanche Poynings, who described herself as having lived in the time of Richard II, and as having been a great friend of the Countess of Salisbury of that period. Much of her talk, as communicated by the "sensitive" at several sittings attended by Mr. Dickinson, was about that lady and her husband, the Earl of Salisbury. The

He loses both his business and advertising appropriation who fails to make good.



## Rolling His Own

America is the land of self-made men. It is characteristic of Americans to rely on their own efforts—to do things for *themselves*. The millions of "Bull" Durham smokers are of this energetic, self-reliant, American type in all walks of life. These men like to *make their own cigarettes*, to their own liking, from ripe, mellow "Bull" Durham tobacco—*prefer* these cigarettes, made by their own hands, to any ready-made kind they can buy.

## GENUINE "BULL" DURHAM SMOKING TOBACCO

(Enough for forty hand-made cigarettes in each 5-cent sack)

Particularly notice the unique and pleasant aroma of "Bull" Durham. It is as distinctive to "Bull" Durham as the cocked hat is to Napoleon.

The "Bull" Durham aroma is produced by a secret process known only to the makers of this tobacco. You get this delightful fragrance only in "Bull" Durham.

**FREE** An illustrated Book-let showing how to "Roll Your Own," and a Book of cigarette papers, will both be mailed, *free*, to any address in U. S. on postal request. Address "Bull" Durham, Durham, N. C., room 1130



Ask for FREE book of "papers" with each 5c sack.

THE AMERICAN TOBACCO COMPANY

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