

The *BRANDEIS STORES*



Our Formal Spring Opening

MARCH 23 to 28 INCLUSIVE

Is an event of wide-spread interest, demonstrating as it does, in a most conclusive manner, the vast resources and unquestionable fashion leadership of *The BRANDEIS STORES*

It is the first Complete Presentation of the

New Modes in Women's Apparel, Millinery and Dress Accessory,

and reveals in minute detail the most advanced thoughts of the world's fashion authorities.

This Opening excels in magnitude and elaborateness any similar event we have ever presented. It is an occasion of extreme interest to the women of Omaha who desire correct information and helpful guidance in matters of fashion.

We Invite Your Attendance