

DAY OF THE SUPERSTITIOUS

Alas for Those Who Got Out of Bed with Wrong Foot.

BAD LUCK HARD TO ESCAPE

Those Who Succeeded or Suffered Before Breakfast or Nullified the Salt or Didn't Make a Wish Having Good Hard Day of It.

Those good men and true who took pains to fall downstairs before they were a year old so as not to grow up a fool, and who never walk under a ladder, or pass a pin on the sidewalk without picking it (the pin) up, and who never walk past a graveyard after nightfall, and who always throw a pinch of salt over their left shoulder and make a wish when they spill some on the table, had to keep their wits about them on Friday, the thirteenth.

They started in by not getting out of bed wrong foot first Friday morning and they were extra careful to dress their right foot first, and not to put the stocking and shoe on one foot before they had put the stocking on the other, lest they have an accident before the day was over.

Dressmakers, Too, in the List. Dressmakers and manicures were among those who were glad that Friday, the thirteenth, only came once in a while. Some of their best patrons—or should it be clients?—went back on them today. There were good women who just pined to begin mobilizing their summer wardrobes, but who would no more dream of letting the dressmaker start work on a gown for them on Friday—and especially Friday, the thirteenth—than they would go and have their finger tips glorified, in view of the law which regulates the cutting of nails.

For a day fraught with potential dangers, however, the hours slipped by with surprisingly few untoward incidents. The only explanation was that constant vigilance was being maintained in all quarters. This must have been particularly true at one of the most critical moments of the year, to wit: 1:13:13 o'clock p. m., which, of course, was the thirteenth second of the thirteenth minute of the thirteenth hour of the thirteenth day—and a Friday, at that—of the month.

Ever so many people breathed a deep sigh of relief when they survived that crucial moment and found themselves still sound in mind and body. This enabled them to go on enjoying life and putting in their time during the remainder of the day counting white horses to the number of ninety-nine, after which the next person of the opposite sex they met and shook hands with would be the one they would marry.

Not that the combination of thirteens always implied bad luck. If there was any young woman who received as a gift today her thirteenth after-dinner coffee cup within a twelvemonth, she—in the vernacular—should worry. It meant that within a year she would be engaged—provided the person who gave her the first cup also gave her the thirteenth.

However, her jealous rivals who failed by just one cup to complete the magic roster, could find consolation by brooding over the twelve demitasses and saying: One, I love; Two, I love; Three, I love, I say; Four, I love with all my heart; Five, I cast away; Six, he loves; Seven, she loves; Eight, they both love; Nine, he courts; Ten, he carries; Eleven, he courts; Twelve, he marries.

Two carloads of linoleums on sale Monday at Brandeis.

Holdrege Wants to Verify the State Crop Conditions

General Manager Holdrege of the Burlington has gone on a crop inspection tour that will take him over all the company lines in the state. He will not return until next week.

Mr. Holdrege makes his spring crop inspection trip at this time in order to learn from first hands the exact condition of the winter wheat. Reports come to his office that the crop is in the best condition in years, but he wants to have positive information that he may make a report to the Chicago office.

NEW MOTORCYCLE CLUB TO BE ORGANIZED THURSDAY

A motorcycle club is being formed by local Harley-Davidson riders. The majority of the riders have signified their intentions of joining. The members are very enthusiastic over the promised success of this new organization. The promoters of the club are working along very conservative lines and do not intend to plunge the club into debt before it is thoroughly organized and the sentiment of the members can be learned. Thursday, March 19, a banquet will be held at the Hopshaw hotel, at which time the name of the club will be adopted, the organization perfected and officers elected.

Special 'Health Warning' for March. March is a trying month for the very young and the elderly people. Croup, bronchial colic, hayfever and pneumonia are to be feared and avoided. Foley's Honey and Tar is a great family medicine that will quickly stop a cough, check the progress of a cold, and relieve inflamed and congested air passages. E. C. Rhodes, Middleton, Ga., says: 'La grippe gave me a hacking cough for which I got no relief until I took Foley's Honey and Tar Compound, and was soon well of both cough and cold.' For sale by all druggists everywhere.—Advertisement.

Educational Value of the Proposed Home for Arts

A feeling of confidence is beginning to permeate the air that the new and beautiful home of the Omaha Society of Fine Arts is an assured fact. As in all new and radical undertakings the first shock of the difficulties to be encountered has to be recognized; then gradually the great benefits dawn upon the popular minds and the floodgates of enthusiasm and appreciation are let down. Omaha has arrived at a point in its history where the cultural side of its life must be considered. The more there is of general interest in a city the greater will be its transient population. Good pictures, good music, good plays draw outsiders. They are a distinct business asset. Other cities realize this fact and our own business men are fast coming to see this side of the question.

The new fine arts building will have a very distinct educational value. It can be utilized in many ways. Among the various plans why may we not have some good free music and illustrated music lectures in the large room to be used for the art club stereopticon talks?

In every great art school in the country there is an auditorium, which is used for art lectures, plays and music recitals. It seems as if an immensely interesting feature might be made of the musical side of this venture. With the stereopticon to use might not the children make pilgrimages to the homes and to the various scenes of triumph of the great masters in music, become acquainted with their lives and prepared and ready to hear and appreciate their work? I dare say Miss Munchhoff, Mr. Kelly, Mrs. Welpman, Mr. Borglum and others would be willing to give a little of their time and strength to free music for the masses. At first the audiences might be small, but gradually they would grow. People must be coaxed and tolled along to love the really good and the beautiful. No sincere effort is ever lost.

Several times I have had little talks with Miss Tobitt, who greatly wanted some informal educational recitals at the library. So many children go for the story hour. Why not have a little musical story hour? It could be made

quite fascinating I believe. A piano in the library seemed out of place, but in the new art building it will be very much in place. Recitals and musical story hours for grownups could be easily planned. I believe they would be very successful and work in well with the general plan.

Some day I suppose we will arrive at the point of having individuals donate and pay for definite courses of lectures upon art. I think it has already been done at the public library. Until there

are funds to meet the expenses already planned in this new field the music feature would have to be given for love. Mr. Hummel is gradually advancing on band music for the people, free of any charge. This year he is to have a portable band stand, that may be drawn by horses into the congested parts of the city where the people find it difficult to get even as far as the city parks. I wish everybody in this town could see the little booklet gotten out by the city of New York of its free summer concerts in various

parts of the city. It is simply amazing. Even some of the orchestras are called into use. I could wish that Mr. Cox would give one concert in June with his orchestra as a free gift to the city; they to play in one of the parks. Municipal music is present or on the way in all the large cities. What better way to foster the love for good music than to tell the children the story of music, and let them hear more of it than they now have a chance to.

From the standpoint of an income the piano to small music clubs or for studio, recitals and lectures. Many teachers find their studios small for their recital needs. We are to have the Fontenelle hotel and the Lincoln Highway. The movement for a permanent art building is growing; when the art home is an accomplished fact, we will move on to that glory of all glories, a permanent orchestra. When we have all these things we shall have shaken the dust of villageville forever from our feet. We can begin to be a metropolis. MARY LEARNED.

BRANDEIS STORES Saturday Morning, March 14th In Our Second Floor Apparel Section We will Inaugurate a Great Sale of Women's and Children's New SPRING WEARING APPAREL which will be unique in the history of this store, and one of the most attractive we have ever offered This Big Advance Spring Sale will bring to the Women of Omaha a Distinct Surprise in Values You will find the picked fashions of the leading designers of women's apparel—a display which in its magnitude and beauty has no approach in this section of the country. We have proven to you in the past that we do nothing by halves; what we do we do thoroughly, and we resolve on two things for this spring season. First, to show the most attractive lines possible; and, Secondly, To Stir Things Up Tremendously on Prices With these objects in view, we have searched the nation's markets for the most beautiful styles and finest qualities. We have selected the choicest of products of the leading designers and makers. Because we ordered in tremendous quantities, we secured many advantages that permit us to offer prices that cannot be duplicated in the entire middle west. This Early Spring Event Will Immeasurably Increase Our Prestige as Omaha's Style Center It is a wonderful opportunity for the purchasing of fine Suits, Coats, Waists, Skirts, Negligees; in fact everything in women's, misses' and children's apparel. None of our great sales have begun to rival this one in beauty of merchandise. Everything is new, strictly up-to-date and highly desirable, and you will find delightful price surprises in every line. Within a short time after this sale opens, all Omaha will be aroused to the fact that Brandeis is selling women's beautiful new apparel at the lowest prices ever known. We particularly direct your attention to the magnificent displays in our five 16th St. windows Novelty Tailored Suits, Handsome Styles \$35 to \$59 The tailored suits, formerly so plain and so severe in design, are distinguished this season by the introduction of many unique ideas of ruffles, trills and flounces. Many of the models now being shown typify this decorative trend to the novel and exclusive. We are showing several dozen distinctive new models at \$35, \$40 and \$50. They are fashioned of the finest imported cloths in the most pleasing spring colors. The woman who cares for the unusual and original in apparel will find much satisfaction in these displays. Special Suit Offering Saturday at \$19 A wonderful lot of very stylish spring suits in 20 different models, embodying all the most wanted colors. New ideas in cut, featuring the flounces and ruffles, and the dainty short coats that distinguishes the higher priced models, will be found in this special for Saturday, \$19. New Spring Coats, \$12.50, \$15, to \$25 Our stocks of coats were never more complete than at present. The new lengths, materials, flares and flounces all contribute to the desirability of these separate coats as an indispensable part of the spring wardrobe. The materials are the gossamer, gabardine, novelty checks, wool crepes, silk moire, poplin, etc., and every correct spring color is represented. Exceptional in quality and style at \$12.50, \$15, \$19 and \$25. Special Coat Offering Saturday, \$10 300 coats grouped together at this popular price will attract many buyers Saturday. Made of excellent materials. Many fully silk lined. Some duplicates of many higher priced models. Choice Saturday, \$10.00. Fine Silk Frocks, \$25, \$35 up to \$59 Original and distinctive styles in women's dresses of taffetas, crepe de chine, crepe meteor, chiffons, pussy willow taffetas, as well as combination of plain and figured charmeuse, crepes and chiffons. These styles are new in every particular and represent exceptional values, at \$25, \$35, \$39, \$49 and \$59. Special Dress Offering Saturday, \$15 There are in this line of silk frocks copies of the more expensive designs. Materials are all silk poplins, crepe de chine, novelties, in Copenhagen, wisteria, greens, navy, brown, tango and changeable effects. Choice Saturday, \$15.00. Walking Skirts, \$5 For Saturday we offer a special lot of fashionable walking skirts at \$5. They are cut on the latest lines, with new flounces, ruffles and tiers, as well as semi-draped and plain models. Made of checks, stripes, plain serges, poplins, wool crepes, wool gabardine and the desirable spring fabrics. New Blouses and Waists We have a selection of new blouses and waists now ready that will greatly enhance the prestige of this department among the women who appreciate and demand refined styles and superior quality. The waists this season are more lovely, we believe, than any we have shown in the past. Mostly all are beautiful taffetas, chiffon, shadow lace, Georgette crepe de chine, pussy taffetas, etc., in dainty colorings as flesh, maize, apricot and white. The models show lines that are entirely new and original, and are very exceptional at \$5.50, \$5.95, \$10, \$12.50 and \$15. Waist Special, \$5 For Saturday we offer several beautiful styles in women's waists at \$5. They are of silks, chiffons, crepons, taffetas and laces, in the various delicate shades, as well as the more practical colors. Made with open fronts, with ruffles and frills.

The Latest Styles For Spring The one feature which has made Pictorial Review the fashion authority in over a million homes is its unfailing accuracy in showing the newest styles months in advance of all other publications. The popular "Alnaret" style was shown in Pictorial Review four months before it appeared in any other pattern company publication. The first draped skirts were shown seven months before other companies illustrated this very popular design. The latest models from Paris indicate that the Japanese collar will be the principal characteristic of the Spring and Summer fashions. We believe Pictorial Review will lead all others by many months in presenting this dainty and delightful design. Easter Fashion Number contains the newest and smartest styles, received from Paris during the last few weeks. In it you will find new designs never shown before in our own or in any other American publication. To guard against bitter disappointment and loss you should examine this beautiful magazine before selecting the styles for your Spring wardrobe. PICTORIAL REVIEW For April OUT TODAY 15 cents

Next Monday IS THE Big Sale LINOLEUM AND Floor Oil Cloth AT BRANDEIS A mild treatment, that cures Piles, Fistula and other Rectal disease in a short time, without a surgical operation. No Chloroform, Ether or other general anesthetic used. A cure guaranteed in every case accepted for treatment, and no money to be paid until cured. Write for book on Rectal Diseases, with testimonials. DR. YARRY—See Building—Omaha.